

SECURITIES AND EXCHANGE COMMISSION

FORM 424B3

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TRIARC COMPANIES INC

CIK: **30697** | IRS No.: **380471180** | State of Incorporation: **DE** | Fiscal Year End: **1231**
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SIC: **2080** Beverages

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PROSPECTUS SUPPLEMENT
 (TO PROSPECTUS DATED JUNE 5, 1998)

TRIARC COMPANIES, INC.

\$360,000,000 PRINCIPAL AMOUNT AT MATURITY OF
 ZERO COUPON CONVERTIBLE SUBORDINATED DEBENTURES DUE 2018 AND
 SHARES OF COMMON STOCK ISSUABLE UPON CONVERSION OF THESE DEBENTURES

 This Prospectus Supplement, together with the Prospectus, is to be used by certain holders of the securities referred to above or by their transferees, pledgees, donees or their successors in connection with the offer and sale of the securities referred to above. The last reported sale price of the Common Stock on the New York Stock Exchange on July 26, 1999 was \$20 15/16 per share.

This Prospectus Supplement supplements the Prospectus dated June 5, 1998 relating to the offer for resale of up to \$360,000,000 aggregate principal amount at maturity of Triarc Companies, Inc.'s Zero Coupon Convertible Subordinated Debentures due 2018 and the shares of Common Stock issuable upon conversion of these Debentures to include the following table under the heading 'Selling Securityholders' on page 52:

SELLING SECURITYHOLDERS

<TABLE>
 <CAPTION>

SELLING SECURITYHOLDER	PRINCIPAL AMOUNT AT MATURITY OF DEBENTURES BENEFICIALLY OWNED AND OFFERED HEREBY	PERCENTAGE OF DEBENTURES OUTSTANDING	NUMBER OF SHARES OF COMMON STOCK BENEFICIALLY OWNED AND OFFERED HEREBY (1) (2)
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<S>	<C>	<C>	<C>
AAM/Zazove Institutional Income Fund, L.P.....	\$ 5,800,000	1.6	54,897
Argent Classic Convertible Arbitrage Fund (Bermuda) L.P.....	25,000,000	6.9	236,625
BZW Securities Ltd.....	42,000,000	11.7	397,530
Century National Insurance Company(3)...	2,700,000	*	25,555

Chrysler Corporation Master Retirement Trust(3).....	6,045,000	1.7	57,215
Chrysler Insurance Company - Total Return.....	150,000	*	1,419
Fort Dearborn Life Insurance Company.....	600,000	*	5,679
JMG Convertible Investments, L.P.....	2,500,000	*	23,662
Morgan Stanley Dean Witter.....	4,000,000	1.1	37,860
National Union Fire Insurance Company of Pittsburgh(3).....	5,500,000	1.5	52,057
OCM Convertible Trust(3).....	4,850,000	1.3	45,905
Partner Reinsurance Company Ltd.(3).....	870,000	*	8,234
R'pp'2 Investments, LDC..	8,000,000	2.2	75,720
SoundShore Holdings Ltd.....	10,600,000	2.9	100,329
State Employees' Retirement Fund of the State of Delaware(3)...	1,930,000	*	18,267
State of Connecticut Combined Investment Funds(3).....	8,090,000	2.2	76,571
Triton Capital Investments, LTD.....	2,500,000	*	23,662
United National Insurance Company(3).....	4,400,000	1.2	41,646
Vanguard Convertible Securities Fund, Inc.(3).....	5,390,000	1.5	51,016
Zazove Convertible Fund, L.P.(3).....	6,450,000	1.8	61,049

* Less than 1.0%.

(1) Represents shares of Common Stock issuable upon conversion of the Debentures.

(2) Assumes a conversion rate of 9.465 shares per \$1,000 principal amount at maturity and a cash payment in lieu of any fractional share interest, which conversion rate is subject to adjustment as described under 'Description of Debentures -- Conversion of Debentures.' Accordingly, the number of shares of Common Stock issuable upon conversion of the Debentures may increase or

decrease from time to time. Under the terms of the Indenture, the Company is not required to issue fractional shares of Common Stock upon conversion of the Debentures and, in lieu thereof, will pay cash.

- (3) In addition to the Debentures shown as being beneficially owned and offered hereby, the following entities also own registered Debentures that are not being sold hereunder: Century National Insurance Company (\$2,760,000), Chrysler Corporation Master Retirement Trust (\$1,770,000), National Union Fire Insurance Company of Pittsburgh (\$6,850,000), OCM Convertible Trust (\$110,000), Partner Reinsurance Company Ltd. (\$210,000), State of Connecticut Combined Investment Funds (\$3,615,000), State Employees' Retirement Fund of the State of Delaware (\$1,245,000), United National Insurance Company (\$1,000,000), Vanguard Convertible Securities Fund, Inc. (\$170,000) and Zazove Convertible Fund, L.P. (\$550,000).

INVESTING IN THESE SECURITIES INVOLVES CERTAIN RISKS. SEE 'RISK FACTORS' BEGINNING ON PAGE 14 OF THE ACCOMPANYING PROSPECTUS.

NEITHER THE SECURITIES AND EXCHANGE COMMISSION NOR ANY STATE SECURITIES COMMISSION HAS APPROVED OR DISAPPROVED THESE SECURITIES OR DETERMINED IF THIS PROSPECTUS IS TRUTHFUL OR COMPLETE. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

THIS PROSPECTUS SUPPLEMENT IS DATED JULY 27, 1999.

STATEMENT OF DIFFERENCES

Characters normally expressed as superscript shall be preceded by..... 'pp'