

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **2013-01-10** | Period of Report: **2011-09-30**
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FILER

AMERICAN ECONOMIC PLANNING GROUP INC /ADV

CIK:[831457](#) | IRS No.: **222454043** | State of Incorporation: **NJ** | Fiscal Year End: **1231**
Type: **13F-HR** | Act: **34** | File No.: **028-15084** | Film No.: **13522674**

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: September 30, 2011

Check here if Amendment ; Amendment Number:
This Amendment (Check only one): is a restatement.
 adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: American Economic Planning Group
25 Independence Boulevard Suite 102
Warren, NJ 07059

Form 13F File Number: 28-15084

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Steven Kaye
Title: Chief Compliance Officer
Phone: 908-821-9797

Signature, Place, and Date of Signing:

Steven Kaye	Warren, New Jersey	December 13, 2012
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[Signature]	[City, State]	[Date]

Report Type (Check only one):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

List of Other Managers Reporting for this Manager:

American Economic Planning Group, LLC
Form 13F Information Table

<TABLE>
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Form 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: None

Form 13F Information Table Entry Total: 145

Form 13F Information Table Value Total: 164081(x1000)

List of Other Included Managers:

COLUMN 1 NAME OF ISSUER	COLUMN 2 TITLE OF CLASS	COLUMN 3 CUSIP	COLUMN 4 VALUE (x\$1000)	COLUMN 5 SHRS OR SH/ PRN AMT PRN CALL	COLUMN 6 PUT/ INVESTMENT DISCRETION	COLUMN 7 OTHER MANAGER	COLUMN 8 VOTING AUTHORITY SOLE SH NONE
3M Company	COM	88579Y101	28	386SH		SOLE	386
Abbott Laboratories	COM	002824100	129	2513SH		SOLE	2513
Altera Corporation	COM	021441100	37	1161SH		SOLE	1161
Amazon Com Inc	COM	023135106	65	300SH		SOLE	300
American Elec Pwr Coinc	COM	025537101	15	400SH		SOLE	400
American Express Co	COM	025816109	34	752SH		SOLE	752
Amerisourcebergen Corp	COM	03073E105	42	1122SH		SOLE	1122
Amgen Inc	COM	031162100	28	503SH		SOLE	503
Anadarko Petroleum Corp	COM	032511107	24	381SH		SOLE	381
Apache Corp	COM	037411105	22	279SH		SOLE	279
Apple Computer Inc	COM	037833100	177	463SH		SOLE	463
Applied Materials Inc	COM	038222105	20	1952SH		SOLE	1952
Arm Holdings Plc ADR	SPONS ADR	042068106	43	1700SH		SOLE	1700
AT&T Inc	COM	00206R102	129	4509SH		SOLE	4509
Baidu com Inc	COM	056752108	60	565SH		SOLE	565
Bank of America Corp	COM	060505104	19	3165SH		SOLE	3165
Boeing Co	COM	097023105	33	552SH		SOLE	552
BP P L C Sponsored ADR	SPON ADR	055622104	11	264SH		SOLE	264
Bristol Myers Squibb Co	COM	110122108	11	300SH		SOLE	300
Broadcom Corp	COM	111320107	10	300SH		SOLE	300
C V S Corp	COM	126650100	23	691SH		SOLE	691
Capitol Fed Fin L Inccom	COM	14057J101	31	2946SH		SOLE	2946
Caterpillar Inc	COM	149123101	38	516SH		SOLE	516
CBS Corporation Cl B New	COM	124857202	26	1287SH		SOLE	1287
Celgene Corp	COM	151020104	37	597SH		SOLE	597
Chevrontexaco Corp	COM	166764100	77	837SH		SOLE	837
Cisco Systems Inc	COM	17275R102	55	3570SH		SOLE	3570
Citigroup Inc	COM	172967424	36	1409SH		SOLE	1409
Coca Cola Co	COM	191216100	144	2136SH		SOLE	2136
Comcast Corp New Cl A	COM	20030N101	36	1733SH		SOLE	1733
Community Ptnrs Bancorp	COM	204018105	17	3619SH		SOLE	3619
Conocophillips	COM	20825C104	62	972SH		SOLE	972
Corning Inc	COM	219350105	18	1493SH		SOLE	1493
Costco Whsl Corp	COM	22160K105	36	433SH		SOLE	433
Deere & Co	COM	244199105	35	542SH		SOLE	542
Dell Inc	COM	24702R101	21	1473SH		SOLE	1473
Devon Energy Corp New	COM	25179M103	21	370SH		SOLE	370
Discover Financial Services	COM	254709108	26	1131SH		SOLE	1131
E I Du Pont de Nemours & Co	COM	263534109	29	725SH		SOLE	725
Ebay Inc	COM	278642103	28	962SH		SOLE	962
Edwards Lifesciences Corp	COM	28176B108	17	234SH		SOLE	234
EMC Corp	COM	268648102	32	1529SH		SOLE	1529
Emerson Electric Co	COM	291011104	35	858SH		SOLE	858
Entergy Corp New	COM	29364G103	20	306SH		SOLE	306
ETFS Physical Palladium SH ETF	SH BEN INT	26923A106	16	271SH		SOLE	271
Exelon Corp.	COM	30161N101	25	592SH		SOLE	592
Express Scripts Inc	COM	30219G108	13	354SH		SOLE	354
Exxon Mobil Corp	COM	30231G102	844	11614SH		SOLE	11614
Firstenergy Corp	COM	337932107	21	473SH		SOLE	473
Fluor Corp New	COM	343412102	21	455SH		SOLE	455
Ford Motor Company	COM	345370860	80	8255SH		SOLE	8255
Freeport Mcmoran Cppr&Gold Cl A	COM	35671D857	13	425SH		SOLE	425
General Dynamics	COM	369550108	21	365SH		SOLE	365
General Electric Corp	COM	369604103	135	8838SH		SOLE	8838
Goldman Sachs Group Inc	COM	38141G104	22	230SH		SOLE	230
Google Inc Cl A	COM	38259P508	58	112SH		SOLE	112
H&R Block Inc	COM	093671105	59	3000SH		SOLE	3000
Halliburton Co	COM	406216101	25	813SH		SOLE	813
Hatteras Financial Corp	COM	41902R103	56	2218SH		SOLE	2218
Hewlett Packard Co	COM	428236103	23	1027SH		SOLE	1027
Home Depot Inc	COM	437076102	28	862SH		SOLE	862
Honeywell Intl Inc	COM	438516106	27	620SH		SOLE	620
Hospira	COM	441060100	16	437SH		SOLE	437
Intel Corp	COM	458140100	98	4592SH		SOLE	4592
Internatl Business Machines Corp	COM	459200101	117	668SH		SOLE	668
iShares Barclays Sh Treas Bd ETF	BARCLYS TREA	464288679	4455	40412SH		SOLE	40412
iShares MSCI ACWI Index ETF	MSCI ACWI IDX	464288257	4743	121248SH		SOLE	121248
iShares MSCI EAFE Index ETF	MSCI EAFE IDX	464287465	50902	1065350SH		SOLE	1065350

iShares MSCI EAFE Sm Cap Idx ETF	MSCI SM CAP	464288273	6384	182718SH	SOLE	182718
iShares S&P 100 Index ETF	S&P100 IDX	464287101	12376	240635SH	SOLE	240635
iShares Silver TRUST	ISHARES	46428Q109	58	2011SH	SOLE	2011
Jabil Circuit Inc	COM	466313103	18	1000SH	SOLE	1000
Johnson & Johnson	COM	478160104	1175	18455SH	SOLE	18455
Johnson Controls Inc	COM	478366107	16	595SH	SOLE	595
JPMorgan Chase & Co	COM	46625H100	390	12958SH	SOLE	12958
Kraft Foods Inc	Com	50075N104	35	1049SH	SOLE	1049
Kroger Co	COM	501044101	23	1044SH	SOLE	1044
Leucadia National Corp	COM	527288104	35	1560SH	SOLE	1560
Lilly Eli & Co	COM	532457108	110	2985SH	SOLE	2985
Lockheed Martin Corp	COM	539830109	22	309SH	SOLE	309
Lowes Cos Inc	COM	548661107	21	1092SH	SOLE	1092
Lululemon Athletica Inc	COM	550021109	10	200SH	SOLE	200
Macy's Inc	COM	55616P104	20	753SH	SOLE	753
McDonalds Corp	COM	580135101	35	400SH	SOLE	400
Mckesson Hhoc Inc	COM	58155Q103	28	391SH	SOLE	391
Medtronic Inc	COM	585055106	24	734SH	SOLE	734
Merck & Co Inc	COM	58933Y105	252	7718SH	SOLE	7718
Metlife Inc	COM	59156R108	25	878SH	SOLE	878
MFS Inter Income Trust	SH BEN INT	55273C107	14	2300SH	SOLE	2300
Microsoft Corp	COM	594918104	151	6068SH	SOLE	6068
Monsanto Corp	COM	61166W101	22	367SH	SOLE	367
Morgan Stanley	COM	617446448	49	3638SH	SOLE	3638
Newbridge Networks Corp	COM	650901101	17	500SH	SOLE	500
News Ltd Cp ADR Pfd Fl ADR Rep 4	CL A	65248E104	27	1760SH	SOLE	1760
Nike Inc Class B	COM	654106103	44	510SH	SOLE	510
Nucor Corp	COM	670346105	107	3390SH	SOLE	3390
Nuveen Ny Selct Tax Fr	SH BEN INT	67063V104	27	2000SH	SOLE	2000
Occidental Pete Corp	COM	674599105	31	429SH	SOLE	429
Oracle Corp	COM	68389X105	57	1983SH	SOLE	1983
Oritani Financial Corp	COM	68633D103	21	1600SH	SOLE	1600
Paccar Inc	COM	693718108	19	571SH	SOLE	571
Pacific Gulf Properties	COM	70959W103	13	816SH	SOLE	816
Pepsico Inc	COM	713448108	51	830SH	SOLE	830
Pfizer Inc	COM	717081103	87	4938SH	SOLE	4938
Philip Morris Intl Inc	COM	718172109	53	855SH	SOLE	855
Posco ADR F	SPON ADR	693483109	10	125SH	SOLE	125
Procter & Gamble Co	COM	742718109	566	8960SH	SOLE	8960
Public Serv Enterprise Grp Inc	COM	744573106	81	2429SH	SOLE	2429
Qualcomm Inc	COM	747525103	44	909SH	SOLE	909
Safeway Inc	COM	786514208	20	1219SH	SOLE	1219
Schlumberger Ltd	COM	806857108	51	857SH	SOLE	857
Schwab Charles Corp New	COM	808513105	234	20754SH	SOLE	20754
Smithkline Glaxowellcome PLC ADR	SPON ADR	37733W105	28	679SH	SOLE	679
SPDR Barclays Cap 1-3 M T-Bill ETF	BRCLYS 1-3T	78464A680	10342	225562SH	SOLE	225562
SPDR Gold Trust ETF	GOLD SHS	78463V107	85	535SH	SOLE	535
SPDR KBW Bank ETF	S&P BK ETF	78464A797	12707	724461SH	SOLE	724461
SPDR S&P Emerging Mkts	EMERG MKT ETF	78463X509	11	185SH	SOLE	185
State Street Corp	COM	857477103	10	316SH	SOLE	316
Target Corporation	COM	87612E106	25	514SH	SOLE	514
Texas Instruments Inc	COM	882508104	29	1104SH	SOLE	1104
Thermo Electron Corp	COM	883556102	22	443SH	SOLE	443
Time Warner Inc New	COM	887317303	31	1024SH	SOLE	1024
Transcanada Corp Com	COM	89353D107	12	271SH	SOLE	271
Travelers Inc	COM	89417E109	70	1432SH	SOLE	1432
Union Pacific Corp	COM	907818108	31	379SH	SOLE	379
United Healthgroup Inc	COM	91324P102	43	928SH	SOLE	928
United Parcel Services Inc	COM	911312106	35	559SH	SOLE	559
United Technologies Corp.	COM	913017109	38	539SH	SOLE	539
US Bancorp Del New	COM	902973304	24	1008SH	SOLE	1008
Vanguard Extended Mkt Idx ETF	EXT MKT	922908652	910	19740SH	SOLE	19740
Vanguard Sht-Term Bd ETF	SHTERM BD	921937827	130	1597SH	SOLE	1597
Vanguard Total Stock Market ETF	TOT STK MKT	922908769	52488	909352SH	SOLE	909352
Verisign Inc	COM	92343E102	35	1220SH	SOLE	1220
Verizon Communications	COM	92343V104	80	2180SH	SOLE	2180
Viacom Inc Class B New	COM	92553P201	47	1218SH	SOLE	1218
Wabco Holdings Inc	COM	92927K102	30	800SH	SOLE	800
Walgreen Co	COM	931422109	22	674SH	SOLE	674
Wal-Mart Stores Inc	COM	931142103	30	585SH	SOLE	585
Walt Disney Co Holding Co	COM	254687106	44	1450SH	SOLE	1450
Wellpoint Inc	COM	94973V107	29	449SH	SOLE	449
Wells Fargo & Co New	COM	949746101	47	1941SH	SOLE	1941
WisdomTree Dreyfus Comm Curr ETF	DREYFS CMMFD	97717X859	21	845SH	SOLE	845
Yahoo Inc	COM	984332106	25	1908SH	SOLE	1908
Yum Brands Inc	COM	988498101	36	730SH	SOLE	730
Zimmer Holdings Inc	COM	98956P102	56	1050SH	SOLE	1050

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