

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2013-03-19** | Period of Report: **2013-03-15**
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(HTML Version on secdatabase.com)

REPORTING OWNER

Higgins Mary Elizabeth

CIK: **1501482**

Type: **4** | Act: **34** | File No.: **001-32622** | Film No.: **13702534**

Mailing Address

*3525 E. POST ROAD #120
LAS VEGAS NV 89120*

ISSUER

Global Cash Access Holdings, Inc.

CIK: **1318568** | IRS No.: **200723270** | State of Incorporation: **DE** | Fiscal Year End: **1231**
SIC: **6199** Finance services

Mailing Address

*3525 EAST POST ROAD
SUITE 120
LAS VEGAS NV 89120*

Business Address

*3525 EAST POST ROAD
SUITE 120
LAS VEGAS NV 89120
702-855-3000*

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person Higgins Mary Elizabeth			2. Issuer Name and Ticker or Trading Symbol Global Cash Access Holdings, Inc. [GCA]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) CFO		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/15/2013			6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person		
3525 EAST POST ROAD #120			4. If Amendment, Date Original Filed(Month/Day/Year)					
(Street) LAS VEGAS, NV 89120								
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/15/2013		<u>M</u>		4,750 ⁽¹⁾	A	\$3.99	31,196	D	
Common Stock	03/15/2013		<u>M</u>		5,000 ⁽¹⁾	A	\$3.41	36,196	D	
Common Stock	03/15/2013		<u>S</u>		4,750 ⁽¹⁾	D	\$7.07	31,446	D	
Common Stock	03/15/2013		<u>S</u>		5,000 ⁽¹⁾	D	\$7.25	26,446	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)	Date Exercisable	Expiration Date				
Stock Option (Right to Buy)	\$3.99	03/15/2013		<u>M</u>		4,750 ⁽¹⁾	09/14/2011 ⁽²⁾	09/14/2020	Common Stock	4,750	\$ 0	382,217	D	
Stock Option (Right to Buy)	\$3.41	03/15/2013		<u>M</u>		5,000 ⁽¹⁾	03/01/2012 ⁽³⁾	03/01/2021	Common Stock	5,000	\$ 0	377,217	D	

Explanation of Responses:

1. These transactions were effected pursuant to a 10b5-1 plan adopted by the reporting person effective as of September 28, 2012.
2. 1/4th of the shares underlying the option grant vested on the one year anniversary date of the grant (September 14, 2011), and thereafter 1/36th of the remaining shares subject to the option grant shall vest on each monthly anniversary date of the option grant.
3. 1/4th of the shares underlying the option grant vested on the one year anniversary date of the grant (March 1, 2012), and thereafter 1/36th of the remaining shares subject to the option grant shall vest on each monthly anniversary date of the option grant.

Signatures

sMary E. Higgins by David Johnson, Attorney-in-Fact

** Signature of Reporting Person

03/19/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.