SECURITIES AND EXCHANGE COMMISSION

FORM 8-K

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SUPERVALU INC

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SIC: 5140 Groceries & related products

Mailing Address 11840 VALLEY VIEW ROAD EDEN PRAIRIE MN 55344 Business Address 11840 VALLEY VIEW RD EDEN PRAIRIE MN 55344 9528284000

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 30, 2001

SUPERVALU INC.

(Exact name of registrant as specified in its charter)

Delaware	1-5418	41-0617000
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
11840 Valley View Road Eden Prairie, Minnesota		55344
(Address of principal executive offices)		(Zip Code)
Registrant's telephone numbe	er, including area co	ode (952) 828-4000
(Former name or former add	dress, if changed sin	nce last report)
Item 5. Other Events and Regulation FD Disclosure.		
Reference is made to Exhib:	it 99.1.	
Item 7. Financial Statements and Ex	xhibits	

(c) Exhibits

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: February 2, 2001

SUPERVALU INC.

By: /s/ Pamela K. Knous

Pamela K. Knous
Executive Vice President,
Chief Financial Officer

(Authorized Officer of Registrant)

EXHIBIT INDEX

Exhibit	Description of Exhibit
99.1	Press release, dated January 30, 2001

Distribution and Retailing

[LOGO OF SUPERVALU]

PO Box 990 Minneapolis, MN 55440 612 828 4429

News Release

FOR IMMEDIATE RELEASE

CONTACT: Yolanda Scharton (investors)

PHONE: 952-828-4540

EMAIL: yolanda.scharton@supervalu.com

CONTACT: Rita Simmer (media)

PHONE: 952-828-4429

EMAIL: rita.simmer@supervalu.com

SUPERVALU STRATEGY TARGETS IMPROVED RETURNS

MINNEAPOLIS, MN - January 30, 2001 - SUPERVALU INC. (NYSE: SVU) today announced its focus on building returns through the implementation of strategic initiatives developed over the last several months.

Mike Wright, SUPERVALU's chairman and chief executive officer, said, "As the fifth largest grocery company in the country, we are obviously a major player in the grocery channel. We are taking our strong business platform, built over the years, to the next level in order to position SUPERVALU for the future. We have challenged ourselves as a team to identify new opportunities that represent the best application of our core capabilities while strengthening our day-to-day execution. The new process is underway and will be continued under the leadership of Jeff Noddle, who has been designated as the company's CEO upon my retirement in June."

"We have taken important first steps by allocating a larger portion of our fiscal 2002 capital budget to store remodels and the expansion of our highly successful Save-A-Lot retail format," Wright added. "We also have launched a company-wide asset review process designed to eliminate low return assets, increase efficiencies and improve returns across the entire company. The outcome of this review process will likely result in a fourth quarter charge."

Wright added, "Obviously, our recent decision to terminate negotiations with Kmart for a consolidated supplier arrangement will have a near-term financial impact. The new arrangement, as proposed, would not result in an agreement that would be fair or make economic sense to SUPERVALU, our other customers, and our shareholders. This decision allows us the opportunity to be more aggressive in the initiatives we have underway."

Earlier in the month, the Company announced the termination of contract negotiations with Kmart. The existing Kmart contract, which ends June 30, 2001, generates annual revenues of approximately \$2.5 billion. The earnings impact from the elimination of this business is dependent on a number of variables including, the transition process to a new supplier, Kmart's potential need for extended services beyond the current contract period, and overall "ramp down" costs. Ramp down costs include such expenses related to the transfer of inventory, the reallocation of transportation fleet and warehousing equipment, and employee transition costs. The preliminary Fiscal 2002 (ending February of 2002) earnings per share impact from the June 30 contract termination is estimated in the range of \$0.18 to \$0.22, including ramp down costs.

SUPERVALU said that the contract termination with Kmart will reduce working capital requirements. The Company estimates that the approximately \$65 million of working capital savings will be utilized for debt reduction.

Jeff Noddle, SUPERVALU's president and chief operating officer added, "Our ongoing priority is to generate strong, consistent results that reflect SUPERVALU's leadership in logistics and retail. We intend to aggressively apply our knowledge of the grocery channel, logistics expertise, national network, and \$40 billion in purchasing power to achieve additional business opportunities. I am confident that the combination of our new business

initiatives and an increased focus on asset management will culminate in a stronger SUPERVALU that is better equipped to grow and prosper in an increasingly competitive grocery industry."

SUPERVALU is the 10th largest supermarket retailer in the country and is this nation's largest food distributor to grocery retailers.

Forward-looking statements in this news release, if any, are made under the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. SUPERVALU does not undertake to update forward looking statements made in this news release to reflect actual results, changes in assumptions or changes in other factors affecting such forward looking statements. Certain important factors could cause results to differ materially from those anticipated by the forward-looking statements, including the impact of changing economic or business conditions, the impact of competition, the nature and extent of the consolidation of the retail food and food distribution industries, the ability to attract and retain customers for the company's food distribution operations and to control food distribution costs, the ability of SUPERVALU to assimilate acquired entities, the availability of favorable credit and trade terms, food price changes, other risk factors inherent in the food wholesaling and retail

businesses and other factors discussed from time to time in reports filed by the company with the Securities and Exchange Commission.