

SECURITIES AND EXCHANGE COMMISSION

FORM 5

Annual statement of changes in beneficial ownership of securities

Filing Date: **2013-01-15** | Period of Report: **2012-12-31**
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REPORTING OWNER

McGahey Kellee S

CIK: **1502203**

Type: **5** | Act: **34** | File No.: **000-17122** | Film No.: **13530211**

Mailing Address
2440 MALL DRIVE
CHARLESTON SC 29406

ISSUER

FIRST FINANCIAL HOLDINGS INC /DE/

CIK: **787075** | IRS No.: **570866076** | State of Incorporation: **DE** | Fiscal Year End: **1231**
SIC: **6036** Savings institutions, not federally chartered

Mailing Address
P.O. BOX 118068
CHARLESTON SC
29423-8068

Business Address
2440 MALL DRIVE
CHARLESTON SC 29406
843-529-5933

FORM 5

- Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
- Form 3 Holdings Reported
- Form 4 Transactions Reported

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

| | | | | | | | | |
|--------------------------------------------------------------------|---------|----------|----------------------------------------------------------------------------------------------------------|--|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| 1. Name and Address of Reporting Person McGahey Kellee S | | | 2. Issuer Name and Ticker or Trading Symbol FIRST FINANCIAL HOLDINGS INC /DE/ [FFCH] | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ____ Director _____ 10% Owner <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) EVP of Marketing | | |
| (Last) | (First) | (Middle) | 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2012 | | | 6. Individual or Joint/Group Reporting (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person ____ Form Filed by More than One Reporting Person | | |
| 2440 MALL DRIVE | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | |
| (Street) CHARLESTON, SC 29406 | | | | | | | | |
| (City) | (State) | (Zip) | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|------------|-----------|--------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
| | | | | Amount | (A) or (D) | Price | | | |
| Common Stock | 02/27/2012 | | J ⁽¹⁾ | 1.0194 | A | \$10.5281 | 211.7278 ⁽²⁾ | I | Sharing Thrift Plan |
| Common Stock | 05/30/2012 | | J ⁽¹⁾ | 1.278 | A | \$10.1336 | 261.0797 ⁽²⁾ | I | Sharing Thrift Plan |
| Common Stock | 08/23/2012 | | J ⁽¹⁾ | 1.1675 | A | \$13.1495 | 302.9214 ⁽²⁾ | I | Sharing Thrift Plan |
| Common Stock | 11/23/2012 | | J ⁽¹⁾ | 1.298 | A | \$13.0259 | 343.1709 ⁽²⁾ | I | Sharing Thrift Plan |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------|--------------------------------------------|----------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|--------------------------------------------------------|
| | | | | | | Date Exercisable | Expiration Date | | | | | |
| | | | | | (A) (D) | | | | | | | |

| | | | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--------------|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | of Shares | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--------------|--|--|--|--|--|--|--|--|--|--|

Explanation of Responses:

- 1. Indicates participation in the Sharing Thrift Plan for the period and price stated.
- 2. Balances after deferrals, fees and/or dividend reinvestments (if any) during the month.

Signatures

/s/ Kellee S. McGahey
** Signature of Reporting Person

01/15/2013
Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

The undersigned hereby appoints each of Robert L. Davis and Teresa Hinson, individually, as their true and lawful attorney-in-fact for the following purposes:

1) to file for and on behalf of the undersigned, in the undersigned's capacity as an Officer and or Director of First Financial Holdings, Inc. (the Company), the SEC's Form ID to obtain Edgar filing codes in addition to Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;

2) to do and perform any and all acts for an on behalf of the undersigned that may be necessary or desirable to complete and execute any such Form ID, Form 3, 4, or 5 and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and

3) to take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to the attorneys-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that the attorneys-in-fact shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted.

The undersigned acknowledges that the attorneys-in-fact, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to their holdings of and transactions in securities issued by the Company, unless earlier revoked in a signed writing delivered to the attorneys-in-fact.

IN WITNESS WHEREOF, this Power of Attorney is executed as of this 17th day of December 2012.

Signature: Kellee S. McGahey

Name: Kellee S. McGahey

Title: EVP of Marketing