

SECURITIES AND EXCHANGE COMMISSION

FORM 424B2

Prospectus filed pursuant to Rule 424(b)(2)

Filing Date: **1995-07-28**
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FILER

TRANSAMERICA FINANCE CORP

CIK: **99193** | IRS No.: **951077235** | State of Incorporation: **DE** | Fiscal Year End: **1231**
Type: **424B2** | Act: **33** | File No.: **033-58365** | Film No.: **95556669**
SIC: **6141** Personal credit institutions

Business Address
1150 S OLIVE ST
LOS ANGELES CA 90015
2137424321

PRICING SUPPLEMENT NO. 13
TRADE DATE: July 27, 1995

Rule 424(b) (2)
Registration No.33-58365

(To Prospectus Supplement dated May 15, 1995
including the Prospectus dated April 5, 1995)

CUSIP Number: 89350L GK 2

\$3,000,000,000
TRANSAMERICA FINANCE CORPORATION
MEDIUM-TERM NOTES, SERIES E
Due from 9 Months to 30 Years from Date of Issue

Floating Rate Note () 6.65 Fixed Rate Note (x)
Senior Medium-Term Note (x) Subordinated Medium-Term Note ()

Principal Amount: \$ 1,000,000.00 Issue Price: 100%
Original Issue Date: August 1, 1995 Specified Currency: U.S. Dollars
Interest Accrual Date: August 1, 1995 Maturity Date: August 1, 2000

Redemption Date(s): None New Notice of
Redemption Price(s): N/A Maturity Renewal
Authorized Denominations (if other than Date(s): N/A Date(s): N/A
denominations of \$100,000 and integral
multiples of \$1,000 in excess thereof
in U.S. Dollars): N/A

Repayment Date(s): None Interest Payment Period:
Repayment Price(s): N/A Semi-Annual

Original Issue Discount Interest Payment Dates:
Note: () Yes (X) No March 1 and September 1
Total Amount of OID: N/A
Yield to Maturity: N/A Global Security: (X) Yes () No
Initial Accrual Period OID: N/A Exchange Rate Agent: N/A
Method Used to Determine Historical Exchange Rate: N/A
Yield to Maturity and Initial
Accrual Period OID: N/A

(Only applicable to Floating Rate Notes): Spread (plus or minus): N/A
Initial Interest Rate: N/A Spread Multiplier: N/A
Index Maturity: N/A Maximum Interest Rate: N/A
Base Rate(s): N/A Minimum Interest Rate: N/A
If LIBOR, Designated LIBOR Page: Calculation Rate Agent: N/A
() LIBOR Reuters
() LIBOR Telerate Name of Agent: BA Securities Inc
Index Currency: N/A Agent's Discount or

Interest Reset Period: N/A
Interest Reset Dates: N/A

Commission: \$ 5,000.00
Net Proceeds to Co: \$995,000.00

Agent is acting as Agent for the sale of Notes by the Company
at a price to the public of 100% of Principal Amount ____% of
Principal Amount

Agent is purchasing Notes from the Company as Principal for
resale to investors and other purchasers at: a fixed initial public
offering price of 100% of the principal amount; a fixed initial public
offering price of ____% of the principal amount; varying prices relating to
prevailing market prices at time of resale to be determined by Agent.

Additional Terms: N/A