

SECURITIES AND EXCHANGE COMMISSION

FORM 3

Filing Date: **2005-08-09** | Period of Report: **2005-08-01**
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REPORTING OWNER

Cappiello Anthony P

CIK: **1335781**

Type: **3** | Act: **34** | File No.: **001-08681** | Film No.: **051010377**

Mailing Address
*C/O RUSS BERRIE AND
COMPANY, INC.
111 BAUER DRIVE
OAKLAND NJ 07436*

Business Address
201-337-9000

ISSUER

RUSS BERRIE & CO INC

CIK: **739878** | IRS No.: **221815337** | State of Incorpor.: **NJ** | Fiscal Year End: **1231**
SIC: **3942** Dolls & stuffed toys

Mailing Address
*111 BAUER DRIVE
OAKLAND NJ 07436*

Business Address
*111 BAUER DR
OAKLAND NJ 07436
2013379000*

OMB APPROVAL	
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**INITIAL STATEMENT OF BENEFICIAL
OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <u>Cappiello Anthony P</u> (Last) (First) (Middle) <u>C/O RUSS BERRIE AND COMPANY,</u> <u>INC., 111 BAUER DRIVE</u> (Street) <u>OAKLAND, NJ 07436</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>08/01/2005</u>	3. Issuer Name and Ticker or Trading Symbol <u>RUSS BERRIE & CO INC [RUS]</u>		
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) ___ Director ___ 10% Owner <u>X</u> Officer (give title below) ___ Other (specify below) <u>EVP and CAO</u>		5. If Amendment, Date Original Filed (Month/Day/Year)
				6. Individual or Joint/Group Filing (Check applicable line) ___ Form Filed by One Reporting Person ___ Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

Signatures

Anthony P. Cappiello
 ** Signature of Reporting Person

08/09/2005
 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.