

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **1999-09-10** | Period of Report: **1999-08-31**
SEC Accession No. **0000910643-99-000142**

([HTML Version](#) on [secdatabase.com](#))

SUBJECT COMPANY

ACTIVISION INC /NY

CIK: **718877** | IRS No.: **942606438** | State of Incorporation: **DE** | Fiscal Year End: **0331**
Type: **4** | Act: **34** | File No.: **000-12699** | Film No.: **99709476**
SIC: **7372** Prepackaged software

Mailing Address
11601 WILSHIRE BLVD 3RD
FL
STE 1000
LOS ANGELES CA 90025

Business Address
3100 OCEAN PARK BLVD
STE 1000
SANTA MONICA CA 90405
3102552000

REPORTING OWNER

GOLDBERG LAWRENCE

CIK: **1091427** | State of Incorporation: **DE** | Fiscal Year End: **0331**
Type: **4**
SIC: **7372** Prepackaged software

Mailing Address
3100 OCEAN PARK BLVD
SANTA MONICA CA 90405

Business Address
3100 OCEAN PARK BLVD
STE 1000
SANTA MONICA CA 90405
3102552000

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U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935
or Section 30(f) of the Investment Company Act of 1940

<S>			<C>		<C>		<C>	
1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol		6. Relationship of Reporting Person to Issuer (Check all applicable)			
Goldberg	Lawrence		Activision, Inc. (ATVI)		<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (Specify below)			
(Last)	(First)	(Middle)	3. IRS or Social Security Number of Reporting Person (Voluntary)		4. Statement for Month/Year		Executive Vice President	
c/o Activision, Inc. 3100 Ocean Park Boulevard					August 1999			
(Street)					5. If Amendment, Date of Original (Month/Year)		7. Individual or Joint/Group Filing (Check Applicable Line)	
Santa Monica	California	90405					<input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More Than One Reporting Person	
(City)	(State)	(Zip)						

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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans-action Date (Month/Day/Year)	3. Trans-action Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Amount	or (D)	Price			
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>
Common Stock, par value \$.000001 per share	8/24/99	M	2,500	A	\$4.00			
Common Stock, par value \$.000001 per share	8/24/99	S	2,500	D	\$14.500			
Common Stock, par value \$.000001 per share	8/25/99	M	500	A	\$ 4.00			
Common Stock, par value \$.000001 per share	8/25/99	S	500	D	\$14.500			
Common Stock, par value \$.000001 per share	8/25/99	M	1,000	A	\$ 4.00			
Common Stock, par value \$.000001 per share	8/25/99	S	1,000	D	\$14.562			
Common Stock, par value \$.000001 per share	8/26/99	M	3,000	A	\$ 4.00			
Common Stock, par value \$.000001 per share	8/26/99	S	3,000	D	\$14.750	1,677	D	

* If this form is filed by more than one Reporting Person, see Instruction 4(b)(v).
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
(Print or Type Responses)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans-action Date (Month/Day/Year)	4. Trans-action Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)	
			Code	V	(A)	(D)	Date Exercisable	Expiration Date
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>

