

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2011-11-07** | Period of Report: **2011-11-03**

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REPORTING OWNER

Compton Kenneth E

CIK: **1337250**

Type: **4** | Act: **34** | File No.: **001-32363** | Film No.: **111184990**

Mailing Address

*135 NORTH CHURCH STREET
SPARTANBURG SC 29306*

ISSUER

Advance America, Cash Advance Centers, Inc.

CIK: **1299704** | IRS No.: **582332639** | State of Incorporation: **DE** | Fiscal Year End: **1231**

SIC: **6141** Personal credit institutions

Mailing Address

*135 NORTH CHURCH STREET
SPARTANBURG SC 29306*

Business Address

*135 NORTH CHURCH STREET
SPARTANBURG SC 29306
864-342-5600*

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person Compton Kenneth E			2. Issuer Name and Ticker or Trading Symbol Advance America, Cash Advance Centers, Inc. [AEA]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/03/2011			
135 NORTH CHURCH STREET			4. If Amendment, Date Original Filed(Month/Day/Year)		6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person	
(Street)						
SPARTANBURG, SC 29306						
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/03/2011		S		6,563	D	\$8.5164 ⁽¹⁾	338,420.684	D	
Common Stock	11/04/2011		S		50,000	D	\$8.79 ⁽²⁾	288,420.684	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)					

Explanation of Responses:

1. The transactions reported on this line were effected pursuant to a Rule 10b5-1 sales plan at per share prices ranging between \$8.50 and \$8.55. The average price was \$8.5164 per share. The Reporting Person shall provide, upon request by the Commission Staff, the issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each price.

2. The transactions reported on this line were effected pursuant to a Rule 10b5-1 sales plan at per share prices ranging between \$8.75 and \$8.84. The average price was \$8.79 per share. The Reporting Person shall provide, upon request by the Commission Staff, the issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each price.

Signatures

/s/ Kenneth E. Compton

** Signature of Reporting Person

11/07/2011

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.