### SECURITIES AND EXCHANGE COMMISSION

# **FORM 424B3**

Prospectus filed pursuant to Rule 424(b)(3)

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## **FILER**

#### **WALT DISNEY CO/**

CIK:1001039| IRS No.: 954545390 | State of Incorp.:DE | Fiscal Year End: 0930

Type: 424B3 | Act: 33 | File No.: 333-52659 | Film No.: 99574229

SIC: 7990 Miscellaneous amusement & recreation

Mailing Address BURBANK CA 91521

**Business Address** 500 SOUTH BUENA VISTA ST 500 SOUTH BUENA VISTA ST BURBANK CA 91521 8185601000

Rule 424(b)(3)
Registration No. 333-52659

PRICING SUPPLEMENT NO.: 8 dated March 19, 1999

#### THE WALT DISNEY COMPANY

Medium-Term Notes

This Pricing Supplement accompanies and supplements the Prospectus dated August 6, 1998, as supplemented by the Prospectus Supplement, dated August 6, 1998 (the "Prospectus Supplement").

The Notes have the following terms (as applicable):

Rate: [ ] Fixed Rate [X] Floating Rate [ ] Zero Coupon

[ ] Discount

Form: [X] Book-Entry [] Definitive

Principal Amount: \$25,000,000

Original Issue Price: 100%

CUSIP No: 25468PBD7

Proceeds to the Company: \$24,750,000

Discount or Commission to Agents: \$250,000

Original Issue Discount: N/A

Original Issue Date: April 1, 1999

Stated Maturity: April 1, 2039

Yield to Maturity: N/A

Initial Maturity (for Renewable Notes): N/A

Final Maturity (for Renewable Notes): N/A

Redemption at Disney's Option: The Notes may be redeemed annually, in whole or in part, at Disney's option, subject to

at least 30 calendar days' but no more than 60 calendar days' notice, on April 1st of each of the years set forth below, at the amounts set forth (expressed as percentages of the principal amount of the Notes) corresponding to the forth below, together with any set accrued interest to the Redemption Date:

Year	Redemption Price
2029	105.0%
2030	104.5%
2031	104.0%
2032	103.5%
2033	103.0%
2034	102.5%
2035	102.0%
2036	101.5%
2037	101.0%
2038	100.5%
2039	100%

Interest Rate Provisions (for Floating Rate Notes):

Initial Interest Rate: To be determined two London Business Days

prior to issuance of the Notes in accordance

selow.

	with the rate specified h
Base Ra	te or Rates:
Comm	ercial Paper Rate
[X]	LIBOR:
	[ ] Reuters Monitor Money Rates Service
	[X] Dow Jones Telerate Service
	[ ] Index Currency
[ ]	Treasury Rate
[ ]	Prime Rate
[ ]	Federal Funds Rate
	CD Rate
	CMT Rate
	[ ] Dow Jones Telerate Page 7055
	[] Dow Jones Telerate Page 7052
	[ ] Week
	[ ] Month
	[ ] CMT Maturity Index:
[ ]	Other:
Spread:	Minus 0.25%
Index Matu	
	1 Month

[X]	3 Months
[ ]	6 Months
[ ]	1 Year
	Other (specify)
Maxım	um Interest Rate: N/A
Minim	um Interest Rate: N/A
Interest P	ayment Dates:
[ ]	Third Wednesday of each month
[ ]	Third Wednesday of each March, June,
	September and December
[ ]	Third Wednesday of each
	and
[ ]	Third Wednesday of each
[X]	Other (specify) The first interest payment date shall be July
	1, 1999 and thereafter the interest payment dates shall be
	the 1st day of each January, April, July and October
	during the term of the Notes.
Requilar Re	cord Dates:
-	Fifteenth day (whether or not a Business Day)
[21]	immediately preceding the related Interest
	Payment Date
r 1	Other (specify)
Interest P	ayment Period:
	Monthly
	Quarterly
[ ]	Semiannually
[ ]	Annually
Interest R	eset Period:
	Daily
	Weekly
	Monthly
	Quarterly
	Semiannually
	Annually
Interest R	eset Dates:
	As specified in Prospectus Supplement
	Other (specify) The first interest reset date shall be July 1,
	1999 and thereafter the interest reset dates shall be the
	1st day of each January, April, July and October during
	the term of the Notes.
Intorost D	etermination Date:

[ ] As specified in Prospectus Supplement

[X] Other (specify) Two London Business Days prior to each Interest Reset Date.

Purchase of Notes at Option of Holder: The holder of the Notes may elect cause Disney to repurchase the Notes, to or in part, subject to at least 30 whole calendar days' but no more than 60 calendar notice, on April 1st of each set forth below, at the amounts set forth below (expressed as percentages of the principal amount of the Notes) corresponding to the years set forth below, together with any accrued interest to the Repurchase Date:

Year	Repurchase Price
2009	99.00%
2012	99.25%
2015	99.50%
2018	99.75%

and every third year thereafter at 100%.

Calculation Agent: Citibank, N.A.

Plan of Distribution: Salomon Smith Barney has acted as principal with respect to the purchase of the Notes.

Conditional Right to Shorten Maturity: Disney intends to deduct paid on the Notes for Federal income purposes. Αt any time following the occurrence of a Tax Event, as defined below, Disney will have the right to shorten maturity of the Notes to the extent required, the opinion of a nationally recognized independent tax counsel experienced in such matters, such that, after the shortening of the maturity, interest paid on the Notes will deductible for Federal income purposes. In the event that Disney elects to exercise its right to shorten the maturity of the Notes following the occurrence of a Tax Event, Disney will mail a notice of shortened maturity to each holder of record of Notes by first-class mail not more than 60 days after the date on which Disney exercises such right, stating the new maturity date of the Notes. Such notice shall be effective immediately upon mailing.

Disney believes that the Notes should

constitute indebtedness for Federal purposes under current law, assurances can be given that the Internal Revenue Service would not take а position. If the Notes are treated indebtedness for Federal income tax purposes, Disney believes that an exercise of Disney's shorten the maturity of the Notes right to would not be a taxable event to holders. Prospective investors should aware, be however, that Disney's exercise of its shorten the maturity of the Notes will be taxable event to holders if the Notes as equity for purposes of treated taxation before the maturity income shortened and treated as indebtedness after the maturity is shortened.

Event" "Tax means that Disney shall have received opinion of а nationally recognized independent counsel tax experienced in such matters to the as a result of (a) any amendment clarification of, or change (including announced prospective change) in laws, or any regulations thereunder, of the United States, judicial decision, official any administrative pronouncement, regulatory procedure, notice or announcement, including any notice or announcement adopt intent to such procedures or regulations (collectively, an "Administrative (C) or anv amendment clarification of, or change in the official position or the interpretation of such regulations or Administrative Actions that differs the theretofore from accepted position, in each case, on or after date of the issuance of the Notes, there the more than insubstantial risk that interest paid by Disney on the Notes is not, will not be, deductible, in whole or by Disney for purposes part, of Federal income tax.