

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2013-05-16** | Period of Report: **2013-05-14**
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REPORTING OWNER

PAUMGARTEN NICHOLAS B

CIK: **1188404**

Type: **4** | Act: **34** | File No.: **001-34004** | Film No.: **13850984**

Mailing Address
C/O JP MORGAN CHASE
227 PARK AVE 45TH FL
NEW YORK NY 10172

ISSUER

Scripps Networks Interactive, Inc.

CIK: **1430602** | IRS No.: **611551890** | State of Incorporation: **OH** | Fiscal Year End: **1231**
SIC: **4841** Cable & other pay television services

Mailing Address
312 WALNUT STREET
SUITE 1800
CINCINNATI OH 45202

Business Address
312 WALNUT STREET
SUITE 1800
CINCINNATI OH 45202
513 824-3200

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person PAUMGARTEN NICHOLAS B			2. Issuer Name and Ticker or Trading Symbol Scripps Networks Interactive, Inc. [SNI]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/14/2013			6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person		
312 WALNUT STREET, 18TH FLOOR			4. If Amendment, Date Original Filed(Month/Day/Year)					
(Street) CINCINNATI, OH 45202								
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Shares, \$.01 par value per share	05/15/2013		M		1,500	A	\$ 0	17,831	D	
Class A Common Shares, \$.01 par value per share								1,700	I	By wife
Common Voting Shares, \$.01 par value per share								0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option	\$47.87							04/14/2006	04/13/2015	Class A Common	10,710		10,710	D	
Option	\$43.55							05/04/2007	05/03/2016	Class A Common	10,710		10,710	D	
Option	\$40.42							04/26/2008	04/25/2017	Class A Common	10,710		10,710	D	
Option	\$43.41							06/13/2009	06/12/2018	Class A Common	10,710		10,710	D	
Phantom Stock	\$64.34							(1)	(1)	Class A Common	13,596.23 (1)		13,596.23 (1)	D	

Option	\$44.1						04/28/2011	04/27/2018	Class A Common	5,231		5,231	D	
Option	\$51.76						05/18/2012	05/17/2019	Class A Common	4,294		4,294	D	
Option	\$53.38						05/15/2013	05/14/2020	Class A Common	5,096		5,096	D	
Restricted Stock Units	(2)	05/15/2013		<u>M</u>		1,500	(3)	(3)	Class A Common	1,500	\$ 0	0	D	
Option	\$68.14	05/14/2013		<u>A</u>		3,837	05/14/2014	05/13/2021	Class A Common	3,837	\$ 0	3,837	D	
Restricted Stock Units	(2)	05/14/2013		<u>A</u>		1,138	(4)	(4)	Class A Common	1,138	\$ 0	1,138	D	

Explanation of Responses:

1. Pursuant to the company's 2008 Deferred Compensation and Stock Plan for Directors, directors may defer fees into a phantom stock fund. Under this plan, fees are converted quarterly into phantom shares at the fair market value of the company's Class A Common shares on the last trading day of each quarter. Upon retirement as a director or at another specified date, the balance may be paid in either shares or cash. The balance at 3/29/13 was 13,596.23 phantom shares.
2. Each restricted stock unit represents a contingent right to receive one SNI Class A Common Share.
3. As reported hereon, the restricted stock units were converted to Class A Common Shares on 5/15/13.
4. The restricted stock units are payable within 30 days after 5/14/14.

Signatures

/s/ Cynthia L. Gibson, Attorney-in-fact for Nicholas B. Paumgarten

** Signature of Reporting Person

05/16/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.