

SECURITIES AND EXCHANGE COMMISSION

FORM 497

Definitive materials filed under paragraph (a), (b), (c), (d), (e) or (f) of Securities Act Rule 497

Filing Date: **2013-05-16**
SEC Accession No. [0000088053-13-000580](#)

([HTML Version](#) on [secdatabase.com](#))

FILER

DWS VARIABLE SERIES I

CIK: [764797](#) | IRS No.: **000000000** | Fiscal Year End: **1231**
Type: **497** | Act: **33** | File No.: [002-96461](#) | Film No.: **13849917**

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RULE 497 DOCUMENT

On behalf of DWS Core Equity VIP, a series of DWS Variable Series I (the “Fund”), and pursuant to Rule 497(e) under the Securities Act of 1933, as amended (the “Securities Act”), the purpose of this filing is to submit an interactive data file in the manner provided by Rule 405 of Regulation S-T and General Instruction C.3.(g) of Form N-1A. The interactive data file included as an exhibit to this filing relates to the supplement filed with the Securities and Exchange Commission on behalf of the Fund pursuant to Rule 497(e) under the Securities Act on May 1, 2013; such supplement (accession number 0000088053-13-000436) is incorporated by reference into this Rule 497 Document.

SUPPLEMENT TO THE CURRENTLY EFFECTIVE PROSPECTUSES

DWS Core Equity VIP

The following changes are effective on or about July 12, 2013:

The following information replaces existing disclosure contained under the "Management process" sub-section of the "PRINCIPAL INVESTMENT STRATEGY" sections within the summary section and the "FUND DETAILS" section of the fund's prospectuses:

Management process. In choosing stocks, portfolio management combines quantitative screens with fundamental research. Portfolio management begins by utilizing proprietary quantitative models to rank securities within specific industry groups based on a number of factors, including valuation, momentum, sales growth and profitability. Portfolio management then applies a range of fundamental factors, including macroeconomic views and economic outlook, secular themes and company fundamentals, to construct the portfolio. The fundamental factors considered and quantitative models used by portfolio management may change over time.

Portfolio management will normally sell a stock when it believes the price is unlikely to go higher, the company's fundamentals have changed, other investments offer better opportunities or in the course of adjusting the fund's exposure to a given industry.

Label	Element	Value
Risk/Return:	rr_RiskReturnAbstract	
Registrant Name	dei_EntityRegistrantName	DWS VARIABLE SERIES I
Prospectus Date	rr_ProspectusDate	May 01, 2013
Supplement [Text Block]		<p style="text-align: center;">SUPPLEMENT TO THE CURRENTLY EFFECTIVE PROSPECTUSES</p> <hr style="width: 10%; margin: auto;"/> <p style="text-align: center;">DWS Core Equity VIP</p>

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DWS Core
Equity VIP

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**Document and Entity
Information**

**12 Months Ended
May 01, 2013**

Risk/Return:

<u>Document Type</u>	Other
<u>Document Period End Date</u>	May 01, 2013
<u>Registrant Name</u>	DWS VARIABLE SERIES I
<u>Central Index Key</u>	0000764797
<u>Amendment Flag</u>	false
<u>Document Creation Date</u>	May 01, 2013
<u>Document Effective Date</u>	May 01, 2013
<u>Prospectus Date</u>	May 01, 2013

Label	Element	Value
<u>Risk/Return:</u>	rr_RiskReturnAbstract	
<u>Registrant Name</u>	dei_EntityRegistrantName	DWS VARIABLE SERIES I
<u>Prospectus Date</u>	rr_ProspectusDate	May 01, 2013
<u>Document Creation Date</u>	dei_DocumentCreationDate	May 01, 2013