

SECURITIES AND EXCHANGE COMMISSION

FORM NT 10-Q

Notice under Rule 12b25 of inability to timely file all or part of a form 10-Q or 10-QSB

Filing Date: **2013-05-16** | Period of Report: **2013-03-31**
SEC Accession No. [0001140361-13-021165](#)

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FILER

American Standard Energy Corp.

CIK: **1349976** | IRS No.: **202791397** | State of Incorpor.: **DE** | Fiscal Year End: **1130**
Type: **NT 10-Q** | Act: **34** | File No.: **000-54471** | Film No.: **13849015**
SIC: **1381** Drilling oil & gas wells

Mailing Address

4800 NORTH SCOTTSDALE
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SCOTTSDALE AZ 85281

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**United States
Securities and Exchange Commission
Washington, D.C. 20549
FORM 12b-25
Notification of Late Filing
(Amendment No. 0)***

OMB Number 3235-0058	SEC File Number 333-110733	CUSIP Number 02971T107
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(Check one): Form 10-K Form 20-F Form 11-K Form 10-Q Form 10-D Form N-SAR
 Form N-CSR

For Period Ended: March 31, 2013

- Transition Report on Form 10-K
- Transition Report on Form 20-F
- Transition Report on Form 11-K
- Transition Report on Form 10-Q
- Transition Report on Form N-SAR

For the Transition Period Ended: _____

Read Instruction (on back page) Before Preparing Form. Please Print or Type.

Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

Part I - Registrant Information

American Standard Energy Corp.

Full Name of Registrant

Former Name if Applicable

4800 North Scottsdale Road, Suite 1400

Address of Principal Executive Office (*Street and Number*)

Scottsdale, Arizona 85251

City, State and Zip Code

Part II - Rules 12b-25(b) and (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed.(Check box if appropriate.)

- (a) The reason described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense.
- (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, Form 11-K, Form N-SAR or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and
- (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

Part III - Narrative

State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10-Q,10-D, N-SAR, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period.

We were unable to complete our quarterly report on Form 10-Q for the quarter ended March 31, 2013, including the financial statements for such period, on a timely basis, due to unanticipated delays arising in connection with the preparation thereof. We anticipate that we will file the quarterly report on Form 10-Q no later than the fifth calendar day following the prescribed filing date.

Part IV - Other Information

1. Name and telephone number of person to contact in regard to this notification

Scott Feldhacker	480	371-1929
(Name)	(Area Code)	(Telephone Number)

2. Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed?

Yes No

If answer is no, identify report(s).

3. Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?

Yes No

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

We have not yet finalized our financial statements for the quarter ended March 31, 2013. Therefore, we are unable to quantify the anticipated changes in our results of operations at this time. However, based on information currently available to us, we anticipate that the earnings statements included in our Quarterly Report on Form 10-Q for the one month ended March 31, 2013 will reflect increases in oil and natural gas revenues, production costs, and operating expenses, and an increase in net loss, as compared to the one month ended March 31, 2012.

American Standard Energy Corp.

(Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized

Date: 05-15-2013

By /s/ Scott Feldhacker

Title: Chief Executive Officer

INSTRUCTION: The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.

Attention

Intentional misstatements or omissions of fact constitute Federal Criminal Violations (See 18 U.S.C. 1001).