

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

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FILER

Interactive Financial Advisors

CIK: [1419099](#) | IRS No.: **753100143** | State of Incorporation: IL | Fiscal Year End: **1231**
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and list entries.]

NONE

<TABLE>
<CAPTION>

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5		COLUMN 6	COLUMN 7	COLUMN 8		
NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHRS OR PRN AMT	SH/ PUT/ CALL	INVESTMENT DISCRETION	OTHER MANAGERS	VOTING AUTHORITY		
								SOLE	SHARED	NONE
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>
CLAYMORE EXCHANGE TRADED FD TR 2 CLAYMORE S&P GLOBAL WATER Total		18383Q507	288	12,950	SH	Sole				12,950
CONSUMER STAPLES SPDR Total	ETF	81369Y308	362	10,386	SH	Sole				10,386
CURRENCYSHARES EURO TRUST EURO CURRENCY SHARES Total	ETF	23130C108	2	14	SH	Sole				14
CURRENCYSHARES SWISS FRANC TR SWISS FRANC SHS Total	ETF	23129V109	1,652	15,371	SH	Sole				15,371
DWS MON MKT PRIME SERIES- DWS MON MKT FUND Total	MM	23339A101	87	86,686	SH	Sole				86,686
EGA EMERGING GLOBAL SHS TR EMERGING GLOBAL SHS INDXX CHINA INFRASTRUCTURE Total	ETF	268461837	14	696	SH	Sole				696
ENERGY SELECT SECTOR SPDR FUND Total	ETF	81369Y506	975	13,652	SH	Sole				13,652
FEDERATED PRIME CASH SERIES FUND Total	MM	147551105	949	949,156	SH	Sole				949,156
FEDERATED US TREASURY CASH RESERVES FUND INSTITUTIONAL CLASS Total	MM	60934N682	87	86,688	SH	Sole				86,688
FIDELITY CASH RESERVE FUND RETAIL CLASS Total	MM	316067107	87	86,687	SH	Sole				86,687
FLEXSHARES TR IBOXX 3 YR TARGET DURATION TIPS INDEX FD Total	ETF	33939L506	1,143	44,773	SH	Sole				44,773
FLEXSHARES TR MORNINGSTAR GLOBAL UPSTREAM NAT RES INDEX FD Total	ETF	33939L407	2	68	SH	Sole				68
FLEXSHARES TR READY ACCESS VAR INCOME FD Total	ETF	33939L886	321	4,287	SH	Sole				4,287
FORD MOTOR COMPANY Total	C	345370860	5	400	SH	Sole				400
ISHARES COMEX GOLD TR ISHARES Total	WF	464285105	772	47,449	SH	Sole				47,449
ISHARES CORE S&P 500 ETF Total	ETF	464287200	25,363	177,190	SH	Sole				177,190
ISHARES CORE TOTAL US BOND MARKET ETF Total	ETF	464287226	25,997	234,043	SH	Sole				234,043
ISHARES GOLDMAN SACHS NATURAL RESOURCES INDEX FUND Total	ETF	464287374	661	17,312	SH	Sole				17,312
ISHARES IBOXX INVESTOP INVESTMENT GRADE CORP BD FD Total	ETF	464287242	9,280	76,703	SH	Sole				76,703
ISHARES MSCI ACWI EX US INDEX FD ETF Total	ETF	464288240	116	2,770	SH	Sole				2,770
ISHARES MSCI EAFE INDEX FUND Total	ETF	464287465	1,487	26,149	SH	Sole				26,149
ISHARES MSCI PACIFIC EX-JAPAN Total	ETF	464286665	47	1,007	SH	Sole				1,007
ISHARES RUSSELL 2000 INDEX FUND Total	ETF	464287655	1,523	18,068	SH	Sole				18,068
ISHARES RUSSELL 2000 VALUE INDEX FUND Total	ETF	464287630	11,559	153,077	SH	Sole				153,077
ISHARES S&P GLOBAL ENERGY SECTOR INDEX FUND Total	ETF	464287341	44	1,156	SH	Sole				1,156
ISHARES S&P GROWTH INDEX FD Total	ETF	464287309	259	3,426	SH	Sole				3,426
ISHARES S&P MIDCAP 400 GROWTH INDEX FD Total	ETF	464287606	4	39	SH	Sole				39
ISHARES S&P NATIONAL Total	ETF	464288414	4	37	SH	Sole				37
ISHARES S&P SMALLCAP 600 GROWTH INDEX FD Total	ETF	464287887	5	63	SH	Sole				63
ISHARES S&P VALUE INDEX FD Total	ETF	464287408	1,542	23,233	SH	Sole				23,233
ISHARES SILVER TRUST Total	WF	46428Q109	561	19,088	SH	Sole				19,088
ISHARES TR BARCLAYS 1-3 YR CR BD FD Total	ETF	464288646	81	771	SH	Sole				771
ISHARES TR BARCLAYS 1-3 YR TREAS INDEX FD Total	ETF	464287457	2,650	31,394	SH	Sole				31,394
ISHARES TR BARCLAYS 20+ TREAS BD FD Total	ETF	464287432	2,089	17,237	SH	Sole				17,237
ISHARES TR BARCLAYS 7-10 YR TRES Total	ETF	464287440	1,328	12,358	SH	Sole				12,358
ISHARES TR BARCLAYS INTERMED CR BD FD Total	ETF	464288638	8,527	76,619	SH	Sole				76,619
ISHARES TR BARCLAYS TIPS BD FD PROTECTED SECS FD Total	ETF	464287176	7,210	59,384	SH	Sole				59,384
ISHARES TR COHEN & STEERS REALTY MAJORS INDEX FD Total	ETF	464287564	690	8,788	SH	Sole				8,788
ISHARES TR DOW JONES SELECT DIV INDEX FD Total	ETF	464287168	105	1,837	SH	Sole				1,837
ISHARES TR FTSE CHINA 25 INDEX FD Total	ETF	464287184	27	669	SH	Sole				669
ISHARES TR JPMORGAN USD EMERGING MKTS BD FD Total	ETF	464288281	2	15	SH	Sole				15
ISHARES TR S&P LATIN AMER 40 INDEX FUND										

Total	ETF	464287390	30	692 SH	Sole	692
ISHARES TR SP US PFD Total	ETF	464288687	1,898	47,899 SH	Sole	47,899
ISHARES TRUST - ISHARES FTSE EPRA/NAREIT GLOBAL REAL ESTATE EX-U.S. INDEX FUND Total	ETF	464288489	173	5,221 SH	Sole	5,221
ISHARES TRUST - ISHARES MSCI ACWI INDEX FUND Total	ETF	464288257	950	19,754 SH	Sole	19,754
ISHARES TRUST ISHARES MSCI VALUE INDEX FUND Total	ETF	464288877	10,912	224,336 SH	Sole	224,336
ISHARES TRUST ISHARES S&P GLOBAL MATERIALS SECTOR INDEX FUND Total	ETF	464288695	62	1,000 SH	Sole	1,000
ISHS FTSE NRT RES ID Total	ETF	464288562	1,128	23,279 SH	Sole	23,279
MOTOROLA INC COM NEW Total	C	620076307	1	20 SH	Sole	20
SCHWAB STRATEGIC TR US REIT ETF Total	ETF	808524847	1,133	36,982 SH	Sole	36,982
SELECT SECTOR SPDR FD HEALTH CARE Total	ETF	81369Y209	547	13,716 SH	Sole	13,716
SPDR GOLD TR GOLD SHS Total	WF	78463V107	842	5,197 SH	Sole	5,197
SPDR INDEX SHS FDS S&P EMERGING ASIA PAC ETF Total	ETF	78463X301	40	521 SH	Sole	521
SPDR SER TR BARCLAYS INTL TREAS BD ETF Total	ETF	78464A516	8,619	141,270 SH	Sole	141,270
SPDR SERIES TRUST DB INT'L GOV'T INFLATION-PROTECTED BOND ETF Total	ETF	78464A490	112	1,757 SH	Sole	1,757
ST SPDR SP BRIC 40 Total	ETF	78463X798	102	4,194 SH	Sole	4,194
UTILITIES SELECT SECTOR SPDR FUND Total	ETF	81369Y886	86	2,464 SH	Sole	2,464
VANGUARD DIVIDEND APPRECIATION VIPERS Total	ETF	921908844	13,743	230,707 SH	Sole	230,707
VANGUARD HIGH DIVIDE Total	ETF	921946406	70	1,424 SH	Sole	1,424
VANGUARD INTERMEDIATE TERM CORP BOND INDEX FD ETF Total	ETF	92206C870	131	1,497 SH	Sole	1,497
VANGUARD INTL EQUITY FDS FTSE ALL WORLD EX USA SMALL CAP INDEX FD ETF SHS Total	ETF	922042718	4	44 SH	Sole	44
VANGUARD INTL EQUITY INDEX FDS MSCI EMERGING MKTS ETF Total	ETF	922042858	132	2,967 SH	Sole	2,967
VANGUARD LARGE-CAP VIPERS	ETF	922908637	1	17 SH	Sole	17
VANGUARD LARGE-CAP VIPERS Total	ETF	922908637	925	14,199 SH	Sole	14,199
VISA INC COM CL A Total	C	92826C839	13	85 SH	Sole	85
WELLS FARGO & CO NEW COM Total	C	949746101	116	3,404 SH	Sole	3,404
WISDOMETREE TR HIGH YIELDING EQUITY FD Total	ETF	97717W208	1,412	30,828 SH	Sole	30,828

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