

SECURITIES AND EXCHANGE COMMISSION

FORM 6-K

Current report of foreign issuer pursuant to Rules 13a-16 and 15d-16 Amendments

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CONCHA Y TORO WINERY INC

CIK:[930543](#) | IRS No.: **000000000** | Fiscal Year End: **1231**
Type: **6-K** | Act: **34** | File No.: [001-13358](#) | Film No.: **13520566**
SIC: **5180** Beer, wine & distilled alcoholic beverages

Mailing Address

CASILLA 213 NUEVA
TAJAMAR
481 TORRE NORTE PISO
15 LAS CONDES
SANTIAGO CHILE F3 00000

Business Address

CASILLA 213
NUEVA TAJAMAR 481
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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN ISSUER
PURSUANT TO RULE 13a-16 OF 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of January 2013

CONCHA Y TORO WINERY INC.

(Translation of registrant's name into English)

CASILLA 213

AVDA. NUEVA TAJAMAR 481,

TORRE NORTE, PISO 15

SANTIAGO, CHILE

(Address of principal executive offices)

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2 (b) under the securities Exchange Act of 1934.

Yes No

EXHIBITS

Exhibit 99.1 Press release dated January 9, 2013

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

VIÑA CONCHA Y TORO S.A.

By: /s/ OSVALDO SOLAR V. _____

Name : Osvaldo Solar V.

Title : Gerente de Administracion y Finanzas /

Administration and Finance Manager

(Chief Financial Officer)

Date: January 9, 2013



In the fourth quarter 2012

8.9% INCREASE IN VIÑA CONCHA Y TORO SALES

Santiago, Chile, January 9th, 2013 - Viña Concha y Toro S.A. ("The Company" or "Concha y Toro") (NYSE: VCO, Chile: Conchatoro), informed today its preliminary sales for the fourth quarter 2012. Consolidated sales totaled Ch\$ 134,042 million, showing a 8.9% increase as compared to the same quarter last year.

For the quarter, sales in export markets in Chilean Pesos, increased 11.6%; Sales of wine in the domestic market dropped by 3.5%; Domestic market – New Business increased 27.5% and sales in the Argentine subsidiary decreased 9.8%.

Sales of our subsidiary in U.S.A. (Fetzer) increased 5.3% as compared to the same quarter last year.

	4Q 2012	4Q 2011	Change (%)	2012	2011	Change (%)	
Total Sales (Million Chilean Pesos)^(*)	134,042	123,127	8.9%	442,635	413,127	7.1%	
Export Markets ⁽¹⁾	86,966	77,929	11.6%	276,919	263,755	5.0%	
Domestic Market - Wine	15,905	16,486	-3.5%	61,573	61,998	-0.7%	
Domestic Market - New business	10,176	7,984	27.5%	28,907	24,795	16.6%	
Argentina Exports ⁽²⁾	3,382	3,395	-0.4%	14,178	14,506	-2.3%	
Argentina Domestic	1,612	2,141	-24.7%	6,851	7,462	-8.2%	
U.S.A. (Fetzer) ⁽³⁾	16,001	15,193	5.3%	54,206	40,610	33.5%	
Total Volume (thousand liters)	79,246	71,683	10.6%	272,045	266,922	1.9%	
Export Markets ⁽¹⁾	53,386	46,166	15.6%	173,155	169,383	2.2%	
Domestic Market - Wine	15,541	15,946	-2.5%	61,934	65,119	-4.9%	
Argentina Exports ⁽²⁾	2,368	2,112	12.1%	9,500	10,274	-7.5%	
Argentina Domestic	1,181	1,494	-20.9%	5,311	6,107	-13.0%	
U.S.A. (Fetzer) ⁽³⁾	6,769	5,964	13.5%	22,144	16,040	38.1%	
Average Price (per liter)	Currency						
Export Markets	US\$	3.41	3.30	3.4%	3.29	3.21	2.5%
Domestic Market - Wine	Ch\$	1,023.4	1,033.9	-1.0%	994.2	952.1	4.4%
Argentina Exports	US\$	2.99	3.14	-4.8%	3.07	2.93	5.0%
Argentina Domestic	US\$	2.86	2.80	2.0%	2.66	2.52	5.4%
U.S.A. (Fetzer)	US\$	4.95	4.97	-0.5%	5.04	5.21	-3.2%

(*) Other Sales, including bulk wine sales to third parties, are not included in this preliminary sales report.

(1) Export Volumes include exports to third parties and sales volume of the company's distribution subsidiaries (UK, Nordics, Brazil, Singapore, Mexico).

(2) This figure excludes shipments to the company's distribution subsidiaries.

(3) This figure includes shipments to the company's distribution subsidiaries.