

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **2013-01-10** | Period of Report: **2012-12-31**
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FILER

Stratford Consulting, LLC

CIK: [1553656](#) | IRS No.: **208908839** | State of Incorporation: **TX** | Fiscal Year End: **1231**
Type: **13F-HR** | Act: **34** | File No.: **028-15087** | Film No.: **13523602**

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ADDISON TX 75001*

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972-960-3780*

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: December 31, 2012

Check here if Amendment ; Amendment Number:
This Amendment (Check only one.): is a restatement.
 adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Stratford Consulting, LLC
Address: 15303 Dallas Pkwy., Suite 460
Addison, TX 75001

Form 13F File Number:

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Scott Stratton
Title: Director of Financial Planning
Phone: 972-960-3784

Signature, Place, and Date of Signing:

/s/ Scott Stratton	Addison, TX	1/10/2013
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[Signature]	[City, State]	[Date]

Report Type (Check only one.):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

List of Other Managers Reporting for this Manager:
[If there are no entries in this list, omit this section.]

Form 13F File Number	Name
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Form 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers:	0

Form 13F Information Table Entry Total:	50

Form 13F Information Table Value Total:	\$ 158,228

	(thousands)

List of Other Included Managers:

Provide a numbered list of the names(s) and Form 13F file numbers(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

[If there are no entries in this list, state "NONE" and omit the column headings

and list entries.]

NONE

<TABLE>
<CAPTION>

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5			COLUMN 6	COLUMN 7	COLUMN 8		
NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHRS OR PRN AMT	SH/ PRN	PUT/ CALL	INVESTMENT DISCRETION	OTHER MANAGERS	VOTING AUTHORITY		
									SOLE	SHARED	NONE
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>
ABBOTT LABORATORIES	COM	002824100	387	5,799	SH		Y				5,799
ALTRIA GROUP INC	COM	02209S103	327	10,199	SH		Y				10,199
APOLLO INVESTMENTS CORP SR NT CV 5.75%16	NOTE 5.750% 1/1	03761UAE6	23	22,000	SH		Y				22,000
AT&T INC COM	COM	00206R102	354	10,492	SH		Y				10,492
BERKSHIRE HATHAWAY	CL B NEW	084670702	269	2,200	SH		Y				2,200
BRISTOL MYERS SQUIBB	COM	110122108	311	9,385	SH		Y				9,385
CHARLES RIVER	NOTE 2.250% 6/1	159864AB3	22	22,000	SH		Y				22,000
CONOCOPHILLIPS	COM	20825C104	336	5,687	SH		Y				5,687
GOLDMAN SACHS GROUP CV 0%03281 6	MTNF 3/2	38143UTC5	24	22,000	SH		Y				22,000
GREEN PLAINS RENEWABLE ENERGY REVCON LNKD GPRE	NOTE 5.750%11/0	393222AB0	14	16,000	SH		Y				16,000
INTEL	COM	458140100	316	15,097	SH		Y				15,097
ISHARES 1-3 YR CREDIT BOND ETF	BARCLYS 1-3YR CR	464288646	415	3,932	SH		Y				3,932
ISHARES DJ SELECT DIVIDEND ETF	DJ SEL DIV INX	464287168	1,440	24,725	SH		Y				24,725
ISHARES IBOXX HIGH YIELD CORPORATE BD	HIGH YLD CORP	464288513	3,194	33,454	SH		Y				33,454
ISHARES MSCI EAFE ETF	MSCI EAFE INDEX	464287465	202	3,525	SH		Y				3,525
ISHARES MSCI EAFE SMALL CAP ETF	MSCI SMALL CAP	464288273	3,861	92,692	SH		Y				92,692
ISHARES MSCI EMERGING MARKETS ETF	MSCI EMERG MKT	464287234	1,098	24,234	SH		Y				24,234
ISHARES S&P 500 INDEX ETF	CORE S&P500 ETF	464287200	17,845	122,833	SH		Y				122,833
ISHARES S&P 500 VALUE ETF	S&P 500 VALUE	464287408	566	8,518	SH		Y				8,518
ISHARES S&P MIDCAP 400 ETF	CORE S&P MCP ETF	464287507	2,912	28,563	SH		Y				28,563
ISHARES S&P NORTH AMER NATURAL RESOURCES	S&P NA NAT RES	464287374	579	15,022	SH		Y				15,022
ISHARES S&P SMALLCAP 600 ETF	CORE S&P SCP ETF	464287804	872	11,144	SH		Y				11,144
ISHARES S&P SMALLCAP 600 GROWTH ETF	S&P SMLCP GROW	464287887	531	6,323	SH		Y				6,323
ISHARES S&P SMALLCAP 600 VALUE ETF	S&P SMLCP VALU	464287879	6,346	77,284	SH		Y				77,284
ISHARES TIPS BOND ETF	BARCLYS TIPS BD	464287176	289	2,377	SH		Y				2,377
ISHARES TR HIGH DIVID EQUITY FD	HGH DIV EQT FD	46429B663	22,478	377,400	SH		Y				377,400
JOHNSON & JOHNSON	COM	478160104	254	3,536	SH		Y				3,536
JP MORGAN ALERIAN MLP ETN	ALERIAN ML ETN	46625H365	4,452	113,519	SH		Y				113,519
KIMBERLY CLARK CORP	COM	494368103	273	3,155	SH		Y				3,155
LAM RESEARCH CORP SR NT CONV.5 %16	NOTE 0.500% 5/1	512807AJ7	25	26,000	SH		Y				26,000
MCDONALDS CORP	COM	580135101	913	10,352	SH		Y				10,352
POWERSHARES DB COMMODITY INDEX ETF	UNIT BEN INT	73935S105	1,675	60,300	SH		Y				60,300
POWERSHARES DIVIDEND	DIV ACHV PRTF	73935X732	416	23,912	SH		Y				23,912
POWERSHARES EMERGING MKTS SOVEREIGN DEBT	SOVEREIGN DEBT	73936T573	18,674	588,161	SH		Y				588,161
POWERSHARES INTERNATIONAL CORP BOND ETF	INTL CORP BOND	73936Q835	1,972	66,589	SH		Y				66,589
PROCTER & GAMBLE CO	COM	742718109	205	3,017	SH		Y				3,017
PROSPECT CAPITAL CORPORATION S R NT CV 5.5%16	NOTE 5.500% 8/1	74348TAD4	24	24,000	SH		Y				24,000
SOUTHWEST	COM	844741108	545	53,185	SH		Y				53,185
SPDR BARCLAYS CAP INTL CORPORATE BOND ETF	BRCLY INTL CRP	78464A151	1,900	53,661	SH		Y				53,661
SPDR BARCLAYS CAPITAL INTL TREASURY BOND ETF	BRCLYS INTL ETF	78464A516	12,252	198,350	SH		Y				198,350
SPDR BARCLAYS CAPITAL SHORT TERM CORP BD	BARC SHT TR CP	78464A474	4,164	135,541	SH		Y				135,541
SPDR DJ Wilshire REIT (ETF)	DJ REIT ETF	78464A607	8,649	116,886	SH		Y				116,886
SPDR GOLD ETF	GOLD SHS	78463V107	491	3,030	SH		Y				3,030
SPDR SER TR S&P DIVID ETF	S&P DIVID ETF	78464A763	11,968	198,845	SH		Y				198,845
VANGUARD MSCI EAFE ETF	MSCI EAFE ETF	921943858	3,184	89,339	SH		Y				89,339
VANGUARD MSCI EMERGING											

MARKETS ETF	MSCI EMR MKT ETF	922042858	13,906	308,010	SH	Y	308,010
VANGUARD SHORT TERM BOND	SHORT TRM BOND	921937827	660	8,148	SH	Y	8,148
VANGUARD SHORT TERM CORP BOND FD ETF	SHRT-TERM CORP	92206C409	3,228	40,184	SH	Y	40,184
WESTERN ASSET INTERMEDIATE MUNI FDINC	COM	958435109	217	20,541	SH	Y	20,541
WISDOMTREE INTL SMALLCAP DIVIDEND	INTL SMCAP DIV	97717W760	3,173	59,227	SH	Y	59,227

</TABLE>