

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **2013-01-28** | Period of Report: **2012-12-31**  
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FILER

**KANAWHA CAPITAL MANAGEMENT LLC**

CIK: [1164478](#) | IRS No.: **542057740** | State of Incorporation: **DE** | Fiscal Year End: **1231**  
Type: **13F-HR** | Act: **34** | File No.: **028-10012** | Film No.: **13552081**

Mailing Address

*PO BOX 6862  
RICHMOND VA 23230-0682*

Business Address

*2235 STAPLES MILL ROAD  
SUITE 100  
RICHMOND VA 23230-2942  
804-359-3900*

Form 13F  
FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: December 31, 2012

Check here if Amendment [ ]; Amendment Number:

This Amendment (Check only one.): [ ] is a restatement.  
[ ] adds new holdings entries.

INSTITUTIONAL INVESTMENT MANAGER FILING THIS REPORT:

NAME: Kanawha Capital Management, LLC  
Address: 2235 Staples Mill Road Suite 100  
Richmond VA 23230

Form 13F File Number: 28-10012

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

PERSON SIGNING THIS REPORT ON BEHALF OF REPORTING MANAGER:

Name: Richard S. Williford  
Title: Managing Director  
Phone: (804) 359-3900

SIGNATURE, PLACE, AND DATE OF SIGNING:

\_\_\_\_\_  
[Signature] Richmond VA January 28, 2013  
[City, State] [Date]

REPORT TYPE (CHECK ONLY ONE.):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

<Summary>

FORM 13F SUMMARY PAGE

Report Summary:  
Number of Other Included Managers: 0  
Form 13F Information Table Entry Total: 132  
Form 13F Information Table Value Total: \$391,485

<TABLE>

NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE					OTHER MANAGERS	VOTING AUTHORITY		
			VALUE (\$1000)	SHARES/ PRN AMT	SH/ PUT/ PRN CALL	INVSTMT DCRETN	SOLE		SHARED	NONE	
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>
3M COMPANY	COM	88579Y101	5418	58347	SH	SOLE		55297		3050	
ABBOTT LABS	COM	002824100	10093	154084	SH	SOLE		147384		6700	
ADOBE SYSTEMS	COM	00724F101	2649	70310	SH	SOLE		67360		2950	
AIR PRODS & CHEM	COM	009158106	3112	37038	SH	SOLE		36288		750	
ALTRIA GROUP INC	COM	02209S103	873	27770	SH	SOLE		27770			
ANADARKO PETROLEUM	COM	032511107	1397	18797	SH	SOLE		18097		700	
APACHE CORP	COM	037411105	3664	46677	SH	SOLE		45327		1350	
APPLE INC	COM	037833100	7578	14240	SH	SOLE		13865		375	
APPLIED INDL TECH	COM	03820C105	273	6500	SH	SOLE		6500			
AT&T	COM	00206R102	4898	145289	SH	SOLE		142224		3065	

AUTO DATA PROC	COM	053015103	5390	94681	SH	SOLE	89256	5425
BAKER-HUGHES	COM	057224107	375	9175	SH	SOLE	8275	900
BANK OF AMERICA	COM	060505104	652	56168	SH	SOLE	51668	4500
BANK OF NEW YORK MELLON	COM	064058100	795	30917	SH	SOLE	30917	
BARD (C.R.) INC	COM	067383109	3814	39021	SH	SOLE	37646	1375
BB&T	COM	054937107	4138	142139	SH	SOLE	135400	6739
BECTON DICKINSON	COM	075887109	5437	69534	SH	SOLE	67959	1575
BERKSHIRE HATHAWAY A	COM	084670108	536	4	SH	SOLE	4	
BERKSHIRE HATHAWAY B	COM	084670702	5979	66653	SH	SOLE	64128	2525
BP PLC	COM	055622104	1121	26926	SH	SOLE	26926	
BRISTOL MYERS SQ	COM	110122108	2688	82472	SH	SOLE	82472	
CATERPILLAR INC	COM	149123101	2240	25001	SH	SOLE	24751	250
CENTRAL FUND OF CANADA	COM	153501101	223	10600	SH	SOLE	10600	
CERNER CORP	COM	156782104	1910	24645	SH	SOLE	23845	800
CHEVRON CORP	COM	166764100	8453	78164	SH	SOLE	76589	1575
CHUBB CORP	COM	171232101	2445	32463	SH	SOLE	30813	1650
CISCO SYSTEMS INC	COM	17275R102	3400	173051	SH	SOLE	166926	6125
COCA-COLA CO	COM	191216100	5737	158251	SH	SOLE	141031	17220
COLGATE-PALMOLIVE	COM	194162103	5374	51411	SH	SOLE	49771	1640
CONOCOPHILLIPS	COM	20825C104	278	4799	SH	SOLE	4799	
COSTCO COS INC	COM	22160K105	629	6375	SH	SOLE	6075	300
CSX CORP	COM	126408103	244	12365	SH	SOLE	12365	
DEERE & CO	COM	244199105	1929	22322	SH	SOLE	21997	325
DENTSPLY INTL INC	COM	249030107	1292	32607	SH	SOLE	31307	1300
DEVON ENERGY	COM	25179M103	1926	37006	SH	SOLE	36464	542
DISNEY (WALT)	COM	254687106	403	8101	SH	SOLE	8101	
DOMINION RES	COM	25746U109	7390	142658	SH	SOLE	138608	4050
DOVER CORP	COM	260003108	1594	24264	SH	SOLE	24264	
DU PONT (E.I.)	COM	263534109	2824	62797	SH	SOLE	61797	1000
E M C CORP	COM	268648102	5691	224949	SH	SOLE	219999	4950
ECOLAB INC	COM	278865100	3917	54482	SH	SOLE	52932	1550
EMERSON ELECTRIC	COM	291011104	5480	103471	SH	SOLE	96646	6825
ENSCO PLC	COM	63157S106	3356	56620	SH	SOLE	55820	800
EXXON MOBIL	COM	30231G102	15072	174137	SH	SOLE	171837	2300
FMC CORP	COM	302491303	1064	18175	SH	SOLE	17175	1000
GENERAL ELECTRIC	COM	369604103	5806	276610	SH	SOLE	269775	6835
GENERAL MILLS INC	COM	370334104	265	6554	SH	SOLE	6554	
GENUINE PARTS CO	COM	372460105	2022	31803	SH	SOLE	31803	
GLAXOSMITHKLINE	COM	37733W105	1108	25480	SH	SOLE	25480	
HEINZ (HJ)	COM	423074103	2221	38510	SH	SOLE	37610	900
HEWLETT-PACKARD	COM	428236103	1619	113587	SH	SOLE	112562	1025
HOME DEPOT	COM	437076102	1693	27367	SH	SOLE	27367	
HORMEL FOODS	COM	440452100	587	18800	SH	SOLE	17800	1000
ILLINOIS TOOL WKS	COM	452308109	6273	103152	SH	SOLE	100952	2200
INCYTE CORP	COM	45337C102	166	10000	SH	SOLE	10000	
INTEL CORP	COM	458140100	6259	303525	SH	SOLE	292725	10800
INTL BUS MACH	COM	459200101	8664	45233	SH	SOLE	43906	1327
ITT INDUSTRIES	COM	450911201	339	14445	SH	SOLE	14445	
JOHNSON&JOHNSON	COM	478160104	10142	144685	SH	SOLE	132480	12205
JP MORGAN CHASE	COM	46625H100	4278	97303	SH	SOLE	94928	2375
KIMBERLY-CLARK	COM	494368103	3675	43527	SH	SOLE	42752	775
LOWES	COM	548661107	8129	228849	SH	SOLE	219999	8850
MCDONALD'S CORP	COM	580135101	8042	91172	SH	SOLE	87569	3603
MCKESSON CORP	COM	58155Q103	202	2086	SH	SOLE	2086	
MEADWESTVACO	COM	583334107	1538	48251	SH	SOLE	47351	900
MEDTRONIC	COM	585055106	2186	53281	SH	SOLE	52031	1250
MERCK & CO INC	COM	58933Y105	940	22954	SH	SOLE	21954	1000
METLIFE INC	COM	59156R108	1179	35800	SH	SOLE	35300	500
MICROSOFT CORP	COM	594918104	5803	217264	SH	SOLE	212064	5200
MYLAN LABS	COM	628530107	1228	44745	SH	SOLE	42445	2300
NATIONAL OILWELL VARCO	COM	637071101	2696	39447	SH	SOLE	37897	1550
NIKE INC-CL B	COM	654106103	3947	76490	SH	SOLE	74690	1800
NORFOLK SOUTHRN	COM	655844108	4640	75032	SH	SOLE	74482	550
NORTHERN TRUST CORP	COM	665859104	3445	68688	SH	SOLE	66038	2650
ORACLE CORP	COM	68389X105	4218	126578	SH	SOLE	122978	3600
PARKER-HANNIFIN	COM	701094104	2830	33267	SH	SOLE	32342	925
PEPSICO INC	COM	713448108	9773	142823	SH	SOLE	139323	3500
PFIZER INC	COM	717081103	4224	168439	SH	SOLE	166494	1945
PHARMANETICS	COM	71713J107	0	10075	SH	SOLE	10075	
PHILIP MORRIS INTL	COM	718172109	1500	17937	SH	SOLE	17937	
PIEDMONT NATURAL GAS CO	COM	720186105	319	10200	SH	SOLE	10200	
PLAINS ALL AMERICAN	COM	726503105	344	7600	SH	SOLE		7600
PROCTER&GAMBLE	COM	742718109	11748	173042	SH	SOLE	169967	3075
QUALCOMM INC	COM	747525103	247	3989	SH	SOLE	3989	
ROYAL DUTCH SHELL CL A ADR	COM	780259206	3810	55254	SH	SOLE	54369	885
SCHLUMBERGER	COM	806857108	3233	46653	SH	SOLE	46103	550
SOUTHERN CO	COM	842587107	3494	81617	SH	SOLE	80367	1250
SUNTRUST BANKS	COM	867914103	222	7843	SH	SOLE	7843	
SYSCO CORP	COM	871829107	203	6415	SH	SOLE	2115	4300
TARGET CORP	COM	87612E106	6568	110996	SH	SOLE	108571	2425
TIDEWATER INC	COM	886423102	2173	48634	SH	SOLE	47034	1600
TUPPERWARE CORP	COM	899896104	2806	43775	SH	SOLE	42475	1300
U.S. BANCORP	COM	902973304	3831	119955	SH	SOLE	116380	3575
UNILEVER NV	COM	904784709	1547	40400	SH	SOLE	40400	
UNION PACIFIC	COM	907818108	211	1680	SH	SOLE	1000	680

UNITED TECH	COM	913017109	9410	114737 SH	SOLE	112687	2050
VERIZON	COM	92343V104	5508	127295 SH	SOLE	123098	4197
WELLS FARGO & CO	COM	949746101	7647	223739 SH	SOLE	217775	5964
XYLEM INC	COM	98419M100	235	8690 SH	SOLE	8690	
YUM! BRANDS INC	COM	988498101	291	4382 SH	SOLE	4382	
ZIMMER HLDGS	COM	98956P102	240	3596 SH	SOLE	3596	
ENERGY SELECT SPDR		81369Y506	214	2997 SH	SOLE	2997	
FINANCIALS SELECT SPDR		81369Y605	315	19235 SH	SOLE	19235	
ISHARES DOW SELECT DIVIDEND		464287168	541	9452 SH	SOLE	9452	
ISHARES MSCI EAFE		464287465	1996	35101 SH	SOLE	33301	1800
ISHARES MSCI EMERGING MKTS		464287234	1340	30214 SH	SOLE	30214	
ISHARES MSCI PACIFIC EX-JAPAN		464286665	1036	21973 SH	SOLE	21373	600
ISHARES RUSSELL 1000		464287622	341	4305 SH	SOLE	4305	
ISHARES RUSSELL 1000 GROWTH		464287614	465	7098 SH	SOLE	7098	
ISHARES RUSSELL 2000		464287655	5495	65166 SH	SOLE	65016	150
ISHARES RUSSELL MIDCAP		464287499	286	2527 SH	SOLE	2527	
ISHARES S&P 500		464287200	4411	30819 SH	SOLE	30819	
ISHARES S&P MIDCAP 400		464287507	6156	60531 SH	SOLE	60531	
ISHARES S&P MIDCAP GROWTH		464287606	449	3925 SH	SOLE	3925	
ISHARES S&P MIDCAP VALUE		464287705	421	4780 SH	SOLE	4780	
MARKET VECTORS GOLD MINERS		57060U100	224	4825 SH	SOLE	4825	
PS WILDERHILL CLEAN ENERGY		73935X500	59	14435 SH	SOLE	14435	
RYDEX S&P EQ WT		78355W106	258	4845 SH	SOLE	4845	
S&P DEPOSITARY RECEIPTS		78462F103	1558	10938 SH	SOLE	10848	90
SPDR GOLD TRUST		78463V107	348	2150 SH	SOLE	2150	
SPDR S&P GLOBAL NATURAL RESOUR		78463X541	1623	31470 SH	SOLE	31470	
SPDR S&P MIDCAP 400		78467Y107	239	1285 SH	SOLE	1285	
TECHNOLOGY SELECT SPDR		81369Y803	443	15355 SH	SOLE	15355	
VANGUARD EMERGING MKTS VIPER		922042858	7600	170681 SH	SOLE	169261	1420
VANGUARD EUROPE PACIFIC		921943858	7775	220680 SH	SOLE	220330	350
VANGUARD LARGE-CAP		922908637	216	3309 SH	SOLE	3309	
VANGUARD MATERIALS		92204A801	2337	27750 SH	SOLE	27750	
VANGUARD REIT ETF		922908553	4990	75832 SH	SOLE	75622	210
DELAWARE VALUE A		24610C881	128	10278 SH	SOLE	10278	
AMERICAN FUNDS CAPITAL INCOME		140193400	244	4615 SH	SOLE	4615	
DODGE & COX BALANCED FUND		256201104	349	4466 SH	SOLE	4466	
GAMCO WESTWOOD BALANCED AAA FU		361439508	155	13388 SH	SOLE	13388	

</TABLE>