

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2013-06-10** | Period of Report: **2013-06-10**
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(HTML Version on secdatabase.com)

ISSUER

Colonial Financial Services, Inc.

CIK: [1485527](#) | IRS No.: [900183739](#) | Fiscal Year End: [1231](#)
SIC: [6035](#) Savings institution, federally chartered

Mailing Address
2745 S. DELSEA DRIVE
VINELAND NJ 08360

Business Address
2745 S. DELSEA DRIVE
VINELAND NJ 08360
(856) 205-0058

REPORTING OWNER

Whelan William F

CIK: [1333301](#)
Type: [4](#) | Act: [34](#) | File No.: [001-34817](#) | Film No.: [13903542](#)

Mailing Address
85 WEST BROAD STREET
BRIDGETON NJ 07306

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person Whelan William F			2. Issuer Name and Ticker or Trading Symbol Colonial Financial Services, Inc. [COBK]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) EVP and COO		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 06/10/2013					
2745 S. DELSEA DRIVE								
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person		
VINELAND, NJ 08360								
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	06/10/2013		<u>S</u>		1,000	D	\$13.85	2,493 ⁽¹⁾	D	
Common Stock	06/10/2013		<u>S</u>		50	D	\$13.9	2,443 ⁽¹⁾	D	
Common Stock	06/10/2013		<u>S</u>		100	D	\$13.861	2,343 ⁽¹⁾	D	
Common Stock								4,441 ⁽²⁾	I	By ESOP
Common Stock								3,704 ⁽²⁾	I	By 401(k)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Stock Options	\$12.46							01/02/2013	01/02/2022	Common Stock	15,000 ⁽²⁾	15,000	D	

Stock Options	\$13.2674						10/19/2007	10/19/2016	Common Stock	11,278		11,278	D	
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Explanation of Responses:

1. Includes shares of restricted stock which vest at a rate of 20% per year commencing on January 2, 2013.
2. Represents stock options which vest at a rate of 20% per year commencing on January 2, 2013.
3. Reflects transactions not required to be reported pursuant to Section 16 of the Securities Exchange Act of 1934, as amended.

Signatures

/s/ Edward A. Quint, pursuant to power of attorney

** Signature of Reporting Person

06/10/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.