

SECURITIES AND EXCHANGE COMMISSION

FORM CERTNYS

Certification by the New York Stock Exchange approving securities for listing

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STIFEL FINANCIAL CORP

CIK: **720672** | IRS No.: **431273600** | State of Incorp.: **DE** | Fiscal Year End: **1231**
Type: **CERTNYS** | Act: **34** | File No.: **001-09305** | Film No.: **12027695**
SIC: **6211** Security brokers, dealers & flotation companies

Mailing Address

ATTN: JAMES G.
LASCHOBER
501 N. BROADWAY
ST. LOUIS MO 63102-2102

Business Address

ATTN: JAMES G.
LASCHOBER
501 N. BROADWAY
ST. LOUIS MO 63102-2102
314-342-2000

Parasand Madho
Director
Corporate Actions & Market Watch



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12027695

Chief, Information Technology
Securities and Exchange Commission
Division of Corporation Finance
100 F Street, NE MS 3040
Washington, DC 20549

To whom it may concern:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, STIFEL FINANCIAL CORP., 5.375% Senior Notes due 2022, and requests immediate acceleration of registration. Adequate distribution assured. Form 8-A received on January 14, 2013. Tentative listing date – January 18, 2013.

Sincerely,