

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

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FILER

**Premier Asset Management LLC**

CIK: [1374998](#) | IRS No.: **830385026** | State of Incorporation: IL | Fiscal Year End: **1231**  
Type: **13F-HR** | Act: **34** | File No.: **028-12009** | Film No.: **13520200**

Mailing Address  
*111 S WACKER DR  
SUITE 4940  
CHICAGO IL 60606*

Business Address  
*111 S WACKER DR  
SUITE 4940  
CHICAGO IL 60606  
312 727 0273*

<TABLE>

NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE							VOTING AUTHORITY		
			VALUE (x\$1000)	SHARES/ PRN AMT	SH/ PRN	PUT/ CALL	INVSTMT DISCRETN	OTHER MANAGERS	SOLE	SHARED	NONE	
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	
ABBOTT LABS COM	COM	002824100	321	4900	SH	?			4900			
ACCENTURE PLC	COM	g1151c101	204	3075	SH	?			3075			
AESSF II PRIVATE INVESTORS LLC	COM	475032934	129	250000	SH	?			250000			
APPLE COMPUTER INC COM	COM	037833100	6852	12875	SH	Sole			12875			
			5554	10437	SH	?			?	?	?	
ASHLAND INC	COM	044209104	5391	67050	SH	Sole			67050			
			3417	42500	SH	?			?	?	?	
AT&T CORP COM NEW	COM	00206r102	73	2175	SH	Sole			2175			
			231	6865	SH	?			?	?	?	
B/E AEROSPACE INC	COM	073302101	5408	109475	SH	Sole			109475			
			3279	66375	SH	?			?	?	?	
BANK OF MONTREAL	COM	063671101	55	900	SH	Sole			900			
			159	2600	SH	?			?	?	?	
BCE INC	COM	05534B760	69	1600	SH	Sole			1600			
			157	3650	SH	?			?	?	?	
BLACKROCK INC	COM	09247x101	6404	30980	SH	Sole			30980			
			3951	19113	SH	?			?	?	?	
BRISTOL MYERS SQUIBB	COM	110122108	116	3561	SH	Sole			3561			
			209	6400	SH	?			?	?	?	
CAMPBELL SOUP CO	COM	134429109	66	1900	SH	Sole			1900			
			213	6100	SH	?			?	?	?	
CELEGENE CORP	COM	151020104	6881	87685	SH	Sole			87685			
			4070	51865	SH	?			?	?	?	
CERNER CORP	COM	156782104	5138	66290	SH	Sole			66290			
			3166	40850	SH	?			?	?	?	
CHEVRON CORPORATION	COM	166764100	108	1000	SH	Sole			1000			
			639	5906	SH	?			5906			
CME GROUP INC	COM	12572q105	311	6140	SH	Sole			6140			
			328	6465	SH	?			?	?	?	
COMERICA INC COM	COM	200340107	319	10500	SH	?			10500			
CONOCO PHILLIPS COM	COM	20825C104	99	1700	SH	Sole			1700			
			465	8025	SH	?			?	?	?	
DIRECTV GROUP INC	COM	25490A309	5001	99710	SH	Sole			99710			
			3012	60047	SH	?			?	?	?	
DISNEY WALT CO COM DISNEY	COM	254687106	250	5030	SH	?			5030			
DUKE ENERGY CORP	COM	26441C204	100	1565	SH	Sole			1565			
			129	2023	SH	?			?	?	?	
EBAY	COM	278642103	7766	152290	SH	Sole			152290			
			4588	89965	SH	?			?	?	?	
EDWARDS LIFESCIENCES COM	COM	28176e108	5056	56075	SH	Sole			56075			
			3194	35425	SH	?			?	?	?	
ELI LILLY & CO	COM	532457108	101	2050	SH	Sole			2050			
			168	3400	SH	?			?	?	?	
EMC CORPORATION (MA)	COM	268648102	4887	193169	SH	Sole			193169			
			2980	117767	SH	?			?	?	?	
EMERSON ELEC CO COM	COM	291011104	350	6602	SH	Sole			6602			
			222	4200	SH	?			4200			
EXPRESS SCRIPTS INC	COM	30219g108	6232	115415	SH	Sole			115415			
			3835	71025	SH	?			?	?	?	
EXXON MOBIL CORP COM	COM	30231g102	1269	14657	SH	?			?	?	?	
FACEBOOK INC	COM	30303M102	422	15867	SH	Sole			15867			
FREEPORT-MCMORAN COP&G CL B	COM	35671D857	5190	151755	SH	Sole			151755			
			3070	89765	SH	?			?	?	?	
GENERAL ELEC CO COM	COM	369604103	566	26945	SH	?			26945			
GLAXOSMITHKLINE PLC SPONSORED	COM	37733w105	70	1600	SH	Sole			1600			
			139	3200	SH	?			?	?	?	
GNC HOLDINGS INC	COM	36191G107	4906	147430	SH	Sole			147430			
			3002	90210	SH	?			?	?	?	
GOOGLE INC	COM	38259p508	6197	8760	SH	Sole			8760			
			4118	5821	SH	?			?	?	?	
HARMAN INTL INDS	COM	413086109	5178	116000	SH	Sole			116000			
			3185	71350	SH	?			?	?	?	
HEINZ CO	COM	423074103	72	1250	SH	Sole			1250			
			193	3350	SH	?			?	?	?	
HMLP MULTI-STRATEGY PRIVATE IN	COM	HFHBCAEU1	549	500000	SH	?			500000			
HOLOGIC, INC	COM	436440101	5130	256355	SH	Sole			256355			
			3157	157790	SH	?			?	?	?	
ICAD INC	COM	44934S206	69	14444	SH	Sole			14444			
INTEL CORP COM	COM	458140100	38	1850	SH	Sole			1850			
			618	29983	SH	?			?	?	?	
ISHARES COMEX GOLD TRUST	COM	464285105	4897	300820	SH	Sole			300820			
			2626	161305	SH	?			?	?	?	
JOHNSON & JOHNSON COM	COM	478160104	294	4200	SH	?			4200			
JPM GLOBAL ACCESS PRV IN VINTA	COM	477022917	133	500000	SH	?			500000			
JPMORGAN & CHASE & CO COM	COM	46625h100	6712	152645	SH	Sole			152645			
			4120	93703	SH	?			?	?	?	
KIMBERLY CLARK CORP COM	COM	494368103	59	700	SH	Sole			700			

			184	2175 SH	?	?	?	?
LKQ CORP	COM	501889208	2780	131775 SH	Sole	131775		
			1528	72420 SH	?	?	?	?
LOCKHEED MARTIN	COM	539830109	90	975 SH	Sole	975		
			174	1890 SH	?	?	?	?
MASTERCARD INC	COM	57636Q104	5129	10440 SH	Sole	10440		
			3671	7473 SH	?	?	?	?
MERCK & CO INC COM	COM	58933y105	55	1350 SH	Sole	1350		
			197	4800 SH	?	?	?	?
MICROCHIP TECHNOLOGY INC	COM	595017104	55	1700 SH	Sole	1700		
			220	6750 SH	?	?	?	?
MICROSOFT CORP	COM	594918104	59	2200 SH	Sole	2200		
			378	14157 SH	?	?	?	?
MONSANTO COMPANY	COM	61166w101	6860	72480 SH	Sole	72480		
			4173	44093 SH	?	?	?	?
NATIONAL OILWELL VARCO	COM	637071101	1147	16775 SH	Sole	16775		
			1974	28877 SH	?	?	?	?
NEWMONT MINING CORP	COM	651639106	35	750 SH	Sole	750		
			216	4650 SH	?	?	?	?
NORTHERN TRUST CORP	COM	665859104	541	10785 SH	Sole	10785		
			137	2725 SH	?	2725		
OCCIDENTAL PETROLEUM CORP	COM	674599105	4655	60760 SH	Sole	60760		
			2728	35606 SH	?	?	?	?
OCEANEERING INTL INC	COM	675232102	5071	94265 SH	Sole	94265		
			3000	55765 SH	?	?	?	?
PEPSICO INC COM	COM	713448108	221	3224 SH	?	3224		
PFIZER INC COM	COM	717081103	75	3000 SH	Sole	3000		
			261	10392 SH	?	10392		
PHILIP MORRIS INTL	COM	718172109	160	1915 SH	Sole	1915		
			246	2947 SH	?	?	?	?
PORTFOLIO RECOVERY ASSOCIATES,	COM	73640q105	6409	59975 SH	Sole	59975		
			3944	36905 SH	?	?	?	?
POWERSHARES QQQ	COM	631100104	865	13275 SH	?	?	?	?
PRECISION CASTPARTS	COM	740189105	5361	28300 SH	Sole	28300		
			3219	16993 SH	?	?	?	?
PRICELINE.COM INC NEW	COM	741503403	3449	5560 SH	Sole	5560		
			2121	3419 SH	?	?	?	?
ROYAL DUTCH SHELL PLC	COM	780259206	72	1050 SH	Sole	1050		
			152	2200 SH	?	?	?	?
SCHLUMBERGER LTD COM ADR	COM	806857108	3411	49215 SH	Sole	49215		
			972	14025 SH	?	?	?	?
SCHWAB EM EQUITY ETF	COM	808524706	399	15125 SH	?	?	?	?
SCHWAB US SMALL CAP ETF	COM	808524607	204	5350 SH	?	?	?	?
SOURCEFIRE INC	COM	83616t108	5410	114565 SH	Sole	114565		
			3369	71345 SH	?	?	?	?
SPDR GOLD SHARES	COM	78463v107	28	175 SH	Sole	175		
			294	1815 SH	?	1815		
SPDR S&P INT'L DIVIDEND ETF	COM	78463x772	79	1650 SH	Sole	1650		
			171	3550 SH	?	?	?	?
SPDR TR UNIT SER 1	COM	78462f103	797	5600 SH	?	5600		
SUN LIFE FINANCIAL INC	COM	866796105	58	2200 SH	Sole	2200		
			218	8200 SH	?	?	?	?
THE FRESH MARKET INC	COM	35804h106	4576	95165 SH	Sole	95165		
			2771	57620 SH	?	?	?	?
THOMSON REUTERS ADR	COM	884903105	81	2796 SH	Sole	2796		
			134	4600 SH	?	4600		
TOTAL S A SPONSORED ADR	COM	89151e109	72	1375 SH	Sole	1375		
			393	7550 SH	?	?	?	?
UNION PACIFIC CO	COM	907818108	261	2073 SH	?	?	?	?
UNITED TECHNOLOGIES CP COM	COM	913017109	301	3666 SH	?	3666		
VANGUARD EMERGING MARKETS STOC	COM	922042858	660	14825 SH	?	?	?	?
VERIZON COMMUNICATIONS COM	COM	92343v104	244	5650 SH	Sole	5650		
			263	6088 SH	?	?	?	?
VMWARE INC	COM	928563402	5958	63285 SH	Sole	63285		
			3482	36990 SH	?	?	?	?
VODAFONE GROUP PLC SPON ADR	COM	92857w209	63	2500 SH	Sole	2500		
			286	11345 SH	?	?	?	?
WALGREEN CO COM	COM	931422109	224	6050 SH	Sole	6050		
			403	10880 SH	?	?	?	?
WASTE MANAGEMENT INC	COM	941061109	13	400 SH	Sole	400		
			245	7275 SH	?	?	?	?
WISDOMTRE EM HIGH-YIELDING EQU	COM	97717W315	1045	18275 SH	?	?	?	?
OAKMARK INTERNATIONAL FUND		413838202	357	17063 SH	Sole	17063		
T ROWE PRICE INTERNATIONAL FUN		77956h500	208	12347 SH	?	12347		
VANGUARD PRIMECAP FUND		921936100	467	6716 SH	Sole	6716		
A.P.M. MAERSK B	COM	k20140909	386	51 SH	?	51		
LLOYDS TSB GRP ORD	COM	g91101108	13	16978 SH	?	16978		
STATOIL HYDRO	COM	r17207904	219	8800 SH	?	8800		
BAYER AG	COM	072733918	503	5300 SH	?	5300		
ELAN	COM	Q29539916	169	16700 SH	?	16700		
TELSTRA CORP LTD	COM	q8975n915	50	11000 SH	?	11000		
CHINA RESOURCES POWER HOLDINGS	COM	y1503a910	51	20000 SH	?	20000		
CHINA YURUN FOOD GRP	COM	g21159911	7	10000 SH	?	10000		
ZHEIJANG EXPRESSWAY CO LTD	COM	y9891f904	28	35000 SH	?	35000		

GLOBAL LOGISTICS PROPERITES LI COM  
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379415912

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22000 SH

?

22000