

SECURITIES AND EXCHANGE COMMISSION

FORM 8-K

Current report filing

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FILER

LEVI STRAUSS & CO

CIK: **94845** | IRS No.: **940905160** | State of Incorporation: **DE** | Fiscal Year End: **1124**
Type: **8-K** | Act: **34** | File No.: **002-90139** | Film No.: **081049613**
SIC: **2300** Apparel & other finished products of fabrics & similar materials

Mailing Address

1155 BATTERY STREET
SAN FRANCISCO CA 94111

Business Address

1155 BATTERY ST
SAN FRANCISCO CA 94111
4155446000

**SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549**

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): August 29, 2008

LEVI STRAUSS & CO.

(Exact name of registrant as specified in its charter)

DELAWARE

(State or Other Jurisdiction of
Incorporation)

002-90139

(Commission File Number)

94-0905160

(I.R.S. Employer Identification
No.)

1155 BATTERY STREET
SAN FRANCISCO, CALIFORNIA 94111

(Address of principal executive offices, including zip code)

(415) 501-6000

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (See General Instruction A.2. below):

- Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communication pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communication pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On August 29, 2008, Levi Strauss & Co. (the "Company") announced that Hans Ploos van Amstel, its Senior Vice President and Chief Financial Officer, is stepping down from his position, effective August 27, 2008, to pursue other interests. In connection with his departure, he is receiving payments in accordance with the terms of the Company's Executive Severance Agreement previously filed with the Securities and Exchange Commission on a Form 8-K on January 23, 2008. In addition, he is eligible to receive a relocation expense reimbursement of \$300,000 if he relocates to Europe within the next eighteen months.

The Company has appointed its Vice President, Controller and Principal Accounting Officer, Heidi Manes, as an interim Chief Financial Officer while the Company recruits externally for a permanent replacement. Mr. Ploos van Amstel has agreed to serve as a financial consultant to the Company for the next several months in order to aid in this transition period.

Ms. Manes, 36, has been the Company's Vice President, Controller and Principal Accounting Officer since February 2006. Prior to that, she served as Assistant Corporate Controller from May 2004, as Controller of Levi Strauss North America from July 2003 to May 2004, and as Assistant Controller of Levi Strauss North America from August 2002 to July 2003. Prior to her employment with the Company, Ms. Manes held the position of Senior Manager at KPMG LLP, an independent registered public accounting firm.

There have been no transactions, nor are there any currently proposed transactions, to which the Company was or is to be a party in which Ms. Manes or any member of her immediate family had, or will have, a direct or indirect material interest.

A copy of the press release announcing the resignation of Mr. Ploos van Amstel from the position of Chief Financial Officer is attached as Exhibit 99.1 hereto.

ITEM 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press release, dated August 29, 2008.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LEVI STRAUSS & CO.

DATE: August 29, 2008

By: /s/ Heidi L. Manes

Name: Heidi L. Manes

Title: Vice President, Controller

EXHIBIT INDEX

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press release, dated August 29, 2008.

LEVI
STRAUSS
& Co.
NEWS

1155 Battery Street, San Francisco, CA 94111

For Immediate Release

Media Contact: Jeff Beckman
Levi Strauss & Co.
(415) 501-1698

Investor Contact: Roger Fleischmann
Levi Strauss & Co.
(800) 438-0349

LEVI STRAUSS & CO. CHIEF FINANCIAL OFFICER TO LEAVE COMPANY

Company Appoints Interim CFO

SAN FRANCISCO (August 29, 2008) - Levi Strauss & Co. (LS&CO.) today announced that its chief financial officer, Hans Ploos van Amstel, has decided to leave the company to pursue other career opportunities. LS&CO.'s corporate controller and principal accounting officer, Heidi Manes, will serve as CFO on an interim basis while the company recruits externally for a permanent replacement. Mr. Ploos van Amstel has agreed to serve as a financial consultant to LS&CO. for the next several months to help ensure a smooth transition.

Ms. Manes joined LS&CO. in 2002 from KPMG LLP and has held several leadership positions in the LS&CO. finance organization. "Heidi is steeped in the financial details of our global enterprise, and she played an integral role in developing our accounting policies, financial controls and external reporting practices," said LS&CO.'s chief executive officer John Anderson. "Heidi is well-positioned to lead the finance team through this transition."

Anderson also said, "Hans was a key contributor in strengthening the financial performance of the company during the past several years. He helped us to improve our capital structure, reduce costs and debt, and enhance our financial controls, accounting capabilities and reporting processes. We wish Hans the very best in his future endeavors."

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