

SECURITIES AND EXCHANGE COMMISSION

FORM 8-K

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FILER

JACK IN THE BOX INC /NEW/

CIK:**807882** | IRS No.: **952698708** | State of Incorpor.:**DE** | Fiscal Year End: **0930**
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Mailing Address

9330 BALBOA AVENUE
SAN DIEGO CA 92123-1516

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 9, 2013

JACK IN THE BOX INC.

(Exact name of registrant as specified in its charter)

<u>DELAWARE</u> (State or other jurisdiction of incorporation)	<u>1-9390</u> (Commission File Number)	<u>95-2698708</u> (I.R.S. Employer Identification Number)
<u>9330 BALBOA AVENUE, SAN DIEGO, CA</u> (Address of principal executive offices)	<u>92123</u> (Zip Code)	

(858) 571-2121

(Registrant's telephone number, including area code)

NOT APPLICABLE

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 REGULATION FD DISCLOSURE

On January 9, 2013, Jack in the Box Inc. announced that the company's management is scheduled to present at the 15th Annual ICR XChange Conference on Wednesday, Jan. 16, 2013, at 8:50 a.m. ET.

To access the live webcast through the internet, log onto the Jack in the Box Inc. Investors page at <http://investors.jackinthebox.com> at least 15 minutes prior to the audio presentation to download and install any necessary software. The webcast will be available for replay using that same link for 30 days, beginning on January 16, 2013.

A copy of the press release is attached to this report as Exhibit 99.1

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

The following exhibit is filed as part of this report:

Exhibit

No.	Description
99.1	Press Release, dated January 9, 2013

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JACK IN THE BOX INC.

By: /s/ JERRY P. REBEL
Jerry P. Rebel
Executive Vice President
Chief Financial Officer
(Principal Financial Officer)
(Duly Authorized Signatory)
Date: January 9, 2013

Jack in the Box Inc. to Present at the 15th Annual ICR XChange Conference on January 16

SAN DIEGO--(BUSINESS WIRE)--January 9, 2013--Jack in the Box Inc. (NASDAQ: JACK) today announced that its management is scheduled to present at the 15th Annual ICR XChange Conference in Miami on Wednesday, Jan. 16, 2013, at 8:50 a.m. ET.

To access the live webcast through the internet, log onto the Jack in the Box Inc. Investors page at <http://investors.jackinthebox.com> at least 15 minutes prior to the audio presentation to download and install any necessary software. The webcast will be available for replay using that same link for 30 days, beginning on January 16, 2013.

About Jack in the Box Inc.

Jack in the Box Inc. (NASDAQ: JACK), based in San Diego, is a restaurant company that operates and franchises Jack in the Box® restaurants, one of the nation's largest hamburger chains, with more than 2,200 restaurants in 21 states. Additionally, through a wholly owned subsidiary, the company operates and franchises Qdoba Mexican Grill®, a leader in fast-casual dining, with more than 600 restaurants in 44 states, the District of Columbia and Canada. For more information on Jack in the Box and Qdoba, including franchising opportunities, visit www.jackinthebox.com or www.qdoba.com.

CONTACT:

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