

# SECURITIES AND EXCHANGE COMMISSION

## FORM 424B2

Prospectus filed pursuant to Rule 424(b)(2)

Filing Date: **1994-01-14**  
SEC Accession No. **0000950153-94-000006**

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### FILER

#### **DIAL CORP /DE/**

CIK: **884219** | IRS No.: **361169950** | State of Incorporation: **DE** | Fiscal Year End: **1231**  
Type: **424B2** | Act: **33** | File No.: **033-61092** | Film No.: **94501545**  
SIC: **2840** Soap, detergents, cleang preparations, perfumes, cosmetics

Business Address  
*DIAL TOWER  
DIAL CORPORATE CNTR  
PHOENIX AZ 85077  
6022074000*

&lt;TABLE&gt;

&lt;S&gt;

Pricing Supplement Dated , 1993

&lt;C&gt;

Rule 424(b) (2)

File No. 33-61092

&lt;/TABLE&gt;

(To Prospectus dated June 10, 1993 and  
Prospectus Supplement dated October 12, 1993)

THE DIAL CORP

Medium -Term Notes - 6.06% Rate

CUSIP No. 25247Q-AU6

&lt;TABLE&gt;

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Trade Date: 1/13/94

Principal Amount: \$25,000,000

Currency: U.S.\$

Issue Price: 100%

Selling Agent's Commission: \$150,000

Initial Interest Rate: N/A

Maturity Date: 1/15/2001

&lt;C&gt;

Original Issue Date: 1/21/94

Net Proceeds to Issuer: \$24,850,000

Minimum Denomination: 1,000

Place and Time for Delivery: DTC, NYC

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Form:

&lt;C&gt;

X

&lt;C&gt;

Book-Entry

&lt;C&gt;

Certificated

Interest:

Base Rate:

----- CD Rate

----- Commercial Paper Rate

----- Fed Funds Rate

----- LIBOR

X Treasury Rate

----- Other

Interest Rate Formula: N/A

Interest Reset Period: N/A

Interest Payment Period: Semi Annually

Interest Payment Dates: January 15 - July 15

Maximum Interest Rates: N/A

Index Maturity: N/A

Spread/Spread Multiplier: N/A

Minimum Interest Rates: N/A

Redemption: X

The Notes cannot be redeemed prior to maturity

----- The Notes may be redeemed prior to maturity

Initial Redemption Date:

Initial Redemption Price:

Annual Redemption Price Reduction:

Repayment: X

The Notes cannot be repaid prior to maturity

----- The Notes can be repaid prior to maturity at the option of the holder

Repayment Price:

Repayment Date:

Discount Note: ----- Yes

X No

Total Amount of OID: N/A

Original Yield to Maturity: N/A

Initial Accrual Period OID: N/A

Method Used to Determine Yield for Initial Accrual

Period: N/A Approximate N/A Exact

Capacity: X Agent ----- Principal

If as principal: ----- The Registered Notes are being offered at varying prices related to prevailing market prices at the time of resale.

----- The Registered Notes are being offered at a fixed initial public

offering price of \_\_\_\_\_ % of Principal Amount. The Registered Notes are being reoffered to dealers with a reallocation not to exceed \_\_\_\_\_ % of the Commission or Fee.

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SALOMON BROTHERS INC

CITICORP SECURITIES, INC.

GOLDMAN, SACHS & CO.

MERRILL LYNCH & CO.

2

<TABLE>

<S>

Pricing Supplement Dated \_\_\_\_\_, 1993

<C>

Rule 424(b)(2)

File No. 33-61092

</TABLE>

(To Prospectus dated June 10, 1993 and  
Prospectus Supplement dated October 12, 1993)

THE DIAL CORP

Medium -Term Notes - 6.63% Rate

CUSIP No. 25247Q-AV4

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Trade Date: 1/13/94

Principal Amount: \$5,000,000

Currency: U.S.\$

Issue Price: 100%

Selling Agent's Commission: \$35,000

Initial Interest Rate: N/A

Maturity Date: 1/21/2009

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Original Issue Date: 1/21/94

Net Proceeds to Issuer: \$4,965,000

Minimum Denomination: 1,000

Place and Time for Delivery: DTC, NYC

<TABLE>

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Form:

<C>

X

<C>

Book-Entry

<C>

-----  
Certificated

Interest:

Base Rate:

----- CD Rate

----- Commercial Paper Rate

----- Fed Funds Rate

----- LIBOR

X Treasury Rate

----- Other

Interest Rate Formula: N/A

Interest Reset Period: N/A

Interest Payment Period: Semi Annually

Interest Payment Dates: January 15 - July 15

Maximum Interest Rates: N/A

Index Maturity: N/A

Minimum Interest Rates: N/A

Spread/Spread Multiplier: N/A

Redemption:

X

The Notes cannot be redeemed prior to maturity

-----

The Notes may be redeemed prior to maturity

Initial Redemption Date:

Initial Redemption Price:

Annual Redemption Price Reduction:

Repayment:

X

The Notes cannot be repaid prior to maturity

-----

The Notes can be repaid prior to maturity at the option of the holder

Repayment Price:

Repayment Date:

Discount Note: -----

Yes

X No

Total Amount of OID: N/A

Original Yield to Maturity: N/A

Initial Accrual Period OID: N/A

Method Used to Determine Yield for Initial Accrual

Period: N/A Approximate N/A Exact

Capacity: X Agent ----- Principal

If as principal: ----- The Registered Notes are being offered at varying prices related to prevailing market prices at the time of resale.

----- The Registered Notes are being offered at a fixed initial public offering price of % of Principal Amount. The Registered Notes are being reoffered to dealers with a reallowance not to exceed % of the Commission or Fee.

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CITICORP SECURITIES, INC.

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MERRILL LYNCH & CO.