

# SECURITIES AND EXCHANGE COMMISSION

## FORM 497

Definitive materials filed under paragraph (a), (b), (c), (d), (e) or (f) of Securities Act Rule 497

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### FILER

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**SEPARATE ACCOUNT NY B OF RELIASTAR LIFE  
INSURANCE CO OF NY**

CIK: **1027285** | IRS No.: **530242530** | Fiscal Year End: **1231**  
Type: **497** | Act: **33** | File No.: **333-139695** | Film No.: **09544941**

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19380-2700  
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**ReliaStar Life Insurance Company of New York  
and its Separate Account NY-B**

**ING Rollover Choice<sup>SM</sup> - NY Variable Annuity Contracts**

**Supplement dated January 26, 2009 to the Contract Prospectus dated April 28, 2008, as amended**

The following information updates and amends certain information contained in your variable annuity Contract Prospectus dated April 28, 2008. Please read it carefully and keep it with your current Contract Prospectus for future reference.

Effective February 2, 2009, the maximum issue age for the Minimum Guaranteed Income Benefit Rider is age 75. You must be age 75 or younger on the rider date to purchase the rider, and the ten-year waiting period must end at or prior to the latest income phase start date.