

SECURITIES AND EXCHANGE COMMISSION

FORM 424B5

Prospectus filed pursuant to Rule 424(b)(5)

Filing Date: **1995-01-11**
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FILER

KEYCORP/NEW

CIK: **91576** | IRS No.: **346542451** | State of Incorporation: **OH** | Fiscal Year End: **1231**
Type: **424B5** | Act: **33** | File No.: **033-53643** | Film No.: **95500996**
SIC: **6021** National commercial banks

Business Address
127 PUBLIC SQ
CLEVELAND OH 44114-1306
2166893000

<TABLE>

PRICING SUPPLEMENT NO. 10, DATED: January 10, 1995
 to Prospectus Supplement Dated August 10, 1994
 to Prospectus Dated August 10, 1994

RULE 424(b) (5)
 REGISTRATION STATEMENT NO. 33-53643

KEYCORP

\$25,000,000

/X/ SENIOR MEDIUM-TERM NOTES, SERIES B
 / / SUBORDINATED MEDIUM-TERM NOTES, SERIES A

/X/ Floating Rate Notes / / _____% Fixed Rate Notes
 /X/ Book-Entry Notes / / Certificated Notes

Original Issue Date: January 18, 1995
 Maturity Date: January 18, 2000
 Issue Price: 99.578%
 Paying Agent: Society National Bank

<S>			<C>		
Option to Elect Redemption:	/ / Yes	/X/ No	Option to Extend Maturity:	/ / Yes	/X/ No

Redemption Date(s)			Extended Maturity Dates:		
Initial Redemption Percentage:			Notice of Extension Date(s):		
Annual Redemption Percentage Reduction:					
Option to Elect Repayment:	/ / Yes	/X/ No	Specified Currency (not U.S. Dollars):	/ / Yes	/X/ No
-----			-----		
Repayment Date(s):			Authorized Denominations:		
Repayment Price(s):			Exchange Rate Agency:		
Repurchase Price (if any):			Optional Interest Rate Reset:	/ / Yes	/X/ No
Amortization Schedule (if any):			Optional Interest Rate Reset Dates:	/ / Yes	/X/ No
Sinking Fund Defeasance:	/ / Yes	/X/ No	Optional Extension of Maturity:	/ / Yes	/X/ No
Covenant Defeasance:	/ / Yes	/X/ No	Length of Extension Period:	/ / Yes	/X/ No
Minimum Denominations: /X/ \$1,000	/ / Other	_____			

FIXED RATE NOTES ONLY

Interest Computation Period:
 Interest Payment Dates:
 Regular Record Dates if other than May 16 and November 16:

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FLOATING RATE NOTES ONLY

 BASE RATE:

/ / CD Rate / / Treasury Rate
 / / Commercial Paper Rate / / CMT Rate
 / / Federal Funds Rate / / COFI Rate
 /X/ LIBOR / / Other (specify): _____
 / / Prime Rate

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Initial Interest Rate: 3-month LIBOR +.25%
to be advised on January 16, 1995

Index Maturity: 3-month LIBOR

Spread (Plus or minus): +.25%

Maximum Interest Rate: N/A

Minimum Interest Rate: N/A

Calculation Agent: Society National Bank

Total Amount of OID: N/A
Yield to Maturity: N/A
Initial Accrual Period OID
and Designated Method: N/A
Interest Determination Date: Two London
business days prior to Interest Payment Date
Interest Reset Period: Two London
business days prior to Interest Payment Date
Interest Reset Dates: Quarterly reset on 18th of April,
July, October and January
Interest Payment Dates: Quarterly on 18th of April,
July, October and January (or next New York
business day)
Calculation Date:
Spread Multiplier: N/A
Telerate Page: 3750
Other Terms (if any):

AGENT: _____ CS First Boston Corporation Agent's Discount or Commission: .422% (\$105,500)
 Goldman, Sachs & Co. Trade Date: January 10, 1995
 _____ Kidder, Peabody & Co. Incorporated Proceeds to KeyCorp: \$24,894,500
 _____ J.P. Morgan Securities
 _____ Salomon Brothers Inc.

_____ Acting as Agent _____ Agent is acting as Agent for the sale of Notes by KeyCorp at a price of _____% of the principal amount

Acting as Principal Agent is purchasing Notes from KeyCorp as Principal for resale to investors and other purchasers at:
 _____ a fixed public offering price of _____% of the Principal amount
 varying prices related to prevailing market prices at the time of resale to be determined by such Agent

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