

SECURITIES AND EXCHANGE COMMISSION

FORM 8-K

Current report filing

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FILER

SMART ONLINE INC

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

May 2, 2005

Smart Online, Inc.

(Exact name of registrant as specified in its charter)

Delaware

333-119385

95-4439334

(State or other jurisdiction
of incorporation)

(Commission
File Number)

(I.R.S. Employer
Identification No.)

2530 Meridian Parkway, 2nd Floor, Durham,
North Carolina

27713

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

919-765-5000

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 8.01. Other Events.

On May 2, 2005 Smart Online, Inc. announced it is partnering with BusinessWeek Online to offer its suite of web-based services for small business owners using the BusinessWeek site. These services will complement and further enhance the depth of small business news, advice and resources available to users of BusinessWeek Online's SmallBiz Channel. Exhibit 99.1

Item 9.01. Financial Statements and Exhibits.

See exhibit 99.1

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Smart Online, Inc.

May 2, 2005

By: *Michael Nouri*

Name: Michael Nouri

Title: CEO

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Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
99	Press Release

For Immediate Release

Media:

Steve Leon
Technopolis® Communications Inc.
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Smart Online Private-Labels Small-Biz Web Services to *BusinessWeek* Online

Gives Readers New Tools For Starting, Running and Growing Their Businesses

NEW YORK and RESEARCH TRIANGLE PARK, N.C., May 2, 2005 – Smart Online Inc. (OTCBB: SOLN) today announced it is partnering with *BusinessWeek* Online to offer its suite of web-based services for small business owners using the *BusinessWeek* site. These services will complement and further enhance the depth of small business news, advice and resources available to users of *BusinessWeek* Online's SmallBiz Channel.

Visitors to *BusinessWeek* Online's SmallBiz Channel at www.businessweek.com/smallbiz can now access Smart Online's tools, guides and solutions at *BusinessWeek* Online's SmallBiz Resource Center. Entrepreneurs, owners and managers of startups and small companies will benefit from convenient online access to an extensive range of services designed to help them start, manage and grow their businesses. Smart Online offers free and a la carte resources in areas including business plan development, incorporation and financing for startups, to human resource management, sales and marketing for growing companies.

BusinessWeek Online users also qualify for a free, 30-day trial to Smart Online's OneBiz Conductor—a service which allows them full access to all of Smart Online's small business applications. After the trial period, users can subscribe to OneBiz Conductor for the low monthly rate of \$29.95.

Users may access Smart Online's web-native and OneBiz Conductor applications by visiting the SmallBiz Resource Center on *BusinessWeek* Online's SmallBiz channel at www.businessweek.com/smallbiz. The Resource Center includes how-to articles and interactive tools that enable users to do everything they need to start and grow their business, from formulating a business plan and raising capital to boosting sales and managing employees.

“We are tapping Smart Online to give innovative businesses the information and tools they need to make smarter decisions about business, finance, their lives and careers,” said Peggy White, vice president and general manager, *BusinessWeek* Online.

“This deal illustrates the promise of utility computing,” said Michael Nouri, president and chief executive officer of Smart Online. “Without having to reinvent the wheel, *BusinessWeek* Online is able to put the business critical applications, content and expert advice of Smart Online within easy reach of millions of the sharpest minds in the corporate, government and academic worlds.”

About Smart Online

Smart Online Inc., www.smartonline.com, is one of the pioneers of Web-native applications and is the first vendor to offer a private label syndicated online business platform that enables Web delivery of critical applications and services for small-to-medium businesses. Smart Online led the industry by converting its business applications to Software-as-Service (SaaS) Web delivery in 1999. Today, the company markets Web-based applications to customers via Smart Online's Web site and by private labeling its syndicated software services for use on large corporate Web sites in the financial services, media, manufacturing and telco industries. These companies private-label and add to their Web sites the “Software-as-Service” applications from Smart Online in order to assist their existing business customers and new customers who want to run their business more efficiently but don't want to commit the upfront capital for software and IT resources – a network that already includes, among others, JPMorgan Chase, Union Bank of California and Bank One.

About *BusinessWeek*

BusinessWeek's award-winning Web site www.BusinessWeek.com provides users with daily perspective, unique insights, breaking news, and in-depth analysis of the latest trends in the business world. With continuous coverage of today's business issues, *BusinessWeek* Online is a leading full-service Web site for senior-level executives. At *BusinessWeek* Online, users find eight channels replete with trusted information and resources to help manage their personal and professional lives. From small business to global business, personal investing to corporate strategies, *BusinessWeek* Online provides insight and perspective on all topics relevant to today's business professionals. In addition to unparalleled journalism, the site also offers interactive tools, reports, data, forums, and newsletters.

For further information regarding risks and uncertainties associated with Smart Online's business, please refer to the Risk Factors Section of Smart Online's SEC filings, including, but not limited to, its Annual Report on Form 10-K for the year ended December 31, 2004, copies of which may be obtained on the website of the Securities and Exchange Commission. All information in this press release is as of May 2, 2005. Smart Online undertakes no duty to update any forward-looking statement or to conform the statement to actual results or changes in Smart Online's expectations.

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