### SECURITIES AND EXCHANGE COMMISSION

## **FORM FWP**

Filing under Securities Act Rules 163/433 of free writing prospectuses

Filing Date: **2013-01-23 SEC Accession No.** 0001193125-13-020217

(HTML Version on secdatabase.com)

### **SUBJECT COMPANY**

**UBS AG** 

CIK:1114446| IRS No.: 000000000 | State of Incorp.: V8 | Fiscal Year End: 1231

Type: FWP | Act: 34 | File No.: 333-178960 | Film No.: 13541859

SIC: 6021 National commercial banks

Mailing Address 677 WASHINGTON BLVD. STAMFORD CT 06901

Business Address BAHNHOFSTRASSE 45 P O BOX CH 8001 ZURICH V8 CH 8001 203-719-5241

### **FILED BY**

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# UBS AG Return Enhanced Notes (REN)

ISIN: US90261JLC52

ISSUER FREE WRITING PROSPECTUS

Filed Pursuant to Rule 433

Registration Statement No. 333-178960

Dated January 23, 2013



# UBS AG Return Enhanced Notes (REN)

Indicative Terms	
Underlying Currency Pair	CNH (CNHFIX01) 2)
Upside Multiplier	4.20
Downside Multiplier	1.00
Term	Approximately 53 weeks

#### Potential Payment at Maturity (per Note)

- 1) If the currency return is positive, UBS will pay an amount in cash per Note equal to: \$1,000.00 + [\$1,000.00 x (4.2 x Currency Return)]
- 2) If the currency return is zero, UBS will pay you an amount in cash per Note equal to your principal amount: \$1,000.00
- 3) If the currency return is negative, UBS will pay you an in cash per Note equal to: \$1,000.00 + (\$1,000.00 x Currency Return) You may lose all or a significant portion of your investment

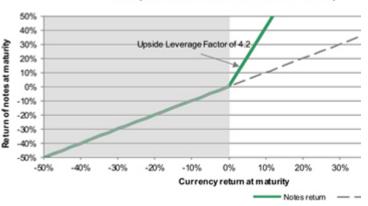
Please refer to the Free Writing Prospectus and Prospectus Supplement for further details on risks, liquidity, prospective returns and other matters of interest. This Summary Free Writing Prospectus must not be looked at in isolation and a decision in respect to an investment into the notes must be taken in conjunction with all available documentation in reference to this Note offering.

### Investor Suitability / Risk Considerations

- Investing in the notes involves significant risks
- You may lose all or a substantial portion of your investment
- You do not seek current income from your investment. The notes do not pay interest
- You are willing to hold the notes to maturity and accept that there may be little or no
  - secondary market for the notes
- You assume the credit risk of UBS AG for all payments under the notes
- The level of the underlying equity can rise or fall sharply due to numerous factors.
  - These factors may create additional investment risks that cause the value of the notes
  - to be more volatile than the values of traditional notes
- Additional risk factors in respect to the notes offering and the underlying market
   market risk can be found in section "Key Risks" of the respective Free Writing Prospectus
- JPMorgan notes LLC, an affiliate of JPMorgan Chase & Co, acts as a placement agent

#### Hypothetical Payment at Maturity





Note: Sample indicative data only, does not present full downside risk

Hypothetical Final <sup>1)</sup>	Hypothetic	al	Hypothetical Payment at	To
Spot Rate	Currency Re	turn	Maturity per Note	
\$3.0978	50.00	%	\$3,100.00	
\$4.3369	30.00	%	\$2,260.00	
\$4.9564	20.00	%	\$1,840.00	
\$5.2662	15.00	%	\$1,630.00	
\$5.5760	10.00	%	\$1,420.00	
\$5.8857	5.00	%	\$1,210.00	
\$6.1955	0.00	%	\$1,000.00	
\$6.5053	-5.00	%	\$950.00	
\$6.8151	-10.00	%	\$900.00	
\$7.1248	-15.00	%	\$850.00	
\$8.0542	-30.00	%	\$700.00	
\$9.2933	-50.00	%	\$500.00	

- 1) Actual final price will be determined on the valuation dates
- Please refer to the Free Writing Prospectus and Prospectus
  Supplement for a detailed description of price source references

J.P.Morgan



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