

SECURITIES AND EXCHANGE COMMISSION

FORM 8-K

Current report filing

Filing Date: **2013-01-10** | Period of Report: **2013-01-10**  
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FILER

**SELECT COMFORT CORP**

CIK:[827187](#) | IRS No.: [411597886](#) | State of Incorp.:**MN** | Fiscal Year End: **0101**  
Type: **8-K** | Act: **34** | File No.: [000-25121](#) | Film No.: **13523110**  
SIC: **2510** Household furniture

Mailing Address

*9800 59TH AVENUE NORTH  
MINNEAPOLIS MN 55442*

Business Address

*9800 59TH AVENUE NORTH  
MINNEAPOLIS MN 55442  
7635517000*

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): **January 10, 2013**



**SELECT COMFORT CORPORATION**  
(Exact name of registrant as specified in its charter)

**Minnesota**

(State or other jurisdiction of incorporation or organization)

**0-25121**

(Commission File No.)

**41-1597886**

(IRS Employer Identification No.)

9800 59<sup>th</sup> Avenue North, Minneapolis, MN 55442

(Address of principal executive offices) (Zip Code)

(763) 551-7000

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



## **ITEM 7.01. REGULATION FD DISCLOSURE**

On January 10, 2013, Select Comfort Corporation announced the details for accessing its fourth quarter and full-year 2012 earnings conference call, scheduled for January 24, 2013 at 5:00pm Eastern Time. A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

## **ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS**

### **(c) Exhibits.**

Exhibit 99.1      Press Release dated January 10, 2013

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SELECT COMFORT CORPORATION**  
(Registrant)

Dated: January 10, 2013

By: /s/ Mark A. Kimball  
Name: Mark A. Kimball  
Title: Senior Vice President

### **INDEX TO EXHIBITS**

The exhibit listed in this index is being furnished pursuant to Item 9.01 of Form 8-K and shall not be deemed “filed” for purposes of the Securities Exchange Act of 1934, as amended, or incorporated by reference into any document filed under the Securities Act of 1933, as amended, or under the Securities Exchange Act of 1934, as amended, except as otherwise expressly stated in any such filing.

<u>Exhibit No.</u>	<u>Description of Exhibit</u>
99.1	Press Release dated January 10, 2013



CREATOR OF THE SLEEP NUMBER® BED

**FOR IMMEDIATE RELEASE**

**EXHIBIT 99.1**

**Media Contact:**

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publicrelations@selectcomfort.com

**Investor Relations Contact:**

Dave Schwantes  
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**SELECT COMFORT CORPORATION TO ANNOUNCE FOURTH-QUARTER AND  
FULL-YEAR 2012 RESULTS**

**MINNEAPOLIS** – (Jan. 10, 2013) – Select Comfort Corporation (NASDAQ: SCSS) will release results for the fourth quarter and fiscal 2012 ended Dec. 29, 2012, after close of the regular trading session Thursday, Jan. 24, 2013.

Management will host its regularly scheduled conference call to discuss the company's results at 5 p.m. Eastern Time (4 p.m. Central; 2 p.m. Pacific) that day. To listen to the call, please dial (800) 593-9959 (international participants dial (517) 308-9340) and reference the passcode "Sleep." To access the webcast, please visit the investor relations area of the Sleep Number website.

The webcast replay will remain available in the investor relations area of the company's website for approximately 60 days.

**About Select Comfort Corporation**

Select Comfort Corporation (NASDAQ: SCSS) is leading the industry in delivering an unparalleled sleep experience by offering consumers high-quality, innovative and individualized sleep solutions and services, which include a complete line of SLEEP NUMBER® beds and bedding. The company is the exclusive manufacturer, marketer, retailer and servicer of the revolutionary Sleep Number bed, which allows individuals to adjust the firmness and support of each side at the touch of a button. The company offers further personalization through its solutions-focused line of Sleep Number pillows, sheets and other bedding products. And as the only national specialty-mattress retailer, consumers can take advantage of an enhanced mattress-buying experience at more than 400 Sleep Number stores across the country, online at [sleepnumber.com](http://sleepnumber.com) or via phone at (800) Sleep Number or (800) 753-3768.

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