

SECURITIES AND EXCHANGE COMMISSION

FORM 424B2

Prospectus filed pursuant to Rule 424(b)(2)

Filing Date: **1995-07-28**
SEC Accession No. **0000950152-95-001606**

([HTML Version](#) on secdatabase.com)

FILER

KEYCORP /NEW/

CIK: **91576** | IRS No.: **346542451** | State of Incorporation: **OH** | Fiscal Year End: **1231**
Type: **424B2** | Act: **33** | File No.: **033-58405** | Film No.: **95556749**
SIC: **6021** National commercial banks

Mailing Address
127 PUBLIC SQ
CLEVELAND OH 44114-1306

Business Address
127 PUBLIC SQ
CLEVELAND OH 44114-1306
2166893000

<TABLE>

PRICING SUPPLEMENT NO. 4, DATED: July 28, 1995
to Prospectus Supplement Dated April 21, 1995
to Prospectus Dated April 21, 1995

RULE 424(b) (2)
REGISTRATION STATEMENT NO. 33-58405

KEYCORP

\$40,000,000

/x/ SENIOR MEDIUM-TERM NOTES, SERIES C
/ / SUBORDINATED MEDIUM-TERM NOTES, SERIES B

<CAPTION>

/x/ Floating Rate Notes / / _____% Fixed Rate Notes
/x/ Book-Entry Notes / / Certificated Notes

Original Issue Date: August 1, 1995
Maturity Date: August 1, 2000
Issue Price: 99.9%
Paying Agent: Society National Bank

<S>	<C>	<C>	<C>	<C>	<C>
Option to Elect Redemption:	/ / Yes	/x/ No	Option to Extend Maturity:	/ / Yes	/x/ No
-----			-----		
Redemption Date(s):			Extended Maturity Dates:		
Initial Redemption Percentage:			Notice of Extension Date(s):		
Annual Redemption Percentage Reduction:					
Option to Elect Repayment:	/ / Yes	/x/ No	Specified Currency (not U.S. Dollars):	/ / Yes	/x/ No
-----			-----		
Repayment Date(s):			Authorized Denominations:		
Repayment Price(s):			Exchange Rate Agency:		
Repurchase Price (if any):			Optional Interest Rate Reset:	/ / Yes	/x/ No
Amortization Schedule (if any):			Optional Interest Rate Reset Dates:	/ / Yes	/x/ No
Sinking Fund Defeasance:	/ / Yes	/x/ No	Optional Extension of Maturity:	/ / Yes	/x/ No
Covenant Defeasance:	/ / Yes	/x/ No	Length of Extension Period:	/ / Yes	/x/ No
Minimum Denominations: /x/ \$1,000 / / Other _____					

FIXED RATE NOTES ONLY

Interest Computation Period:

Interest Payment Dates:

Regular Record Dates if other than May 16 and November 16:

</TABLE>

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<TABLE>

FLOATING RATE NOTES ONLY

BASE RATE:

<CAPTION>

/ / CD Rate / / Treasury Rate
/ / Commercial Paper Rate / / CMT Rate
/ / Federal Funds Rate / / COFI Rate
/x/ LIBOR / / Other (specify): _____
/ / Prime Rate

<S>	<C>
Initial Interest Rate: 3-month LIBOR set on July 28, 1995 plus .18%	Total Amount of OID: N/A
Index Maturity: 3-month LIBOR	Yield to Maturity: N/A
	Initial Accrual Period OID

