SECURITIES AND EXCHANGE COMMISSION

# **FORM 10-Q**

Quarterly report pursuant to sections 13 or 15(d)

Filing Date: 1995-07-12 | Period of Report: 1995-05-31 SEC Accession No. 0000925751-95-000007

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# **FILER**

# **INTERNATIONAL SPEEDWAY CORP**

CIK:51548 IRS No.: 590709342 | State of Incorp.:FL | Fiscal Year End: 0831 Type: 10-Q | Act: 34 | File No.: 000-02384 | Film No.: 95553332 SIC: 7948 Racing, including track operation

Mailing Address 1801 WEST INTERNATIONAL 1801 W INTERNATIONAL SPEEDWAY CORP DAYTONA BEACH FL 32114-1243

Business Address SPEEDWAY BLVD DAYTONA BEACH FL 32114-1243 9042542700

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 10-Q

Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the quarterly period ended May 31, 1995.

Commission file Number 0-2384

International Speedway Corporation (Exact name of registrant as specified in its charter.)

Florida, U.S.A.	59-0709342
(State of other jurisdiction of	(I.R.S. Employer
incorporation or organization)	Identification No.)

1801 West International Speedway Boulevard, Daytona Beach, Florida 32114-1243 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (904) 254-2700

Indicate by check mark whether the registrant(1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES [X] NO []

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date:

Common Stock, \$0.10 Par Value - 2,293,213 shares as of June 30, 1995.

PART I. - FINANCIAL INFORMATION Item 1. - Financial Statements

> INTERNATIONAL SPEEDWAY CORPORATION Condensed Consolidated Balance Sheets

> > May 31, August 31, 1995 1994 (Unaudited)

ASSETS	(In Thousands)		
Current Assets:			
Cash and cash equivalents	\$ 10,083	\$ 5 <b>,</b> 227	
Short-term investments	30,823	21,920	
Receivables, less allowance of \$35	3,741	1,347	
Inventories	1,134	1,069	
Prepaid expenses and other current assets	1,229	1,800	
Total Current Assets	47,010	31,363	
Property and Equipment - at cost - less accumulated depreciation of \$31,674 (\$28,320 at August 31) Other Assets:	66 <b>,</b> 479	58,579	
Cash surrender value of life insurance	481	459	
Equity investment	1,895	2,628	
Long-term investments	3,303	3,187	
Other	216	185	
	5,895	6,459	
Total Assets	\$119,384	\$ 96,401	

May 31,	August 31,
1995	1994
(Unaudited)	

(In Thousands)

LIABILITIES AND SHAREHOLDERS' EQUITY

Current Liabilities: Accounts payable \$ 1,866 \$ 1,452 Deferred income 23,329 17,150 Income taxes payable 1,362 52 Other current liabilities 1,860 870 Total Current Liabilities 28,417 19,524 Deferred income taxes 9,730 8,600 Shareholders' Equity: Common stock, \$.10 par value, 5,000,000 shares authorized; 3,502,733 and 3,498,768 issued at May 31 and August 31, respectively 350 350 Capital in excess of par value 2,350 1,861 Retained earnings 85,057 72,290 87,757 74,501 5,599 Less: Treasury stock - at cost, 1,209,520 shares 5,599 Unearned compensation - restricted stock 921 625 (Note 5) 81,237 68,277 Total Shareholders' Equity Total Liabilities and Shareholders' Equity \$119,384 \$ 96,401

See accompanying notes and accountants' review report.

INTERNATIONAL SPEEDWAY CORPORATION Condensed Consolidated Statements of Operations

> Three Months ended May 31 1995 1994 (Unaudited) (Unaudited)

\_\_\_\_\_

(In Thousands, Except for Per Share Amounts)

**REVENUES:** 

Admissions, net	\$10,640	\$ 9,164
Food, beverage and souvenir income	4,081	3,538
Other related income	6,589	4,208
Interest income	432	293
	21,742	17,203
EXPENSES:		
Direct expenses: Prize and point fund monies		
and NASCAR sanction fees	2,672	1,989
Food, beverage and souvenir expenses	2,958	2,486
Other direct expenses	3,308	3,271
	8,938	7,746
Promotion, general and administrative expenses	4,515	3,490
Other related expenses	904	843
Depreciation	1,174	989
	15,531	13,068
Income before income taxes	6,211	4,135
Income taxes	2,558	1,635
Net Income		\$ 2,500
Earnings per share (Note 2)	\$ 1.59	\$ 1.09
Dividends per share	\$.70	\$ .60

# INTERNATIONAL SPEEDWAY CORPORATION Condensed Consolidated Statements of Operations

Nine Months ended May 31 1995 1994

	(Unaudited)	(Unaudited)
	(In Thousan for Per Sha	nds, Except are Amounts)
REVENUES:		
Admissions, net	\$32,373	\$27 <b>,</b> 701
Food, beverage and souvenir income	11,421	9,533
Other related income	18,811	14,723
Interest income	1,065	695
EXPENSES:	63,670	52,652
Direct expenses: Prize and point fund monies and NASCAR sanction fees	8,752	7,046
Food, beverage and souvenir expenses	7,336	6,443
Other direct expenses	6,783	6,721
	22,871	20,210
Promotion, general and administrative expenses	11,570	9,453
Other related expenses	2,035	2,027
Depreciation	3,436	2,724
	39,912	34,414
Income before income taxes	23,758	18,238
Income taxes	9,304	7,081
Net Income	\$14,454	\$11,157
Earnings per share (Note 2)	\$ 6.31	\$ 4.88
Dividends per share	\$.70 =======	\$.60 =======

International Speedway Corporation Condensed Consolidated Statements of Shareholders' Equity

	Common Stock	Capital in Excess of Par Value	Retained Earnings	Treasury Stock	Unearned Compen- sation - Restricted Stock	Total Share- holders' Equity
-			(In Th	ousands)		
Balance at August 31, 1993	\$349	\$1,103	\$59 <b>,</b> 383	\$(5,599)	) \$ -	\$55 <b>,</b> 236
Activity 9/1/93- 5/31/94:						
Net Income - Unaudited	_	-	11 <b>,</b> 157	-	_	11,157
Cash dividends (\$.60 per share)						
- unaudited	-	-	(1,374)	-	-	(1,374)
Reacquisition of previously issue stock - unaudite		(1)	(242)	_	_	(243)
		( - )	(212)			(210)
Restricted stock granted-unaudite	ed 1	759	_	-	(760)	_
Amortization of unearned compensa tion - unaudited	a- -	_	_	_	84	84
Balance at May 31, 1994 Unaudited	350	1,861	68,92	4 (5,5)	99) (676)	64,860
Activity 6/1/94- 8/31/94: Net income -						
Unaudited	-	-	3,409	_	-	3,409
Reacquisition of previously issue stock - unaudite		_	(43)	_	_	(43)
SLUCK - UNAUULLE	zu -	_	(43)	-	_	(40)
Amortization of unearned compensa tion - unaudited	a- -	_	_	_	51	51
Balance at August 31, 1994	350	1,861	72,290	(5,599)	(625)	68 <b>,</b> 277

Balance at May 31, 1995 Unaudited	\$350	\$2,350	\$85,057	\$(5,599)	\$(921)	\$81 <b>,</b> 237
Amortization of unearned compensa- tion - unaudited	_	_	_	_	193	193
Restricted stock granted-unaudited	-	489	_	_	(489)	_
Reacquisition of previously issued stock - unaudited	_	-	(82)	_	-	(82)
Dividends declared (\$.70 per share) - unaudited	_	-	(1,605)	_	_	(1,605)
Activity 9/1/94- 5/31/95: Net income - Unaudited	_	-	14 <b>,</b> 454	_	_	14,454

International Speedway Corporation Condensed Consolidated Statements of Cash Flows

	Nine Months ended May 31		
	1995	1994	
	(Unaudited)	(Unaudited)	
	(In T	'housands)	
OPERATING ACTIVITIES			
Net income	\$14 <b>,</b> 454	\$11,157	
Adjustments to reconcile net income to			
net cash provided by operating activities:			
Depreciation	3,436	2,724	
Amortization of unearned compensation	193	84	
Deferred income taxes	1,130	910	
Undistributed loss of affiliate	733	653	
Loss on disposition of property and equipmen	t 7	-	
Changes in operating assets and liabilities:			
Receivables	(2,394)	(1,016)	
Inventories	(65)	(117)	
Prepaid expenses and other current assets	571	445	
Cash surrender value of life insurance	(22)	(25)	
Other assets	(43)	48	
Accounts payable	414	369	

Deferred income Income taxes payable Other current liabilities	6,179 1,310 (615)	4,423 238 (256)
Net cash provided by operating activities	25,288	19,637
INVESTING ACTIVITIES		
Acquisition of investments	(64,735)	(53,276)
Proceeds from maturities of investments	55,716	51,331
Capital expenditures	(11,352)	(15,452)
Proceeds from sale of assets	21	7
Net cash used in investing activities	(20,350)	(17,390)
FINANCING ACTIVITIES Reacquisition of previously issued		
common stock	(82)	(243)
Net cash used in financing activities	(82)	(243)
Net increase in cash and cash equivalents	4,856	2,004
Cash and cash equivalents at		
beginning of period	5,227	6,123
Cash and cash equivalents at end of period	\$10,083	\$8,127
See accompanying notes and accountants' review	======================================	==============

International Speedway Corporation Notes to Condensed Consolidated Financial Statements May 31, 1995 and August 31, 1994 (Unaudited - See Accountants' Review Report)

1. Basis of Presentation

The accompanying condensed consolidated financial statements have been prepared in compliance with Rule 10-01 of Regulation S-X and generally accepted accounting principles but do not include all of the information and disclosures required for complete financial statements. The statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's latest annual report on Form 10-K. The statements have been reviewed by the Company's independent accountants. In management's opinion, the statements include all adjustments which are necessary for a fair presentation of the results for the interim periods. All such adjustments are of a normal recurring nature. Certain reclassifications have been made to conform to the financial presentation at May 31, 1995.

Because of the seasonal concentration of racing events, the results of operations for the three-month and nine-month periods ended May 31, 1995 and 1994 are not indicative of the results to be expected for the year.

#### 2. Earnings Per Share

Earnings per share have been computed on the weighted average total number of common shares outstanding during the respective periods. Weighted average shares outstanding for the three-month and nine-month periods ended May 31, 1995 were 2,293,365 and 2,291,510, respectively. Weighted average shares outstanding for the three-month and nine-month periods ended May 31, 1994 were 2,289,766 and 2,287,301, respectively.

### 3. Related Party Disclosures and Transactions

All of the racing events that take place during the Company's fiscal year are sanctioned by various racing organizations such as the Sports Car Club of America (SCCA), Automobile Racing Club of America (ARCA), American Motorcyclist Association (AMA), International Motor Sports Association (IMSA), World Karting Association (WKA), Federation Internationale de l'Automobile (FIA), Federation Internationale Motorcycliste (FIM), and the National Association for Stock Car Auto Racing, Inc. (NASCAR). NASCAR, which sanctions some of the Company's principal racing events, is a member of the France Family Group which controls in excess of 60% of the outstanding stock of the Company and some members of which serve as directors and officers. Standard NASCAR sanction agreements require racetrack operators to pay sanction fees and prize and point fund monies for each sanctioned event conducted. The prize and point fund monies are distributed by NASCAR to participants in the events. Prize and point fund monies paid by the Company to NASCAR for disbursement to competitors totaled approximately \$7.4 million and \$2.2 million for the nine-month and three-month periods ended May 31, 1995, respectively, and approximately \$6.1 million and \$1.8 million for the nine-month and three-month periods ended May 31, 1994, respectively.

4. Supplemental Disclosures of Cash Flow Information

Cash paid for income taxes for the nine months ended May 31, 1995 and 1994 is as follows:

1995	1994
(Thousands o	f Dollars)
\$6,856	\$5,933
	(Thousands o

#### 5. Long-Term Incentive Restricted Stock

On January 1, 1995 and 1994, a total of 4,694 and 7,841 restricted shares of the Company's common stock, respectively, were awarded to certain officers and managers under the Company's Long Term Incentive Plan. The market value of shares awarded on January 1, 1995 and 1994 amounted to approximately \$489,000 and \$760,000, respectively, and has been recorded as unearned compensation - restricted stock, which is shown as a separate component of shareholders' equity in the accompanying condensed consolidated balance sheets. The

unearned compensation is being amortized over the vesting period of the shares. The total expense charged against operations during the nine months ended May 31, 1995 and 1994 was approximately \$193,000 and \$84,000, respectively.

- PART I. FINANCIAL INFORMATION
- ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Financial Condition

# Liquidity

Management believes that a high degree of liquidity is desirable due to the inherent insurance and weather risks associated with the production of large outdoor sporting and entertainment events. The trend during the past several years has been for the Company to have increasing liquidity. This trend has been due to a general increase in interest in motor sports, reflected in increased live and broadcast audiences, and generally favorable weather conditions for the events conducted at the Company's facilities. However, the Company is expected to experience decreasing liquidity as it begins to utilize its liquid assets to finance the capital projects described below under the caption "Capital Resources".

The Company's combined position in cash and cash equivalents and short-term investments at May 31, 1995 increased from August 31, 1994 primarily as a result of increased income and cash flows from operations. The increased cash flows were offset in part by payments made for capital projects.

The Company's working capital at May 31, 1995 also increased from August 31, 1994 due primarily to the increase in cash and cash equivalents and short-term investments described above, as well as to an increase in accounts receivable related to increased revenues described below under the caption "Revenues". These working capital increases were offset in part by the use of cash to finance capital improvements, an increase in accounts payable related to construction in progress, a reduction in prepaid expenses due to recognition of expenses related to the 1994 Darlington event and by an increase in income taxes payable as a result of income from operations and the timing of estimated tax deposits.

Receivables increased for the nine months ended May 31, 1995, as compared to the nine months ended May 31, 1994, primarily due to an increase in other related income as described below under the caption "Revenues". The increase in deferred revenue for the nine months ended May 31, 1995, as compared to the same period of 1994, is due primarily to an increase in seating capacity and certain ticket prices for future motorsports events to be held at the Company's Daytona, Talladega and Darlington facilities.

The increase in other current liabilities is due to dividends declared but unpaid as of May 31, 1995, partially offset by a decrease in the payment of

compensation accrued at August 31, 1994.

The Company intends to continue to maintain the policy of investing excess cash primarily in short-term investments. The staggered maturities of these short-term investments would provide the Company with sufficient cash to cover the expenses arising from a delay, postponement or cancellation of an event due to poor weather conditions or other contingencies.

The increase in proceeds from and acquisitions of investments during the nine months ended May 31, 1995, as compared to the corresponding period of 1994, is due to increased short-term investment activity. This increased activity resulted from increased cash flows from operations and fewer capital expenditures in the current year-to-date period.

Management believes that the Company has the ability to generate adequate amounts of cash through operations and outside financing, if necessary, to meet the Company's operational needs on both a long- and short-term basis.

#### Capital Resources

The Company continues to invest in the general improvement and expansion of its aging facilities. The amount of capital expenditures, however, can materially change from year to year based on approved projects and the availability of working capital resources.

During the nine months ended May 31, 1994, significant additions to spectator capacity were made. The increase in spectator capacity which has been made to date in fiscal 1995 was smaller. However, approximately \$3.5 million has been spent in the current fiscal year related to the "Daytona USA"(R) project described below.

The Company's Board of Directors has approved general improvement and expansion projects with an estimated cost to complete of approximately \$13 million at May 31, 1995. These projects consist primarily of additions and renovations to spectator capacity, paving, concession facilities and equipment. Management anticipates the completion of these projects within the next 24 months based on the availability of working capital resources.

In addition to the general capital projects described above, the Company's Board of Directors approved two significant new capital expenditures in fiscal 1994 - an addition to the Winston Tower at the Daytona facility, and the development of a motorsports themed amusement complex at the Daytona facility to be called "Daytona USA" (R).

The Winston Tower addition will encompass additional grandstands and suites, as well as catering and concession facilities. Construction began in July 1995. The project is expected to be completed in the fall of 1996. The total anticipated cost of this project is approximately \$10 million.

"Daytona USA"(R) will combine interactive mediums, theaters and numerous historical memorabilia and exhibits to form a motorsports themed amusement

complex. The complex will be constructed adjacent to the existing Visitors Center at Daytona International Speedway. The design and development of Daytona USA(R) is near completion. Construction began in July 1995 and opening is scheduled for the summer of 1996. Total remaining costs related to this project are expected to approximate \$14.5 million.

Based on the Company's current liquidity, cash and investment positions, as well as the Company's unused lines of credit of approximately \$16 million, management believes that its present capital resources are sufficient to meet anticipated financing requirements in fiscal 1995. As both the Winston Tower addition and "Daytona USA" (R) projects are under construction concurrently, the Company may negotiate outside financing as needed. In management's opinion, financing resources are available to provide sufficient liquidity for continuing operations.

Equity investments decreased from August 31, 1994 as a result of the recognition of the Company's 50% share of the current loss from operations at Watkins Glen International. The Company uses the equity method to account for its investment in Watkins Glen. Due to the concentration of Watkins Glen's events during the summer months, the results at May 31, 1995 are not indicative of the results to be expected for the year.

#### Income Taxes

Income taxes payable at May 31, 1995 have increased since August 31, 1994 due to the seasonal nature of the Company's business and the timing of estimated tax deposits. As a result of higher earnings in the nine months ended May 31, 1995, as compared to the nine months ended May 31, 1994, the increase in income taxes payable is greater in the current year than in the comparable period of the prior year.

The deferred income tax liability at May 31, 1995 and 1994 increased from August 31, 1994 and 1993, respectively, primarily as a result of differences between financial and tax accounting treatments relating to depreciation expense.

# Inflation

Management does not believe that inflation has had a material impact on operating costs and earnings of the Company. The Company has demonstrated the ability to appropriately adjust prices in reaction to changing costs and has aggressively pursued an ongoing cost improvement effort.

# Results of Operations

#### Revenues

Admission income increased during the current year due to increased attendance and increases in certain ticket prices. Attendance at NASCAR Winston Cup events conducted at the Company's facilities during the three months and nine months ended May 31, 1995 increased approximately 10% and 9%, respectively, over attendance at the comparable events in the prior year. This increased attendance is due to both the continued overall increased interest in motorsports and increased seating capacity at the Company's Daytona, Talladega and Darlington facilities.

During the current fiscal year, the Company's wholly-owned subsidiary, Americrown Service Corporation ("Americrown"), increased its catering operation at the Daytona International Speedway. In addition, Americrown expanded its operations by providing food and beverage services at two outdoor sporting events unrelated to International Speedway Corporation. These two contracts were for one year periods. The revenue generated by these new business opportunities accounted for approximately one-half and one-third of the increase in food, beverage, and souvenir income during the three-month and nine-month periods ended May 31, 1995, respectively. Americrown intends to pursue renewal of these contracts in 1996.

The remaining increase in food, beverage and souvenir income for the three months and nine months ended May 31, 1995 was relatively balanced between increased food service and souvenir merchandise revenue. Management believes increased attendance at events conducted at the Company's facilities contributed to increases in both food service and souvenir merchandise sales. In addition, per capita food service revenue increased 12% and 19% during the three and nine months ended May 31, 1995, respectively, as a result of changes to menus and pricing.

The increased interest in motorsports is reflected in both live and broadcast audiences. This continued interest has enabled the Company to successfully negotiate favorable current year contracts for broadcast rights, promotional fees and advertising. The combined effect of these contracts accounted for more than one-half of the increase in other related revenue for both the three and nine months ended May 31, 1995.

Substantially all of the remaining increase in other related revenue for the third quarter of fiscal 1995, and approximately 70% of the remaining increase for the corresponding nine month period resulted from royalties received from the Company's trademark licenses. The majority of this increase results from fees received from a single licensee which manufactures home entertainment products.

The Company conducted eight events at its Tucson facility which were promoted as "Winter Heat." Promotional and broadcast revenues related to these new events accounted for the remaining increase in other related income for the nine month period ended May 31, 1995. At this time, the Company is uncertain concerning the renewal of the Winter Heat series in fiscal 1996.

The Company's average cash balances have increased as operations expanded. This increase in average cash balances, combined with generally higher average interest rates resulted in increased interest income during the three- and nine-month periods ended May 31, 1995.

Expenses

Standard NASCAR sanction agreements require a percentage of broadcast revenues be paid as prize money to participants in the events. As a result of increased broadcast revenues, the Company experienced a corresponding increase in prize money. This increased prize money, combined with increased point fund money, accounted for approximately 73% and 81% of the increase in prize and point fund monies and NASCAR sanction fees for the three- and nine-month periods ended May 31, 1995.

As food, beverage and souvenir revenue increase, the Company experiences a corresponding increase in related expenses. The overall cost of sales for food, beverage and souvenirs was reduced by 2% for the nine months ended May 31, 1995. In addition, during the current fiscal year, the Company discontinued the mail order catalog developed and distributed during the previous year. The elimination of promotional costs associated with the catalog reduced food, beverage and souvenir expenses an additional 2% during the current nine-month period. These decreases were partially offset by increased monies spent by Americrown for business development as it continues to seek new business opportunities.

Food, beverage and souvenir expenses, as a percent of revenue, are slightly higher during the three months ended May 31 than in the corresponding nine-month period due to the seasonal concentration of events during the second quarter of the Company's fiscal year and the constant level of overhead expenses throughout the year. Aside from the increased monies spent on business development in the third quarter, the level of food, beverage and souvenir expenses remained constant at approximately 70% of revenue during the three months ended May 31, 1995 and 1994.

Promotion, general and administrative expenses have remained constant at approximately 26% and 22% of combined admission income and other related revenue for the three and nine months ended May 31, 1995, respectively, as compared to the corresponding periods of the prior year. The higher relative percentage of promotion, general and administrative expenses in the third quarter is the result of the seasonal concentration of events during the second quarter of the Company's fiscal year and the constant level of promotion, general and administrative expenses throughout the year.

Because of the seasonal concentration of racing events, the results of operations for the three-month and nine-month periods ended May 31, 1995 and 1994 are not indicative of the results to be expected for the year.

Review Report of Independent Certified Public Accountants

The Board of Directors International Speedway Corporation

We have reviewed the accompanying condensed consolidated balance sheet of International Speedway Corporation as of May 31, 1995, and the related condensed consolidated statements of operations for the three-month and ninemonth periods ended May 31, 1995 and 1994, and the condensed consolidated statements of shareholders' equity and cash flows for the nine-month periods ended May 31, 1995 and 1994. These financial statements are the responsibility of the Company's management.

We conducted our reviews in accordance with standards established by the American Institute of Certified Public Accountants. A review of interim financial information consists principally of applying analytical procedures to financial data and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with generally accepted auditing standards, which will be performed for the full year with the objective of expressing an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our reviews, we are not aware of any material modifications that should be made to the accompanying condensed consolidated financial statements referred to above for them to be in conformity with generally accepted accounting principles.

We have previously audited, in accordance with generally accepted auditing standards, the consolidated balance sheet of International Speedway Corporation as of August 31, 1994, and the related consolidated statements of income, shareholders' equity and cash flows for the year then ended (not presented separately herein) and in our report dated October 14, 1994, we expressed an unqualified opinion on those consolidated financial statements. In our opinion, the information set forth in the accompanying condensed consolidated balance sheet as of August 31, 1994, is fairly stated in all material respects, in relation to the consolidated balance sheet from which it has been derived.

/s/ Ernst & Young, LLP

Jacksonville, Florida July 6, 1995

#### PART II - OTHER INFORMATION

Item #6 Exhibits and Reports on Form 8-K

a. Exhibits

I. (27) - Article 5 Fin. Data Schedule for 3rd Qtr 10-Q

B. Reports on Form 8-K

No reports have been filed on Form 8-K during this quarter.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

INTERNATIONAL SPEEDWAY CORPORATION (Registrant)

Date July 12, 1995

/s/ Harry Lee Combs

Harry Lee Combs, CPA, Vice President and Chief Financial Officer <TABLE> <S> <C>

## <article> 5

<LEGEND> THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE ACCOMPANYING CONDENSED CONSOLIDATED BALANCE SHEET OF INTERNATIONAL SPEEDWAY CORPORATION AS OF MAY 31, 1995, AND THE RELATED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE THREE-MONTH AND NINE-MONTH PERIODS ENDED MAY 31, 1995 AND 1994, AND THE CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY AND CASH FLOWS FOR THE NINE-MONTH PERIODS ENDED MAY 31, 1995 AND 1994 AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS. <MULTIPLIER> 1,000

<S> <C><FISCAL-YEAR-END> Aug-31-1995 Sep-01-1994 <PERIOD-START> May-31-1995 <PERIOD-END> <PERIOD-TYPE> 9-MOS <CASH> 10,083 <SECURITIES> 30,823 3,776 <RECEIVABLES> <ALLOWANCES> 35 <INVENTORY> 1,134 47,010 <CURRENT-ASSETS> <PP&E> 98,153 <DEPRECIATION> 31,674 119,384 <TOTAL-ASSETS> <CURRENT-LIABILITIES> 28,417 0 <BONDS> <PREFERRED-MANDATORY> 0 <PREFERRED> 0 <COMMON> 350 <OTHER-SE> 80,887 119,384 <TOTAL-LIABILITY-AND-EQUITY> <SALES> 43,794 <TOTAL-REVENUES> 63,670 22,871 <CGS> <TOTAL-COSTS> 24,906 <OTHER-EXPENSES> 15,006 <LOSS-PROVISION> 37 <INTEREST-EXPENSE> 0 23,758 <INCOME-PRETAX> 9,304 <INCOME-TAX> <INCOME-CONTINUING> 14,454 <DISCONTINUED> 0 <EXTRAORDINARY> 0 0 <CHANGES> 14,454 <NET-INCOME> <EPS-PRIMARY> 6.31 </TABLE>