

SECURITIES AND EXCHANGE COMMISSION

FORM 497

Definitive materials filed under paragraph (a), (b), (c), (d), (e) or (f) of Securities Act Rule 497

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FILER

NATIONWIDE VLI SEPARATE ACCOUNT 3

CIK:[866064](#) | IRS No.: **314156830** | State of Incorp.:**OH** | Fiscal Year End: **1231**
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Mailing Address
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ONE NATIONWIDE PLAZA
COLUMBUS OH 43215*

Business Address
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INSURANCE CO
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COLUMBUS OH 43215
614-249-7111*

Nationwide Life Insurance Company

Nationwide VLI Separate Account-3

Nationwide Variable Account-7

Prospectus supplement dated March 15, 2013 to
Multi-Flex FPVUL prospectus dated May 1, 2002; and
M&T All American prospectus dated May 1, 2012

This supplement updates certain information contained in your prospectus. Please read it and keep it with your prospectus for future reference.

Effective on or about April 1, 2013, Morgan Stanley Investment Management Inc. will no longer be a sub-adviser for the Nationwide Variable Insurance Trust - NVIT Real Estate Fund and will be replaced by Brookfield Investment Management Inc.

GWP-0423