

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2013-03-04** | Period of Report: **2013-02-28**
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ISSUER

BRADY CORP

CIK: **746598** | IRS No.: **390178960** | State of Incorpor.: **WI** | Fiscal Year End: **0731**
SIC: **3990** Miscellaneous manufacturing industries

Business Address
6555 W GOOD HOPE RD
P O BOX 571
MILWAUKEE WI 53201-0571
4143586600

REPORTING OWNER

Pearce Aaron James

CIK: **1480009**
Type: **4** | Act: **34** | File No.: **001-14959** | Film No.: **13660939**

Mailing Address
6555 WEST GOOD HOPE
ROAD
MILWAUKEE WI 53223

Business Address
414-358-6600

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**UNITED STATES SECURITIES AND EXCHANGE
COMMISSION**
Washington, D.C. 20549

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person Pearce Aaron James			2. Issuer Name and Ticker or Trading Symbol BRADY CORP [BRC]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) V.P., Treasurer, Dir. of I.R.		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/28/2013					
6555 W. GOOD HOPE ROAD			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person		
(Street) MILWAUKEE, WI 53223								
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	02/28/2013		M		3,000	A	\$28.8425	5,035	D	
Class A Common Stock	02/28/2013		S		3,000	D	\$34.0912	2,035	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Stock Option Exercise	\$28.8425	02/28/2013		M		3,000		11/18/2007	11/18/2014	Class A Common Stock	3,000	0	D	

Remarks:

New Power of Attorney form is included as Exhibit 24

Signatures

Heidi Kneoppel, Attorney-In-Fact

** Signature of Reporting Person

03/04/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

FORM OF ATTORNEY

WHEREAS the undersigned Attorney of Peace (hereinafter, a "Representative"), hereby assigns all rights, whether present or future, including that herein stated as of May 17, 2012,

I hereby authorize and appoint Mark P. Farnsworth, Robert A. DeSinger and Paul D. Sprockel, and each of them separately (individually) as my true and lawful attorney-in-fact to:

1. sign for me and on my behalf in my capacity as an Attorney of the Dominion State of, or in a representative capacity (Title) of the Dominion State of 2012 and related matters;

2. do and perform on my behalf and on the behalf of the Dominion State of, or in a representative capacity (Title) of the Dominion State of 2012 and related matters, all such acts and things as may be required or demanded by the Dominion State of 2012 and related matters, and

3. take any other action of any kind in connection with the foregoing which, in the opinion of the attorney-in-fact, may be in my behalf, or in the best interests, or in the best interests of the Dominion State of 2012 and related matters, and I hereby understand that the documents signed by the attorney-in-fact on my behalf pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as the attorney-in-fact may approve in his or her discretion.

I, the undersigned, do hereby grant to each attorney-in-fact full power and authority to do and perform every act and thing whatsoever, specifically, generally, or proper to be done in the exercise of any of the rights and powers herein granted, on behalf of all persons and persons to be named in all instruments, with full power of substitution or revocation, hereby certifying and certifying all that the attorney-in-fact, or any substitute of the attorney-in-fact, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. This Power of Attorney shall remain in full force and effect until I or an agent appointed in this Power of, or until I have signed a new instrument in substitution or revocation of this instrument, unless otherwise provided for in a written writing delivered to me and to the foregoing attorney-in-fact.

IN WITNESS WHEREOF, the undersigned hereunto sets his or her hand this 17th day of March 2012.

Mark P. Farnsworth
Robert A. DeSinger
Paul D. Sprockel