

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **2004-08-12** | Period of Report: **2004-06-30**
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FILER

KORNREICH JOHN

CIK: **846796**

Type: **13F-HR** | Act: **34** | File No.: **028-02461** | Film No.: **04969627**

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 13F

FORM 13F Cover Page

Report for the Calendar Year or Quarter Ended: June 30, 2004

Check here if Amendment: ; Amendment Number: _____

This Amendment (Check only one): is a restatement
 adds new holding entries.

Institutional Manager Filing this Report:

Name: John Kornreich

Address: 767 Fifth Avenue, 45th Floor
New York, New York 10153

13F File Number: 28-02461

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: John Kornreich
Title: N/A
Phone: 212-754-8100

Signature, Place and Date of Signing:

/s/ John Kornreich	New York, New York	August 12, 2004
-----	-----	-----
[Signature]	[City, State]	[Date]

Report Type: (Check only one):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report).
- 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting managers(s).)
- 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

List of Other Managers Reporting for this Manager:

Form 13F File Number	Name
28-06285	Sandler Capital Management
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Form 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: None
 Form 13F Information Table Entry Total: 23
 Form 13F Information Table Value Total: 20,391
 (thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

None

<TABLE>

FORM 13F INFORMATION TABLE

JOHN KORNRICH
 June 30, 2004

NAME OF ISSUER -----	TITLE OF CLASS -----	CUSIP -----	VALUE x (\$1000) -----	SHARES/ PRN AMT -----	SH/ PRN ---	PUT/ CALL ---	INVSTMT DISCRETN -----	OTHER MANAGERS -----	VOTING AUTHORITY		
									SOLE	SHARED	NONE
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>
AMC ENTMT INC	COM	001669100	615	40000	SH		SOLE	01	40000	0	0
BELO CORP	COM	080555105	1155	43000	SH		SOLE	01	43000	0	0
CABLEVISION SYS CORP	COM	12686C109	1862	94773	SH		SOLE	01	94773	0	0
CITADEL BROADCASTING CORP	COM	17285T106	146	10000	SH		SOLE	01	10000	0	0
COMCAST CORP	CL A	20030N101	234	8310	SH		SOLE	01	8310	0	0
COMCAST CORP	CL A SPL	20030N200	2430	88000	SH		SOLE	01	88000	0	0
COX COMMUNICATIONS INC	COM	224044107	1251	45000	SH		SOLE	01	45000	0	0
FOX ENTMT GROUP INC	COM	35138T107	601	22500	SH		SOLE	01	22500	0	0
GANNETT INC	COM	364730101	849	10000	SH		SOLE	01	10000	0	0
GRAY TELEVISION INC	COM	389375106	695	50000	SH		SOLE	01	50000	0	0
INSIGHT COMMUNICATIONS INC	COM	45768V108	463	50000	SH		SOLE	01	50000	0	0
LIBERTY MEDIA CORP NEW	COM	530718105	547	60792	SH		SOLE	01	60792	0	0
LIBERTY MEDIA INTL INC	COM SER A	530719103	113	3039	SH		SOLE	01	3039	0	0
NEWS CORP LTD	SP ADR PFD	652487802	1726	52500	SH		SOLE	01	52500	0	0
NEXSTAR BROADCASTING GROUP IN	COM	65336K103	577	52000	SH		SOLE	01	52000	0	0
REGAL ENTMT GROUP	COM	758766109	724	40000	SH		SOLE	01	40000	0	0
TIME WARNER INC	COM	887317105	1849	105200	SH		SOLE	01	105200	0	0
TRIBUNE CO	COM	896047107	911	20000	SH		SOLE	01	20000	0	0
UNITEDGLOBALCOM	COM	913247508	650	89600	SH		SOLE	01	89600	0	0
UNIVISION COMMUNICATIONS INC	COM	914906102	639	20000	SH		SOLE	01	20000	0	0
VIACOM INC	CL B	925524308	1470	41150	SH		SOLE	01	41150	0	0
VODAFONE GROUP PLC NEW	SPONSORED ADR	92857W100	553	25000	SH		SOLE	01	25000	0	0
DISNEY WALT CO	COM	254687106	331	13000	SH		SOLE	01	13000	0	0
			20391								

</TABLE>

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