

# SECURITIES AND EXCHANGE COMMISSION

## FORM EFFECT

Notifications of effectiveness for Securities Act registration statements and post-effective amendments

Filing Date: **2013-01-28**  
SEC Accession No. [999999995-13-000301](#)

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### FILER

#### **TELEFONICA BRASIL S.A.**

CIK: **1066119** | IRS No.: **000000000**

Type: **EFFECT** | Act: **33** | File No.: **333-185518** | Film No.: **13553485**

SIC: **4813** Telephone communications (no radiotelephone)

#### Mailing Address

*RUA MARTINIANO DE  
CARVALHO, 851  
21ST FLOOR  
SAO PAULO-SP BRAZIL D5  
01321-001*

#### Business Address

*RUA MARTINIANO DE  
CARVALHO, 851  
21ST FLOOR  
SAO PAULO-SP BRAZIL D5  
01321-001  
55 11 3549 7200*

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**Notice of Effectiveness**

**Effectiveness Date:** January 28, 2013 10:00 A.M.

**Form:** F-6

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**CIK:** [0001066119](#)

**Company Name:** TELEFONICA BRASIL S.A.

**File Number:** [333-185518](#)