

SECURITIES AND EXCHANGE COMMISSION

FORM 3

Filing Date: **2013-05-16** | Period of Report: **2013-05-15**
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REPORTING OWNER

Shuler Dennis W

CIK: **1431140**

Type: **3** | Act: **34** | File No.: **001-34004** | Film No.: **13850407**

Mailing Address
500 SOUTH BUENA VISTA
STREET
BURBANK CA 91521

ISSUER

Scripps Networks Interactive, Inc.

CIK: **1430602** | IRS No.: **611551890** | State of Incorporation: **OH** | Fiscal Year End: **1231**
SIC: **4841** Cable & other pay television services

Mailing Address
312 WALNUT STREET
SUITE 1800
CINCINNATI OH 45202

Business Address
312 WALNUT STREET
SUITE 1800
CINCINNATI OH 45202
513 824-3200

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL	
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section
17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the
Investment Company Act of 1940

1. Name and Address of Reporting Person <u>Shuler Dennis W</u> _____ (Last) (First) (Middle) <u>312 WALNUT ST., 18TH FL.</u> _____ (Street) <u>CINCINNATI, OH 45202</u> _____ (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>05/15/2013</u>	3. Issuer Name and Ticker or Trading Symbol <u>Scripps Networks Interactive, Inc. [SNI]</u> 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) _____ Director _____ 10% Owner <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) <u>EVP, Chief HR Officer</u>	5. If Amendment, Date Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person _____ Form Filed by More than One Reporting Person
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Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Shares, \$.01 par value per share	0	D	
Common Voting Shares, \$.01 par value per share	0	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

Signatures

/s/Cynthia L. Gibson, Attorney-in-fact for Dennis W. Shuler

** Signature of Reporting Person

05/16/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

BE IT KNOWN, that Dennis W. Shuler, Executive Vice President, Chief Human Resources Officer of Scripps Networks Interactive, Inc. does hereby make and appoint Cynthia L. Gibson, Executive Vice President, Chief Legal Officer & Corporate Secretary of Scripps Networks Interactive, Inc., as his true and lawful attorney for him and in his name, place and stead, giving and granting to said attorney the power and authority to sign and file reports required under Section 16(a) of the Securities and Exchange Act of 1934 with full power of substitution and revocation, hereby ratifying and confirming such act(s) that said attorney shall lawfully do or cause to be done by virtue hereof.

IN WITNESS WHEREOF, I have hereunto set my hand this 1st day of May, 2013.

/s/ Dennis W. Shuler