SECURITIES AND EXCHANGE COMMISSION

FORM 10-K

Annual report pursuant to section 13 and 15(d)

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FILER

ISA INTERNATIONALE INC

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the Fiscal year ended September 30, 2012

Commission File Number: 001-16423

ISA INTERNATIONALE INC.
(Exact name of Smaller Reporting Company as specified in its charter)

Delaware	**41-1925647**
(State of Incorporation)	(I.R.S. Employer Identification No.)
2564 Rice Street, St. Paul, MN	**55113**
(Address of principal executive offices)	(Zip Code)

Issuer's telephone number **(651) 484-9850**

Securities registered pursuant to Section 12(b) of the Act: None.

Securities registered pursuant to Section 12(g) of the Exchange Act:

Common Stock, $.0001 par value	OTC Bulletin Board
(Title of each class)	(Name of each exchange on which registered)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes [] No [X]

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes [] No [X]

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No []

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes [X] No []

Indicate by check mark if disclosure of delinquent filers in response to Item 405 of Regulation S-K (§229.405 of this chapter) is not contained herein, and no disclosure will be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K []

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company (as defined in Rule 12b-2 of the Exchange Act:

Large accelerated filer	[]	Non-accelerated filer	[]
Accelerated filer	[]	Smaller reporting company	[X]

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act. Yes [] No [X]

The aggregate market value of the issuer's common stock held by non-affiliates of the registrant was approximately $113,615 as of March 31, 2012 based upon the average bid price of $.05 per share as reported on the OTC Bulletin Board Exchange. As of January 14, 2013, the registrant had 49,224,912 shares of common stock issued and 47,974,912 shares outstanding.

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PART I

Forward Looking Statements

Forward-looking statements are not guarantees of future performance. They involve risks, uncertainties and assumptions. The Company's future results and shareholder values may differ materially from those expressed in these forward-looking statements. Readers are cautioned not to put undue reliance on any forward-looking statements.

The matters discussed in this section and in certain other sections of this Form 10-K contain forward-looking statements within the meaning of Section 21D of the Securities Exchange Act of 1934, as amended (*"Exchange Act"*), and Section 27A of the Securities Act of 1933, as amended (*"Securities Act"*), that involve risks and uncertainties. All statements other than statements of historical information provided herein may be deemed to be forward-looking statements. Without limiting the foregoing, the words *"may"*, *"will"*, *"could"*, *"should"*, *"intends"*, *"thinks"*, *"believes"*, *"anticipates"*, *"estimates"*, *"plans"*, *"expects"*, or the negative of such terms and similar expressions are intended to identify assumptions and uncertainties which could cause actual results to differ materially from those expressed in them. Any forward-looking statements are qualified in their entirety by reference to the factors discussed throughout this Report.

The following cautionary statements identify important factors that could cause ISA Internationale, Inc. (*"The Company,"* *"we"* or *"Company's"*) actual results to differ materially from those projected in the forward-looking statements made in this Report. Among the key factors that have a direct bearing on The Company's results of operations include:

- General economic and business conditions; the existence or absence of adverse publicity; changes in, or failure to comply with, government regulations; changes in marketing and technology; changes in political, social and economic conditions;
- Success of operating initiatives; changes in business strategy or development plans; management of growth;
- Availability, terms and deployment of capital;
- Availability of desirable portfolio investment opportunities that meet The Company's investment criteria;
- Legal, administrative and accounting expenses;
- Dependence on senior management; business abilities and judgment of personnel; availability of qualified personnel; labor and employee benefit costs;
- Development risks; risks relating to the availability of financing, and
- Other factors, including risk factors, referenced in this Report.

Because the risk factors referred to above could cause actual results or outcomes to differ materially from those expressed in any forward-looking statements made by the Company, you should not place undue reliance on any such forward-looking statements. Other factors may be described from time to time in Company's other filings with the Securities and Exchange Commission (*"SEC"*), news releases and other communications. Further, any forward-looking statement speaks only as of the date on which it is made and the Company undertakes no obligation to update any forward-looking statement or statements to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events. New factors emerge from time to time, and it is not possible for The Company to predict which will arise. In addition, The Company cannot assess the impact of each factor on the Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

Item 1. BUSINESS

As used herein, the terms "ISAI" or "ISAT" (the trading symbol of the Company), and the "Company" refer to ISA Internationale Inc., a Delaware corporation, unless the context indicates otherwise.

Forward Looking Statements

The information herein contains certain forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities and Exchange Act of 1934, as amended, which are intended to be covered by the safe harbors created thereby. Investors are cautioned that all forward-looking statements involve risks and uncertainties, including, without limitation, the ability of the Company to continue its present business strategy which will require it to obtain significant additional working capital, changes in costs of doing business, identifying and establishing a means of generating revenues at appropriate margins to achieve profitability, changes in governmental regulations and labor and employee benefits and costs, and general economic and market conditions. Such risks and uncertainties may cause the Company's actual results, levels of activity, performance or achievements to be materially different from those future results, levels of activity, performance or achievements expressed or implied by such forward-looking statements.

Although the Company believes that the assumptions and expectations reflected in these forward-looking statements are reasonable, any of the assumptions and expectations could prove inaccurate or not be achieved, and accordingly, there can be no assurance that the forward-looking statements included in this Form 10-K will prove to be accurate. In view of the significant uncertainties inherent in these forward looking statements, their inclusion herein should not be regarded as any representation by the Company or any other person that the objectives, plans, and projected business results of the Company will be achieved. Generally, such forward-looking statements can be identified by terminology such as "may," "anticipate," "expect," "will," "believes," "intends," "estimates," "plans," or other comparable terminology.

Overview

ISA Internationale Inc. was until June 29, 2012, a financial services company primarily engaged in the business of collecting distressed debt receivables for our own portfolios and also as a third party agency for our clients. Collection activities were conducted by our subsidiary ISA Acceptance Corporation (ISAC), a licensed and bonded collection agency in Minnesota and eight other states. The Company also did use third party agencies and attorneys to collect our portfolios.

On June 29, 2012, the Company's Board of Directors approved the discontinuance of the operations of a wholly owned subsidiary that was in the debt collection business and sold the subsidiary, ISA Acceptance Corporation, to a related party for a note receivable of $22,782 and future potential proceeds on the sale or disposition of a portion of the proceeds of 3,000,000 common stock shares of ISA Internationale, Inc., owned by the subsidiary that were received by the purchaser as consideration of total transaction of the Stock Purchase Agreement. See note 5 for complete explanation of the Stock Purchase Agreement transaction.

The Company and its Board of Directors has decided to become a Business Development Corporation and has accordingly filed Form N54-A with the Securities and Exchange Commission on June 29, 2012. The Company started operating as a Business Development Corporation ("BDC") on October 1, 2012 and commenced accounting methodologies and reporting standards required for BDC's on that date. See note 7 of the financial statements for an explanation of the Company's future plans and direction following a revised and new business plan of operations.

1 The Company has commenced the development of new management consulting services to assist American client companies in complying with the reporting requirements to the government and in communicating with shareholders, customers and the public and the accessing of needed growth capital. The Company will be receiving shares from its various new client for financial consulting work completed in the succeeding quarters going forward from October 1, 2012.

2 In June 2012, the Company entered into its first agreement with NewsBeat Social, Inc, an Oregon corporation, a Company organized to provide social news content via the internet, such as Facebook, Inc. A commitment to purchase 2,000,000 shares of common stock of NewsBeat, Inc. was consummated on June 29, 2012. On September 28, 2012, the Company did make the requested investment and accordingly will be receiving the purchased shares. A copy of that agreement was attached to the Form 10Q filing as an exhibit at June 30, 2012.

Corporate History, Organization and Recapitalization

ISAI was incorporated in Delaware in 1989 under a former name, and was inactive operationally for some time prior to its May 1998 recapitalization through an acquisition of Shoptropolis, which was a wholly owned subsidiary of ISAI. ISAI acquired its home shopping network business through such purchases, after which the former shareholders of this subsidiary acquired 89% of the outstanding common stock of ISAI through a stock exchange. ISAI issued 11,772,600 shares of its common stock in exchange for all of the outstanding common stock of ShoptropolisTV.com, Inc. This transaction was effected as a reverse merger for financial statement and operational purposes, and accordingly, ISAI regards its inception as being the incorporation of ShoptropolisTV.com, Inc. on October 7, 1997.

ISAI's strategy from December 2000 to 2005 was the restructuring of its financial affairs and forming an operating company. On August 18, 2004, ISAI created a subsidiary corporation that later changed its name to ISA Financial Services, Inc. (ISAF). ISAF is a holding parent company to ISA Acceptance Corporation (ISAC) formed on July 20, 2005 to serve as our operating company subsidiary.

In May 2005, the Company consummated its first purchase of performing, sub-performing and non-performing consumer receivables. These portfolios generally consist of one or more of the following types of consumer receivables:

- charged-off receivables -- accounts that have been written-off by the originators and may have been previously serviced by collection agencies;

- sub-performing receivables -- accounts where the debtor is currently making partial or irregular monthly payments, but the accounts may have been written-off by the originators; and are currently being serviced by collection agencies;

- performing receivables - accounts where the debtor is making regular payments or pays upon normal and customary procedures to collection agencies.

The Company outsourced some of its collections to one or more carefully selected collection agencies and attorneys and actively monitored collection and servicing strategies accordingly. Due to various problems and characteristics of the distressed debt portfolios purchased by the Company, no conclusive statistics of collection by the Company can be realistically discerned to facilitate the development of reliable collection assumptions as to the amount of income that can ultimately result from these debt portfolios. Hence the Company did not utilize the "interest method" in accounting for its investment in finance receivables under FASB ASC 310. Accordingly, the Company recognized income from the collection of its portfolios using the "cost recovery" method. Profit is recognized only after it has collected the full purchase price less impairment write-downs and sales of portfolios, for the portfolios purchased during the period from May 18, 2005 to June 30, 2012.

Industry Overview and Trends

The purchasing, servicing and collection of charged-off, sub-performing and performing consumer receivables is a rapidly expanding industry driven by:

- levels of consumer debt;

- charge-off and delinquency rates of the underlying receivables;

- utilization of third-party agency collection service providers; and

- increasing use of computer technology to improve productivity in the collection process.

As a result of the difficulty experienced by the originating lending institutions in collecting these past due receivables and the desire to focus on their core businesses and to generate accelerated cash revenue from these receivables, originating institutions are increasingly electing to sell these portfolios through a network of brokers in the debt collection industry. ISAI used these brokers to purchase debt receivable portfolios.

As a result of the change in the business plan and direction of the Company, the Company will not be engaged in the debt collection business in the future. The information contained herein is presented as the history of the Company's debt collection activities and reasons for not continuing its presence in the debt collection business.

Although ISAT believes there continues to be opportunity to expand its debt business as the debt collection industry matures and grows, we see hindering challenges ahead as a result of changing global economic factors. Precisely, the cost of recent debt purchases and the projected cost of debt receivable portfolios has increased dramatically. The increased oversight and enforcement of debt collectors to adhere to new debt collection laws and rulings, albeit a good practice for the debt collection business, has caused there to be increased lawsuits and litigation matters that dramatically increase the overall costs of the operation of the debt collection business.

Accordingly, ISAT has changed its directed business operations to that of a "Business Development Company" assisting new corporations and related business ventures therein providing management consulting services to assist American client companies in complying with the reporting requirements to the government and in communicating with shareholders, customers and the public and the accessing of needed growth capital.

Strategy

The Company's current new business strategy is to acquire relationships with the business community to develop into client companies that can lead to consulting contracts and the providing of services to assist American client companies in complying with the reporting requirements to the government and in communicating with shareholders, customers and the public and the accessing of needed growth capital.

Most Business Development Companies (*"BDC"*) that comply with the 1940 Investment Act are similar in their business and investment operations due to the standard compliance requirements. However, there are significant differences in individual BDC philosophies and investment strategies. We have not as of yet developed our own strategy that can foretell the type of filings and client investments that we will endure to develop.

We will become an internally managed, non-diversified, closed-end management Investment Company that has elected to be regulated as a business development company under the Investment Company Act of 1940, as amended (the *"1940 Act"*). We generally have to invest at least 70% of our total assets in *"qualifying assets,"* including securities of American companies, cash, cash equivalents, U.S.A. government securities and high-quality debt investments.

We plan to elect to be treated for tax purposes as a regulated investment company, or a RIC, under Subchapter M of the Code. However, there is no guarantee that we will be successful in obtaining or maintaining our RIC status. As a new BDC operation, we have not yet generated a taxable profit. As of this 10K filing, we have not yet made the election to be treated for tax purposes as a regulated investment company, or a RIC, under Subchapter M of the Code.

Competition in the industry

The Business Development Corporation model of activity includes income generation and capital appreciation or any combination of the two. Income generation is sought from facilitating short term secured loans to our portfolio companies and other non-portfolio companies, through affiliated and non-affiliated lending sources. Operating capital loans may be used by our investment portfolio companies for invoices, orders and inventory and may follow the factoring strategy operated for our BDC by affiliated and non-affiliated experienced *"factors,"* with existing software and management systems in place. Our BDC investors may participate in the cash return yield generated by these activities.

Long term secured loans to refinance and acquire additional plant, equipment and/or other earnings and assets could provide cash flow income to our investors. This lending income may pass through interest and fees paid for secured loans for such purposes. Leasing revenues and fees paid from "borrowers" as renters rather than own assets, including sale lease backs, may also provide cash income paid to our investors.

Capital appreciation is sought from our equity participation and profit realization from a sale of some or all of our equity in a portfolio company's investment. We may invest cash and/or fees earned and received for providing managerial support consulting services to a client. The percentage amount of our BDC ownership may be passive at less than 10% without our Board of Director and control positions in the portfolio company. This may allow us more unrestricted sale of our investment at our sole discretion to attempt to maximize the return of this investment. Or we may own a larger percentage of the portfolio company including options to increase the size of our ownership and control stake.

The main strategy for value creation of portfolio companies is current SEC registration for transparency with financial reporting and liquidity with subsequent SEC registration for public stock trading. A price to earnings multiple *"arbitrage"* between public stock and private stock may increase our portfolio company holding value. This concept is based on the investment market value accretion for going from private to public status. Factors such as financial and operating transparency, quality of liquidity, management and asset, and earnings acquisition are improved when a company is publically traded versus privately owned and operated.

Also, under the BDC Act, we can help *"fix"* business net income and other financial problems for existing *"thinly traded"* public stock company already reporting to the

SEC. Additional earnings and the factors such as improved financial and operating transparency, quality of liquidity, management and asset and further earnings acquisition can increase the value of a thinly traded portfolio company and our investment.

Our shareholders can participate in our portfolio income and capital appreciation with our fund that allows them to share in our potential share value increase from our investment. We believe the shares of a company we invest in should trade at a higher price when that price is based on earnings increases and/or an increased price earning multiple, of a *"successful"* public SEC reporting company, than on a non-reporting privately held company... Any increase share value of our portfolio investments should increase the Net Asset Value, (*"NAV"*) of our BDC and subsequent market price of our BDC traded shares listed under the Nasdaq OTCBB symbol: *"ISAT."*

However, the success of these strategies and models by us cannot be guaranteed.

Personnel

Mr. Bernard L. Brodkorb is the ISAT President, Chief Operating Officer, Chief Financial Officer, and Chairman of the Board. He also serves as a consultant to the Company and is a Certified Public Accountant. Also on the date of this report, the Company has one additional administrative part time employee and one part time accountant retained as an independent consultant. Additional contractors and staff persons are used on a part-time basis.

Item 1A. RISK FACTORS

A smaller reporting company is not required to provide the information required by this item.

Item 1B. UNRESOLVED STAFF COMMENTS

A smaller reporting company is not required to provide the information required by this item.

Item 2. PROPERTIES

The principal executive office of the Company is located at 2564 Rice St., St. Paul, MN 55113. The President of ISAT, rents office space to the Company for a monthly charge of $1,250 from October 1, 2011 through June 30, 2012 and $500 from July 1, 2012 forward to date.

Item 3. LEGAL PROCEEDINGS

During the year ended September 30, 2012, the Company was not sued in or a plaintiff in any new legal matters except in the ordinary course of its operational business to collect purchased debt receivables. As of September 30, 2012, there were two lawsuits currently pending regarding proposed violations of collection procedures. The Company's sold subsidiary, ISA Acceptance Corporation is a named defendant but the Parent Company, ISAT Company, its former Parent company, does not believe the exposure in these two proceedings will have a material and adverse effect on the financial stability of the Company.

Item 4. MINE SAFETY DISCLOSURES

Not applicable.

PART II

Item 5. MARKET FOR THE REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES.

Market Information for Common Stock

The Company's Common Stock traded publicly on the NASDAQ Over-The-Counter Electronic Bulletin Board (OTCBB) under the symbol "ISAI" from May 11, 1998 to January 21, 2004. From January 22, 2004 to present it has traded under the symbol **"ISAT"**. Information provided regarding periods prior to January 2001 is not an indication an active market existed for the Company's common stock during such periods. Further, there can be no assurance the current market for the Company's common stock will be sustained or grow in the future.

The following Table sets forth the high and low bid closing prices for the Company's Common Stock as reported by the OTC Bulletin Board during this period of time. These bid quotations reflect inter-dealer prices, without retail mark-up, mark-down or commission and may not represent actual transactions.

FISCAL YEAR	QUARTER	HIGH BID	LOW BID
2010	October 1 to December 31, 2009	$0.10	$0.05
2010	January 1 to March 31, 2010	$0.07	$0.05
2010	April 1 to June 30, 2010	$0.07	$0.05
2010	July 1 to September 30, 2010	$0.25	$0.05
2011	October 1 to December 31, 2010	$0.25	$0.05
2011	January 1 to March 31, 2011	$0.05	$0.05
2011	April 1 to June 30, 2011	$0.20	$0.05
2011	July 1 to September 30, 2011	$0.09	$0.08
2012	October 1 to December 31, 2011	$0.08	$0.07
2012	January 1 to March 31, 2012	$0.07	$0.05
2012	April 1 to June 30, 2012	$0.07	$0.05
2012	July 1 to September 30, 2012	$0.05	$0.03

Holders

As of January 14, 2013, there were 49,224,912 shares of common stock issued and 47,974,912 shares of common stock outstanding held by approximately 4 beneficial owners and approximately 338 registered holders of record of the Company's common stock.

Dividends

The Company has not declared or paid any cash dividends on its common stock since its inception and does not anticipate declaring or paying any such dividends on its common stock in the foreseeable future. To date, the Company has incurred losses and presently expects to retain its future earnings to finance development and expansion of its business. The declaration of dividends is within the discretion of the Board of Directors of the Company. There are no current restrictions limiting the Company's ability to pay dividends if the Company becomes profitable.

The Company has not purchased any equity securities for the year ended September 30, 2012. It currently holds 1,250,000 shares as treasury stock.

There are no securities authorized for issuance under equity compensation plans or options to purchase securities in effect.

The Company declared dividends on its preferred stock for the fiscal year ended September 30, 2011 in the amount of $94,066. There were no dividends declared on its preferred stock during the fiscal year September 30, 2012. Since September 30, 2007 ISAT has declared dividends on its preferred stock totaling $357,831.

Recent Sales History of Unregistered Securities

The following information includes a history of all securities sold by the Company from October 2008 to present and use of proceeds:

B.1 On August 31, 2009, ISA Acceptance Corporation issued 22,400 shares of Series A 12% Preferred Stock, par value $25.00 to the Newman Foundation in exchange for loans and accrued interest due to the creditor from the subsidiary.

B.2 On September 30, 2009, the Company issued 306,000 shares of Series A 12% Cumulative Convertible Preferred Stock, par value $0.0001 to Doubletree Capital Partners, Inc. for an equivalent value of loans, consulting fees and related expenses paid. Prior to September 30, 2009, ISAT issued 610,000 shares of Cumulative Convertible Preferred Stock to DCP for loans, fees and related expenses.

B.3 The Board, effective as of September 30, 2009, repriced the 12% Cumulative Convertible Preferred Stock outstanding to an effective conversion rate of 10 common shares for each preferred share or a common conversion price of $.10 per share.

B.4 On December 31, 2009, the Company authorized the issuance of 175,000 shares of Series A 12% Cumulative Convertible Preferred Stock, par value $0.0001 to Doubletree Capital Partners, Inc. for an equivalent value of loans, consulting fees and related expenses paid totaling $175,000.

B.5 On March 31, 2010, the Company authorized the issuance of 160,000 shares of Series A 12% Cumulative Convertible Preferred Stock, par value $0.0001 to Doubletree Capital Partners, Inc. for an equivalent value of loans, consulting fees and related expenses paid totaling $160,000.

B.6 On June 30, 2010, the Company authorized the issuance of 163,000 shares of Series A 12% Cumulative Convertible Preferred Stock, par value $0.0001 to Doubletree Capital Partners, Inc. for an equivalent value of loans, consulting fees and related expenses paid totaling $163,000.

B.7 On September 30, 2010, the Company authorized the issuance of 75,000 shares of Series A 12% Cumulative Convertible Preferred Stock, par value $0.0001 to Doubletree Capital Partners, Inc. for an equivalent value of loans, consulting fees and related expenses paid totaling $75,000. The 573,000 shares were formally issued as of September 30, 2011.

B.8 On December 31, 2010, the Company issued 168,000 shares of Series A 12% Cumulative Convertible Preferred Stock, par value $0.0001 to Doubletree Capital Partners, Inc. for an equivalent value of loans, consulting fees and related expenses paid totaling $168,000.

B.9 On March 31, 2011, the Company issued 124,000 shares of Series A 12% Cumulative Convertible Preferred Stock, par value $0.0001 to Doubletree Capital Partners, Inc. for an equivalent value of loans, consulting fees and related expenses paid totaling $124,000.

B.10 On June 30, 2012, the holder of the Company's 1,781,000 preferred stock converted the preferred stock shares into 17,810,000 common shares at the conversion price of 10 common shares for each preferred share outstanding or an equivalent common price of $.10 per share.

B.11 On June 30, 2012, the Company issued 7,065,300 common stock shares, par value $0.0001 to ISA Acceptance Corporation in full payment of inter-company loans and cash advances totaling $512,233 payable to the subsidiary by the Parent company as of June 28, 2012.

As a result of the above issuances of common stock shares, the total outstanding common shares of the parent Company as of September 30, 2012 total 48,874,912 common shares, $.0001 par value. There are no outstanding preferred shares at September 30, 2012.

As of April, 1, 2011, the Company decided to suspend the payment of the cumulative 12% Class A Preferred Stock dividends until further notice to Doubletree Capital Partners, Inc., for loans, advances, consulting fees and related expenses. As a result, Doubletree Capital Partners has contributed capital to the Company during the six months from April 1, 2011 to September 30, 2011 in the amount of $114,208. Doubletree received no additional common stock shares or preferred stock shares as consideration for the contributed capital of $114,208.

During the fiscal year ended September 30, 2012, Doubletree Capital Partners contributed capital to the Company during the six months from October 1, 2011 to March 31, 2012 in the amount of $98,758. Doubletree received no additional common stock shares or preferred stock shares as consideration for the contributed capital of $98,758.

Item 6. Selected Financial Data

A smaller reporting company is not required to provide the information required by this item.

Item 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Certain statements contained in this Annual Report, including statements regarding our anticipated business development our intentions and current expectations with respect to future operations and other statements contained herein regarding matters that are not historical facts are to be considered "forward-looking" statements. Because such statements include risks and uncertainties, actual results may differ materially from those expressed in this report or in future oral or written statements made by the Company or with our approval. All forward-looking statements speak only as of the date on which they are made.

This section of this report discusses our results of operations, liquidity and financial condition, and factors that could impact our future results. The reader of this report should read them in conjunction with our audited financial statements and accompanying notes included in this report. Our plan of operation contains forward-looking statements involving risks, uncertainties and assumptions. Actual results may vary significantly from those anticipated in these forward-looking statements as a result of certain factors, including, but not limited to, those presented under Item 1A Risk Factors or elsewhere in this report.

Results of Operations for the Twelve Months ended September 30, 2012

Sales and Gross Profit

The Company is in the process of changing its business plan of operation. The Company has not generated and sales and gross profit from any of its new operations as a Business Development Company. All current and prior year sales and gross profits have been reflected as discontinued operations within this 10K report.

Operating Collection Costs

The Company is in the process of changing its business plan of operation. The Company has not incurred any new operating collection costs as a Business Development Company. All current and prior year operating collection costs have been reflected as discontinued operations within this 10K report.

General and Administrative Expenses

General and administrative expenses were $149,623 for the twelve months ended September 30, 2012, a decrease of $110,926 from the prior year of $260,549. All general and administrative expenses previously a part of the discontinued operations involving collection activities have been removed from this analysis. These expenses for the fiscal year were principally for office occupancy, telephone charges and office expenses ($56,748), management consulting fees ($35,000), legal ($4,480), and accounting ($53,395).

The President's and management company (DCP) consulting fees for the year ended September 30, 2012 were a non-cash expense of $35,000 and the President did not draw any cash salary expense. Another management consultant received $15,000 in fees in fiscal year ended September 30, 2011

Other Income and Expenses

Interest expense for the year ended September 30, 2012 was $16,233 compared to $18,360 for the year ended September 30, 2011, a decrease of $2,127. For the year ended September 30, 2012, $2,864 was expensed for interest on Bank line of credit loans and other notes payable, $13,369 was accrued for interest on loans payable to related parties, and $1,646 was accrued for interest on defaulted convertible debentures.

For the year ended September 30, 2011, $3,000 in interest expense was accrued for defaulted convertible debentures, and $6,755 from related-party convertible notes and $8,605 was expensed for interest on Bank line of credit loans and other notes payable.

The Company discontinued recording interest expense due on previously non-converted and defaulted convertible debt obligations of the Company in the fourth quarter ended September 30, 2009, but continued recording interest expense on one defaulted debenture. The Company was not successful in converting this debt to equity shareholdings for two remaining debenture holders. The liability for these Debenture notes has been removed from our books as of September 30, 2012 and assumed by the indemnification agreement with Doubletree Liquidation Corporation. The Company does not have the cash liquidity to redeem these notes and the statute of limitation on these debts has been exceeded.

Effective, April 1, 2011, all 12% Preferred stock dividends payable in accordance with all previously issued Preferred shares (1,781,000) has been suspended by the Company and accordingly, $109,862 in 12% dividends expense for the six months ended September 30, 2011 was paid by the Company and is not included in our reported Net Loss for the year ended September 30, 2011. Dividend expenses declared and paid through March 31, 2011 in the amount of $94,066 is included in our net loss attributable to common shareholders. The table below summarizes our interest and dividend expense for the last two years. All interest that did involve discontinued operations have been removed from the presentation below.

	Fiscal years ended September 30,	
	2012	**2011**
Interest expense	$16,233	$18,360
Preferred Stock Dividend expense	$ -	$94,066

Summary Comments on Income and Expenses

A net operating loss of $167,251 was recorded for the fiscal year ended September 30, 2012. The net operating loss for the fiscal year ended September 30, 2011 was $644,597.

The Company does not anticipate higher operating expenses in total in future periods for our Business Development Company operations. We are formulating a revised business plan of operations principally directed to the involvements and relationships developed within our projected operations. At the present time, no additional expenses are being incurred for office, telephone, consulting and legal and professional expenses relating to additional business development operations.

Liquidity and Capital Resources

For the fiscal year ended September 30, 2012, the Company raised $83,949 from demand notes payable from a related investor compared to $283,123 from demand notes payable from a related investor for the fiscal year ended September 30, 2011. The demand loans bear interest at the rate of 12% per annum and are collateralized by all the assets of the Company. These secured demand notes accrued interest in the amount of $2,603 during the fiscal year ended September 30, 2012. During the fiscal year ended September 30, 2011, other related party demand notes, the interest accrued, and stock dividends in the amount of $94,064 were redeemed by the Company by issuing 292,000 shares in 12% Cumulative and Convertible Series A Preferred Stock, par value $.0001, valued at $1.00 per share to the financing company.

The Company also received from the related party investors, capital contributions in the amount of $98,758 from the period from October 1, 2011 to March 31, 2012. There were no subsequent capital contributions from the period from April 1, 2012 to September 30, 2012. Further, there were no additional preferred shares issued by the Company during the year ended September 30, 2012.

As of September 30, 2012, the Company had current assets of $5,232 consisting of $5,232 in cash only. At the same time, the Company had $350,803 in current liabilities consisting of $165,633 in accounts payable, $97,480 in notes payable, related party, current portion, $3,741 in other notes payable current portion, and $83,949 in convertible notes payable – related party. The Company had a working capital deficit of $345,571 as of September 30, 2012 compared to $331,634 as of September 30, 2011.

The Company's current capital resources are not sufficient to support its development and operations. New capital and loans will be necessary to support the ongoing operation of the Company's general and administrative expenses and interest expenses currently being incurred. The Company cannot continue its existence without full and complete reorganization effort of all of its financial affairs and obligations. The Company is evaluating possible new sources of development operation financing in order to adequately continue its projected business development company operations, as may be needed. There can be no guarantee as to the Company’s ability to seek or obtain acceptable sources of the needed cost of capital and/or equity financing to fulfill its goal of its new business plan of operations.

The Company is seeking additional sources of debt or equity financing other than additional convertible notes payable issued by a related party. Until new financing needs are solidified, the Company cannot provide assurances as to its future viability or its ability to prevent the possibility of filing a bankruptcy petition, either voluntary or involuntary, by any creditor of the Company. As a result of the Company's history of operating losses and its need for significant additional capital, the reports of the Company's independent auditors' on the Company's financial statements for the twelve months ended September 30, 2012 and 2011 include explanatory notes concerning the Company's ability to continue as a going concern.

Income Tax Benefit

The Company has an income tax benefit from net operating losses, if any, which is available to offset any future operating profits. None of this benefit was recorded in the accompanying financial statements as of September 30, 2012. Federal tax laws impose significant restrictions on the utilization of net operating loss carry-forwards in the event of a change in ownership of the Company which constitutes an "ownership change", as defined by the Internal Revenue Code, Section 382. The Company's net operating loss carry-forward will be subject to the above limitations.

Accounts Payable and Expenditures

The Company’s accounts payable decreased by $27,468 for the year ended September 30, 2012 as compared to the prior fiscal year.

Long-Term Notes Payable related to the auto loan decreased by $3,833 for the fiscal year ended September 30, 2012. The current portion of these notes increased by $279 and the Company's bank credit lines payable were paid in full in the principal amount of $18,360. Notes payable-related party whose proceeds were previously used to purchase finance debt portfolios in 2010 and 2011, increased by $10,469 due to the addition of interest charges related thereto.

Going Concern Consideration

The Company and its financial partner are no longer attempting to reach agreements to convert the remaining $200,000 in defaulted debenture notes and $192,801 in related accrued interest as of September 30, 2010 to common shares. These debentures and related accrued interest were classified as current liabilities and are offset by a corresponding receivable under the indemnification agreement between Doubletree Liquidation Corporation (DLC) and the company whereby DLC agreed to assume these and other certain liabilities of ISAI. The company's position is it is no longer directly liable for these notes except as a guarantor having sold the debt instruments to DLC through the indemnification agreement.

During the year ended September 30, 2012, the indemnification was fully expired and the Company recorded a related “income from debt extinguishment” as an extraordinary item. These specific amounts relate to a previously extended promissory note of $50,000 included in the aforementioned $200,000 in defaulted convertible notes and related interest of $77,116 included in the $192,801 of defaulted interest payments also referred to in the prior paragraph.

One remaining officer, Bernard L. Brodkorb, is currently managing the Company. Our registered independent auditors have issued an opinion on our financial statements which includes a statement describing our going concern status.

OFF-BALANCE SHEET ARRANGEMENTS

We have no outstanding off-balance sheet guarantees or arrangements.

CRITICAL ACCOUNTING POLICIES

The preparation of the consolidated financial statements is in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities, such as the fair value of investments and the useful lives of fixed assets, at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Item 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

A smaller reporting company is not required to provide the information required by this item.

Item 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA.

The following consolidated financial statements of ISA Internationale Inc. and it's wholly owned subsidiaries, the notes thereto and Independent Auditors' Report thereon required by this item are included herein indicated by the following index:

Index to Audited Financial Statements Page

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors andShareholders of ISA Internationale, Inc.
St. Paul, Minnesota

We have audited the accompanying balance sheet of ISA Internationale, Inc. as of September 30, 2012, and the related statement of operations, stockholders' equity, and cash flows for the fiscal year ended September 30, 2012. The financial statements of ISA Internationale, Inc. as of September 30, 2011, were audited by other auditors whose report dated February 16, 2012, expressed an unqualified opinion on those statements. ISA Internationale, Inc.'s management is responsible for these financial statements. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of ISA Internationale, Inc. as of September 30, 2012, and the results of its operations and its cash flows for the fiscal year ended September 30, 2012 in conformity with accounting principles generally accepted in the United States of America.

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. As discussed in Note 2 to the financial statements, the Company has negative working capital at September 30, 2012, has incurred recurring losses and recurring negative cash flows from operating activities, and has an accumulated deficit which raises substantial doubt about its ability to continue as a going concern. Management's plans concerning these matters are also described in Note 2. The financial statements do not include any adjustments that might result from the outcome of this uncertainty. The 2011 financial statements were audited by other auditors whose report dated February 16, 2012, included an emphasis-of-matter paragraph describing conditions that raised substantial doubt about that Company's ability to continue as a going concern.

/s/ Boulay, Heutmaker, Zibell & Co. P.L.L.P.

Boulay, Heutmaker, Zibell & Co. P.L.L.P.
Minneapolis, Minnesota
January 14, 2013

ISA INTERNATIONALE INC. and SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS

	30, 2012	Sept 30, 2011
ASSETS		
Current assets:		
Cash	$ 5,232	1,841
Restricted cash	-	13,491
Trade receivables	-	580
Total current assets	5,232	15,912
Investment – NewsBeat Social, Inc.	32,000	-

Fixed assets, at cost less accumulated depreciation of $17,763 and $44,597, respectively	11,247	24,460
Other assets:		
Finance contract receivables, net of collections	-	75,879
Note Receivable – Related party	22,782	-
Total assets	**$ 71,261**	**$ 116,251**
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable – trade, wages and taxes	$ 135,634	$ 163,103
Credit lines payable	-	18,360
Payable to related party – NewsBeat Social, Inc.	30,000	-
Notes payable other	3,741	3,462
Notes payable - Related Party	97,480	87,011
Convertible notes payable - related party	83,949	-
Convertible debentures payable – defaulted	-	50,000
Accrued interest payable-debentures – defaulted	-	25,611
Total current liabilities	350,803	347,546
Long-Term Liabilities		
Notes payable other-long term portion	5,293	9,127
Total Liabilities	**356,097**	**356,674**
Stockholders' Equity (Deficit):		
Preferred 12% cumulative convertible stock, par value $.0001; 30,000,000 shares authorized, No shares issued and outstanding at September 30 2012 and 1,781,000 shares issued and outstanding at September 30, 2011	-	178
Preferred stock of ISA Acceptance Corporation par value $25 per share, 12% dividend rate paid quarterly, when declared by the Company; 50,000 shares authorized, No shares issued and outstanding at September 30, 2012 and 22,400 issued and outstanding at September 30, 2011	-	560,000
Common stock, par value $.0001; 300,000,000 shares authorized; 48,874,912 shares issued and 48,874,912 outstanding at September 30, 2012; 23,999,612 shares issued and 23,999,612 outstanding at September 30, 2011	4,888	2,400
Additional paid-in capital	10,325,770	10,795,328
Treasury stock 1,250,000 shares	(537,500)	(537,500)
Accumulated deficit	(10,077,994)	(11,060,829)
Total stockholders' deficit	**(284,836)**	**(240,423)**
Total liabilities and stockholders' deficit	**$ 71,261**	**$ 116,251**

The accompanying notes are an integral part of these consolidated financial statements.

ISA INTERNATIONALE INC. and SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS

	(Audited) Twelve Months Ended September 30, 2012	(Audited) Twelve Months Ended September 30, 2011
Operating revenues	$ -	$ -
Operating expenses:		
General and administrative	108,623	204,949
General and administrative-related party	41,000	55,600
Operating expenses	149,623	260,549
Operating loss	(149,623)	(260,549)
Other income (expense):		
Interest expense	(2,864)	(11,605)
Interest expense-related party	(13,369)	(6,755)
Indemnification expiration charge	-	(75,611)
Interest income	279	-
Net loss	(165,577)	(354,520)
Discontinued operations		
Loss from discontinued operations	(78,790)	(290,077)
Loss before extraordinary items	(244,367)	(644,597)
Gain on liability extinguishment	77,116	-
Loss before income taxes	(167,251)	(644,597)
Income tax expense	-	-
Net loss	(167,251)	(644,597)
Dividends to preferred shareholders	-	(94,066)
Net loss attributable to common shareholders	$ (167,251)	$ (738,663)
Basic loss per share		
Continuing operations	$ (0.0029)	$ (0.0148)
Discontinued operations	$ (0.0026)	$ (0.0121)
Basic and diluted loss per share	$ (0.0056)	$ (0.0269)
Weighted Average common shares outstanding:		
Basic and diluted	30,060,852	23,999,612
Dividends per share of common stock	none	none
Dividends per share of preferred stock	none	0.0053

The accompanying notes are an integral part of these consolidated financial statements.

ISA INTERNATIONALE INC. and SUBSIDIARIES
CONSOLIDATED STATEMENT OF SHAREHOLDERS' EQUITY
SEPTEMBER 30, 2012 AND 2011

	Convertible Stock Preferred Shares Parent Co	Stock Par Value $.0001	Convertible Stock Preferred Shares Subsidiary Co	Stock Par Value $25.	Common Stock Shares	Par Value	Treasury Stock Value	Additional Paid-in Capital	Accu Defic
Balance September 30, 2010	1,489,000	149	560,000	22,400	23,999,612	2,400	(537,500)	10,386,149	(10,322,1
Indemnification agreement interest on debenture holders								3,000	
Preferred Stock Dividend to a related party					-				(94,0
Contributed Capital from related party								114,208	
Issuance of Preferred convertible stock, Par value $.0001 for secured debt related party	292,000	29						291,971	
Net loss									(644,5
Balance September 30, 2011	1,781,000	178	560,000	22,400	23,999,612	2,400	(537,500)	10,795,328	(11,060,8
Preferred stock conversion related party 17,810,000 shares	(1,781,000)	(178)			17,810,000	1,781		(1,603)	
ISAC preferred stock converted into ISAC note payable			(560,000)	(22,400)					
Capital contribution by related party DCP								98,759	
Remove ISAC Paid in Capital in sale								(1,227,000)	
Remove ISAC accumulated deficit in sale									1,150,0
Issue common shares to ISAC for debt payment					7,065,300	707		511,527	
Capital contribution from ISAC sale to entity under common control								148,759	
Net loss									(167,2
Balance September 30, 2012	-	-	-	-	48,874,912	4,888	(537,500)	10,325,770	(10,077,9

The accompanying notes are an integral part of these consolidated financial statements.

ISA INTERNATIONALE INC. and SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS

	Twelve Months Ended September 30, 2012	Twelve Months Ended September 30, 2011
Cash flows from operations:		
Net loss	$ (167,251)	$ (644,598)
Gain from extraordinary item	(77,116)	-
Loss from discontinued operations	78,790	-
Adjustments to reconcile net loss from operations to cash flow used in operating activities:		
Depreciation	5,369	30,704
Indemnification settlement charge	-	75,611
Reduction of debt receivable purchase price on gross collections received	8,044	70,208
Changes in operating assets and liabilities:		
Restricted cash	13,491	17,572
Trade account receivables	300	(46)
Prepaid expenses	-	9,500
Decrease in portfolio value for impairment charge	-	135,000
Accounts payable and accrued expenses	(8,985)	(5,219)
Cash used in operations	(155,402)	(311,268)
Cash flow from investing activities:		
Purchase of investment stock in Newsbeat Inc.	(2,000)	-
Debt receivables purchased	-	(12,699)
Purchase of fixed assets	-	(5,004)
Cash used in investing activities	(2,000)	(17,703)
Cash flows from financing activities		
Payments on bank lines, net of proceeds	(18,360)	(87)
Payments to principal on auto loan note	(3,555)	(3,379)
Interest accrued on notes payable-related party	-	9,025
Payments on convertible debt-related party	-	(338)
Interest on indemnification agreement	-	3,000
Issue preferred stock for cash loans, expenses and interest on notes payable – related party	-	197,934
Proceeds from contributed capital-related party	98,798	114,208
Proceeds from convertible notes – related party	48,949	-
Cash provided by financing activities	160,793	320,363
Net increase (decrease) in cash	3,391	(8,608)
Cash, beginning of period	1,841	10,449
Cash, end of period	$ 5,232	$ 1,841
Interest paid	**$ 16,233**	**$ 20,224**
Non-cash investing and financing transactions:		
Accrued Preferred stock dividend expense	$ -	$ 94,064
Liability incurred for investment purchase	$ 30,000	$ -

The accompanying notes are an integral part of these consolidated financial statements.

The accompanying audited consolidated financial statements of ISA Internationale, Inc. have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission. As used in this report in Form 10-K, the "Company" represents ISA Internationale, Inc. and Subsidiary.

1.) NATURE OF BUSINESS AND SIGNIFICANT ACCOUNTING POLICIES

1.a) NATURE OF BUSINESS
ISA Internationale, Inc ("ISAI") was a financial services company specializing in debt collections for third party clients and our own portfolios of distressed debt receivables. The Company and its Board of Directors decided to become a Business Development Corporation on June 29, 2012 and has accordingly filed Form N54-A with the Securities and Exchange Commission. See note 7 for an explanation of the Company's future plans and direction following a revised and new business plan of operations.

These consolidated financial statements include the parent Company, ISA Internationale, Inc. and its wholly owned subsidiary, ISA Financial Services, Inc. (formerly ISA Acquisition Corporation).

1.b) PRESENTATION

On June 28, 2012, the Company filed Form N-54A with the United States Securities Exchange Commission to become a Business Development Company ("BDC"). As a result, it will soon become a closed-end company (mutual fund) organized and operated for the purpose of making investments in securities described in Section 55 (a)(1) through (3) of the Investment Company Act of 1940; and that it will make available significant managerial assistance to American companies with respect to issuers of such securities to the extent required by the act. The Company will commence significant investment activities in fiscal 2013 and as such will begin reporting and accounting methodologies consistent with BDC requirements at the beginning of fiscal 2013.

1.c) USE OF ESTIMATES

The preparation of the consolidated financial statements is in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities, such as the fair value of investments and the useful lives of fixed assets, at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

1.d) STOCK BASED COMPENSATION AT FAIR VALUE

Significant estimates of the fair value of the Company's common stock were computed under FASB ASC 718-30, Compensation - Stock-Based Compensation. The valuations were based upon the Company's estimates of the goods or services or transactional related value of consideration received by the Company. Since no established market exists for the Company's common shares, the Company used alternative valuations of estimates for consummated agreements and approved actions for preferred stock issuances by the Company through September 30, 2011 to the related party financial company.

There was no stock-based compensation of shares of the Company's common stock issued for services or other expenses for the fiscal years ended September 30, 2012 and 2011.

1.e) CASH

The Company considers all highly liquid debt instruments and other short term investments with an initial maturity of three months or less to be cash or cash equivalents. Restricted cash is the amount held in trust owed to our third party clients for collections on their accounts net of our fees.

1.f) LOSS PER SHARE

Basic loss per share excludes dilution and is computed by dividing the net loss by the weighted average number of common shares outstanding during the period. Diluted loss per share includes assumed conversion shares consisting of dilutive stock options and warrants determined by the treasury stock method and dilutive convertible securities. In fiscal years ended September 30, 2012 and 2011, all potentially issuable shares have been excluded from the calculation of loss per share, as their effect is anti-dilutive.

1.g) INCOME TAXES

The Company has adopted the asset and liability method of accounting for income taxes. Deferred tax assets and liabilities are recognized for the expected future tax consequences of temporary differences between the financial statement carrying amount and tax basis of assets and liabilities. The Company provides for deferred taxes at the enacted tax rate as of the balance sheet date.

1.h) FINANCIAL INSTRUMENTS

The Company has categorized it financial assets and liabilities based upon the Fair Value Measurement and Disclosures (ASC 820). This standard defines fair value, provides guidance for measuring fair value and requires certain disclosures.

This standard does not require any new fair value measurement, but discusses valuation techniques, such as the market approach (comparable market prices), the income approach (present value of future income or cash flow), and the cost approach (cost to replace the service capacity of an asset or replacement cost).

Fair value is defined as the price that would be received upon sale of an asset or paid upon transfer of a liability in an orderly transaction between market participants at the measurement date and in the principal or most advantageous market for that asset or liability. The fair value should be calculated based on assumptions that market participants would use in pricing the asset or liability, not on assumptions specific to the entity. In addition, the fair value of liabilities should include consideration of non-performance risk including our own credit risk.

In addition to defining fair value, the disclosure requirements around fair value establishes a fair value hierarchy for valuation inputs which is expanded. The hierarchy prioritizes the inputs into three levels based on the extent to which inputs used in measuring fair value are observable in the market. Each fair value measurement is reported in one of the three levels which is determined by the lowest level input that is significant to the fair value measurement in its entirety. These levels are described as:

Level 1: Quoted Market prices in Active Markets
Inputs are based upon unadjusted quoted prices for identical instruments traded in active markets.

Level 2: Significant Observable Inputs
Inputs are based upon significant observable inputs other than quoted prices included in Level 1, such as quoted prices for identical or similar instruments in markets that are not active, and model-based valuation techniques for which all significant assumptions are observable in the market or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3: Significant Unobservable Inputs
Inputs are generally unobservable and typically reflect management's estimates of assumptions that market participants would use in pricing the asset or liability. The fair values are therefore determined using model-based techniques that include option pricing models, discounted cash flow models, and similar techniques.

The carrying value of the Company's financial assets and liabilities which consist of cash, accounts payable and accrued liabilities, and notes payable are valued using level 1 inputs. The Company believes that the recorded values approximate their fair value due to the short maturity of such instruments. Unless otherwise noted, it is management's opinion that the Company is not exposed to significant interest, exchange or credit risks arising from these financial instruments.

1.i) FAIR VALUE OF FINANCIAL INSTRUMENTS

Fair value measurements of our financial instrument assets are presented in the following table:

Fair Value Measurements as of September 30, 2012:

	Level 1	Level 2	Level 3	Total
Assets				
Investment – NewsBeat Social, Inc.	$-	$-	$32,000	$ 32,000
Total Assets	-	-	$32,000	$32,000

Fair Value Measurements as of September 30, 2011:

	Level 1	Level 2	Level 3	Total
Assets				
Finance Receivables	$-	$-	$75,879	$75,879
Total Assets	-	-	75,879	75,879

The following table is a reconciliation of changes in the net fair value of financed receivables which are classified as level 3 in the hierarchy.

	2012	2011
Balance as of October 1	$75,879	$268,389
Purchases of Portfolios/Investments	32,000	12,699
Sales of Portfolios	(66,392)	0
Gross Collections applied to inventory	(9,487)	(70,209)
Impairment write-downs of receivables	-	(135,000)
Balance as of September 30,	$32,000	$75,879

The fair value of the Company's investment at September 30, 2012 approximates cost due to the short time period from the time of purchase and the operating activity of the investment company. At September 30, 2011, the Company recorded purchased receivables at actual cost, which represents a significant discount from the contractual receivable balances due called face value or principal due. The Company computed estimated fair value of these receivables using proprietary pricing models that the Company utilized in making portfolio purchase decisions.

1.j) NEW ACCOUNTING PRONOUNCEMENTS

The Company's management has evaluated all recently issued accounting pronouncements through the filing date of these financial statements and has determined that these pronouncements will have no material impact on the financial statements of ISA Internationale, Inc.

1.k) FIXED ASSETS

Fixed assets are stated at cost less accumulated depreciation. Depreciation is provided for in amounts sufficient to relate the cost of depreciable assets to operations over their estimated service lives, principally on a straight-line basis. Estimated service lives of property and equipment is 5 years.

(2.) LIQUIDITY AND GOING CONCERN MATTERS

The Company had become operational for the past three years in the debt collection business and did incur losses since its inception. As a result, the Company has an accumulated deficit of $10,077,994 at September 30, 2012. The net loss for the twelve month period ended September 30, 2012 was $167,251. Additionally, working capital represented a deficit of $345,571. These factors raised substantial doubt about the Company's ability to continue as a going concern.

The Company's ability to continue as a going concern depends upon successfully restructuring its debt, obtaining sufficient financing to maintain adequate liquidity and provide for capital expansion until such time as operations produce positive cash flow. The Company had been in reorganization but decided in June 2012, to cease its debt collection operations and change is business plan of operations to be that of a BDC.

The accompanying consolidated financial statements have been prepared on a going concern basis, which assumes continuity of operations and realization of assets and liabilities in the ordinary course of business. The consolidated financial statements do not include any adjustments that might result if the Company was forced to discontinue its operations.

The Company's current plans are not to continue its debt collection operation, but instead develop an acceptable business plan of operations for the activities of a BDC more specifically operating as an internally managed, closed-end management investment company that has elected to be regulated as a business development Company under the Investment Company Act of 1940. We generally have to invest at least 70% of our total assets in *"qualifying assets,"* including securities of American companies, cash, cash equivalents, U.S.A. government securities and high-quality debt investments.

We plan to elect to be treated for tax purposes as a regulated investment company, or a RIC, under Subchapter M of the Code. However, there is no guarantee that we will be successful in obtaining or maintaining our RIC status. As a new BDC operation, we have not yet generated a taxable profit. As a new BDC investment company, we need to further develop the sources of funds either by loans or equity investments to sustain the activities intended for new ventures.

The consolidated financial statements do not include any adjustments relating to the recoverability and classification of recorded asset amounts, or amounts and classification of liabilities that might result from this uncertainty.

(3.) INCOME TAXES

The Company has incurred significant net operating losses. The Company has not reflected any benefit of such net operating loss carry-forwards in the accompanying financial statements. The income tax expense benefit differed from the amount computed by applying the U.S. federal income tax rate of 34% to income before income taxes as a result of the following:

Tax Year ended September 30,	2012	2011
Computed "expected" tax benefit	34.0%	34.0%
State income tax, net of federal benefit	3.8%	3.8%
Change in valuation allowance	(37.8%)	(37.8%)
	-%	-%

The tax effect of temporary differences that give rise to significant portions of the deferred tax assets for the period ended September 30, 2012 and September 30, 2014 is presented below:

Tax Year ended September 30,	2012	2011
Deferred tax assets:		
Net operating loss carry forward	$ 2,810,000	3,211,314

Total gross deferred tax assets	2,810,000	3,211,314
Valuation allowance	(2,810,000)	(3,211,314)
Net deferred tax assets	$ --	$ --

During the year ended September 30, 2012, a portion of the Company's available consolidated net operating loss was transferred to ISAC in connection with the sale of the operating subsidiary ISA Acceptance Corporation to DLC, a related party. Accordingly, the deferred tax benefits of the Company were reduced by the transferred portion of the accumulated deficit (net operating loss of $1,150,086) which reduced the presented deferred tax benefit by $401,314 at September 30, 2012.

In assessing the realization of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the periods in which those temporary differences become deductible. Based on the level of historical taxable income and projections of future taxable income over the periods in which the deferred tax assets are deductible, management does not believe that it is more likely than not the Company will realize the benefits of these deductible differences. Accordingly, the Company has provided a valuation allowance against the gross deferred tax assets as of September 30, 2012 and 2011.

For the year ended September 30, 2012, the Company reported a net operating tax loss carry-forward of approximately $7,466,658, after being reduced by the pass-off of that portion of the accumulated net operating loss carry-forward related to the subsidiary that was disposed of at June 30, 2012. The federal net operating loss carry-forward begins to expire in the year 2017.

Federal tax laws impose significant restrictions on the utilization of net operating loss carry-forward in the event of a change in ownership of the Company that constitutes an "ownership change" as defined by the Internal Revenue Code, Section 382. The Company's net operating loss carry-forward will be subject to the above limitations.

(4.) STOCK ISSUANCE

(4.a) PREFERRED STOCK

Preferred stock may be issued from time to time in one or more series. Each series is distinctly designated. All shares of any series of the preferred stock shall be alike in all rights to preference in liquidations, voting rights, dividends and other powers, qualifications, or restrictions.

As of September 30, 2012, all of the Company's previously issued 1,781,000 of preferred shares have been converted into 17,810,000 shares of common stock as authorized by the Company's Board of Directors.

Previous to September 30, 2011, the Company's subsidiary, ISA Acceptance Corporation which was sold as of June 30, 2012, had issued to a related party 22,400 shares of $25 par value 12% dividend non-convertible preferred shares, payable when declared. On June 28, 2012, the Company and its subsidiary converted the Preferred Stock of 22,400 shares into a 6% Note Payable on the books of the subsidiary in the amount of $560,000. This note was included in the Stock Purchase Agreement that was completed on June 29, 2012 and is included in the assumption of liabilities by the purchaser. This note and an additional $149,680 in various liabilities were assumed by the purchaser – related party - as a part of the Stock Purchase Agreement. See note 5 - discontinued operations for a complete explanation of the Stock Purchase Agreement and a complete itemization of the assets sold and liabilities assumed within the transaction.

During the fiscal year ended September 30, 2011, 292,000 preferred shares of the Company's Parent Co., ISA Internationale Co., par value $.0001, were issued to DCP valued at $1.00 per share as of March 31, 2011. No further issuances of preferred stock have been issued by the Company through September 30, 2012 and the DCP loan account had a balance due of $0 at the end of September 30, 2011.

In year ended September 30, 2011 the company declared a dividend of $94,066 which was subsequently settled for issuance of $94,066 convertible preferred shares.

(4.b) COMMON STOCK

As of September 30, 2012, an additional 7,065,300 of common shares were issued as a part of the Stock Purchase Agreement to previously owned wholly owned subsidiary, ISA Acceptance Corporation, consummated with the purchaser – related party as consideration for the payment of intercompany loans and advances totaling $512,234 due to the subsidiary by the Parent Company at June 28, 2012.

There was an additional 17,810,000 of common shares issued to a related party management Company due for the conversion of previously issued Preferred Stock shares of 1,781,000 prior to September 30, 2011. See reference to note 4.a above for a further explanation of the issuance.

As a result of these new issues of common shares, there are 48,874,912 in common stock shares outstanding at September 30, 2012.

During the year ended September 30, 2012, there were no dividends due the holder of the converted preferred shares and all common shares as none have been declared during 2012.

As of September 30, 2012, 300,000,000 shares of common stock were authorized. There were 48,874,912 shares of common stock, par value $.0001 outstanding. As of September 30, 2011, there were 23,999,612 shares of common stock issued and outstanding.

In the fourth quarter of 2007, the company re-acquired 1,250,000 previously issued common stock shares from the U.S. Bankruptcy Court in accordance with a settlement agreement with the court. The re-acquired shares were valued at $.43 cents per share based upon then current average market prices prevailing during the fourth quarter of 2007. It is the intention of the Company in the near future or before September 30, 2013, to cancel these restricted shares and remove them from being issued and outstanding common shares.

(5.) CONVERTIBLE DEBT

(5.a) CONVERTIBLE DEBENTURES

The Company issued convertible debentures in a private placement between November 1999 and May 2000 in exchange for $1,591,640. These debentures were convertible at the option of the holder into common stock at $1.50 per share and had an interest rate payable quarterly beginning June 30, 2000 at 12% per annum. The debentures had a term of three years and matured between November 2002 and May 2003. The Company defaulted on the payment of all of the principal and interest and converted all of the unpaid interest and principal into common shares of the Company except $200,000 of principal debenture loan advances.

In 2009, the Company removed from its books $150,000 of defaulted debentures and related interest of $167,946. After the Indemnification Agreement expired (see note 6) on the $150,000 of defaulted debentures, legal consul for the Company stated the liability could be removed from the books due to state statute of limitations laws.

During 2003, the Company extended one previously defaulted $50,000 convertible debenture to a future due date of March 31, 2006 with interest payable at that date. The interest rate on the remaining balance of $50,000 was lowered to 6% per annum. Currently the debenture is in default and is convertible into 25,270 common shares at the rate of $3.00 per share at the option of the holder. Through September 30, 2011, the liability had been offset by a contra-liability (indemnification receivable). The indemnification agreement given by a related third party company in connection with this liability has expired as of September 30, 2011. As of September 30, 2011, the balances of the debenture and the accrued interest are $50,000 and $25,611, respectively. As of September 30, 2012, thee balances of all of the convertible debentures, their related interest charges, the one extended promissory note in the amount of $50,000 and its related interest in the amount of $27,116 have been removed from the books of the Company. Reference should be made to note 6 for further details.

(5.b) CONVERTIBLE or SECURED NOTES PAYABLE - RELATED PARTY

The principal parties of Doubletree Capital Partners, Inc. (DCP) have lending arrangements with ISAT, as promulgated by and between DCP and the past board of directors and officers of the company who had subsequently resigned their positions throughout the years 2000 and 2001. The financial company is owned by two individuals, one of which is ISAT's current President, CEO and Chairman of the Board of Directors. The two principals advance funds as deemed necessary from other entities they control and the balance is listed as a Loan Payable to Related Parties. If surplus funds are available the Loan is reduced.

During the fiscal year ended September 30, 2012, DCP provided the financing necessary to maintain operations by advancing loans and advances of $144,984 to the Company. These monies included cash advances, net of repayments of $147,707. None of these advances were repaid except a consulting fee was added to the amount in the amount of $35,000 and a note payable at September 30, 2012 to DCP was in the amount of $83,949. The remaining amount of advances net of repayments in the amount of $98,758 have been recorded as contributed capital as of September 30, 2012.

During the fiscal year ended September 30, 2011, DCP provided the financing necessary to maintain operations by loaning an additional $283,123 to the Company. These advances included cash advances of $120,100 and reimbursed expenses totaling $163,023. All of these advances were repaid with the issuance of preferred stock shares and $114,208 which is recorded as contributed capital as of September 30, 2011.

In prior years, all advances were either repaid in full or resolved through the issuance of Convertible Series A 12% Preferred Stock to the related party. During the year ended at September 30, 2011, 292,000 Series A Preferred stock shares were issued for partial payment of advances totaling $197,934 and dividends declared in the amount of $94,066. As of April 1, 2011, the Company has suspended the issuance of future dividends on the 1,781,000 convertible 12% Series A Preferred Stock shares that are outstanding.

(5.c) OTHER RELATED PARTY TRANSACTIONS - CONVERTIBLE

Indemnification Agreement - Related Party

The Company had reported a $50,000 convertible debenture and the related interest due thereon in the amount of $27,116 as of March 31, 2012. The Company has removed the liability of $77,116 at June 30, 2012 due to the expiration of the Statute of Limitations under Minnesota Law for the payment of the debt as well as the expiration of an Indemnification Agreement between the Company and the Company's Management Party. As a result, the Company recorded an extraordinary item of income at June 30, 2012 in the amount of $77,116. This gain of $77,116 has been recorded as an extraordinary item of income due to the extinguishment of the debt on the books of the Company at June 30, 2012.

(6.) DISCONTINUED OPERATIONS

During the recent quarters of operations beginning with the fiscal year ended September 30, 2009, the Company had experienced a history of losses from operations. Due to the Company's financial condition and inability to continue ongoing operations with current cash flows, along with debt obligations, the Company's Board of Directors and management determined that it would be in the best interest of the Company's stockholders to sell all of the operating assets and liabilities associated with the Company's wholly-owned subsidiary that was in the debt collection business on June 28, 2012.

On June 28, 2012, the Board of Directors approved the sale of all the assets and liabilities of a wholly owned subsidiary operating completely within the debt collection business to related parties that had been directing and operating all of the efforts of the Company to establish itself within that industry. The related parties have a Company that has been in the debt liquidation business and through an agreement the parties have decided to sell the assets and related inherent liabilities to that entity 100% owned by the related parties under a Stock Purchase Agreement dated June 29, 2012. Accordingly, on June 29, 2012 the Company completed the sale of substantially all of the subsidiary assets and liabilities of the subsidiary ISA Acceptance Corporation to Doubletree Liquidation Corporation, a Minnesota corporation formed in 2005 by the related parties, for consideration valued at $22,782, which consisted of the following:

The transaction as herein described:

(i) 7,065,300 of the seller Company's, ISA Internationale, Inc. common stock shares which were to be delivered to the Purchaser at Closing.

(ii) An unsecured promissory note in the aggregate principal amount of $22,782, as amended on September 30, 2012, (amended from $14,500 that was determined to be due at June 30, 2012) due the seller within 3 years. The promissory note bears interest at the rate of 6%, with principal and interest due on upon the disposition of the liquidation of the various assets sold on June 29, 2012. Additional proceeds are due as follows in a separate provision in the purchase agreement as of June 30, 2012. The Purchaser DLC also has the obligation to pay to the seller ISAF, additional certain specific excess proceeds received by DLC on the sale of the first 3,000,000 shares of ISA Internationale, Inc. in excess of $.25 per share of stock sold and further after all of the trade debts that are owed by ISAC as of June 29, 2012 are paid in full. This provision is not a part of the promissory note obligation on the payment of the $22,782 plus interest due thereon until paid in full, but is a part of the Purchase Agreement signed by ISAF to Doubletree Liquidation Corporation

The following tables summarize the consideration received and the net liabilities divested:

Consideration Received

Promissory Note in the amount of $22,781 with interest at the rate of 6% per annum until paid in full.

Proceeds received by DLC, the seller, on shares sold by them exceeding a sale price of $.25 per share on the first 3,000,000 common shares sold by the purchaser, as explained above. No value to this provision has been calculated as of June 30, 2012 because the Company can't predict what proceeds, if any, would accrue to the Company on the sale of common shares tendered to ISAC in full payment for the intercompany loans paid in full with the issuance of 7,065,300 common stock shares to ISAC or if the holder of the shares will even be able to sell any of the shares of common stock received..

Total fair value of consideration received	$ 22,782

Assets Divested

Cash	$ 2,760	
Accounts receivable	280	
Property and Equipment, net	2,037	
Debt Collection Receivables (unrecovered original cost).......	66,392	
ISAT common stock(7,065,300 shares) valued at $ .0725 per share		512,234
Total assets divested ....$	583,703	

Liabilities Divested

Accounts payable	$ 23,875
Loans Payable – related party	125,805
Loan Payable - related party	560,000
Total liabilities divested	709,680
Fair value of the consideration received plus the net liabilities divested	$ 148,759

Included in Discontinued Operations for the year ended September 30, 2012 was revenue of $50,476. For the year ended September 30, 2012, net loss included in discontinued operations was $ 78,790.

No gain or loss was recorded in relation to the 2012 Asset Sale as the transaction was between entities under common control. Accordingly, the excess of the fair value of the consideration received over the net assets disposed of was treated as a capital contribution in the statement of shareholders' equity at September 30, 2012.

Note 7 - BUSINESS DEVELOPMENT CORPORATION

As of June 30, 2012, the Company filed Form N-54A with the United States Securities Exchange Commission to become a Business Development Company. As a result, it will soon become a closed-end company (mutual fund) organized and operated for the purpose of making investments in securities described in Section 55 (a)(1) through (3) of the Investment Company Act of 1940; and that it will make available significant managerial assistance to American companies with respect to issuers of such securities to the extent required by the act.

1) The Company has commenced the development of new management consulting services to assist American client companies in complying with the reporting requirements to the government and in communicating with shareholders, customers and the public and the accessing of needed growth capital. The Company will be receiving shares from its various new client for financial consulting work completed in the succeeding quarters going forward from July 1, 2012.

2) In June, 2012, the Company entered into its first agreement with NewsBeat Social, Inc, an Oregon corporation, a Company organized to provide social news content via the internet, such as Facebook, Inc. A commitment to purchase 2,000,000 shares of NewsBeat, Inc. was consummated on June 29, 2012. A copy of that agreement is attached to this Form 10Q filing as an exhibit. The total purchase price was approximately

$32,000 and is not considered significant. The Company plan is to purchase more investments during 2013 and as such will report as a BDC commencing October 1, 2013.

(8.) FIXED ASSETS

Fixed assets and accumulated depreciation consists of the following at:

	September 30, 2012	September 30, 2011
Automobile, at cost	$ 18,505	$ 18,505
Less accumulated depreciation	(10,178)	(6,477)
Computer equipment, at cost	10,505	50,552
Less accumulated depreciation	(7,585)	(38,120)
Net fixed assets	$ 11,247	$ 24,460
Depreciation expense	$ 5,369	$ 30,706

ISA Financial Services, Inc. signed a secured note on January 14, 2010 in the amount of $18,125 at 5.11% interest to purchase an automobile which is used as collateral for the loan. The note is personally guaranteed by an officer of the Corporation and the automobile is pledged as collateral to the loan. ISAF is current on the payments of this loan with a principal balance due of $ 9,035 at September 30, 2012.

For the year ended September 30, 2011, the Company has recorded a reduction in carrying value of $8,225 as additional depreciation expense due to a Company estimate of remaining salvage value of equipment currently on hand at that date.

(9.) CREDIT LINES PAYABLE

During the year ended September 30, 2011, the Company received $8,446 in loan proceeds and interest charges and paid back $8,533 in loan payments for its available bank credit lines of $10,000. The interest rate is 12.0% per annum and the lines are payable on demand and unsecured. The lines are personally guaranteed by the Company's President. The Company owed $0 and $18,360 in bank credit lines payable at the end of September 30, 2012 and 2011, respectively.

(10.) COMMITMENTS

There are no contractual agreements outstanding as of September 30, 2012. The Company rents its office facilities from the Company's President at the rate of $500 per month on a month to month basis.

(11.) OTHER NOTES PAYABLE

Bernard L. Brodkorb, President of ISAT, has a Loan Agreement with ISAF issued on January 25, 2010 in the amount of $25,008 used to finance a portfolio purchase. This 24 month note pays 11% interest, and requires monthly payments of $1,156. As of September 30, 2012, no payments have been made on this note, and it is considered to be in default. Interest amounting to $8,646 has been accrued for a total loan balance of $33,654 At September 30, 2012.

A related party investor, C. J. Newman, Vice President of Doubletree Capital Partners, Inc., has two loan agreements with ISAF issued on June 25, 2010 and August 3, 2010. Both loans are for $25,000 for a total of $50,000. The notes each have a 24 month term and pay 11% interest. No payments have been made on these notes and interest has been accrued. The current balance is $63,826.

The following table presents the all Notes Payable broken out between the current portion and the long-term portions due as of September 30, 2012. There are three notes that total $99,600 in principal and interest with $90,473 being the current portion and $9,127 the long term portion due.

	Current	Long-term	Total
Note 1 Other Note Payable	$ 3,741	$ 5,293	$ 9,034
Note 2 Note Payable Related Party	33,654	-	33,654
Note 3 Note Payable Related Party	63,826	-	63,826
	$ 101,221	$ 5,293	106,514

(12.) LEGAL PROCEEDINGS

During the year ended September 30, 2012, the Company was not sued in or a plaintiff in any new legal matters except in the ordinary course of its operational business to collect purchased debt receivables. As of September 30, 2012, there were two lawsuits currently pending regarding proposed violations of collection procedures. The Company's sold subsidiary, ISA Acceptance Corporation is a named defendant but ISAT Company, its former Parent company, does not believe the exposure in these two proceedings will have a material and adverse effect on the financial stability of the Company.

(13.) SUBSEQUENT EVENTS

In October 2013, the Company issued 50,000 shares of common unregistered shares to an independent contractor that will be used to assist the Company in finding viable investment candidates for the Company's new BDC business model.

Subsequent to September 30, 2012, the Company negotiated a second investment transaction in line with its intended Business Development Company activities that commenced on October 1, 2012. On December 21, 2012 the Company signed and executed a second investment transaction agreement, as intended within its developing Business Development Company activities, with Re@lityCorp ("RE@LITY"), a Delaware corporation located in Newport, DE. RE@LITY focuses on eClinical valuation services using its proprietary platform, ClinTest; and ISAT will focus on mentoring, coaching and enhancing the investment opportunity for the healthcare and technology on behalf of RE@LITY Corp. ISAT will either directly or through its assigns, or investors facilitated by ISAT, acquire equity interests in RE@LITY for a minimum of $1,000 in cash, payable at closing and, ISAT will then distribute a pre-agreed portion of its equity interests to its shareholders as a dividend. A copy of the agreement is attached to this 10-K filing as of the date of this report.

The independent contractor referred to in paragraph one in this footnote (13.) has also been issued 300,000 shares of common unregistered shares for his assistance in the efforts to obtain the second investment transaction herein with RE@LITYCorp.

Item 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

Section 4.1 Changes in Registrant's Certifying Accountant.

On November 16, 2012, ISA Internationale, Inc. (the "Company") decided to change its independent registered public accountants, and accordingly dismissed Seale and Beers, CPAs. Seale and Beers' reports on the Company's financial statements during the past year did not contain an adverse opinion or disclaimer of opinion, nor were they qualified or modified as to uncertainty, audit scope, or accounting principles.

The decision to change independent registered public accountants was proposed by management to the Audit Committee and the Audit Committee subsequently recommended to the Board of Directors. By direction of the Board of Directors, the Audit Committee analyzed and approved the change.

There were no disagreements with Seale and Beers, CPAs on any matter of accounting principles or practices, financial statement disclosure, or auditing scope or procedure, which if not resolved to Seale and Beers' satisfaction would have caused it to make reference to the subject matter of the disagreement in connection with its report.

The Company has provided Seale and Beers, CPAs with the contents of this current report on Form 8-K and has requested that Seale and Beers, CPAs furnish a letter addressed to the Securities and Exchange Commission stating whether it agrees with the statements made by the Company in this report, and if not, stating the respects in which it does not agree. A copy of the letter from Seale and Beers, CPAs to the Securities and Exchange Commission is filed as Exhibit 16.1 hereto.

On November 16, 2012, the audit committee approved the engagement of Boulay, Heutmaker, Zibell and Co. P.L.L.P. ("Boulay") as the Company's independent registered public accounting firm for the year ending September 30, 2012 subject to Boulay's completion of its client acceptance process.

During the years ended September 30, 2011 and September 30, 2012 and through November 16, 2012, neither the Company nor anyone on its behalf has consulted Boulay with respect to either (i) the application of accounting principles to a specified transaction, either completed or proposed, or the type of audit opinion that might be rendered on the Company's financial statements, and neither a written report nor oral advice was provided to the Company that Boulay concluded was an important factor considered by the Company in reaching a decision as to any accounting, auditing or financial reporting issue; or (ii) any matter that was either the subject of a disagreement (as defined in Item 304(a)(1)(iv) of Regulation S-K and the related instructions to Item 304 of Regulation S-K) or a reportable event (as defined in Item 304(a)(1)(v) of Regulation S-K).

Item 9A. CONTROLS AND PROCEDURES

(a) Evaluation of Disclosure Controls and Procedures

ISA International Inc., under the direction, supervision, and participation of our Chief Executive Officer and Chief Financial Officer and effected by management and other personnel, has conducted an evaluation as of the end of the period covered by this report, of the effectiveness of the design and operation of disclosure controls and procedures (as defined in Rules 240.13a-15(e) and 240.15d-15(e) of the Securities Exchange Act of 1934). Based on the foregoing, we concluded that our disclosure controls and procedures were not effective as of the end of the period covered by this annual report.

(b) Management's Report on Internal Control Over Financial Reporting

The management of ISA Internationale Inc. is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Exchange Act Rule 13a-15(f). Under the direction, supervision, and participation of, our Chief Executive Officer and Chief Financial Officer and effected by management and other personnel, our management and certifying officers conducted an evaluation as of the end of the period covered by this report, of the effectiveness of internal control over financial reporting based on the framework in Internal-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO-Framework). A material weakness is a deficiency, or a combination of deficiencies, in internal control over financial reporting, such that there is a reasonable possibility that a material misstatement of the Company's annual or interim financial statements will not be prevented or detected on a timely basis. In connection with management's assessment of our internal control over financial reporting as required under Section 404 of the Sarbanes-Oxley Act of 2002, we identified the following material weakness in internal control over financial reporting as of September 30, 2012:

The Company has not established adequate financial reporting monitoring activities to mitigate the risk of management override. Specifically, there is a lack of segregation of duties as there is only one officer/employee overseeing the finance department. Although the controls are not effective, this material weakness did not result in any material misstatements in our consolidated financial statements.

This annual report does not include an attestation report of the Company's registered public accounting firm regarding internal control over financial reporting. Management's report was not subject to attestation by the Company's registered public accounting firm pursuant to rules of the Securities and Exchange Commission that permit the Company to provide only management's report in this annual report.

Changes in Internal Control over Financial Reporting

There have been no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) of the Exchange Act) during our most recently completed fiscal quarter, that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Item 9B. OTHER INFORMATION

None

PART III

Item 10. DIRECTORS, EXECUTIVE OFFICERS, AND CORPORATE GOVERNANCE

Directors and Executive Officers of the Company

Set forth below are the names of the directors and executive officers of the Company as of September 30, 2012, their ages, the year first elected as an executive officer and/or director of the Company, and employment history for the past five years.

Also set forth below are the changes to names of the directors and executive officers of the Company as of January 1, 2004 through September 30, 2012, their ages, the year first elected as an executive officer and/or director of the Company, and employment for the past five years.

Name	Positions with the Company	Age	Since
Bernard L. Brodkorb,	President, Chief Executive Officer, Chief Financial Officer and Director Chairman of the Board of Directors [1]	71	January 2001

[1] (Note: Also served as Treasurer, Chief Financial Officer and Director from October 1997 to July 2000)

Name	Positions with the Company	Age	Since
Donald G. Kampmann	Outside Director	57	January 2000

(Mr. Kampmann resigned as a director of the Company effective, January 19, 2012)

Name	Positions with the Company	Age	Since
Steven E. Boynton	Outside Director	52	November 2011

Directors:

BERNARD L. BRODKORB (October 1997 to July 2000 and January 2001 to present) was the Treasurer, Chief Financial Officer and a director of the Company from it's inception in October 1997 to July 2000 when he resigned his positions. He was reelected to the board of directors in January 2001 and elected by the board of directors as President, Chief Executive Officer, and Chief Financial Officer in February 2001. Mr. Brodkorb is an independent practicing licensed Certified Public Accountant (CPA) within the State of Minnesota for many years, and has extensive experience in financial and accounting matters relating to both private and public companies, including auditing, financial consulting and advising on corporate taxation. He is a member of the Minnesota Society of Certified Public Accountants and the American Institute of Certified Public Accountants.

STEVEN E. BOYNTON (November 2011 to present is an outside director of the Company from November 2011 to present. Mr. Boynton is a practicing attorney in the State of Minnesota. He has extensive executive experience in the collection, legal and financial services industries.

Section 16(A) Beneficial Ownership Reporting Compliance

Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), requires the Company's directors, executive officers, and any persons holding more than 10% of the outstanding common stock of the Company to file reports with the Securities and Exchange Commission concerning their initial ownership of common stock and any subsequent changes in that ownership.

In 2009 and 2008, Bernard Brodkorb, Charles Newman, James Dixon, Donald Kampmann, Doubletree Capital Partners, Inc., and Doubletree Liquidation Corporation filed Annual Statements of Changes in Beneficial Ownership on Form 5. In the fiscal year ended September 30, 2012, additional forms are required to be filed reporting changes that have occurred. These reports will be filed before this 10K report is filed.

CODE OF ETHICS

We have adopted a code of ethics that applies to our principal executive officers, principal financial officer, principal accounting officer or controller, and Directors or persons performing similar functions.

Item 11. EXECUTIVE AND DIRECTOR COMPENSATION

For the twelve months ended September 30, 2012 and 2011, non cash compensation was paid to executive officers or directors through the related party financial company Doubletree Capital Partners, Inc.

The following table sets forth information on the remuneration of our chief executive officer during any part of our last two fiscal years, including non cash compensation. No cash compensation was paid.

SUMMARY EXECUTIVE AND DIRECTOR COMPENSATION

		ANNUAL COMPENSATION					LONG TERM COMPENSATION	
					AWARDS		PAYOUTS	
NAME AND PRINCIPAL POSITION	FISCAL YEAR END 09-30	SALARY ($)	BONUS ($)	OTHER ANNUAL COMPENSATION ($)	RESTRICTED STOCK AWARD ($)	SECURITIES UNDERLYING OPTIONS SARS ($)	LTIP PAYOUTS ($)	ALL OTHER COMPENSATION($)
Bernard L. Brodkorb (1)	2012	$ 0	-0-	35,000	-0-	-0-	-0-	-0-
Bernard L. Brodkorb (1) President, CEO	2011	$ 0	-0-	25,000	-0-	-0-	-0-	-0-
Directors	2011	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Directors	2010	-0-	-0-	-0-	-0-	-0-	-0-	-0-

(1) Compensation for Bernard L. Brodkorb and the management company (DCP) was recorded on the books of the Company as compensation for consulting ($35,000) and $25,000 and salary ($0) for the fiscal years ended September 30, 2012 and September 30 2011, respectively.. There was no cash compensation paid on consulting fees accrued for Brodkorb and the management company (DCP) for the either fiscal year ended September 30, 2012 and 2011. Compensation for their services is allocated to the management company and is further converted to the issuance of preferred stock shares by the Company during the year ended September 30, 2011.

Director Compensation

Directors received no new shares or other compensation for their services as directors for the three year period from October 1, 2008 through September 30, 2012.

No additional Director compensation has been authorized for services for the period from October 1, 2009 through September 30, 2012, and through the date of this 10-K report filing.

Stock Options Granted for Compensation

As of September 30, 2012, all stock options had expired and are no longer outstanding. None of the stock options granted has ever been exercised.

Item 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth as of September 30, 2012 certain information regarding the beneficial ownership of shares of common stock of the Company by (1) each person or entity who is known by the Company to own more than 5% of the Company's common stock, (2) each director of the Company, and (3) all directors and executive officers of the Company as a group. It does not include stock options or preferred stock ownership noted in the footnotes.

12-A. Security Ownership of Certain Beneficial Owners

Title of class	Name and Address of Beneficial Owner	Amount and nature of beneficial ownership	Percent of Class
Common	Doubletree Capital Partners, Inc. 2560 Rice St St. Paul, MN 55113	44,947,924 (1)(2)	91.97%
Common	Bernard L. Brodkorb 2560 Rice St. St. Paul, MN. 55113	46,130,711 (2)	94.39%

(1) Includes 21,428 common shares acquired in November, 2000. Includes 100% interest in 1,232,143 shares held by Doubletree Liquidation Corporation (DLC), an affiliated company to be used for the resolution of any contingent, non-contingent or real liabilities to creditors of a former subsidiary that may arise in the future. DCP also owns 17,810,000 common shares issued in exchange for 1,781,000 of Convertible Preferred Stock which at a conversion value of $0.10 would equal 17,810,000 shares of common stock issued on June 28, 2012. DLC is the owner of ISA Acceptance Corporation that is the owner of 7,065,300 of common shares issued to ISAC at June 28, 2012. DLC owns 100% of the entity ISA Acceptance Corporation and these shares are included in the beneficial ownership interests presented above.

(2) Includes a 100% beneficial interest in DCP, a 50% beneficial interest in DLC and its beneficial ownership, interests referred above, 8,929 common shares owned since 1998, 383,857 common shares issued in 2004, 790,000 shares issued in 2006, 50% interest in 9,700 shares issued in 2007 to DCP.

12-B. Security Ownership of Management

Title of class	Name of Beneficial Owner	Amount and nature of beneficial ownership	Percent of Class
Common	Bernard L. Brodkorb,	46,130,711 (1,2)	94.39%
Directors and executive officers as a group		46,130,711	94.39%

12-C. Changes in control

There have not been any arrangements known to the registrant which may at a subsequent date result in a change in control of the registrant.

Item 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS AMD DIRECTOR INDEPENDENCE

Recent transactions:

During the fiscal year ended September 30, 2011 the Company issued 292,000 shares of Cumulative Convertible Series A Preferred Stock to DCP at $1.00 per share par value in settlement of current loan liabilities and accrued interest valued at $292,000.

During the fiscal year ended September 30, 2012, the Company issued 7,065,300 common shares, par value $.0001 to ISA Acceptance Corporation, a former wholly owned subsidiary, as payment in full for the unpaid loans and advances by ISAC to the parent company during the period from August 31, 2004 through June 29, 2012.

During the fiscal year ended September 30, 2012 the Company issued 17,810,000 common shares, par value $.0001, in exchange for their 1,781,000 shares of Cumulative Convertible Series A Preferred Stock that had been issued to them since October 1, 2007 through June 29, 2012.

The total issued and outstanding common shares are 48,874,912 as of September 30, 2012.

ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES

Audit Fees.

The aggregate fees billed for each of the last two fiscal years for professional services for the audit of the Registrant's annual financial statements, and review of financial statements included in the Company's Form 10-K and 10-Q's: $24,165 in 2012 and $24,750 in 2011.

Audit-Related Fees.

The aggregate fees billed in each of the last two fiscal years for assurance and related services that are reasonably related to the performance of the audit or review of the Registrant's financial statements and are not under Audit Fees above: $0 in 2012 and 2011.

Tax Fees.

The aggregate fees billed in each of the last two fiscal years for professional services rendered for tax compliance and tax planning: $0 in 2012 and 2011.

All Other Fees.

The aggregate fees billed in each of the last two fiscal years for products and services other than the services reported above: $0 in 2012 and 2011.

Audit Committee's pre-approval policies and procedures.

The Registrant's committee consists of two Directors. The audit committee has adopted a written charter. The Registrant's Board of Directors has determined the Company does have a financial expert serving on its audit committee.

The Registrant does not have any pre-approval policies and procedures. The audit committee makes recommendations concerning the engagements of independent public accountants, review with the independent public accountants, the scope and results of the audit engagement, approves all professional services provided by the independent accountants, reviews the independence of the independent public accountants, considers the range of audit and non-audit fees, and reviews the adequacy of the Registrant's internal accounting controls.

Work performed by other than the principal accountant's engagement of full time permanent employees.

The percentage of time expended by other than full time permanent employees of the principal accountant did not exceed 50%.

Item 15. EXHIBITS

(a) LISTING OF EXHIBITS

The exhibits required to be a part of this report are listed in the Index to Exhibits.

Section 4.1 Changes in Registrant's Certifying Accountant.

On November 16, 2012, ISA Internationale, Inc. (the "Company") decided to change its independent registered public accountants, and accordingly dismissed Seale and Beers, CPAs. Seale and Beers' reports on the Company's financial statements during the past year did not contain an adverse opinion or disclaimer of opinion, nor were they qualified or modified as to uncertainty, audit scope, or accounting principles.

The decision to change independent registered public accountants was proposed by management to the Audit Committee and the Audit Committee subsequently recommended to the Board of Directors. By direction of the Board of Directors, the Audit Committee analyzed and approved the change.

There were no disagreements with Seale and Beers, CPAs on any matter of accounting principles or practices, financial statement disclosure, or auditing scope or procedure, which if not resolved to Seale and Beers' satisfaction would have caused it to make reference to the subject matter of the disagreement in connection with its report.

The Company has provided Seale and Beers, CPAs with the contents of this current report on Form 8-K and has requested that Seale and Beers, CPAs furnish a letter addressed to the Securities and Exchange Commission stating whether it agrees with the statements made by the Company in this report, and if not, stating the respects in which it does not agree. A copy of the letter from Seale and Beers, CPAs to the Securities and Exchange Commission is filed as Exhibit 16.1 hereto.

On November 16, 2012, the audit committee approved the engagement of Boulay, Heutmaker, Zibell and Co. P.L.L.P. ("Boulay") as the Company's independent registered public accounting firm for the year ending September 30, 2012 subject to Boulay's completion of its client acceptance process.

During the years ended September 30, 2011 and September 30, 2012 and through November 16, 2012, neither the Company nor anyone on its behalf has consulted Boulay with respect to either (i) the application of accounting principles to a specified transaction, either completed or proposed, or the type of audit opinion that might be rendered on the Company's financial statements, and neither a written report nor oral advice was provided to the Company that Boulay concluded was an important factor considered by the Company in reaching a decision as to any accounting, auditing or financial reporting issue; or (ii) any matter that was either the subject of a disagreement (as defined in Item 304(a)(1)(iv) of Regulation S-K and the related instructions to Item 304 of Regulation S-K) or a reportable event (as defined in Item 304(a)(1)(v) of Regulation S-K).

ISA INTERNATIONALE INC.
FORM 10-K INDEX TO EXHIBITS

The following exhibits numbered 3.1 to 10.1 below are included in our Form 10-SB Registration Statement (File No. 0-027373) and are incorporated by reference. Exhibits 31.1 and 32.1 are filed herewith.

Exhibit No.	Description
3.1	Articles of Incorporation of the Company (incorporated by reference to Exhibit 2(i) to the Company's registration statement on Form 10-SB (File No. 0-27373)).
3.2	By-laws of the Company (incorporated by reference to Exhibit 2(ii) to the Company's registration statement on Form 10-SB (File No. 0-27373)).
4.1	Form of Common Stock Certificate (incorporated by reference to Exhibit 3 to the Company's Registration Statement on Form 10-SB (File No. 0-27373)).
10.1	Agreement and Plan of Business Combination dated April 11, 1998 between ISA Internationale Inc. (formerly known as 1-800 Consumer International Inc.), a Delaware corporation and Internationale Shopping Alliance, Inc., a Minnesota corporation (now a wholly owned subsidiary of ISA Internationale Inc. (incorporated by reference to Exhibit 6(i) to the Company's registration statement on Form 10-SB (File No. 0-27373)).
10.2	Indemnification Agreement between ISA Internationale Inc. and Doubletree Liquidation Corporation., a Minnesota corporation.
10.3	Agreement between ISA Internationale, Inc. and Newsbeat Social, Inc. dated June 30, 2012.
10.4	Agreement between ISA Internationale, Inc. and RE@LITYCorp dated December 21, 2012.
16.1	Letter from Seale & Beers CPA's stating no disagreement with the Company as to reason for change in auditors for FYE 9/30/12.
31.1	Rule 13a-14(a) Certification of Chief Executive Officer relating to the Registrant's Annual report on Form 10-K for the year ended September 30, 2012.
32.1	Certification of Chief Executive Officer of Registrant pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, relating to the Registrant's Annual report on Form 10-K for the year ended September 30, 2012.

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities and Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the dates indicated, thereunto duly authorized.

ISA INTERNATIONALE INC.

/s/Bernard L. Brodkorb
By Bernard L. Brodkorb

President, Chief Executive Officer, and Director

January 14, 2013
End of Report

Exhibit 31.1 Rule 13a-14(a) Certification

CERTIFICATION BY CHIEF EXECUTIVE OFFICER

I, Bernard L. Brodkorb, certify that:

1. I have reviewed this Quarterly Report on Form 10-K of ISA Internationale Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. I am responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

   a) Designed such disclosure controls and procedures, or caused such disclosure controls to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

   b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

   c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation;

   d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's Auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

   a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: January 14, 2013

By: /s/ Bernard L. Brodkorb
Bernard L. Brodkorb
President, Chief Executive Officer, and Chief Financial Officer
Chairman of the Board

Exhibit 32.1

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of ISA Internationale Inc. (the "Company") on Form 10-K for the period ending September 30, 2012, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, in the capacities and on the date indicated below, hereby certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge and belief:

(1.) The report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2.) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operation of the Company.

By: /s/ Bernard L. Brodkorb
Bernard L. Brodkorb, President, Chief Executive Officer, and
Chief Financial Officer, Chairman of the Board

Dated: January 14, 2013

REGISTRATION AND
SHARE PURCHASE AGREEMENT

This Registration and Share Purchase Agreement (the "Agreement"), effective December 21, 2012 (the "Closing Date"), is between ISA Internationale, Inc., ("ISAT"), a Delaware corporation located at 2564 No Rice St., St. Paul, MN 55113, and Re@lityCorp ("RE@LITY"), a Delaware corporation located at 240 North James Street, Suite 103, Newport, DE 19804 (ISAT and RE@LITY, collectively, the "Parties").

RECITALS:

RE@LITY focuses on eClinical validation services using its proprietary automation platform, ClinTest; and

ISAT is a Business Development Company ("BDC") as defined by the Securities & Exchange Commission ("SEC"), Investment Company Act of 1940. ISAT is focused on recruiting, mentoring, coaching and enhancing the investment opportunity for healthcare and technology based companies in the process of becoming public entities. ISAT provides its experience, world class advisors, additional intellectual properties, management expertise, etc. to enhance the value and profile of the companies it represents; and

To further its business plans and raise needed capital, RE@LITY is seeking to sell its common shares in a private placement and to accelerate the registration of its shares for public trading through an S-1 registration filing with the SEC ("Registration"), and

It is the intention of the parties hereto that ISAT shall either directly or through its assigns, or investors facilitated by ISAT, acquire equity interests in RE@LITY for a minimum of $1,000 in cash, payable at closing and,

ISAT will then distribute a pre-agreed portion of its equity interests to its shareholders as a dividend.

The boards of directors of ISAT and RE@LITY deem it to be in the best interest of ISAT and RE@LITY to proceed with these actions.

NOW, THEREFORE, in consideration of the mutual covenants, agreements, representations and warranties contained in this Agreement, the parties hereto agree as follows:

SECTION 1. PURCHASE OF SHARES AND OTHER CONSIDERATIONS

1. Purchase of Shares

1.1 **Initial Investment.** On or before January 15, 2012
or at a later date as soon as Section 2.3 is satisfied, ISAT shall purchase 10,000,000 shares of RE@LITY common stock at a price of $0.0001 per share for a total aggregated purchase of $1,000 and other valuable consideration including services to be performed;

1.2 **Consideration.** In addition to the payment of the share purchase consideration, ISAT will facilitate Registration and subsequent dividending (including certificate printing, as necessary) of a minimum of 5,000,000 of the acquired shares to ISAT shareholders as a share distribution. ISAT shall also, on a best efforts basis, assist RE@LITY with securing a pre – Registration private placement of approximately $500,000.00 into RE@LITY and with securing a post Registration investment of $1,000,000.00 into RE@LITY at a mutually agreeable time.

ISAT may, as needed, attract the services of a fully licensed broker/dealer – investment banking firm to assist with securing the capital sought by RE@LITY as outlined in this Section 1.2, provided that any agreement with such broker/dealer – investment banking firm shall be entered into directly by RE@LITY and any fees or commissions due such broker/dealer – investment banking firm per such agreement shall be the sole responsibility of RE@LITY.

1.3 **Restricted Securities.** The Common Stock issued by RE@LITY has not been Registered under the Securities Act of 1933, as amended (the "Securities Act"), and may not be re-sold unless the resale thereof is registered under the Securities Act or an exemption from such registration is available. Each certificate representing the Common Stock will have a legend thereon in substantially the following form:

> THE SECURITIES REPRESENTED BY THIS CERTIFICATE HAVE NOT BEEN REGISTERED UNDER THE SECURITIES ACT OF 1933, AS AMENDED (THE "SECURITIES ACT"), OR ANY APPLICABLE STATE LAW. THEY MAY NOT BE OFFERED FOR SALE, SOLD TRANSFERRED OR PLEDGED UNLESS REGISTERED UNDER THE SECURITIES ACT AND ANY APPLICABLE STATE LAW OR PURSUANT TO AN EXEMPTION FROM SUCH REGISTRATION REQUIREMENTS.

1.4 **Board of Directors.** ISAT shall have the right to appoint one director for the board of directors of RE@LITY, with such director being Boris Epshteyn.

1.5 **Employment Contracts.** RE@LITY will make reasonable efforts to enter into employment contracts with key executives (e.g., CEO) of RE@LITY, spanning a minimum of two years, on a basis acceptable to both parties prior to the initial filing of the Registration statement.

1.6 **Expenses.** RE@LITY shall provide payment to ISAT for expenses, including, without limitation, legal, accounting, diligence and structural to be incurred as part of ISAT's performance pursuant to this Agreement. Such expenses payable by RE@LITY pursuant to this Section 1.6 shall be paid from proceeds from a transaction completed by RE@LITY as contemplated by this Agreement and specifically Section 1.2. Any expenses payable pursuant to this Section 1.6 exceeding $50,000.00 will require pre – approval by RE@LITY.

1.7 Termination. If and only if this Agreement is terminated by ISAT without cause or by RE@LITY with cause prior to Registration, ISAT shall sell to RE@LITY 5,000,000 shares of RE@LITY common stock at a price of $0.0001 per share unless otherwise agreed to by the Parties hereto in writing.

SECTION 2. REPRESENTATIONS AND WARRANTIES OF RE@LITY AND ISAT

RE@LITY hereby represents and warrants on or before the Closing date as follows:

2.1 **Organization and Good Standing.**

a. RE@LITY is an entity, duly organized, validly existing and in good standing under the laws of the state of Delaware. The company has the corporate power and authority to carry on its business as presently conducted, and is qualified to do business in all jurisdictions where the failure to be so qualified would have a material adverse effect on its business.
b. ISAT is an entity, duly organized, validly existing and in good standing under the laws of the state of Delaware. The company has the corporate power and authority to carry on its business as presently conducted, and is qualified to do business in all jurisdictions where the failure to be so qualified would have a material adverse effect on its business.

2.2 **Corporate Authority.**

a. RE@LITY has the power to operate as a corporation and to perform any corporate obligations hereunder. RE@LITY, and the consummation of the transactions contemplated hereby, do not violate any State, Governmental or corporate restrictions governing these transactions, The execution and performance of this Agreement, will not constitute a breach of any agreement, indenture, mortgage, license or other instrument or document to which RE@LITY is a party and will not violate any judgment, decree, order, writ, rule, statute, or regulation applicable to RE@LITY or its properties. The execution and performance of this Agreement will not violate or conflict with any provision of the laws of the State of Delaware.

b. ISAT has the power to operate as a corporation and to perform any corporate obligations hereunder. ISAT, and the consummation of the transactions contemplated hereby, do not violate any State, Governmental or corporate restrictions governing these transactions, The execution and performance of this Agreement, will not constitute a breach of any agreement, indenture, mortgage, license or other instrument or document to which ISAT is a party and will not violate any judgment, decree, order, writ, rule, statute, or regulation applicable to ISAT or its properties. The execution and performance of this Agreement will not violate or conflict with any provision of the laws of the State of Delaware.

2.3 **Capitalization and the RE@LITY Shares.** The total authorized capital of RE@LITY shall consist of 100,000,000 shares of authorized common stock, no preferred shares are issued, outstanding or contemplated. There are no options, warrants, or other rights to equity interests outstanding other than those disclosed in the accompanying option table. RE@LITY reserves the right to implement stock compensation plans and traditional ESOP programs for new additions to its Board of Directors, Advisory Board members, and key executive hires.

2.4 Receipt of Corporate Information, Independent investigation, Access. ISAT information is available to RE@LITY via the EDGAR website. RE@LITY acknowledges that it, in making the decision to go forward as set forth in this Agreement, has relied upon independent investigations made by its representatives, and they have been given access to and the opportunity to examine all material contracts and documents relating to this Agreement and an opportunity to ask questions of, and to receive information from, ISAT or any person acting on its behalf concerning the terms and conditions of this Agreement. RE@LITY and its advisors, if any, have received complete and satisfactory answers to any such inquiries.

2.5 **Financial Statements: Books and Records.** RE@LITY will provide audited financial statements of the Company, including subsidiaries and affiliates, for the calendar year ending 2011 , and unaudited for the period through October 31, 2012 (the "RE@LITY Financial Statements") for purposes of the registration statement. These audited RE@LITY Financial Statements currently in existence, dated December 31, 2011 , will be attached as Schedule 2.5 and shall fairly represent the financial position of RE@LITY at those dates and the results of their operations for the periods then ended. The RE@LITY Financial Statements have been and will continue to be prepared in accordance with generally accepted GAAP accounting standards.

2.6 **Approvals.** No approval, authorization, consent, order or other action of, or filing with, any person, firm or corporation or any court, administrative agency or other governmental authority is. required in connection with the execution and delivery of this Agreement by RE@LITY.

2.7 **No Material Adverse Changes.** Since December 31 2011, there has not been:

(i) any material adverse change in the financial position of RE@LITY except changes arising in the ordinary course of business, which changes will in no event materially and adversely affect the financial position of RE@LITY;

(ii) any damage, destruction or loss materially affecting the assets, prospective business, operations or condition (financial or otherwise) of RE@LITY whether or not covered by insurance;

(iii) any declaration, setting aside or payment of any dividend or distribution with respect to any redemption or repurchase of RE@LITY capital interests;

(iv) any sale of an asset (other than in the ordinary course of business) or any mortgage or pledge by RE@LITY of arty properties or assets; or

(v) adoption of any pension, profit sharing, retirement, stock bonus, stock option or similar plan, or arrangement, except those listed in the Schedule attached to this Agreement

2.8 **No Breach.** The execution, delivery and performance of this Agreement and the consummation of the transactions contemplated hereby will not:

(i) violate any provision of the Articles of Incorporation or the Bylaws of RE@LITY or ISAT;

(ii) violate, conflict with or result in the breach of any of the terms of, result in a material modification of, otherwise give any other contracting party the right to terminate, or constitute (or with notice or lapse of time, or both constitute) a default under any contract or other agreement to which RE@LITY or ISAT is a party or by or to which it or any of its assets or properties may be bound or subject;

(iii) violate any order, judgment, injunction, award or decree of any court, arbitrator or governmental or regulatory body against, or binding upon, RE@LITY or ISAT or upon the properties or business of RE@LITY or ISAT; or

(iv)

violate any statute, law or regulation of any jurisdiction applicable to the transactions contemplated herein which could have a material, adverse effect on the business or operations of RE@LITY or ISAT.

2.9 **Actions and Proceedings.**

a. RE@LITY is not a party to any material pending litigation or, to the knowledge of the shareholders, after reasonable inquiry, any governmental investigation or proceeding not reflected in the RE@LITY Financial Statements and, to their best knowledge, no material litigation, claims, assessments or non-governmental proceedings are threatened against RE@LITY.

b. ISAT is not a party to any material pending litigation or, to the knowledge of the shareholders, after reasonable inquiry, any governmental investigation or proceeding not reflected in the information provided pursuant to Section 2.4 and, to their best knowledge, no material litigation, claims, assessments or non-governmental proceedings are threatened against ISAT.

2.10 **Brokers or Finders.** No broker's or any other fee will be payable by RE@LITY to ISAT in connection with this Agreement or the transactions contemplated by this Agreement, or any action or omission related to this agreement, nor will any such fee be incurred as a result of any actions by RE@LITY or any of its shareholders.

2.11 **Operations of RE@LITY.** Other than as disclosed in the RE@LITY Financial Statements, RE@LITY has not and will not without notifying ISAT in advance, outside of the ordinary course of business, have:

(i) declared or paid any dividend or declared or made any distribution of any kind to any shareholder, or made any direct or indirect redemption, retirement, purchase or other acquisition of any interests in its capital structure;

(ii) made any loan or advance to any shareholder, officer, director, employee, consultant, agent or other representative or made any other loan or advance;

(iii) disposed of any assets of RE@LITY;

(iv) materially increased the annual level of compensation of any executive employee of RE@LITY;

(v) increased, terminated, amended or otherwise modified any plan for the benefit of employees of RE@LITY;

SECTION 3. COVENANTS

3.1 **Corporate Examinations and Investigations.** Prior to the Closing Date, the parties acknowledge that they have been entitled, through their employees and representatives, to make such investigation of the assets, properties, business and operations, books, records and financial condition of the other as they each may reasonably require. No investigations, by a party hereto shall, however, diminish or waive any of the representations, warranties, covenants or agreements of the party under this Agreement.

3.2 **Further Assurances.** The parties shall execute such documents and other papers and take such further actions as may be reasonably required or desirable to carry out the provisions hereof and the transactions contemplated hereby. Each such party shall use its best efforts to fulfill or obtain the fulfillment of the conditions to the Closing, including, without limitation, the execution and delivery of any documents or other papers, the execution and delivery of which are necessary or appropriate to the Closing.

3.3 **Confidentiality.** In the event the transactions contemplated by this Agreement are not consummated, ISAT and RE@LITY agree to keep confidential any information disclosed to each other in connection with this transaction for a period of one (1) year from the date hereof; provided. However, such obligation shall not apply to information which:

(i) at the time of the disclosure was public knowledge;

(ii) after the time of disclosure becomes public knowledge (except due to the action of the receiving party); or

(iii) the receiving party had within its possession at the time of disclosure: or

(iv) is ordered disclosed by a Court of proper jurisdiction.

SECTION 4. SURVIVAL OF REPRESENTATIONS AND WARRANTEES

Notwithstanding any right of either party to investigate the affairs of the other party and its Shareholders, each party has the right to rely fully upon representations, warranties, covenants and agreements of the other party and its Shareholders contained in this Agreement or in any document delivered to one by the other or any of their representatives, in connection with the transactions contemplated by this Agreement. All such representations, warranties. covenants and agreements shall survive the execution and delivery hereof and the closing hereunder for one year following the Closing Date, unless the Agreement is terminated pursuant to the provision of Section 1.7 Termination.

SECTION 5. MISCELLANEOUS

5.1 **Waivers.** The waiver of a breach of this Agreement or the failure of any party hereto to exercise any right under this Agreement shall in no way constitute waiver as to future breach whether similar or dissimilar in nature or as to the exercise of any further right under this Agreement.

5.2 **Amendment.** This Agreement may be amended or modified only by an instrument of equal formality signed by the parties or the duly authorized representatives of the respective parties.

5.3 **Assignment** This Agreement is not assignable except by operation of law.

5.4 **Notice.** Until otherwise specified in writing, the mailing addresses and fax numbers of the parties of this Agreement shall be as follows;

TO: **ISA INTERNATIONALE, INC.:**
Bernard Brodkorb, President
2564 No Rice St.
St. Paul, MN 55113

RE@LITYCORP
Carlton Schowe, CEO and President
240 North James Street, Suite 103,
Newport, DE, 19804

Any notice or statement given under this Agreement shall be deemed to have been given if sent by registered mail addressed to the other party at the address indicated above or at such other address which shall have been furnished in writing to the addressor.

5.5 **Governing Law.** This Agreement shall be construed, and the legal relations between the parties determined, in accordance with the laws of the State of Delaware , thereby precluding any choice of law rules which may direct the application of the laws of any other jurisdiction.

5.6 **Publicity.** No publicity release or announcement concerning this Agreement or the transactions contemplated hereby shall be issued by either party hereto at any time from the signing hereof without advance approval in writing of the form and substance by the other party.

5.7 **Entire Agreement.** This Agreement and the collateral agreements executed in connection with the consummation of the transactions contemplated herein contain the entire agreement among the parties with respect to the purchase and issuance of the shares and options and related transactions, and supersede all prior agreements, written or oral, with respect thereto.

5.8 **Headings**. The headings in this Agreement are for reference purposes only and shall not in any way affect the meaning or interpretation of this Agreement.

5.9 **Severability of Provisions.** The invalidity or unenforceability of any term, phrase, clause, paragraph, restriction, covenant, agreement or provision of this Agreement shall in no way affect the validity or enforcement of any other provision or any part thereof.

5.10 **Counterparts.** This Agreement may be executed in any number of counterparts, each of which when so executed, shall constitute an original copy hereof, but all of which together shall consider but one and the same document.

5.11 **Binding Effect.** This Agreement shall be binding upon the parties hereto and inure to the benefit of the parties, their respective heirs, administrators, executors, successors ad assigns.

5.12 **Tax Treatment.** Each party acknowledges that they each have been represented by their own tax advisors in connection with this transaction; that none of them has made a representation or warranty to any of the other parties with respect to the tax treatment accorded this transaction, or the effect individually or corporately on any party under the applicable tax laws, regulations, or interpretations; and that no opinion of counsel or private revenue ruling has been obtained with respect to the effects of this transaction under the Code.

5.13 **Press Releases.** The parties will mutually agree as to the wording and timing of any informational releases concerning this transaction prior to and through Closing.

IN WITNESS WHEREOF, the parties have executed this Agreement on the date first above written:

ISA INTERNATIONALE, INC.

By: /s/ *Bernard Brodkorb*

Bernard Brodkorb

President

December 24th, 2012

RE@LITYCORP

By: /s/ *Carlton Schowe*
Carlton Schowe

CEO and President

December 21st, 2012