

# SECURITIES AND EXCHANGE COMMISSION

## FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **2004-08-12** | Period of Report: **2004-06-30**  
SEC Accession No. **0001105467-04-000009**

([HTML Version](#) on [secdatabase.com](http://secdatabase.com))

### FILER

#### **SAWGRASS ASSET MANAGEMENT LLC**

CIK: **1105467** | State of Incorporation: **DE** | Fiscal Year End: **1231**  
Type: **13F-HR** | Act: **34** | File No.: **028-05505** | Film No.: **04968832**

#### Mailing Address

*1579 THE GREENS WAY  
SUITE 20  
JACKSONVILLE BEACH FL  
32250*

#### Business Address

*1579 THE GREENS WAY  
SUITE 20  
JACKSONVILLE BEACH FL  
32250  
9044935500*

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 13F  
FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: June 30, 2004

-----  
Check here if amendment [ ] ; Amendment Number

-----  
This Amendment (Check only one.) [ ] is a restatement  
[ ] adds new holdings entries

Institutional Investment Manager Filing this Report

Name: Sawgrass Asset Management, LLC  
-----  
Address: 1579 The Greens Way, Suite 20  
-----  
Jacksonville Beach, FL 32250  
-----

13F File Number: 28-5505  
-----

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required Items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Patrick A. Riley  
-----  
Title: Partner  
-----  
Phone: (904) 493-5509  
-----

Signature, Place, and Date of Signing:

/s/ Patrick A. Riley Jacksonville Beach, FL August 12, 2004  
-----  
(Signature) (City, State) (Date)

Report Type (Check only one.):

- [X] 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- [ ] 13F NOTICE. (Check here if no holdings are reported in this report, and all holdings are reported by other reporting manager(s).)
- [ ] 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported By other reporting manager(s).)

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Reporting Managers: 0  
Form 13F Information Table Entry Total: 165  
Form 13F Information Table Value Total: 530477

<TABLE>

NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE							VOTING AUTHORITY		
			VALUE (x\$1000)	SHARES/ PRN AMT	SH/ PRN	PUT/ CALL	INVSTMT DISCRETN	OTHER MANAGERS	SOLE	SHARED	NONE	
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>
3M CO	COM	88579Y101	2412	26800	SH		SOLE			26800		
ABBOTT LABS COM	COM	002824100	758	18600	SH		SOLE			18600		
ADVANCED AUTO PARTS COM	COM	00751Y106	1694	38350	SH		SOLE			38350		

AEROPOSTALE COM	COM	007865108	10188	378600	SH	SOLE	378600
AFLAC INC COM	COM	001055102	2122	52000	SH	SOLE	52000
ALLIANT TECHSYSTEMS COM	COM	018804104	1441	22750	SH	SOLE	22750
ALLSTATE CORP COM	COM	020002101	1299	27900	SH	SOLE	27900
ALTERA CORP COM	COM	021441100	493	22225	SH	SOLE	22225
AMERICA ONLINE INC	COM	887317105	1401	79700	SH	SOLE	79700
AMERICAN INTERNATIONAL GROUP	COM	026874107	2081	29200	SH	SOLE	29200
AMERICAN MED SYS HLDGS COM	COM	02744M108	1018	30200	SH	SOLE	30200
AMERICAN STD COS INC COM	COM	029712106	1209	30000	SH	SOLE	30000
AMERISTAR CASINOS INC COM	COM	03070Q101	4268	127100	SH	SOLE	127100
AMERN EAGLE OUTFITTERS COM	COM	02553E106	4130	142850	SH	SOLE	142850
AMGEN INC COM	COM	031162100	859	15750	SH	SOLE	15750
ANALOG DEVICES INC COM	COM	032654105	1394	29600	SH	SOLE	29600
ANDRX CORP COM	COM	034553107	2736	97950	SH	SOLE	97950
ANIXTER INTL INC COM	COM	035290105	3209	94300	SH	SOLE	94300
ANSYS INC COM	COM	03662Q105	2486	52900	SH	SOLE	52900
APOLLO GROUP INC CL A	COM	037604105	1316	14900	SH	SOLE	14900
ARMOR HLDGS INC COM	COM	042260109	5654	166300	SH	SOLE	166300
AUTODESK INC	COM	052769106	1413	33000	SH	SOLE	33000
AVIALL INC NEW COM	COM	05366B102	4829	254000	SH	SOLE	254000
BEBE STORES INC COM	COM	075571109	3078	153900	SH	SOLE	153900
BEI TECHNOLOGIES INC COM	COM	05538P104	1931	68200	SH	SOLE	68200
BIG 5 SPORTING GOODS COM	COM	08915P101	6757	258000	SH	SOLE	258000
BORDERS GROUP INC COM	COM	099709107	5532	236000	SH	SOLE	236000
BOSTON SCIENTIFIC CORP COM	COM	101137107	1575	36800	SH	SOLE	36800
BRIGGS & STRATTON CORP COM	COM	109043109	5398	61100	SH	SOLE	61100
BROWN SHOE INC NEW COM	COM	115736100	3315	81000	SH	SOLE	81000
CAL DIVE INTL INC COM	COM	127914109	2864	94450	SH	SOLE	94450
CAREMARK RX INC COM	COM	141705103	3618	109850	SH	SOLE	109850
CASH AMER INTL INC COM	COM	14754D100	2877	125100	SH	SOLE	125100
CENDANT CORP COM	COM	151313103	2257	92200	SH	SOLE	92200
CENTEX CORP	COM	152312104	1167	25500	SH	SOLE	25500
CHECKFREE CORP NEW COM	COM	162813109	1102	36750	SH	SOLE	36750
CHICOS FAS INC COM	COM	168615102	714	15800	SH	SOLE	15800
CHOICE HOTELS INTL INC COM	COM	169905106	3426	68300	SH	SOLE	68300
CISCO SYS INC COM	COM	17275R102	2844	120000	SH	SOLE	120000
COACH INC COM	COM	189754104	1747	38650	SH	SOLE	38650
COCA COLA CO COM	COM	191216100	2039	40400	SH	SOLE	40400
COCA COLA ENTERPRISES	COM	191219104	2909	100350	SH	SOLE	100350
COLDWATER CREEK INC COM	COM	193068103	1845	69700	SH	SOLE	69700
COMSTOCK RES INC COM NEW	COM	205768203	5667	291200	SH	SOLE	291200
CONSTELLATION BRANDS CL A	COM	21036P108	2514	67700	SH	SOLE	67700
COOPER COS INC COM NEW	COM	216648402	8547	135300	SH	SOLE	135300
COVENTRY HEALTH CARE COM	COM	222862104	2021	41325	SH	SOLE	41325
CSK AUTO CORP COM	COM	125965103	1529	89200	SH	SOLE	89200
DANAHER CORP DEL COM	COM	235851102	1644	31700	SH	SOLE	31700
DAVITA INC COM	COM	23918K108	1531	49650	SH	SOLE	49650
DEVON ENERGY CORP COM	COM	25179M103	1981	30020	SH	SOLE	30020
DIGITAL RIV INC COM	COM	25388B104	10159	311350	SH	SOLE	311350
DIONEX CORP COM	COM	254546104	2670	48400	SH	SOLE	48400
DISNEY WALT CO COM	COM	254687106	1588	62300	SH	SOLE	62300
DYCOM INDS INC COM	COM	267475101	4869	173900	SH	SOLE	173900
EAGLE MATERIALS INC COM	COM	26969P108	3253	45800	SH	SOLE	45800
EARTHLINK INC COM	COM	270321102	4783	462100	SH	SOLE	462100
EFUNDS CORP COM	COM	28224R101	3906	223200	SH	SOLE	223200
ELECTRONICS FOR IMAGNG COM	COM	286082102	6955	246100	SH	SOLE	246100
ELIZABETH ARDEN INC COM	COM	28660G106	4986	237000	SH	SOLE	237000
ENERGEN CORP COM	COM	29265N108	5922	123400	SH	SOLE	123400
ENERGY PARTNERS LTD COM	COM	29270U105	1952	127600	SH	SOLE	127600
EURONET WORLDWIDE INC COM	COM	298736109	1506	65100	SH	SOLE	65100
EXPRESSJET HLDGS INC CL A	COM	30218U108	1945	160200	SH	SOLE	160200
FEDEX CORP COM	COM	31428X106	1127	13800	SH	SOLE	13800
FILENET CORP	COM	316869106	6197	196300	SH	SOLE	196300
FOX ENTMT GROUP INC CL A	COM	35138T107	850	31825	SH	SOLE	31825
GENERAL ELEC CO COM	COM	369604103	4473	138062	SH	SOLE	138062
GENESCO INC COM	COM	371532102	5166	218600	SH	SOLE	218600
GEVITY HR INC COM	COM	374393106	3779	144300	SH	SOLE	144300
GUITAR CTR MGMT INC COM	COM	402040109	2090	47000	SH	SOLE	47000
HEALTHEXTRAS INC COM	COM	422211102	5642	340500	SH	SOLE	340500
HEWLETT PACKARD CO COM	COM	428236103	1929	91400	SH	SOLE	91400
HIBBETT SPORTING GOODS COM	COM	428565105	4960	181350	SH	SOLE	181350
HUGHES SUPPLY INC COM	COM	444482103	5793	98300	SH	SOLE	98300
IDEX CORP COM	COM	45167R104	1123	32700	SH	SOLE	32700
IDEXX LABS CORP COM	COM	45168D104	5872	93300	SH	SOLE	93300
IDX SYS CORP COM	COM	449491109	3476	109000	SH	SOLE	109000
INTEL CORP COM	COM	458140100	1833	66412	SH	SOLE	66412
INTERNATIONAL BUS MACH COM	COM	459200101	1461	16575	SH	SOLE	16575
INTERVOICE INC COM	COM	461142101	1831	159600	SH	SOLE	159600
INVERESK RESH GROUP COM	COM	461238107	4503	146000	SH	SOLE	146000
JACOBS ENGR GROUP DEL COM	COM	469814107	1245	31625	SH	SOLE	31625
JARDEN CORP COM	COM	471109108	4601	127850	SH	SOLE	127850
JOHNSON & JOHNSON COM	COM	478160104	3979	71445	SH	SOLE	71445
JOY GLOBAL INC	COM	481165108	6347	212000	SH	SOLE	212000
KELLWOOD CO COM	COM	488044108	5971	137100	SH	SOLE	137100
KINDRED HEALTHCARE INC COM	COM	494580103	2651	100600	SH	SOLE	100600

L-3 COMMUNICATNS HLDGS COM	COM	502424104	1637	24500	SH	SOLE	24500
LABOR READY INC COM NEW	COM	505401208	9466	610700	SH	SOLE	610700
LABORATORY AMER HLDGS COM NEW	COM	50540R409	1532	38600	SH	SOLE	38600
LITTELFUSE INC COM	COM	537008104	10662	251400	SH	SOLE	251400
LOWES COS INC COM	COM	548661107	1156	22000	SH	SOLE	22000
MEDCO HEALTH SOLUTIONS COM	COM	58405U102	1060	28272	SH	SOLE	28272
MERCK & CO INC COM	COM	589331107	1031	21700	SH	SOLE	21700
MERIDIAN RESOURCE CORP COM	COM	58977Q109	1306	188200	SH	SOLE	188200
MERRILL LYNCH & CO INC COM	COM	590188108	896	16600	SH	SOLE	16600
MICROCHIP TECHNOLOGY COM	COM	595017104	930	29500	SH	SOLE	29500
MICROS SYS INC COM	COM	594901100	6188	129000	SH	SOLE	129000
MICROSOFT CORP COM	COM	594918104	2268	79410	SH	SOLE	79410
MIDDLEBY CORP COM	COM	596278101	3479	63700	SH	SOLE	63700
MOTOROLA INC	COM	620076109	1321	72400	SH	SOLE	72400
NATIONAL SEMICONDUCTOR COM	COM	637640103	2329	105900	SH	SOLE	105900
NAVIGANT CONSULTING COM	COM	63935N107	6220	290100	SH	SOLE	290100
NCI BUILDING SYS INC COM	COM	628852105	2347	72100	SH	SOLE	72100
NORDSTROM INC COM	COM	655664100	799	18750	SH	SOLE	18750
OCCIDENTAL PETROLEUM CORP	COM	674599105	1380	28500	SH	SOLE	28500
OCULAR SCIENCES INC COM	COM	675744106	4104	108000	SH	SOLE	108000
OMNICARE INC COM	COM	681904108	1460	34100	SH	SOLE	34100
ORACLE CORPORATION	COM	68389X105	1733	145300	SH	SOLE	145300
ORBITAL SCIENCES CORP COM	COM	685564106	7223	523050	SH	SOLE	523050
OVERSEAS SHIPHOLDNG GP COM	COM	690368105	1249	28300	SH	SOLE	28300
PAREXEL INTL CORP COM	COM	699462107	2154	108800	SH	SOLE	108800
PARKER HANNIFIN CORP COM	COM	701094104	1626	27350	SH	SOLE	27350
PATINA OIL & GAS CORP COM	COM	703224105	8135	272350	SH	SOLE	272350
PEDIATRIX MED GROUP COM	COM	705324101	6203	88800	SH	SOLE	88800
PENN NATL GAMING INC COM	COM	707569109	1039	31300	SH	SOLE	31300
PFIZER INC COM	COM	717081103	3102	90483	SH	SOLE	90483
PHILADELPHIA CONS HLDG COM	COM	717528103	1886	31400	SH	SOLE	31400
PILGRIMS PRIDE CORP COM	COM	721467108	8147	281500	SH	SOLE	281500
PIONEER NAT RES CO COM	COM	723787107	1003	28600	SH	SOLE	28600
PLANTRONICS INC NEW COM	COM	727493108	7671	182200	SH	SOLE	182200
POGO PRODUCING CO COM	COM	730448107	1077	21800	SH	SOLE	21800
PROASSURANCE CORP COM	COM	74267C106	8749	256500	SH	SOLE	256500
PROCTER & GAMBLE CO COM	COM	742718109	2689	49390	SH	SOLE	49390
PROVIDIAN FINANCIAL CORP	COM	74406A102	800	54500	SH	SOLE	54500
QUALCOMM INC COM	COM	747525103	1175	16094	SH	SOLE	16094
RELIANCE STEEL & ALUM COM	COM	759509102	5758	142800	SH	SOLE	142800
RESPIRONICS INC COM	COM	761230101	3537	60200	SH	SOLE	60200
RSA SEC INC COM	COM	749719100	10165	496600	SH	SOLE	496600
SCHEIN HENRY INC COM	COM	806407102	1402	22200	SH	SOLE	22200
SCHLUMBERGER LTD	COM	806857108	1194	18800	SH	SOLE	18800
SCIENTIFIC GAMES CORP CL A	COM	80874P109	7949	415300	SH	SOLE	415300
SCP POOL CORP COM	COM	784028102	1975	43900	SH	SOLE	43900
SELECTIVE INS GROUP COM	COM	816300107	5448	136600	SH	SOLE	136600
SIERRA HEALTH SVCS INC COM	COM	826322109	8274	185100	SH	SOLE	185100
SLM CORP	COM	78442P106	1024	25316	SH	SOLE	25316
STAPLES INC COM	COM	855030102	1988	67600	SH	SOLE	67600
STATE AUTO FINANCIAL CORP	COM	855707105	808	26300	SH	SOLE	26300
STORAGE TECHNOLOGY CP COM PAR	COM	862111200	821	28300	SH	SOLE	28300
SYNAPTICS INC	COM	87157D109	3008	155700	SH	SOLE	155700
TEKTRONIX INC COM	COM	879131100	1315	38650	SH	SOLE	38650
TEREX CORP NEW COM	COM	880779103	3765	110300	SH	SOLE	110300
TESORO PETE CORP COM	COM	881609101	8595	311400	SH	SOLE	311400
TEVA PHARMACEUTICAL-SP ADR COM	COM	881624209	1821	27100	SH	SOLE	27100
TIMBERLAND CO CL A	COM	887100105	1434	22200	SH	SOLE	22200
TRIMBLE NAVIGATION LTD COM	COM	896239100	2707	97400	SH	SOLE	97400
UNITED HEALTHCARE CORP COM	COM	91324P102	1525	24500	SH	SOLE	24500
UNITED ONLINE INC COM	COM	911268100	979	55600	SH	SOLE	55600
UNITED SURGICAL PRTNRS COM	COM	913016309	7229	183150	SH	SOLE	183150
UNITED TECHNOLOGIES CP COM	COM	913017109	2389	26118	SH	SOLE	26118
VALERO ENERGY CORP NEW COM	COM	91913Y100	2010	27250	SH	SOLE	27250
VCA ANTECH INC COM	COM	918194101	6925	154500	SH	SOLE	154500
VERITAS DGC INC COM	COM	92343P107	4264	184200	SH	SOLE	184200
VIACOM INC CL B	COM	925524308	750	20987	SH	SOLE	20987
VIASAT INC COM	COM	92552V100	803	32200	SH	SOLE	32200
VISX INC DEL COM	COM	92844S105	5315	198900	SH	SOLE	198900
WAL MART STORES INC COM	COM	931142103	935	17726	SH	SOLE	17726
WEBEX INC COM	COM	94767L109	4624	212500	SH	SOLE	212500
WELLPOINT HLT NETW NEW COM	COM	94973H108	1176	10500	SH	SOLE	10500
WELLS FARGO & CO NEW COM	COM	949746101	959	16750	SH	SOLE	16750
WOLVERINE WORLD WIDE	COM	978097103	4032	153600	SH	SOLE	153600
WYETH	COM	983024100	861	23800	SH	SOLE	23800
YUM! BRANDS INC	COM	988498101	1891	50800	SH	SOLE	50800
ZIMMER HLDGS INC COM	COM	98956P102	1358	15400	SH	SOLE	15400

</TABLE>