## SECURITIES AND EXCHANGE COMMISSION

# **FORM UPLOAD**

SEC-originated letters to filers

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(HTML Version on secdatabase.com)

## **FILED FOR**

### **APPLIED INNOVATION INC**

CIK:798399| IRS No.: 311177192 | State of Incorp.:DE | Fiscal Year End: 1231

Type: UPLOAD

SIC: 3661 Telephone & telegraph apparatus

Mailing Address 5800 INNOVATION DRIVE DUBLIN OH 43016 Business Address 5800 INNOVATION DRIVE DUBLIN OH 43017 6147982000 Via U.S. Mail and Fax Mr. Andrew Dosch Chief Financial Officer Applied Innovation, Inc. 5800 Innovation Drive Dublin, Ohio 43016

RE: Applied Innovation, Inc.

Form 10-K for the fiscal year ended December 31, 2004

Filed March 7, 2005 File No. 000-21352

Dear Mr. Dosch:

We have reviewed the above referenced filings and have the following comments. We have limited our review to only your financial statements and related disclosures and will make no further

review of your documents. Please address the following comments in

future filings. If you disagree, we will consider your explanation

as to why our comment is inapplicable or a future revision is unnecessary. Please be as detailed as necessary in your explanation.

In some of our comments, we may ask you to provide us with supplemental information so we may better understand your disclosure.

After reviewing this information, we may or may not raise additional comments.

Please understand that the purpose of our review process is to assist you in your compliance with the applicable disclosure requirements and to enhance the overall disclosure in your filing. We look forward to working with you in these respects. We welcome any questions you may have about our comments or any other aspect of our review. Feel free to call us at the telephone numbers listed at

the end of this letter.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Application of Critical Accounting Policies

1. You have identified eight critical accounting policies, several of

which are not materially different from your accounting policy disclosures presented in Note 1 to your financial statements. Your

critical accounting estimate disclosures should supplement, not duplicate, your accounting policies, and they should provide greater

insight into the quality and variability of information regarding your financial condition and operating performance. Below, please find several policy specific comments for you to consider as you review all of your critical accounting policies in response to this

comment.

- \* Revenue Recognition Your current disclosures provide your accounting policy for revenue recognition. However, it is not clear
- if the accounting estimates or assumptions used in the determination
- of revenue are material due to the levels of subjectivity and judgment necessary to account for highly uncertain matters or the susceptibility of such matters to change and if the impact of the estimates and assumptions are material to your financial condition or

operating performance.

- \* Allowance for Doubtful Accounts It is not clear which estimates
- or assumptions in your determination of the allowance for doubtful accounts are material. In your analysis, you should address the questions that arise once the critical accounting estimate or assumption has been identified by analyzing, to the extent material,
- such factors as how you arrived at the estimate, how accurate the estimate or assumption has been in the past, how much the estimate or
- assumption has changed in the past, and whether the estimate or assumption is reasonably likely to change in the future.
- \* Intangible Assets and Goodwill You state that goodwill and intangible assets are reviewed for recoverability annually or more frequently if certain events occur or circumstances change.

  However,

you have not identified any estimates or assumptions that you believe

are material and critical to your financial condition or operating performance. If the impact of estimates and assumptions is material,

you should present an analysis of the uncertainties involved in

applying a principle at a given time or the variability that is reasonably likely to result from its application over time. For example, with respect to your goodwill impairment test, you should consider a discussion indicating if the difference between the carrying value and fair value of your reporting units is material to

an investor and how sensitive the estimates, including long-term revenue and cash flow projections, discount rate and terminal values,

are to change.

Refer to section V of the Commission`s Interpretive Release on Management`s Discussion and Analysis of Financial Condition and Results of Operation which is located on our website at: http://www.sec.gov/rules/interp/33-8350.htm, analyze those critical

accounting policies you have disclosed and those you have not disclosed and in future filings, revise accordingly to discuss those

estimates and assumptions that bear the risk of change and provide sensitivity analysis and other material quantitative information to

indicate the impact that other reasonably likely assumptions would have on your results of operations, statement of position and cash flows and whether the estimate/assumption is likely to change in the

future. In your response, please provide us with your proposed revised disclosures.

Financial Statements and Supplementary Data

Note 1. Summary of Significant Accounting Policies

#### 2. Revenue Recognition

You state that you sell some products under bill and hold arrangements. Please tell us how you evaluated SAB Topic 13.3(a) in

your determination to recognize revenue for products held on a customer's behalf. Expand your accounting policy in Note 1 of your

financial statements to clarify how you meet the criteria for revenue

recognition. Also revise your critical accounting policy disclosure,

if applicable.

#### Note 11. Income Taxes

3. Tell us how you applied SFAS 109 in assessing the need for a valuation allowance against your deferred tax asset. Refer to the guidance provided by the Division of Corporation Finance on financial

reporting matters, which is located on our website at: http://www.

sec.gov/divisions/corpfin/guidance/cfactfaq.htm#P198 34687.

Noting

your history of operating losses, disclose if the asset`s realization

is dependent on material improvements over present levels of consolidated pre-tax income, material changes in the present relationship between income reported for financial and tax purposes,

or material asset sales or other non-routine transactions. Discuss

the uncertainties surrounding realization of your deferred tax asset

and describe these assumed future events, quantified to the extent practicable, in your MD&A. Also describe in MD&A the tax planning strategies that you refer to in Note 11.

4. Please tell us about the basis for and provide us with a roll-forward schedule of your tax contingency reserves. In MD&A, you state that you reversed these reserves based on corresponding reduction in the related income tax exposures. Please explain and provide us with the facts and circumstances that support the reversal

of portions of these reserves in 2004 and 2003.

#### Note 14. Restructuring Charges

- 5. We note that you enacted restructuring plans in 2002, 2004 and 2005. Disclose your accounting policy for restructuring charges.
- 6. Provide a description of the exit or disposal activity, including the facts and circumstances leading to the activity and the

completion date.

expected

\* \* \* \*

We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing reviewed by the staff to be

certain that they have provided all information investors require for

an informed decision. Since the company and its management are in possession of all facts relating to a company's disclosure, they

responsible for the accuracy and adequacy of the disclosures they have made.

In connection with responding to our comments, please provide,

in writing, a statement from the company acknowledging that:

- \* the company is responsible for the adequacy and accuracy of the disclosure in the filing;
- \* staff comments or changes to disclosure in response to staff comments do not foreclose the Commission from taking any action

with

respect to the filing; and

\* the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States.

In addition, please be advised that the Division of  ${\tt Enforcement}$ 

has access to all information you provide to the staff of the Division of Corporation Finance in our review of your filing or in response to our comments on your filing.

Please respond to these comments within 10 business days or tell us when you will provide us with a response. Furnish a letter

that keys your responses to our comments and provides any requested

supplemental information. Please file your response letter on EDGAR.

You may contact Christine Bashaw, Staff Accountant, at (202) 551-3363 or Terry French, Accountant Branch Chief, at (202) 551-3828

if you have questions regarding comments on the financial statements

and related matters. Please contact me at (202) 551-3810 with any other questions.

Sincerely,

/s/

Larry Spirgel
Assistant Director

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Mr. Andrew Dosch Applied Innovation, Inc. April 28, 2005 Page 4

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE