

# SECURITIES AND EXCHANGE COMMISSION

## FORM 8-K

Current report filing

Filing Date: **2009-01-26** | Period of Report: **2009-01-26**  
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### FILER

#### PRINCIPAL FINANCIAL GROUP INC

CIK: **1126328** | IRS No.: **421520346** | State of Incorporation: **DE** | Fiscal Year End: **1231**  
Type: **8-K** | Act: **34** | File No.: **001-16725** | Film No.: **09545151**  
SIC: **6321** Accident & health insurance

Mailing Address  
711 HIGH STREET  
DES MOINES IA 50392-0300

Business Address  
711 HIGH STREET  
DES MOINES IA 50392-0300  
5152475111

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report: **January 26, 2009**  
(Date of earliest event reported)

## PRINCIPAL FINANCIAL GROUP, INC.

(Exact name of registrant as specified in its charter)

	<b>Delaware</b>	<b>1-16725</b>	<b>42-1520346</b>
jurisdiction	(State or other	(Commission file number)	(I.R.S. Employer
	of		Identification Number)
incorporation)			

**711 High Street, Des Moines, Iowa 50392**

(Address of principal executive offices)

**(515) 247-5111**

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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### Item 7.01 Regulation FD Disclosure

This report is filed quarterly to disclose assets under management by asset manager, prior to the availability of Principal Financial Group, Inc's (the "Company") quarterly earnings release. The amounts presented herein will be consistent with the format of assets under management by asset manager and presented again in such format within the

Company's financial supplement for the quarter ended December 31, 2008 when that document is posted to the Company's investor relations web site on or about February 9, 2009.

As of December 31, 2008, the assets under management by asset manager were \$190.0 billion for Principal Global Investors and \$22.0 billion for Principal International.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PRINCIPAL FINANCIAL GROUP, INC.

By:           /s/ Thomas J. Graf          

Name: Thomas J. Graf

Title: Senior Vice President - Investor  
Relations

Date: January 26, 2009

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