

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2013-05-16** | Period of Report: **2013-05-14**
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REPORTING OWNER

MOHN JARL

CIK: **1186934**

Type: **4** | Act: **34** | File No.: **001-34004** | Film No.: **13850915**

ISSUER

Scripps Networks Interactive, Inc.

CIK: **1430602** | IRS No.: **611551890** | State of Incorporation: **OH** | Fiscal Year End: **1231**
SIC: **4841** Cable & other pay television services

Mailing Address
312 WALNUT STREET
SUITE 1800
CINCINNATI OH 45202

Business Address
312 WALNUT STREET
SUITE 1800
CINCINNATI OH 45202
513 824-3200

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

| | | | | | | | | |
|---|---------|----------|--|--|--|---|--|--|
| 1. Name and Address of Reporting Person MOHN JARL | | | 2. Issuer Name and Ticker or Trading Symbol Scripps Networks Interactive, Inc. [SNI] | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 05/14/2013 | | | | | |
| 312 WALNUT STREET, 18TH FLOOR | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | 6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person | | |
| (Street) | | | | | | | | |
| CINCINNATI, OH 45202 | | | | | | | | |
| (City) | (State) | (Zip) | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|------------|-------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Class A Common Shares, \$.01 par value per share | 05/15/2013 | | M | | 1,500 | A | \$ 0 | 20,062 | D | |
| Class A Common Shares, \$.01 par value per share | | | | | | | | 100 | I | S-Corp. |
| Common Voting Shares, \$.01 par value per share | | | | | | | | 0 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|---|-----|--|-----------------|---|----------------------------|--|--|--|--|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Option | \$27.01 | | | | | | | 04/29/2010 | 04/28/2019 | Class A Common | 14,571 | | 14,571 | D | |
| Option | \$44.1 | | | | | | | 04/28/2011 | 04/27/2018 | Class A Common | 5,231 | | 5,231 | D | |
| Option | \$51.76 | | | | | | | 05/18/2012 | 05/17/2019 | Class A Common | 4,294 | | 4,294 | D | |

| | | | | | | | | | | | | | | |
|------------------------|---------|------------|--|----------|--|-------|------------|------------|----------------|-------|------|-------|---|--|
| Option | \$53.38 | | | | | | 05/15/2013 | 05/14/2020 | Class A Common | 5,096 | | 5,096 | D | |
| Restricted Stock Units | (1) | 05/15/2013 | | <u>M</u> | | 1,500 | (2) | (2) | Class A Common | 1,500 | \$ 0 | 0 | D | |
| Option | \$68.14 | 05/14/2013 | | <u>A</u> | | 3,837 | 05/14/2014 | 05/13/2021 | Class A Common | 3,837 | \$ 0 | 3,837 | D | |
| Restricted Stock Units | (1) | 05/14/2013 | | <u>A</u> | | 1,138 | (3) | (3) | Class A Common | 1,138 | \$ 0 | 1,138 | D | |

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one SNI Class A Common Share.
2. As reported hereon, the restricted stock units were converted to Class A Common Shares on 5/15/13.
3. The restricted stock units are payable within 30 days after 5/14/14.

Signatures

/s/ Cynthia L. Gibson, Attorney-in-fact for Jarl Mohn

** Signature of Reporting Person

05/16/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

BE IT KNOWN, that Jarl Mohn, a director of Scripps Networks Interactive, Inc., does hereby make and appoint Cynthia L. Gibson, Executive Vice President, Chief Legal Officer & Corporate Secretary of Scripps Networks Interactive, Inc. (effective November 30, 2012), as his true and lawful attorney for him and in his name, place and stead, giving and granting to said attorney the power and authority to sign and file reports required under Section 16(a) of the Securities and Exchange Act of 1934 with full power of substitution and revocation, hereby ratifying and confirming such act(s) that said attorney shall lawfully do or cause to be done by virtue hereof.

IN WITNESS WHEREOF, I have hereunto set my hand this 14th day of November, 2012.

/s/ Jarl Mohn