

SECURITIES AND EXCHANGE COMMISSION

FORM NT 10-Q

Notice under Rule 12b25 of inability to timely file all or part of a form 10-Q or 10-QSB

Filing Date: **2004-05-18** | Period of Report: **2004-03-31**
SEC Accession No. **0001077048-04-000209**

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FILER

LEFT RIGHT MARKETING TECHNOLOGY INC

CIK: **278165** | IRS No.: **020314487** | State of Incorporation: **DE** | Fiscal Year End: **1231**
Type: **NT 10-Q** | Act: **34** | File No.: **000-09047** | Film No.: **04815467**
SIC: **3990** Miscellaneous manufacturing industries

Mailing Address
6600 AMELIA EARHART CT
LAS VEGAS NV 89119

Business Address
6600 AMELIA EARHART CT
LAS VEGAS NV 89119
7022604700

FORM 12b-25: NOTIFICATION OF LATE FILING OF 1934 ACT REPORTS
U.S. SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SEC FILE NUMBER 0-9047

NOTIFICATION OF LATE FILING
(Check One)

Form 10-K, Form 20-F, Form 11-K, 10-QSB, Form N-SAR

For Period Ended: March 31, 2004

- Transition Report on Form 10-K
 Transition Report on Form 20-F
 Transition Report on Form 11-K
 Transition Report on Form 10-Q
 Transition Report on Form N-SAR

For the Transition Period Ended: _____

Nothing in this Form shall be construed to imply that the Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:
N/A

Part I - Registrant Information

Left Right Marketing Technology, Inc.
(Full Name of Registrant)

(Former Name if Applicable)

6600 Amelia Earhart Court
(Address of U.S. Principal Executive Office) (Street & Number)

Las Vegas, Nevada 89119
(City, State and Zip Code)

Part II - Rules 12b-25(b) and (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check Box if appropriate)

(a) The reasons described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;

(b) The subject annual report, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and

(c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

Part III - Narrative

The Registrant is unable to file its quarterly report on Form 10-QSB within the prescribed time period because the Company has experienced some difficulty in compiling its financial records to complete the preparation of the financial statements for the relevant quarter.

Part IV - Other Information

(1) Name and telephone number of persons to contact in regard to this notification:

(2) Have all other periodic report required under Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period than the registrant was required to file such report(s)) been filed?
 Yes No If answer is no, identify report(s).

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earning statements to be included in the subject report or portion thereof? Yes No

If so: attach an explanation of the anticipated change, both narratively and quantitatively, and, if applicable, state the reasons why a reasonable estimate of the result cannot be made.

Left Right Marketing Technology, Inc.
(Name of Registrant as specified in charter)

Has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 18, 2004

By: /s/Mark Newburg
Mark Newburg, Chief Operating Officer

ATTENTION

INTENTIONAL MISSTATEMENTS OR OMISSION OF FACT CONSTITUTE FEDERAL CRIMINAL VIOLATIONS (See 18 U.S.C.1001).