

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **1999-09-10** | Period of Report: **1999-08-31**
SEC Accession No. **0001019687-99-000561**

([HTML Version](#) on secdatabase.com)

SUBJECT COMPANY

DIAMOND ENTERTAINMENT CORP

CIK: **847420** | IRS No.: **222748019** | State of Incorporation: **NJ** | Fiscal Year End: **0331**
Type: **4** | Act: **34** | File No.: **000-17953** | Film No.: **99709872**
SIC: **7822** Motion picture & video tape distribution

Mailing Address
*16818 MARQUARDT AVE
16818 MARQUARDT AVE
CERRITOS CA 90703*

Business Address
*16200 CARMENITA RD
CERRITOS CA 90703
5629213999*

REPORTING OWNER

LU JAMES K T

CIK: **1075334**
Type: **4**

Mailing Address
*C/O DIAMOND
ENTERTAINMENT CORP
16200 CARMENITA ROAD
CERRITOS CA 90203*

Business Address
*C/O DIAMOND
ENTERTAINMENT CORP
16200 CARMENITA ROAD
CERRITOS CA 90203
5629213999*

 OMB APPROVAL

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U.S. SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or
 Section 30(f) of the Investment Company Act of 1940

[] Check this box if no longer subject to Section 16. Form 4 or Form 5
 obligations may continue. See Instruction 1(b). (Print or Type Response)

1. Name and Address of Reporting Person*

Lu	James	K.T.
(Last)	(First)	(Middle)
16200 Carmenita Road		
(Street)		
Cerritos	CA	90703
(City)	(State)	(Zip)

2. Issuer Name and Ticker or Trading Symbol
 Diamond Entertainment Corporation (DMEC)

3. IRS Identification Number of Reporting Person, if an Entity (Voluntary)

4. Statement for Month/Year
 August 1999

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person to Issuer
 (Check all applicable)

<input checked="" type="checkbox"/> Director	<input checked="" type="checkbox"/> 10% Owner
<input checked="" type="checkbox"/> Officer (give title below) President	<input type="checkbox"/> Other (specify below)

7. Individual or Joint/Group Filing (Check applicable line)

<input checked="" type="checkbox"/> Form filed by 1 Reporting Person
<input type="checkbox"/> Form filed by more than 1 Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of,
 or Beneficially Owned

<TABLE>
 <CAPTION>

2.	3. Transaction Code	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at End	6. Ownership Form: Direct (D) or Indirect	7. Nature of
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1. Title of Security (Instr. 3)	Transaction Date (mm/dd/yy)	(Instr. 8) Code	V	Amount	(A) or (D)	Price	of Month (Instr. 3 and 4)	Indirect (I) (Instr.4)	Beneficial Ownership (Instr. 4)
<S> Common Stock	<C> 8/4/99	<C> S	<C>	<C> 165,000	<C> (D)	<C> \$0.0958	<C> 7,197,785	<C> (D)	<C>
Common Stock	8/5/99	S		50,000	(D)	\$0.0955	7,197,785	(D)	

</TABLE>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Print or Type Responses)

(Over)
SEC 1474(3-99)

Page 1 of 2

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

<TABLE>
<CAPTION>

1. Title of Derivative Security (Instr. 3)	2. Conver- sion or Exer- cise Price of Deriv- ative Secur- ity	3. Trans- action Date (Month/ Day/ Year)	4. Trans- action Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) (D)	6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expira- tion Date	7. Title and Amount of Underlying Securities (Instr. 3 and 4) Amount or Number of Shares	8. Price of Deriv- ative Secur- ity (Instr. 5)	9. Number of Deriv- ative Secur- ities Bene- ficially Owned at End of Month (Instr. 4)	10. Owner- ship Form of Deriv- ative Secur- ity: Direct (D) or In- direct (I) (Instr. 4)	11. Nature of In- direct Bene- ficial Owner- ship (Instr. 4)
<S> Common Stock Options (right to buy)	<C> \$.25	<C> 4/23/96	<C> A	<C> A	<C> Immed.	<C> 4/22/01 Common Stock	<C> 600,000 **	<C> 600,000	<C> D	<C>
Common Stock Options (right to buy)*	\$.10	9/01/97			Immed.	3/31/02 Common Stock	3,000,000	3,000,000	D	
Common Stock Options (right to buy)*	\$.10	7/09/98			Immed.	3/31/03 Common Stock	6,000,000	6,000,000	D	
Common Stock Options (right to buy)*	\$.05	5/25/99			Immed.	5/24/04 Common Stock	1,000,000	1,000,000	D	
Common Stock Options (right to buy)*	\$.10	5/25/99			Immed.	5/24/04 Common Stock	2,500,000	2,500,000	D	

Common Stock	\$.05	3/27/99	Immed.	3/22/02	Common	1,000,000	1,000,000 D
Options (right to buy)*					Stock		

</TABLE>

Explanation of Responses:

- * The transaction was reported earlier on a previous Form 4.
- ** The reported securities were granted in consideration of the Reporting Person's efforts evidenced by the financial results reported in 1996.

/s/ James Lu

9/09/99

**Signature of Reporting Person

Date

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.
See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.
If space provided is insufficient, see Instruction 6 for procedure.