

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2013-05-16** | Period of Report: **2013-05-15**
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(HTML Version on secdatabase.com)

REPORTING OWNER

DAMELIO FRANK A

CIK: **1194004**

Type: **4** | Act: **34** | File No.: **001-03619** | Film No.: **13852903**

Mailing Address

C/O PFIZER INC.

235 EAST 42ND ST.

NEW YORK NY 10017

ISSUER

PFIZER INC

CIK: **78003** | IRS No.: **135315170** | State of Incorporation: **DE** | Fiscal Year End: **1231**

SIC: **2834** Pharmaceutical preparations

Mailing Address

235 E 42ND ST

NEW YORK NY 10017

Business Address

235 E 42ND ST

NEW YORK NY 10017

2125732323

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**UNITED STATES SECURITIES AND
EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL
OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <u>DAMELIO FRANK A</u> (Last) (First) (Middle) PFIZER INC.-CORP. SECRETARY, 235 EAST 42ND ST. (Street) NEW YORK, NY 10017 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>PFIZER INC [PFE]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) <u>Executive Vice President</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>05/15/2013</u>	
4. If Amendment, Date Original Filed(Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	05/15/2013		S	(L)	100	D	\$29.42	585,582	D	
Common Stock	05/15/2013		S	(L)	100	D	\$29.38	585,482	D	
Common Stock	05/15/2013		S	(L)	200	D	\$29.24	585,282	D	
Common Stock	05/15/2013		S	(L)	900	D	\$29.28	584,382	D	
Common Stock	05/15/2013		S	(L)	1,700	D	\$29.26	582,682	D	
Common Stock	05/15/2013		S	(L)	2,200	D	\$29.23	580,482	D	
Common Stock	05/15/2013		S	(L)	2,400	D	\$29.37	578,082	D	
Common Stock	05/15/2013		S	(L)	2,400	D	\$29.25	575,682	D	
Common Stock	05/15/2013		S	(L)	2,447	D	\$29.27	573,235	D	
Common Stock	05/15/2013		S	(L)	2,700	D	\$29.4	570,535	D	
Common Stock	05/15/2013		S	(L)	3,500	D	\$29.39	567,035	D	
Common Stock	05/15/2013		S	(L)	4,745	D	\$29.29	562,290	D	
Common Stock	05/15/2013		S	(L)	5,103	D	\$29.36	557,187	D	
Common Stock	05/15/2013		S	(L)	5,693	D	\$29.31	551,494	D	

Common Stock	05/15/2013		<u>S</u> (1)		6,342	D	\$29.41	545,152	D	
Common Stock	05/15/2013		<u>S</u> (1)		8,106	D	\$29.34	537,046	D	
Common Stock	05/15/2013		<u>S</u> (1)		10,913	D	\$29.33	526,133	D	
Common Stock	05/15/2013		<u>S</u> (1)		11,706	D	\$29.35	514,427	D	
Common Stock	05/15/2013		<u>S</u> (1)		14,248	D	\$29.32	500,179	D	
Common Stock	05/15/2013		<u>S</u> (1)		14,497	D	\$29.3	485,682	D	
Common Stock								3,886	I	By Rule 16b-3 Plan

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Phantom Stock Units SSP	(2)	05/15/2013		<u>A</u>		319		(3)	(3)	Common Stock	319	\$29.56	30,084	D	

Explanation of Responses:

- This sale was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 14, 2013.
- Each unit represents one phantom share of common stock.
- These units, which were acquired pursuant to the Pfizer Inc. Nonfunded Deferred Compensation and Supplemental Savings Plan, are settled in cash following the reporting person's separation from service and may be transferred by the reporting person into an alternative investment account at any time.

Signatures

Lawrence A. Fox, by power of atty., for Frank A. D'Amelio

** Signature of Reporting Person

05/16/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.