

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **2013-01-17** | Period of Report: **2012-12-31**  
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FILER

**CONTRAVISORY INVESTMENT MANAGEMENT, INC.**

CIK: [1365707](#) | IRS No.: **042506103** | State of Incorporation: **MA** | Fiscal Year End: **1231**  
Type: **13F-HR** | Act: **34** | File No.: **028-11954** | Film No.: **13534169**

Mailing Address  
*120 LONGWATER DRIVE  
SUITE 100  
NORWELL MA 02061*

Business Address  
*120 LONGWATER DRIVE  
SUITE 100  
NORWELL MA 02061  
781-740-1786*

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 13F

FORM 13F Cover Page

Report for the Calendar Year or Quarter End: December 31, 2012

Contravisory Investment Management, Inc.

Name of Institutional Investment Manager  
CONTRAVISORY INVESTMENT MANAGEMENT, INC.

120 Longwater Drive, Suite 100                      Norwell      MA      02061  
Business Address (Street)                      (City)      (State)      (Zip)

13F File Number:

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information herein is true, correct and complete, and that it is understood that all required items, statements, schedules, and tables, are considered integral parts of this form.

Name, Title and Telephone Number of Person Submitting Report:

Philip A. Noonan	COO & Secretary	781-740-1786
-----	-----	-----
(Name)	(Title)	(Phone)

Signature, Place and Date of Signing:

Philip A. Noonan	120 Longwater Drive, Suite 100	January 16, 2013
-----	Norwell, MA 02061	-----
(Signature)	(Place)	(Date)

Report Type:

- 13F HOLDINGS REPORT.
- 13F NOTICE.
- 13F COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Number of Other Included Managers: None  
List of Other Included Managers: None

Form 13F Information Table Entry Total: 134  
Form 13F Information Table Value Total: 402,707,510

Contravisory Investment Management, Inc.  
PORTFOLIO APPRAISAL  
31-Dec-12

<TABLE>  
<CAPTION>

SECURITY	TITLE OF CLASS	CUSIP	MARKET VALUE (X \$1000)	AMOUNT OF SECURITY (SHARES)	INVESTMENT DISCRETION (SOLE)	OTHER MANAGERS	VOTING AUTHORITY (SOLE)
-----	-----	-----	-----	-----	-----	-----	-----
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>
CBS Corp.	com	124857202	13351.59	350896	Sole		13351.59

Central Garden & Pet Company	com	153527106	96.44	9625	Sole	96.44
Costco Whsl Corp New	com	22160K105	364.31	3690	Sole	364.31
Cracker Barrel Old Country Store, Inc.	com	22410j106	101.53	1580	Sole	101.53
D R Horton, Inc.	com	23331A109	10338.85	522692	Sole	10338.85
Darden Restaurants, Inc.	com	237194105	1.94	43	Sole	1.94
Expedia, Inc.	com	30212p303	350.21	5700	Sole	350.21
Ford Motor Company	com	345370860	25.90	2000	Sole	25.90
General Motors Company	com	37045v100	0.89	31	Sole	0.89
Lithia Motors, Inc.	com	536797103	90.15	2409	Sole	90.15
Lowe's Companies, Inc.	com	548661107	658.01	18525	Sole	658.01
Nike Inc CL B	com	654106103	10.32	200	Sole	10.32
PVH Corporation	com	693656100	123.78	1115	Sole	123.78
Target Corp.	com	87612E106	9271.35	156690	Sole	9271.35
The Cheesecake Factory Inc.	com	163072101	13.90	425	Sole	13.90
The Walt Disney Company	com	254687106	9.96	200	Sole	9.96
Toro Company	com	891092108	115.36	2684	Sole	115.36
Tractor Supply Company	com	892356106	113.10	1280	Sole	113.10
Wal-Mart Stores, Inc.	com	931142103	9084.89	133151	Sole	9084.89
Wolverine World Wide, Inc.	com	978097103	103.48	2525	Sole	103.48
CVS Caremark Corp.	com	126650100	9779.66	202268	Sole	9779.66
Church & Dwight Co.	com	171340102	9647.80	180097	Sole	9647.80
Colgate-Palmolive Company	com	194162103	10349.15	98997	Sole	10349.15
Hain Celestial Group Inc.	com	405217100	103.29	1905	Sole	103.29
Lorillard Inc.	com	544147101	8197.82	70265	Sole	8197.82
McCormick & Company, Inc.	com	579780206	252.85	3980	Sole	252.85
Snyders-Lance, Inc.	com	833551104	98.89	4100	Sole	98.89
Universal Corp. VA	com	913456109	112.30	2250	Sole	112.30
Weis Markets	com	948849104	153.55	3920	Sole	153.55
Whole Foods Market, Inc.	com	966837106	11481.60	125950	Sole	11481.60
Chevron Corporation	com	166764100	91.05	842	Sole	91.05
Exxon Mobil Corporation	com	30231G102	9755.83	112719	Sole	9755.83
Linn Energy, LLC	com	536020100	10.57	300	Sole	10.57
Next Era Energy, Inc.	com	65339f101	5.54	80	Sole	5.54
Tesoro Corporation	com	881609101	13.22	300	Sole	13.22
American Express Company	com	025816109	9915.59	172505	Sole	9915.59
American International Group, Inc.	com	026874784	10510.79	297756	Sole	10510.79
American Tower Corporation	com	03027x100	11092.19	143551	Sole	11092.19
Amtrust Financial Services	com	032359309	0.12	4	Sole	0.12
Associated Banc-Corp	com	045487105	3.94	300	Sole	3.94
Berkshire Hathaway, Inc. Class B	com	084670702	17.94	200	Sole	17.94
Chemical Financial Corporation	com	163731102	109.65	4615	Sole	109.65
Cincinnati Financial Corp.	com	172062101	10648.39	271920	Sole	10648.39
Mastercard Inc.	com	57636Q104	11059.70	22512	Sole	11059.70
Moody's Corp	com	615369105	12701.93	252423	Sole	12701.93
Northern Trust Corp.	com	665859104	10772.91	214771	Sole	10772.91
Old Second Bancorp, Inc.	com	680277100	0.37	300	Sole	0.37
ProAssurance Corp	com	74267C106	95.77	2270	Sole	95.77
Sun Communities, Inc.	com	866674104	118.87	2980	Sole	118.87
The Travelers Companies, Inc.	com	89417E109	6.82	95	Sole	6.82

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<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>
Virginia Commerce Bancorp	com	92778q109	102.03	11400	Sole		102.03
Abbott Laboratories	com	002824100	10129.77	154653	Sole		10129.77
Advanced Biomedical Tech	com	00752m101	9.23	7380	Sole		9.23
Amgen Incorporated	com	031162100	10646.91	123514	Sole		10646.91
Bristol Meyers Squibb	com	110122108	8317.95	255230	Sole		8317.95
Community Health Systems, Inc.	com	203668108	9850.33	320440	Sole		9850.33
Gilead Sciences Inc.	com	375558103	13257.51	180497	Sole		13257.51
Haemonetics Corp	com	405024100	11778.13	288397	Sole		11778.13
Hanger, Inc.	com	41043f208	388.38	14195	Sole		388.38
Healthcare Services Group	com	421906108	108.35	4664	Sole		108.35

IDEXX Laboratories	com	45168D104	8305.23	89496	Sole	8305.23
Johnson & Johnson	com	478160104	7.36	105	Sole	7.36
Myriad Genetics, Inc.	com	62855j104	9756.15	358024	Sole	9756.15
Nature's Sunshine Products, Inc.	com	639027101	14.48	1000	Sole	14.48
Orthofix International NV	com	n67481102	93.61	2380	Sole	93.61
PDL BioPharma, Inc.	com	69329y104	106.23	15090	Sole	106.23
Parexel International Corp	com	699462107	103.27	3490	Sole	103.27
Perkinelmer Inc.	com	714046109	117.60	3705	Sole	117.60
Techne Corporation	com	878377100	3.28	48	Sole	3.28
Vertex Pharmaceuticals Incorporated	com	92532f100	4.61	110	Sole	4.61
Wright Medical Group, Inc.	com	98235T107	103.06	4910	Sole	103.06
Advisory Board Company	com	00762w107	118.38	2530	Sole	118.38
Agco Corp	com	001084102	0.05	1	Sole	0.05
Cintas Corp.	com	172908105	9899.44	242040	Sole	9899.44
General Electric Company	com	369604103	41.98	2000	Sole	41.98
Grand Canyon Education	com	38526m106	134.95	5750	Sole	134.95
Ingersoll-Rand Plc.	com	G47791101	258.98	5400	Sole	258.98
Kansas City Southern	com	485170302	13166.22	157717	Sole	13166.22
Landauer, Inc.	com	51476K103	109.87	1795	Sole	109.87
Lockheed Martin Corp.	com	539830109	10067.18	109082	Sole	10067.18
Raytheon Company	com	755111507	10113.70	175707	Sole	10113.70
Tetra Tech Ind. New	com	88162g103	106.81	4035	Sole	106.81
Unifirst Corporation Inc. Mass.	com	904708104	117.24	1599	Sole	117.24
WEX, Inc.	com	96208t104	418.30	5550	Sole	418.30
Westinghouse Air Brake Technologies Corp.	com	929740108	114.68	1310	Sole	114.68
ACI Worldwide, Inc.	com	004498101	1.31	30	Sole	1.31
Amazon Com Inc.	com	023135106	265.92	1060	Sole	265.92
American Superconductor Corporation	com	030111108	5.24	2000	Sole	5.24
Apple Inc.	com	037833100	13.84	26	Sole	13.84
Automatic Data Processing Inc.	com	053015103	4.27	75	Sole	4.27
EMC Corporation	com	268648102	30.36	1200	Sole	30.36
International Business Machs Corp Com	com	459200101	1.92	10	Sole	1.92
LSI Corporation	com	502161102	0.82	116	Sole	0.82
NCR Corporation	com	62886E108	10.55	414	Sole	10.55
Netsuite Inc.	com	64118q107	150.08	2230	Sole	150.08
Neustar, Inc.	com	64126x201	113.00	2695	Sole	113.00
Nvidia Corporation	com	67066g104	0.69	56	Sole	0.69
Skyworks Solutions, Inc.	com	83088M102	8.32	410	Sole	8.32
Technology Solutions Company	com	87872T207	0.00	75	Sole	0.00
Teradata Corporation	com	88076W103	25.62	414	Sole	25.62
The Ultimate Software Group, Inc.	com	90385d107	117.26	1242	Sole	117.26
Tyler Technologies, Inc.	com	902252105	128.85	2660	Sole	128.85
Verisk Analytics, Inc.	com	92345y106	9178.12	180069	Sole	9178.12
Ashland, Inc.	com	044209104	10929.25	135919	Sole	10929.25
Cytec Industries, Inc.	com	232820100	107.03	1555	Sole	107.03
Freeport McMoran Copper & Gold Inc.	com	35671D857	32.32	945	Sole	32.32
Monsanto Corp.	com	61166W101	11200.98	118341	Sole	11200.98
Rayonier Inc.	com	754907103	269.52	5200	Sole	269.52
Sealed Air Corporation	com	81211K100	1.05	60	Sole	1.05
The Dow Chemical Company	com	260543103	32.33	1000	Sole	32.33

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Vulcan Materials Company	com	929160109	12118.96	232833	Sole		12118.96
A T & T, Inc.	com	00206R102	7493.90	222305	Sole		7493.90
Cincinnati Bell Inc.	com	171871106	145.47	26546	Sole		145.47
Verizon Communications, Inc.	com	92343V104	199.26	4605	Sole		199.26
Ameren Corp.	com	023608102	7.68	250	Sole		7.68
American Water Works	com	030420103	10448.09	281392	Sole		10448.09
Duke Energy Corp.	com	264399106	21.25	333	Sole		21.25
Edison International	com	281020107	4.52	100	Sole		4.52
ITC Holdings Corp.	com	465685105	4.23	55	Sole		4.23

Idacorp, Inc.	com	451107106	87.57	2020	Sole	87.57
Northeast Utilities	com	664397106	8546.87	218702	Sole	8546.87
Oneok, Inc.	com	682680103	9468.95	221496	Sole	9468.95
PNM Resources Incorporated	com	69349H107	118.65	5785	Sole	118.65
Consumer Staples Select Sector SPDR	com	81369y308	513.21	14705	Sole	513.21
Invesco Quality Municipal Income Trust	com	61745P734	67.25	4909	Sole	67.25
ProShares Short S & P 500	com	74347r503	12.59	370	Sole	12.59
SPDR S & P 500	com	78462F103	113.93	800	Sole	113.93
SPDR S & P Midcap 400	com	78467Y107	53.30	287	Sole	53.30
SPDR S&P Regional Banking ETF	com	78464A698	306.19	10947	Sole	306.19
Schwab U.S. Large Cap Blend	com	808524201	1.02	30	Sole	1.02
Vanguard TTL BD MKT	com	921937835	30.25	360	Sole	30.25
iShares Nasdaq Biotechnology	com	464287556	308.33	2247	Sole	308.33
Alcatel Lucent	com	013904305	0.56	404	Sole	0.56
TELUS Corporation	com	87971m202	10801.65	165822	Sole	10801.65

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