

SECURITIES AND EXCHANGE COMMISSION

FORM SC 13D/A

Schedule filed to report acquisition of beneficial ownership of 5% or more of a class of equity securities [amend]

Filing Date: **1999-07-27**
SEC Accession No. **0000909012-99-000415**

(HTML Version on secdatabase.com)

SUBJECT COMPANY

RAWLINGS SPORTING GOODS CO INC

CIK: **921915** | IRS No.: **431674348** | State of Incorporation: **DE** | Fiscal Year End: **0831**
Type: **SC 13D/A** | Act: **34** | File No.: **005-43369** | Film No.: **99670771**
SIC: **3949** Sporting & athletic goods, nec

Mailing Address
1859 INTERTECH DR
FENTON MO 63026

Business Address
1859 INTERTECH DR
FENTON MO 63026
3143493500

FILED BY

SHAPIRO CAPITAL MANAGEMENT CO INC /ADV

CIK: **847006** | IRS No.: **581830170** | State of Incorporation: **GA** | Fiscal Year End: **1231**
Type: **SC 13D/A**

Business Address
3060 PEACHTREE RD NW
STE 1555
ATLANTA GA 30305
4048429600

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13D/A
(RULE 13D-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT
TO RULE 13D-1(A) AND AMENDMENTS THERETO FILED PURSUANT TO
RULE 13D2(A)
(AMENDMENT NO. 1)

RAWLINGS SPORTING GOODS COMPANY, INC.

(Name of Issuer)

COMMON STOCK, PAR VALUE \$.01 PER SHARE

(Title of Class of Securities)

754459105

(CUSIP Number)

Shapiro Capital Management Company, Inc.
Samuel R. Shapiro, President
3060 Peachtree Road, N.W., Suite 1555,
Atlanta, Georgia 30305
PHONE: (404) 842-9600

(Name, Address and Telephone Number of Person
Authorized to Receive Notices and Communications)

JULY 19, 1999

(Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box | |

NOTE. Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. SEE Rule 13d-7(b) for other parties to whom copies are to be sent.

(Continued on following pages)

(Page 1 of 6 Pages)

(1) The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, SEE the NOTES).

CUSIP No. 754459105

13D

Page 2 of 6 Pages

1. NAME OF REPORTING PERSON

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

SHAPIRO CAPITAL MANAGEMENT COMPANY, INC. -- ID NO. 58-1831070

2. CHECK THE APPROPRIATE BOX

IF A MEMBER OF A GROUP*

(a) |_ |

(b) |_ |

3. SEC USE ONLY

4. SOURCE OF FUNDS*

OO

5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDING IS

REQUIRED PURSUANT TO ITEM 2(d) or 2(e)

|_ |

6. CITIZENSHIP OR PLACE OF ORGANIZATION

SHAPIRO CAPITAL MANAGEMENT COMPANY, INC. IS A GEORGIA CORPORATION

NUMBER OF	7.	SOLE VOTING POWER	0
SHARES			
BENEFICIALLY	8.	SHARED VOTING POWER	1,169,100
OWNED BY EACH REPORTING			
PERSON WITH	9.	SOLE DISPOSITIVE POWER	0

11. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,169,100

12. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11)
EXCLUDES CERTAIN SHARES*

13. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

14.85%

14. TYPE OF REPORTING PERSON*

IA

CUSIP No. 754459105

13D

Page 3 of 6 Pages

1. NAME OF REPORTING PERSON
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

SAMUEL R. SHAPIRO -- S.S. NO. ###-##-####

2. CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP*

(a)

(b)

3. SEC USE ONLY

4. SOURCE OF FUNDS*
OO

5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDING IS
REQUIRED PURSUANT TO ITEM 2(d) or 2(e)

6. CITIZENSHIP OR PLACE OF ORGANIZATION

SAMUEL R. SHAPIRO IS A UNITED STATES CITIZEN

NUMBER OF SHARES	7.	SOLE VOTING POWER	0
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	8.	SHARED VOTING POWER	1,169,100
	9.	SOLE DISPOSITIVE POWER	0

11. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,169,100

12. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11)
EXCLUDES CERTAIN SHARES*

|_ |

13. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

14.85%

14. TYPE OF REPORTING PERSON*
IN

CUSIP No. 754459105

13D

Page 4 of 6 Pages

1. NAME OF REPORTING PERSON
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

THE KALEIDOSCOPE FUND, LP -- ID NO. 58-2126127

2. CHECK THE APPROPRIATE BOX IF A MEMBER
OF A GROUP*

(a) |_ |
(b) |_ |

3. SEC USE ONLY

4. SOURCE OF FUNDS*
WC

5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDING IS
REQUIRED PURSUANT TO ITEM 2(d) or 2(e)

|_ |

6. CITIZENSHIP OR PLACE OF ORGANIZATION

THE KALEIDOSCOPE FUND IS A GEORGIA LIMITED PARTNERSHIP

NUMBER OF SHARES	7.	SOLE VOTING POWER	44,500
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	8.	SHARED VOTING POWER	0
	9.	SOLE DISPOSITIVE POWER	44,500

11. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

44,500

12. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11)
EXCLUDES CERTAIN SHARES*

|_ |

13. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

0.57%

14. TYPE OF REPORTING PERSON*

PN

This statement constitutes Amendment No. 1 (the "Amendment") to the statement on Schedule 13D filed with the Securities and Exchange Commission on May 3, 1999 by Shapiro Capital Management, Inc. (the "Company"), Samuel R. Shapiro, and The Kaleidoscope Fund, Limited Partnership (the "Fund") with respect to their ownership of common stock of Rawlings Sporting Goods Company, Inc. (the "Issuer").

ITEM 1. SECURITY AND ISSUER.

Nothing to Amend.

ITEM 2. IDENTITY AND BACKGROUND.

The aggregate number and percentage of the Issuer's securities to which this Amendment relates is 1,169,100 representing 14.85% of the Issuer's outstanding Shares. The beneficial ownership reported by Samuel R. Shapiro and Shapiro Capital Management Company, Inc. relates to the same Shares of the Issuer and include the Shares of the Issuer reported herein as beneficially owned by the Fund. As of July 26, 1999, neither the Company nor Mr. Shapiro owned any Shares of the Issuer for its or his own account.

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.

The net investment cost is \$14,514,430.22 for the 1,169,100 Shares reported in this Amendment. The consideration for the acquisition of the Shares was obtained from client accounts of the Company and working capital of the Fund, respectively. The Company did not purchase any of the Shares with borrowed funds. The Fund at times uses leverage to purchase securities and in conjunction therewith maintains a margin account with NationsBanc Montgomery Securities LLC.

ITEM 4. PURPOSE OF TRANSACTION.

Nothing to Amend.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER.

The information set forth in Rows 7, 8, 9, 10, 11 and 13 of the cover page hereto for each of the Company, the Fund and Mr. Shapiro is incorporated herein by reference. A summary of purchases and sales of Shares that are reflected in this Amendment and made during the past 60 days is set forth in Schedule 1 hereto. With respect to the Company and Mr. Shapiro, all such transactions were effected in accounts of clients of the Company.

ITEM 6. CONTRACT, ARRANGEMENTS, UNDERSTANDING OR RELATIONSHIPS WITH RESPECT TO SECURITIES OF THE ISSUER.

Nothing to Amend.

ITEM 7. MATERIALS TO BE FILED AS EXHIBITS.

Nothing to Amend.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Shapiro Capital Management Company, Inc.

By: /S/ SAMUEL R. SHAPIRO

Samuel R. Shapiro, President

/S/ SAMUEL R. SHAPIRO

Samuel R. Shapiro, individually

The Kaleidoscope Fund, Limited Partnership

By: Shapiro Capital Management Company, Inc.
Its: General Partner

By: /S/ SAMUEL R. SHAPIRO

Samuel R. Shapiro, President

Date: July 27, 1999

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SCHEDULE 1

<TABLE>
<CAPTION>

Sale Information for Shapiro Capital Management Company, Inc. No purchases of the Issuer's shares were made within the last 60 days. The Company did not sell any shares on behalf of the Fund during the last 60 days.

Purchases

Date	Data	Total
<S>	<C>	<C>
05-21-99	Sum of Quantity	500
	Average Price	9.69
05-24-99	Sum of Quantity	700
	Average Price	10.00
05-27-99	Sum of Quantity	1,100
	Average Price	9.81
06-01-99	Sum of Quantity	300
	Average Price	9.87

06-03-99	Sum of Quantity	400
	Average Price	9.44
06-09-99	Sum of Quantity	1,900
	Average Price	9.55
06-16-99	Sum of Quantity	500
	Average Price	9.44
06-25-99	Sum of Quantity	100
	Average Price	9.44
06-29-99	Sum of Quantity	800
	Average Price	9.40
07-02-99	Sum of Quantity	7,000
	Average Price	11.00
07-06-99	Sum of Quantity	40,000
	Average Price	10.91
07-07-99	Sum of Quantity	15,000
	Average Price	10.75
07-13-99	Sum of Quantity	1,200
	Average Price	9.95
07-19-99	Sum of Quantity	600
	Average Price	9.42
07-20-99	Sum of Quantity	200
	Average Price	9.50
Total Sum of Quantity		70,300
Total Average Price		10.32

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