### SECURITIES AND EXCHANGE COMMISSION

# FORM 8-K

Current report filing

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### **FILER**

### **AMERICAN EXPRESS CO**

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 26, 2009

AMERICAN EXPRESS COMPANY
(Exact name of registrant as specified in its charter)

New York	1-7657	13-4922250
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)
200 Vesey Street, World New York, New		10285
(Address of principal ex	xecutive offices)	(Zip Code)
Registrant's telephone nu	umber, including area code:	(212) 640-2000
	None	
(Former name or former	r address, if changed since	e last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION AND ITEM 7.01 REGULATION FD DISCLOSURE

The following information is furnished under Item 2.02 - Results of Operations and Financial Condition and Item 7.01 - Regulation FD Disclosure:

On January 26, 2009, American Express Company issued a press release announcing its financial results for the fourth quarter and full year of 2008. A copy of such press release is attached to this report as Exhibit 99.1 and is hereby incorporated herein by reference. In addition, in conjunction with the announcement of its financial results, American Express Company distributed additional financial information relating to its 2008 fourth quarter and full year financial results and a 2008 Fourth Quarter/Full Year Earnings Supplement. Such additional financial information and the 2008 Fourth Quarter/Full Year Earnings Supplement are attached to this report as Exhibits 99.2 and 99.3, respectively, and each is hereby incorporated by reference.

#### EXHIBIT

- 99.1 Press Release, dated January 26, 2009, of American Express Company announcing its financial results for the fourth quarter and full year of 2008.
- 99.2 Additional financial information relating to the financial results of American Express Company for the fourth quarter and full year of 2008.
- 99.3 2008 Fourth Quarter/Full Year Earnings Supplement of American Express Company.

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EXPRESS COMPANY (REGISTRANT)

By: /s/ Stephen P. Norman

Name: Stephen P. Norman

Title: Secretary

DATE: January 26, 2009

Exhibit

### EXHIBIT INDEX

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99.3	2008 Fourth Quarter/Full Year Earnings Supplement of American Express Company.

NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE

[LOGO OF AMERICAN EXPRESS COMPANY]

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FOR IMMEDIATE RELEASE

\_\_\_\_\_\_

AMERICAN EXPRESS REPORTS FOURTH QUARTER EARNINGS
FROM CONTINUING OPERATIONS OF \$238 MILLION, OR \$0.21 PER SHARE;
FULL-YEAR EARNINGS FROM CONTINUING OPERATIONS
TOTAL \$2.8 BILLION, OR \$2.42 PER SHARE

<TABLE> <CAPTION>

(Millions, except per share amounts)

		Decemb	~		Percentage Inc/(Dec)	Years Ended December 31,				Percentage Inc/(Dec)
		2008		2007			2008		2007	
<\$>	<c></c>		<c:< th=""><th>&gt;</th><th><c></c></th><th><c></c></th><th></th><th><c></c></th><th></th><th><c></c></th></c:<>	>	<c></c>	<c></c>		<c></c>		<c></c>
Total revenues net of interest expense	\$	6,506		7,324	(11)%		28,365		27,559	3%
Income From Continuing Operations	\$	238	\$	858	(72)%	\$	2,803	\$	4,126	(32)%
Loss From Discontinued Operations	\$	(66)	\$	(27)	#	\$	(172)	\$	(114)	51%
Net Income	\$	172	\$	831	(79)%	\$	2,631	\$	4,012	(34)%
Earnings Per Common Share - Basic:										
Income From Continuing Operations	\$	0.21	\$	0.74	(72)%	\$	2.43	\$	3.52	(31)%
Loss From Discontinued Operations	\$	(0.06)	\$	(0.02)	#	\$	(0.15)	\$	(0.10)	50%
Net Income	\$	0.15	\$	0.72	(79)%	\$	2.28	\$	3.42	(33)%
Earnings Per Common Share - Diluted:										
Income From Continuing Operations	\$	0.21	\$	0.73	(71)%	\$	2.42	\$	3.45	(30)%
Loss From Discontinued Operations	\$	(0.06)	\$	(0.02)	#	\$	(0.15)	\$	(0.09)	67%
Net Income	\$	0.15	\$	0.71	(79)%	\$	2.27	\$	3.36	(32)%
Average Common Shares Outstanding										
Basic		1,155		1,157	- %		1,154		1,173	(2)%
Diluted		1,155		1,178	(2)%		1,157		1,196	(3)%
Return on Average Equity*		21.7%		37.3%			21.7%		37.3%	

<sup>&</sup>lt;/TABLE>

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New York - January 26, 2009 - AMERICAN EXPRESS COMPANY (NYSE: AXP) today reported fourth-quarter income from continuing operations of \$238 million, down 72 percent from \$858 million a year ago. Diluted earnings per share from continuing operations were \$0.21, down 71 percent from \$0.73 a year ago.

Net income totaled \$172 million for the quarter, down 79 percent from a year ago. On a per-share basis, net income was \$0.15, down 79 percent from \$0.71 a year ago.

Consolidated total revenues net of interest expense declined 11 percent to 6.5 billion, down from 7.3 billion a year ago.

Consolidated provisions totaled \$1.4 billion compared to \$1.5 billion in the year-ago period, which included a significant credit related charge.

Consolidated expenses totaled \$4.9 billion, up 5 percent from \$4.7 billion a year ago. Both periods included significant items, which are outlined below.

The company's return on average equity (ROE) was 21.7 percent, down from 37.3 percent a year ago.

<sup>\*</sup> Refer to Appendix I for the components of return on average equity.

<sup>#</sup> Denotes a variance of more than 100%.

"Our fourth quarter results reflect an operating environment that was among the harshest we have seen in decades," said Kenneth I. Chenault, chairman and chief executive officer. "Nevertheless, we met our near term goals - staying liquid, staying profitable, and investing selectively to strengthen our competitive position over the longer term."

"We remained profitable in the quarter and generated \$2.8 billion in earnings for the full year 2008. We exceeded all of our funding requirements, in part by raising \$6.2 billion through a new retail certificate of deposit program.

"We also continued to invest in the business, announcing a multiyear partnership with Delta Airlines this quarter, expanding our global network business and successfully integrating the corporate card business we purchased from General Electric.

"While our business volumes compared favorably with other major competitors, overall cardmember spending declined 10 percent year-over-year, or 5 percent adjusting for foreign exchange rates. As anticipated, loan delinquencies and write-offs rose. These trends, together with the restructuring charge, had a significant impact on our bottom line.

"In January, we further bolstered our capital position with a \$3.4 billion investment from the U.S. Treasury Capital Purchase Program. These additional funds will enhance our ability to continue extending loans to credit-worthy consumers and small business owners.

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"We authorized more than \$73 billion of U.S. charge card spending during the quarter, and we are providing U.S. consumer and small business cardmembers with open credit lines that are on par with year-ago levels, despite the difficult conditions in the marketplace. Our aim is to accommodate the spending needs of our cardmembers, while helping to ensure that they do not incur inappropriate debt levels.

"We remain cautious about the economic outlook through 2009, and expect cardmember spending to remain soft with past-due loans and write-offs rising from current levels. However, we believe the longer-term growth potential of the payments sector remains very attractive. The investments we are making in our business will help ensure that we can capitalize on those opportunities when the environment improves."

The fourth quarter results included: o  $$421 \text{ million ($273 million after-tax)}}$  of reengineering costs, primarily related to severance and other costs associated with previously announced staff reductions, and o A previously announced \$106 million\$

after-tax) increase in the company's Membership Rewards reserve, in connection with the company's extension of its partnership agreement with Delta Air Lines.

Significant items in the year-ago fourth quarter included: o \$1.13 billion (\$700 million after-tax) gain from the company's settlement with Visa, and - \$143 million (\$89 million after-tax) of incremental investments in business-building initiatives, - \$74 million (\$46 million after-tax) in litigation-related costs pertaining to the lawsuit against Visa, and - \$50 million (\$31 million after-tax) in contributions to the American Express Charitable Fund. o \$685 million (\$430 million after-tax) charge related to the company's enhancements to its method of estimating the liability for Membership Rewards, o \$438 million (\$274 million after-tax) credit-related charge in the U.S. Card Services Segment.

During the fourth-quarter, non-U.S. revenues, provisions and expenses were lower due to the translation effects of a comparatively stronger U.S. dollar.

The net tax benefit for the quarter of \$78 million was principally due to the impact of recurring permanent benefits on lower pre-tax income.

#### DISCONTINUED OPERATIONS

Discontinued operations for the fourth quarter generated a loss of \$66 million compared with a loss of \$27 million during the year-ago period, which primarily reflected mark-to-market adjustments within the American Express International Deposit Company investment portfolio.

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#### SEGMENT RESULTS

U.S. CARD SERVICES reported fourth-quarter net income of \$4 million, down from \$7 million a year ago.

Total revenues net of interest expense for the fourth quarter decreased 13 percent to \$3.2 billion, driven by lower cardmember spending as well as lower securitization income, net.

Provisions for losses decreased 8 percent to \$1.1 billion from the year ago levels, which included the credit-related charge mentioned above. The provision for the current quarter reflected higher write-off and past due rates. On a managed basis(1) the net loan write-off rate was 6.7%, up from 5.9% in the third quarter and 3.4% a year ago. Owned net write-offs were 7.0% in the quarter, up from 6.1% in the third quarter and 3.5% a year ago.

Total expenses decreased 15 percent. Marketing, promotion, rewards and cardmember services expenses decreased 31 percent from the year-ago period, which included a portion of the 2007 Membership Rewards charge mentioned above. The current quarter reflected scaled-back marketing activities as well as the Delta Air Lines related rewards expense. Salaries and employee benefits and other operating expenses increased 16 percent from year-ago levels, reflecting \$30 million (\$20 million after-tax) of the reengineering charge mentioned above.

INTERNATIONAL CARD SERVICES reported fourth-quarter net income of \$36\$ million, compared to a net loss of \$68\$ million a year ago.

Total revenues net of interest expense decreased 8 percent to \$1.1 billion, primarily driven by reduced cardmember spending.

Provisions for losses rose 10 percent to \$243 million, from \$220 million a year ago reflecting higher past due and write-off rates.

Total expenses decreased 22 percent. Marketing, promotion, rewards and cardmember services expenses decreased 53 percent from year-ago levels, which included a portion of the 2007 Membership Rewards charge mentioned earlier. The current quarter also reflected lower marketing expenses. Salaries and employee benefits and other operating expenses increased 15 percent from year-ago levels, reflecting \$84 million (\$55 million after-tax) of the reengineering charge mentioned earlier, as well as higher operating expenses.

(1) The "managed basis" presentation includes on-balance sheet Cardmember loans and off-balance sheet securitized Cardmember loans. The difference between the "owned basis" (GAAP) information and "managed basis" information is attributable to the effects of securitization activities. Please refer to the information set forth on Exhibit I for further discussion of the owned and managed basis presentation.

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GLOBAL COMMERCIAL SERVICES reported a fourth-quarter net loss of \$18 million compared to net income of \$110 million a year ago.

Total revenues net of interest expense decreased 7 percent to \$1.0 billion, reflecting lower level of spending by corporate cardmembers as well as lower travel commissions and fees.

Provisions for losses totaled \$69 million up 25 percent from \$55 million in the year ago period due to higher write-offs and past due rates.

Total expenses increased 11 percent. Salaries and employee benefits and other operating expenses increased 20 percent from the year-ago period reflecting \$136 million (\$88 million after-tax) of the reengineering charge mentioned earlier. Marketing, promotion, rewards and cardmember services expenses decreased 41 percent from the year-ago period, which included a portion of the 2007 Membership Rewards charge mentioned above.

Both revenues and expenses reflected the impact of the acquisition of a commercial card and corporate purchasing unit in March 2008.

GLOBAL NETWORK & MERCHANT SERVICES reported fourth-quarter net income of \$215 million, down 15 percent from \$254 million a year ago.

Fourth-quarter total revenues net of interest expense decreased 9 percent to \$945 million. The decrease reflected lower merchant-related revenues from the decrease in global card billed business, offset in part by higher revenues from Global Network Services' bank partners.

Provisions for losses were \$36 million, primarily reflecting merchant-related provisions. The year-ago provision was \$28 million.

Total expenses decreased 4 percent, reflecting lower brand advertising. Salaries and employee benefits and other operating expenses included \$28 million (\$17 million after-tax) of the reengineering charge mentioned above.

CORPORATE AND OTHER reported a fourth-quarter net income of \$1 million, compared with net income of \$555 million last year. The year-ago quarter included the previously mentioned gain from the company's settlement with Visa. The fourth quarter 2008 reflects the recognition of \$220 million (\$136 million after-tax) for the previously announced MasterCard and Visa settlements as well as \$143 million (\$93 million after-tax) of the

reengineering charges mentioned above.

American Express Company is a leading global payments and travel company founded in 1850. For more information, visit www.americanexpress.com.

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ED. NOTE: On November 10, 2008, American Express became a bank holding company regulated by the Federal Reserve Board and consequently fourth-quarter earnings results incorporate some financial reporting changes in accordance with SEC regulations.

The 2008 Fourth Quarter Earnings Supplement will be available today on the American Express web site at http://ir.americanexpress.com. An investor conference call will be held at 5:00 p.m. (ET) today to discuss fourth-quarter earnings results. Live audio and presentation slides for the investor conference call will be available to

the general public at the same web site. A replay of the conference call will be available later today at the same web site address.

EXHIBIT I

AMERICAN EXPRESS COMPANY U.S. CARD SERVICES

<TABLE> <CAPTION>

(Billions, Except Percentages)

<\$>	Quarter Ended December 31, 2008 <c></c>	Quarter Ended September 30, 2008 <c></c>	Quarter Ended December 31, 2007 <c></c>
Cardmember lending - owned basis (A):	\C/	XC2	<b>\C</b> /
Average Loans (B)	\$ 33.2	\$ 36.3	\$ 40.8
Net write-off rate	7.0%	6.1%	3.5%
Cardmember lending - managed basis (C):			
Average Loans (B)	\$ 63.0	\$ 64.6	\$ 63.2
Net write-off rate	6.7%	5.9%	3.4%

  |  |  |

- (A) "Owned," a GAAP basis measurement, reflects only cardmember loans included in the Company's Consolidated Balance Sheets.
- (B) Loan balances for all periods presented used to calculate average loans have been revised in connection with the Company's conversion to a bank holding company. Specifically, deferred card fees net of deferred direct acquisition costs for Cardmember loans were reclassified from other liabilities to cardmember loans for all periods.
- (C) The managed basis presentation assumes that there have been no off-balance sheet securitization transactions, i.e., all securitized cardmember loans and related income effects are reflected as if they were in the Company's balance sheets and income statements, respectively. The difference between the "owned basis" (GAAP) information and "managed basis" information is attributable to the effects of securitization activities. The Company presents U.S. Card Services information on a managed basis because that is the way the Company's management views and manages the business. Management believes that a full picture of trends in the Company's cardmember lending business can only be derived by evaluating the performance of both securitized and non-securitized cardmember loans. Management also believes that use of a managed basis presentation presents a more accurate picture of the key dynamics of the cardmember lending business. Irrespective of the on and off-balance sheet funding mix, it is important for management and investors to see metrics for the entire cardmember lending portfolio because they are more representative of the economics of the aggregate cardmember relationships and ongoing business performance and trends over time. It is also important for investors to see the overall growth of cardmember loans and related revenue in order to evaluate market share. These metrics are significant in evaluating the Company's performance and can only be properly assessed when all non-securitized and securitized cardmember loans are viewed together on a managed basis. The Company does not currently securitize international loans.

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THIS RELEASE INCLUDES FORWARD-LOOKING STATEMENTS, WHICH ARE SUBJECT TO RISKS AND UNCERTAINTIES. THE FORWARD-LOOKING STATEMENTS, WHICH ADDRESS THE COMPANY'S EXPECTED BUSINESS AND FINANCIAL PERFORMANCE, AMONG OTHER MATTERS, CONTAIN WORDS SUCH AS "BELIEVE," "EXPECT," "ANTICIPATE," "OPTIMISTIC," "INTEND," "PLAN," "AIM," "WILL," "MAY," "SHOULD," "COULD," "WOULD," "LIKELY," AND SIMILAR EXPRESSIONS. READERS ARE CAUTIONED NOT TO PLACE UNDUE RELIANCE ON THESE FORWARD-LOOKING STATEMENTS, WHICH SPEAK ONLY AS OF THE DATE ON WHICH

THEY ARE MADE. THE COMPANY UNDERTAKES NO OBLIGATION TO UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS. FACTORS THAT COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THESE FORWARD-LOOKING STATEMENTS INCLUDE, BUT ARE NOT LIMITED TO, THE FOLLOWING: CONSUMER AND BUSINESS SPENDING ON THE COMPANY'S CREDIT AND CHARGE CARD PRODUCTS AND TRAVELERS CHEQUES AND OTHER PREPAID PRODUCTS AND GROWTH IN CARD LENDING BALANCES, WHICH DEPEND IN PART ON THE ECONOMIC ENVIRONMENT, AND THE ABILITY TO ISSUE NEW AND ENHANCED CARD AND PREPAID PRODUCTS, SERVICES AND REWARDS PROGRAMS, AND INCREASE REVENUES FROM SUCH PRODUCTS, ATTRACT NEW CARDMEMBERS, REDUCE CARDMEMBER ATTRITION, CAPTURE A GREATER SHARE OF EXISTING CARDMEMBERS' SPENDING, AND SUSTAIN PREMIUM DISCOUNT RATES ON ITS CARD PRODUCTS IN LIGHT OF REGULATORY AND MARKET PRESSURES, INCREASE MERCHANT COVERAGE, RETAIN CARDMEMBERS AFTER LOW INTRODUCTORY LENDING RATES HAVE EXPIRED, AND EXPAND THE GLOBAL NETWORK SERVICES BUSINESS; THE COMPANY'S ABILITY TO MANAGE CREDIT RISK RELATED TO CONSUMER DEBT, BUSINESS LOANS, MERCHANTS AND OTHER CREDIT TRENDS, WHICH WILL DEPEND IN PART ON THE ECONOMIC ENVIRONMENT, INCLUDING, AMONG OTHER THINGS, THE HOUSING MARKET, THE RATES OF BANKRUPTCIES AND UNEMPLOYMENT, WHICH CAN AFFECT SPENDING ON CARD PRODUCTS, DEBT PAYMENTS BY INDIVIDUAL AND CORPORATE CUSTOMERS AND BUSINESSES THAT ACCEPT THE COMPANY'S CARD PRODUCTS, AND ON THE EFFECTIVENESS OF THE COMPANY'S CREDIT MODELS; THE IMPACT OF THE COMPANY'S EFFORTS TO DEAL WITH DELINQUENT CARDMEMBERS IN THE CURRENT CHALLENGING ECONOMIC ENVIRONMENT, WHICH MAY AFFECT PAYMENT PATTERNS OF CARDMEMBERS, THE COMPANY'S NEAR-TERM WRITE-OFF RATES, INCLUDING DURING THE FIRST HALF OF 2009, AND THE VOLUMES OF THE COMPANY'S LOAN BALANCES IN 2009; THE WRITE-OFF AND DELINQUENCY RATES IN THE MEDIUM- TO LONG-TERM OF CARDMEMBERS ADDED BY THE COMPANY DURING THE PAST FEW YEARS, WHICH COULD IMPACT THEIR PROFITABILITY TO THE COMPANY; THE COMPANY'S ABILITY TO EFFECTIVELY IMPLEMENT CHANGES IN THE PRICING OF CERTAIN OF ITS PRODUCTS AND SERVICES; FLUCTUATIONS IN INTEREST RATES (INCLUDING FLUCTUATIONS IN BENCHMARKS, SUCH AS LIBOR AND OTHER BENCHMARK RATES, AND CREDIT SPREADS), WHICH IMPACT THE COMPANY'S BORROWING COSTS, RETURN ON LENDING PRODUCTS AND THE VALUE OF THE COMPANY'S INVESTMENTS; THE COMPANY'S ABILITY TO MEET ITS ROE TARGET RANGE OF 33 TO 36 PERCENT ON AVERAGE AND OVER TIME, WHICH WILL DEPEND IN PART ON FACTORS SUCH AS THE COMPANY'S ABILITY TO GENERATE SUFFICIENT REVENUE GROWTH AND ACHIEVE SUFFICIENT MARGINS, FLUCTUATIONS IN THE CAPITAL REQUIRED TO SUPPORT ITS BUSINESSES, THE MIX OF THE COMPANY'S FINANCINGS, AND FLUCTUATIONS IN THE LEVEL OF THE COMPANY'S SHAREHOLDERS' EQUITY DUE TO SHARE REPURCHASES, DIVIDENDS, CHANGES IN ACCUMULATED OTHER COMPREHENSIVE INCOME AND ACCOUNTING CHANGES, AMONG OTHER THINGS; THE ACTUAL AMOUNT TO BE SPENT BY THE COMPANY ON MARKETING, PROMOTION, REWARDS AND CARDMEMBER SERVICES BASED ON MANAGEMENT'S ASSESSMENT OF COMPETITIVE OPPORTUNITIES AND OTHER FACTORS AFFECTING ITS JUDGMENT; THE ABILITY TO CONTROL AND MANAGE OPERATING, INFRASTRUCTURE, ADVERTISING AND PROMOTION EXPENSES AS BUSINESS EXPANDS OR

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CHANGES, INCLUDING THE ABILITY TO ACCURATELY ESTIMATE THE PROVISION FOR THE COST OF THE MEMBERSHIP REWARDS PROGRAM; FLUCTUATIONS IN FOREIGN CURRENCY EXCHANGE RATES; THE COMPANY'S ABILITY TO GROW ITS BUSINESS, GENERATE EXCESS CAPITAL AND, OVER TIME, MEET OR EXCEED ITS RETURN ON SHAREHOLDERS' EQUITY TARGET BY REINVESTING APPROXIMATELY 35 PERCENT OF ANNUALLY-GENERATED CAPITAL, AND RETURNING APPROXIMATELY 65 PERCENT OF SUCH CAPITAL TO SHAREHOLDERS WHICH WILL DEPEND ON THE COMPANY'S ABILITY TO MANAGE ITS CAPITAL NEEDS AND THE EFFECT OF BUSINESS MIX, ACQUISITIONS AND RATING AGENCY REQUIREMENTS; THE SUCCESS OF THE GLOBAL NETWORK SERVICES BUSINESS IN PARTNERING WITH BANKS IN THE UNITED STATES, WHICH WILL DEPEND IN PART ON THE EXTENT TO WHICH SUCH BUSINESS FURTHER ENHANCES THE COMPANY'S BRAND, ALLOWS THE COMPANY TO LEVERAGE ITS SIGNIFICANT PROCESSING SCALE, EXPANDS MERCHANT COVERAGE OF THE NETWORK, PROVIDES GLOBAL NETWORK SERVICES' BANK PARTNERS IN THE UNITED STATES THE BENEFITS OF GREATER CARDMEMBER LOYALTY AND HIGHER SPEND PER CUSTOMER, AND MERCHANT BENEFITS SUCH AS GREATER TRANSACTION VOLUME AND ADDITIONAL HIGHER SPENDING CUSTOMERS; THE ABILITY OF THE GLOBAL NETWORK SERVICES BUSINESS TO MEET THE PERFORMANCE REQUIREMENTS CALLED FOR BY THE COMPANY'S RECENT SETTLEMENTS WITH MASTERCARD AND VISA; TRENDS IN TRAVEL AND ENTERTAINMENT SPENDING AND THE OVERALL LEVEL OF CONSUMER CONFIDENCE; THE UNCERTAINTIES ASSOCIATED WITH BUSINESS ACQUISITIONS, INCLUDING, AMONG OTHERS, THE FAILURE TO REALIZE ANTICIPATED BUSINESS RETENTION, GROWTH AND COST SAVINGS, AS WELL AS THE ABILITY TO EFFECTIVELY INTEGRATE THE ACQUIRED BUSINESS INTO THE COMPANY'S EXISTING OPERATIONS; THE UNDERLYING ASSUMPTIONS AND EXPECTATIONS RELATED TO THE FEBRUARY 2008 SALE OF THE AMERICAN EXPRESS BANK LTD. BUSINESSES AND THE TRANSACTION'S IMPACT ON THE COMPANY'S EARNINGS PROVING TO BE INACCURATE OR UNREALIZED; THE SUCCESS, TIMELINESS AND FINANCIAL IMPACT (INCLUDING COSTS, COST SAVINGS, AND OTHER BENEFITS, INCLUDING INCREASED REVENUES), AND BENEFICIAL EFFECT ON THE COMPANY'S OPERATING EXPENSE TO REVENUE RATIO, BOTH IN THE SHORT-TERM (INCLUDING DURING 2009) AND OVER TIME, OF REENGINEERING INITIATIVES BEING IMPLEMENTED OR CONSIDERED BY THE COMPANY, INCLUDING COST MANAGEMENT, STRUCTURAL AND STRATEGIC MEASURES SUCH AS VENDOR, PROCESS, FACILITIES AND OPERATIONS CONSOLIDATION, OUTSOURCING (INCLUDING, AMONG OTHERS, TECHNOLOGIES OPERATIONS), RELOCATING CERTAIN FUNCTIONS TO LOWER-COST OVERSEAS LOCATIONS, MOVING INTERNAL AND EXTERNAL FUNCTIONS TO THE INTERNET TO SAVE COSTS, AND PLANNED STAFF REDUCTIONS RELATING TO CERTAIN OF SUCH REENGINEERING ACTIONS; THE COMPANY'S ABILITY TO REINVEST THE BENEFITS ARISING FROM SUCH REENGINEERING ACTIONS IN ITS BUSINESSES; BANKRUPTCIES, RESTRUCTURINGS, CONSOLIDATIONS OR SIMILAR EVENTS (INCLUDING, AMONG OTHERS, THE DELTA AIRLINES/NORTHWEST AIRLINES MERGER) AFFECTING THE AIRLINE OR ANY OTHER INDUSTRY REPRESENTING A SIGNIFICANT PORTION OF THE COMPANY'S BILLED BUSINESS,

INCLUDING ANY POTENTIAL NEGATIVE EFFECT ON PARTICULAR CARD PRODUCTS AND SERVICES AND BILLED BUSINESS GENERALLY THAT COULD RESULT FROM THE ACTUAL OR PERCEIVED WEAKNESS OF KEY BUSINESS PARTNERS IN SUCH INDUSTRIES; THE TRIGGERING OF OBLIGATIONS TO MAKE PAYMENTS TO CERTAIN CO-BRAND PARTNERS, MERCHANTS, VENDORS AND CUSTOMERS UNDER CONTRACTUAL ARRANGEMENTS WITH SUCH PARTIES UNDER CERTAIN CIRCUMSTANCES; A DOWNTURN IN THE COMPANY'S BUSINESSES AND/OR NEGATIVE CHANGES IN THE COMPANY'S AND ITS SUBSIDIARIES' CREDIT RATINGS, WHICH COULD RESULT IN CONTINGENT PAYMENTS UNDER CONTRACTS, DECREASED LIQUIDITY AND HIGHER BORROWING COSTS; THE ABILITY OF THE COMPANY TO SATISFY ITS LIQUIDITY NEEDS AND EXECUTE ON ITS FUNDING PLANS, WHICH WILL DEPEND ON, AMONG OTHER THINGS, THE COMPANY'S FUTURE BUSINESS GROWTH, ITS CREDIT RATINGS, MARKET CAPACITY AND DEMAND FOR SECURITIES OFFERED BY THE COMPANY, PERFORMANCE BY THE COMPANY'S COUNTERPARTIES UNDER ITS BANK CREDIT FACILITIES AND OTHER LENDING FACILITIES, REGULATORY CHANGES, INCLUDING CHANGES TO THE POLICIES, RULES AND REGULATIONS OF THE BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM AND THE FEDERAL RESERVE BANK OF SAN FRANCISCO, THE COMPANY'S ABILITY TO SECURITIZE AND SELL RECEIVABLES AND THE PERFORMANCE OF RECEIVABLES PREVIOUSLY SOLD IN SECURITIZATION TRANSACTIONS AND THE COMPANY'S ABILITY TO MEET THE CRITERIA FOR PARTICIPATION IN CERTAIN LIQUIDITY FACILITIES AND OTHER FUNDING PROGRAMS, INCLUDING THE COMMERCIAL PAPER FUNDING FACILITY AND THE TEMPORARY LIQUIDITY GUARANTEE PROGRAM, BEING MADE AVAILABLE THROUGH THE FEDERAL RESERVE BANK OF NEW YORK, THE FEDERAL DEPOSIT INSURANCE CORPORATION AND OTHER FEDERAL DEPARTMENTS AND AGENCIES; THE COMPANY'S ABILITY TO REDEEM OR OTHERWISE ACCESS

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IN A TIMELY MANNER UP TO \$500 MILLION INVESTED IN THE PRIMARY RESERVE FUND, FROM WHICH REDEMPTIONS HAVE BEEN CURRENTLY SUSPENDED; ACCURACY OF ESTIMATES FOR THE FAIR VALUE OF THE ASSETS IN THE COMPANY'S INVESTMENT PORTFOLIO AND, IN PARTICULAR, THOSE INVESTMENTS THAT ARE NOT READILY MARKETABLE, INCLUDING THE VALUATION OF THE INTEREST-ONLY STRIP RELATING TO THE COMPANY'S LENDING SECURITIZATIONS; THE COMPANY'S ABILITY TO INVEST IN TECHNOLOGY ADVANCES ACROSS ALL AREAS OF ITS BUSINESS TO STAY ON THE LEADING EDGE OF TECHNOLOGIES APPLICABLE TO THE PAYMENTS INDUSTRY; THE COMPANY'S ABILITY TO PROTECT ITS INTELLECTUAL PROPERTY RIGHTS (IP) AND AVOID INFRINGING THE IP OF OTHER PARTIES; THE POTENTIAL NEGATIVE EFFECT ON THE COMPANY'S BUSINESSES AND INFRASTRUCTURE, INCLUDING INFORMATION TECHNOLOGY, OF TERRORIST ATTACKS, NATURAL DISASTERS OR OTHER CATASTROPHIC EVENTS IN THE FUTURE; POLITICAL OR ECONOMIC INSTABILITY IN CERTAIN REGIONS OR COUNTRIES, WHICH COULD AFFECT LENDING AND OTHER COMMERCIAL ACTIVITIES, AMONG OTHER BUSINESSES, OR RESTRICTIONS ON CONVERTIBILITY OF CERTAIN CURRENCIES; CHANGES IN LAWS OR GOVERNMENT REGULATIONS; THE POTENTIAL IMPACT OF REGULATIONS ADOPTED BY FEDERAL BANK REGULATORS RELATING TO CERTAIN CREDIT AND CHARGE CARD PRACTICES, INCLUDING, AMONG OTHERS, THE IMPOSITION BY CARD ISSUERS OF INTEREST RATE INCREASES ON OUTSTANDING BALANCES AND THE ALLOCATION OF PAYMENTS IN RESPECT OF OUTSTANDING BALANCES WITH DIFFERENT INTEREST RATES, WHICH COULD HAVE AN ADVERSE IMPACT ON THE COMPANY'S NET INCOME; ACCOUNTING CHANGES; OUTCOMES AND COSTS ASSOCIATED WITH LITIGATION AND COMPLIANCE AND REGULATORY MATTERS; AND COMPETITIVE PRESSURES IN ALL OF THE COMPANY'S MAJOR BUSINESSES. A FURTHER DESCRIPTION OF THESE AND OTHER RISKS AND UNCERTAINTIES CAN BE FOUND IN THE COMPANY'S ANNUAL REPORT ON FORM 10-K FOR THE YEAR ENDED DECEMBER 31, 2007, ITEM 1A OF PART 2 IN THE COMPANY'S QUARTERLY REPORT ON FORM 10-Q FOR THE QUARTER ENDED SEPTEMBER 30, 2008, AND THE COMPANY'S OTHER REPORTS FILED WITH THE SEC.

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All information in the following tables is presented on a basis prepared in accordance with U.S. generally accepted accounting principles (GAAP), unless otherwise indicated. Amounts have been revised to reflect various changes in financial and statistical reporting in conjunction with American Express Company's conversion to a bank holding company. Refer to Appendix II-VI for revised quarterly periods in 2007 and full year 2007.

(Preliminary)

AMERICAN EXPRESS COMPANY CONSOLIDATED STATEMENTS OF INCOME

(Millions)

<Table> <Caption>

	-	es Ended er 31,		Years Decemb		
	2008	2007	Percentage Inc/(Dec)	2008	2007	Percentage Inc/(Dec)
<s></s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Revenues						
Discount revenue	\$3,468	\$3,912	(11)%	\$15,025	\$14,596	3%
Net card fees	536	508	6	2,150	1,919	12
Travel commissions and fees	444	514	(14)	2,010	1,926	4

Other commissions and fees	522	650	(20)	2,307	2,417	(5)
Securitization income, net	199	326	(39)	1,070	1,507	(29)
Other	566	496	14	2,157	1,751	23
Total other revenues	5,735 	6,406	(10)	24,719	24,116	3
Interest income						
Interest and fees on loans Interest and dividends on investment	1,364	1,735	(21)	6,159	6,351	(3)
securities	168	181	(7)	771	673	15
Deposits with banks and other	36	93	(61)	271	400	(32)
Total interest income	1,568 	2,009	(22)	7,201	7,424	(3)
Interest expense						
Deposits	99	170	(42)	518	589	(12)
Short-term borrowings	77	147	(48)	497	733	(32)
Long-term debt	604	738	(18)	2,439	2,565	(5)
Other	17	36 	(53)	101	94	7
Total interest expense	797	1,091	(27)	3,555	3,981	(11)
Net interest income	771	918	(16)	3,646	3,443	6
Total revenues net of interest expense	6 <b>,</b> 506	7,324	(11)	28,365	27 <b>,</b> 559	3
Provisions for losses						
Charge card	426	419	2	1,363	1,140	20
Cardmember lending	927	970	(4)	4,231	2,761	53
Other	51	61	(16)	204	202	1
Total	1,404	1,450	(3)	5 <b>,</b> 798	4,103	41
Total revenues net of interest expense						
after provisions for losses	5,102	5,874	(13)	22,567	23,456	(4)
Expenses						
Marketing and promotion	524	804	(35)	2,430	2,562	(5)
Cardmember rewards	1,088	1,778	(39)	4,389	4,777	(8)
Cardmember services	140	137	2	542	478	13
Salaries and employee benefits	1,660	1,437	16	6,090	5,438	12
Professional services	649	646	-	2,413	2,280	6
Occupancy and equipment	456	382	19	1,641	1,436	14
Communications	118	119	(1)	466	461	1
Other, net	307	(587) 	#	1,123	330	#
Total	4,942	4,716	5	19,094	17,762	7
Pretax income from continuing						
operations	160	1,158	(86)	3,473	5,694	(39)
Income tax (benefit) provision	(78)	300	#	670	1,568	(57)
Income from continuing operations Loss from discontinued operations,	238	858	(72)	2,803	4,126	(32)
net of tax	(66)	(27)	#	(172)	(114)	51
Net income	\$ 172	\$ 831	(79)	\$ 2,631	\$ 4,012	(34)

# - Denotes a variance of more than 100%.

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(Preliminary)

AMERICAN EXPRESS COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS

(Billions)

<Table> <Caption>

| December 31, 2008 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2007 | 2

Other assets Assets of discontinued operations	14	11 22
Total assets	\$126 ====	\$150 ====
Liabilities and Shareholders' Equity		
Short-term borrowings	\$ 9	\$ 18
Long-term debt	60	55
Other liabilities	45	44
Liabilities of discontinued operations	_	22
Total liabilities	114	139
Shareholders' equity	12	11
motal liabilities and shareholders! equity	\$126	\$150
Total liabilities and shareholders' equity	 4⊥∠0	\$130
		====

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<Page>

(Preliminary)

# AMERICAN EXPRESS COMPANY FINANCIAL SUMMARY

(Millions)

<Table> <Caption>

<caption></caption>	Quarters Ended December 31,			Years Decemb	_	
	2008	2007	Percentage Inc/(Dec)	2008	2007	Percentage Inc/(Dec)
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
TOTAL REVENUES NET OF INTEREST EXPENSE						
U.S. Card Services	\$3,223	\$3,709	(13)%	\$13,997	\$14,222	(2)%
International Card Services	1,098	1,189	(8)	4,781	4,331	10
Global Commercial Services	1,044	1,128	(7)	4,696	4,269	10
Global Network & Merchant Services	945	1,041	(9)	4,102	3,864	6
						_
Company to Chhan	6,310	7,067	(11)	27 <b>,</b> 576	26,686	3
Corporate & Other, including adjustments and						
eliminations	196	257	(24)	789	873	(10)
CIIMINACIONS			(24)			(10)
CONSOLIDATED TOTAL REVENUES NET OF						
INTEREST EXPENSE	\$6,506	\$7,324	(11)	\$28,365	\$27,559	3
	=====	=====		======	======	
PRETAX INCOME (LOSS) FROM CONTINUING OPERATIONS						
U.S. Card Services	\$ (48)	\$ (40)	20	\$ 1,044	\$ 2,730	(62)
International Card Services	(38)	(181)	(79)	153	117	31
Global Commercial Services	(59)	144	#	676	744	(9)
Global Network & Merchant Services	303	379	(20)	1,490	1,560	(4)
	158	302	(48)	3,363	5,151	(35)
Corporate & Other	2	856	#	110	543	(80)
corporate & Other			#		J43 	(00)
PRETAX INCOME FROM CONTINUING						
OPERATIONS	\$ 160	\$1,158	(86)	\$ 3,473	\$ 5,694	(39)
	=====	======	( /	======	======	(,
NET INCOME (LOSS)						
U.S. Card Services	\$ 4	\$ 7	(43)	\$ 792	\$ 1,823	(57)
International Card Services	36	(68)	#	351	291	21
Global Commercial Services	(18)	110	#	494	536	(8)
Global Network & Merchant Services	215	254	(15)	995	1,022	(3)
	237	303	(22)	2,632	3,672	(28)
Corporate & Other	1	555	#	171	454	(62)
Income from continuing operations	238	858	(72)	2 002	4 126	(32)
Loss from discontinued operations,	230	000	(72)	2,803	4,126	(32)
net of tax	(66)	(27)	#	(172)	(114)	51
NEE THOME		c 021	/201			(2.4)
NET INCOME	\$ 172 =====	\$ 831 =====	(79)	\$ 2,631	\$ 4,012	(34)
		=====		======	======	

</Table>

<sup>#</sup> - Denotes a variance of more than 100%.

(Preliminary)

# AMERICAN EXPRESS COMPANY FINANCIAL SUMMARY (CONTINUED)

<Table> <Caption>

	Quarters Ended December 31,		Danasakana	Years Decemb	Dancantana	
	2008	2007	Percentage Inc/(Dec)	2008	2007	Percentage Inc/(Dec)
<s> EARNINGS PER COMMON SHARE</s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
BASIC						
Income from continuing operations Loss from discontinued operations	\$ 0.21 (0.06)	\$ 0.74 (0.02)	(72)% #	\$ 2.43 (0.15)		(31)% 50
Net income	\$ 0.15	\$ 0.72	(79)%	\$ 2.28		(33)%
Average common shares outstanding (millions)	1,155 =====	1,157 =====	-%	1,154 =====	1,173 =====	(2)%
DILUTED						
Income from continuing operations Loss from discontinued operations	\$ 0.21 (0.06)	\$ 0.73 (0.02)	(71)% #	\$ 2.42 (0.15)	\$ 3.45 (0.09)	(30) % 67
Net income	\$ 0.15 =====	\$ 0.71	(79)%	\$ 2.27 =====		(32)%
Average common shares outstanding (millions)	1,155 =====	1,178 =====	(2)%	1,157 =====	1,196 =====	(3)%
Cash dividends declared per common share	\$ 0.18 =====	\$ 0.18 =====	-%	\$ 0.72 =====	\$ 0.63 =====	14%

  |  |  |  |  |  |

#### SELECTED STATISTICAL INFORMATION

<Table> <Caption>

	Quarters Ended December 31,			Years Decemb	Percentage	
	2008	2007	Percentage Inc/(Dec)	2008	2007	Inc/(Dec)
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Return on average equity (A)	21.7%	37.3%		21.7%	37.3%	
Return on average tangible equity (A)	27.4%	44.0%		27.4%	44.0%	
Common shares outstanding (millions)	1,160	1,158	-%	1,160	1,158	-%
Book value per common share	\$10.15	\$ 9.53	7%	\$10.15	\$ 9.53	7%
Shareholders' equity (billions)						

 \$11.8 | \$11.0 | 7% | \$11.8 | \$11.0 | 7% |<sup># -</sup> Denotes a variance of more than 100%.

<sup>(</sup>A) Refer to Appendix I for components of return on average equity and return on average tangible equity.

All information in the following tables is presented on a basis prepared in accordance with U.S. generally accepted accounting principles (GAAP), unless otherwise indicated. Amounts have been revised to reflect various changes in financial and statistical reporting in conjunction with American Express Company's conversion to a bank holding company. Refer to Appendix II-VI for revised quarterly periods in 2007 and full year 2007.

(Preliminary)

# AMERICAN EXPRESS COMPANY CONSOLIDATED STATEMENTS OF INCOME

(Millions)

<Table> <Caption>

Captions	Quarters Ended December 31,				per 31,	Donasahasa
	2008	2007	Percentage Inc/(Dec)	2008	2007	Percentage Inc/(Dec)
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Revenues	107	107	107	107	107	107
Discount revenue	\$3,468	\$3,912	(11)%	\$15,025	\$14,596	3%
Net card fees	536	508	6	2,150	1,919	12
Travel commissions and fees	444	514	(14)	2,010	1,926	4
Other commissions and fees	522	650	(20)	2,307	2,417	(5)
Securitization income, net	199	326	(39)	1,070	1,507	(29)
Other	566 	496	14	2,157	1,751 	23
Total other revenues	5 <b>,</b> 735	6,406 	(10)	24,719 	24,116	3
Interest income						
Interest and fees on loans	1,364	1,735	(21)	6,159	6,351	(3)
Interest and dividends on investment						
securities	168	181	(7)	771	673	15
Deposits with banks and other	36 	93	(61)	271 	400	(32)
Total interest income	1,568 	2,009	(22)	7,201	7,424	(3)
Interest expense						
Deposits	99	170	(42)	518	589	(12)
Short-term borrowings	77	147	(48)	497	733	(32)
Long-term debt	604	738	(18)	2,439	2,565	(5)
Other	17 	36	(53)	101	94	7
Total interest expense	797	1,091 	(27)	3,555	3,981	(11)
Net interest income	771	918	(16)	3,646	3,443	6
Total revenues net of interest expense	6 <b>,</b> 506	7,324	(11)	28,365	27 <b>,</b> 559	3
Provisions for losses						
Charge card	426	419	2	1,363	1,140	20
Cardmember lending	927	970	(4)	4,231	2,761	53
Other	51	61	(16)	204	202	1
			(0)			
Total	1,404	1,450	(3)	5 <b>,</b> 798	4,103	41
Total revenues net of interest expense						
after provisions for losses	5,102 	5,874 	(13)	22 <b>,</b> 567	23,456	(4)
Expenses						
Marketing and promotion	524	804	(35)	2,430	2,562	(5)
Cardmember rewards	1,088	1,778	(39)	4,389	4,777	(8)
Cardmember services	140	137	2	542	478	13
Salaries and employee benefits	1,660	1,437	16	6,090	5,438	12
Professional services	649	646	-	2,413	2,280	6
Occupancy and equipment	456	382	19	1,641	1,436	14
Communications	118	119	(1)	466	461	1
Other, net	307	(587)	#	1,123	330	#
Total	4,942	4,716	5	19,094	17,762	7
Pretax income from continuing						
operations	160	1,158	(86)	3,473	5,694	(39)
Income tax (benefit) provision	(78)	300	#	670	1,568	(57)
Income from continuing operations	238	858	(72)	2,803	4,126	(32)

Loss from discontinued operations,						
net of tax	(66)	(2	7) #	(172)	(114)	51
			-			
Net income	\$ 172	\$ 83	(79)	\$ 2,631	\$ 4,012	(34)
	=====	=====	=	======	======	

# - Denotes a variance of more than 100%.

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(Preliminary)

AMERICAN EXPRESS COMPANY
CONDENSED CONSOLIDATED BALANCE SHEETS

(Billions)

<Table> <Caption>

	December 31, 2008	December 31, 2007
<\$>	<c></c>	<c></c>
Assets	\C>	\C>
	A 01	<b>^</b> ^
Cash	\$ 21	\$ 9
Accounts receivable	37	42
Investment securities	13	13
Loans	41	53
Other assets	14	11
Assets of discontinued operations	=	22
Total assets	\$126	\$150
	====	====
Liabilities and Shareholders' Equity		
Short-term borrowings	\$ 9	\$ 18
Long-term debt	60	55
Other liabilities	45	44
Liabilities of discontinued operations	-	22
Total liabilities	114	139
Shareholders' equity	12	11
Total liabilities and shareholders' equity	\$126	\$150
	====	====

</Table>

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(Preliminary)

AMERICAN EXPRESS COMPANY FINANCIAL SUMMARY

(Millions)

<Table> <Caption>

Quarters Ended Years Ended December 31, December 31, Percentage -----Percentage Inc/(Dec) 2007 2008 2007 2008 Inc/(Dec) \_\_\_\_ \_\_\_\_\_ ----------\_\_\_\_\_ -----<C> <C> <C> <C> <C> <C> TOTAL REVENUES NET OF INTEREST EXPENSE \$3,223 \$3,709 (13)% 1,098 1,189 (8) 1,044 1,128 (7) 945 1,041 (9) (2)% 10 \$13,997 \$14,222 U.S. Card Services 4,781 4,696 4,331 4,269 International Card Services 10 Global Commercial Services 4,102 Global Network & Merchant Services 3,864 6 7,067 27,576 6,310 (11) 26,686 3 Corporate & Other, including adjustments and 257 eliminations 196 (24) 789 873 (10) --------------------CONSOLIDATED TOTAL REVENUES NET OF INTEREST EXPENSE \$6,506 \$7,324 (11) \$28,365 \$27,559 3 ====== ===== ====== ====== PRETAX INCOME (LOSS) FROM CONTINUING

OPERATIONS						
U.S. Card Services	\$ (48)	\$ (40)	20	\$ 1,044	\$ 2,730	(62)
International Card Services	(38)	(181)	(79)	153	117	31
Global Commercial Services	(59)	144	#	676	744	(9)
Global Network & Merchant Services	303	379	(20)	1,490	1,560	(4)
	158	302	(48)		5,151	(35)
Corporate & Other	2	856	#	110	543	(80)
PRETAX INCOME FROM CONTINUING						
OPERATIONS	\$ 160	\$1 <b>,</b> 158	(86)		\$ 5,694	(39)
/	=====	=====		======	======	
NET INCOME (LOSS)						
U.S. Card Services	\$ 4	\$ 7	(43)	\$ 792	\$ 1,823	(57)
International Card Services	36	(68)	#	351	291	21
Global Commercial Services	(18)	110	#	494	536	(8)
Global Network & Merchant Services	215	254	(15)	995	1,022	(3)
	237	303	(22)		3,672	(28)
Corporate & Other	1	555	#	171	454	(62)
Income from continuing operations Loss from discontinued operations,	238	858	(72)	2,803	4,126	(32)
net of tax	(66)	(27)	#	(172)	(114)	51
NET INCOME	\$ 172	\$ 831	(79)	\$ 2,631	\$ 4,012	(34)

# - Denotes a variance of more than 100%.

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(Preliminary)

#### AMERICAN EXPRESS COMPANY FINANCIAL SUMMARY (CONTINUED)

<Table> <Caption>

	Quarters Ended December 31,		per 31, December 31,				
	2008	2007	Percentage Inc/(Dec)		2007	Percentage Inc/(Dec)	
<s> EARNINGS PER COMMON SHARE</s>	<c></c>	<c></c>	<c></c>	<c></c>		<c></c>	
BASIC							
Income from continuing operations Loss from discontinued operations	\$ 0.21 (0.06)	\$ 0.74 (0.02)	(72)% #	\$ 2.43 (0.15)		(31) % 50	
Net income	\$ 0.15	\$ 0.72	(79)%	\$ 2.28		(33)%	
Average common shares outstanding (millions)	1,155		-%		1,173 =====	(2)%	
DILUTED							
Income from continuing operations Loss from discontinued operations	\$ 0.21 (0.06)	\$ 0.73 (0.02)	(71)% #	\$ 2.42 (0.15)	\$ 3.45 (0.09)	(30)% 67	
Net income	\$ 0.15	\$ 0.71	(79)%	\$ 2.27		(32)%	
Average common shares outstanding (millions)	1,155 =====	1,178 =====	(2)%	1,157 =====	1,196 =====	(3)%	
Cash dividends declared per common share	\$ 0.18 =====	\$ 0.18	-%	\$ 0.72 =====	\$ 0.63 =====	14%	

  |  |  |  |  |  |SELECTED STATISTICAL INFORMATION

<Table> <Caption>

| Quarters Ended | Years Ended | Percentage | December 31, | December 31, | Percentage | 2008 | 2007 | Inc/(Dec) | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2

Book value per common share \$10.15 \$ 9.53 7% \$10.15 \$ 9.53 7% Shareholders' equity (billions) \$11.8 \$11.0 7% \$11.8 \$11.0 7%

- # Denotes a variance of more than 100%.
- (A) Refer to Appendix I for components of return on average equity and return on average tangible equity.

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(Preliminary)

### AMERICAN EXPRESS COMPANY SELECTED STATISTICAL INFORMATION

(Billions, except percentages and where indicated)

<Table> <Caption>

	Quarters Ended December 31,		Percentage	Years Ended December 31,		Percentage
	2008	2007	Inc/(Dec)	2008	2007	Inc/(Dec)
<s></s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Card billed business (A):						
United States	\$112.7	\$123.0	(8)%	\$ 471.1	\$ 459.3	3%
Outside the United States	47.8	54.5	(12)	212.2	188.0	13
Total	\$160.5	\$177.5	(10)	\$ 683.3	\$ 647.3	6
Total cards-in-force (millions) (B):	=====	=====		======	======	
United States	54.0	52.3	3%	54.0	52.3	3%
Outside the United States	38.4	34.1	13	38.4	34.1	13
Outside the onitted States		J4.1	13			13
Total	92.4	86.4	7	92.4	86.4	7
	======	=====		======	======	
Basic cards-in-force (millions) (B):						
United States	42.0	40.9	3%	42.0	40.9	3%
Outside the United States	33.4	29.2	14	\$ 33.4	29.2	14
Total	75.4	70.1	8	75.4	70.1	8
	=====	=====		======	======	
Average discount rate (C)	2.53%	2.54%		2.55%	2.56%	
Average basic cardmember spending (dollars) (D)	\$2,792	\$3,228	(14)%	\$12,025	\$12,106	(1)%
Average fee per card (dollars) (D)		\$33	3%	\$ 34		6%
Average fee per card adjusted (dollars) (D)						

 \$38 | \$37 | 3% | \$ 39 | \$ 36 | 8% |

- (A) Card billed business includes activities (including cash advances) related to proprietary cards, cards issued under network partnership agreements, and certain insurance fees charged on proprietary cards. Card billed business is reflected in the United States or outside the United States based on where the cardmember is domiciled.
- (B) Total cards-in-force represents the number of cards that are issued and outstanding. Proprietary basic consumer cards-in-force includes basic cards issued to the primary account owner and does not include additional supplemental cards issued on that account. Proprietary basic small business and corporate cards-in-force include basic and supplemental cards issued to employee cardmembers. Non-proprietary basic cards-in-force includes all cards that are issued and outstanding under network partnership agreements.
- (C) This calculation is designed to approximate merchant pricing. It represents the percentage of billed business (both proprietary and Global Network Services) retained by the Company from merchants it acquires, prior to payments to third parties unrelated to merchant acceptance.
- (D) Average basic cardmember spending and average fee per card are computed from proprietary card activities only. Average fee per card is computed based on net card fees, including the amortization of deferred direct acquisition costs, plus card fees included in interest and fees on loans (including related amortization of deferred direct acquisition costs), divided by average worldwide proprietary cards-in-force. The card fees related to cardmember loans included in interest and fees on loans were \$41 million and \$35 million for the quarters ended December 31, 2008 and 2007, respectively, and \$146 million and \$130 million for the years ended December 31, 2008 and 2007, respectively. The adjusted average fee per card is computed in the same manner, but excludes amortization of deferred direct acquisition costs (a portion of which is charge card related and included in interest and fees on

loans). The amount of amortization excluded was \$76 million and \$320 million for the quarter and year ended December 31, 2008, and \$74 million and \$288 million for the quarter and year ended December 21, 2007. The company presents adjusted average fee per card because management believes that this metric presents a better picture of card fee pricing across a range of its proprietary card products.

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(Preliminary)

# AMERICAN EXPRESS COMPANY SELECTED STATISTICAL INFORMATION (CONTINUED)

(Billions, except percentages and where indicated)

<Table> <Caption>

	December 31,		December 31, Percentage			Percentage	
	2008	2007	Inc/(Dec)	2008 2007		Inc/(Dec)	
<s></s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	
Worldwide cardmember receivables: Total receivables	\$ 33.0	\$ 40.1	(18)%	\$ 33.0	\$ 40.1	(18)%	
Loss reserves (millions): Beginning balance	\$1,134	\$ 998	14%	\$ 1,149	\$ 981	17%	
Provision (A)	426	419	2	1,363	1,140	20	
Net write offs	(669)	(249)	#	(1,552)	(907)	71	
Other	(81)	(19)	#	(150)	(65)	#	
Ending balance	\$ 810 =====	\$1,149 =====	(30)	\$ 810 =====	\$ 1,149 ======	(30)	
% of receivables	2.5%	2.9%		2.5%	2.9%		
Net write-off rate - USCS (A)	3.5%	N/A		3.6%	N/A		
30 days past due as a % of total - USCS	3.7%	N/A		3.7%	N/A		
Net loss ratio as a % of charge volume - ICS	0.30%	0.21%		0.24%	0.26%		
90 days past due as a % of total - ICS	3.1%	1.8%		3.1%	1.8%		
Net loss ratio as a % of charge volume - GCS	0.14%	0.12%		0.13%	0.10%		
90 days past due as a % of total - GCS	2.7%	2.1%		2.7%	2.1%		
Worldwide cardmember lending - owned basis (B):	<b>A</b> 40 0	A 54 4	400)	â 40 0	A 54.4	(00) 0	
Total loans (C)	\$ 42.2	\$ 54.4	(22)%	\$ 42.2	\$ 54.4	(22)%	
30 days past due loans as a % of total Loss reserves (millions):	4.4%	2.8%		4.4%	2.8%		
Beginning balance	\$2,640	\$1,469	80%	\$ 1,831	\$ 1,171	56%	
Provision	897	924	(3)	4,106	2,615	57	
Net write-offs - principal	(702)	(474)	48	(2,643)	(1,636)	62	
Write-offs - interest and fees	(143)	(105)	36	(580)	(354)	64	
Other	(122)	17 	#	(144)	35 	#	
Ending balance	\$2,570 =====	\$1,831 =====	40	\$ 2,570 =====	\$ 1,831 ======	40	
% of loans	6.1%	3.4%		6.1%	3.4%		
% of past due	137%	119%		137%	119%		
Average loans (C)	\$ 43.0	\$ 51.6	(17)%	\$ 47.6	\$ 47.1	1%	
Net write-off rate	6.5%	3.7%		5.5%	3.5%		
Net interest yield on cardmember loans (D)	8.8%	8.5%		8.8%	8.9%		
Worldwide cardmember lending - managed basis (E):	¢ 70 0	A 77 1	(7) 0	ć 70 o	A 77 1	(7) 0	
Total loans (C) 30 days past due loans as a % of total	\$ 72.0 4.6%	\$ 77.1 2.8%	(7)%	\$ 72.0 4.6%	\$ 77.1 2.8%	(7)%	
Loss reserves (millions):	4.00	2.00		4.00	2.03		
Beginning balance	\$4,268	\$1,991	#%	\$ 2,581	\$ 1,622	59%	
Provision	1,621	1,387	17	6,863	3,726	84	
Net write-offs - principal	(1,181)	(662)	_	(4,065)	(2,280)	78	
Write-offs - interest and fees	(241)	(151)	60	(890)	(519)	71	
Other	(123)	16	#	(145)	32	#	
Ending balance	\$4,344 =====	\$2,581 =====	68	\$ 4,344 ======	\$ 2,581 ======	68	
% of loans	6.0%	3.4%		6.0%	3.4%		
% of past due	132%	121%		132%	121%		
Average loans (C)	\$ 72.8	\$ 74.0	(2)%	\$ 75.0	\$ 68.2	10%	
Net write-off rate	6.5%	3.6%		5.4%	3.3%		
Net interest yield on cardmember loans (D)							

 8.9% | 8.8% |  | 9.2% | 9.0% |  |Quarters Ended

Years Ended

<sup># -</sup> Denotes a variance of more than 100%.

<sup>(</sup>A) In the fourth quarter 2008, the Company revised the time period in which

past due cardmember receivables in U.S. Card Services are written off. Receivables are now written off when 180 days past due. Previously, receivables were written off when 360 days past due. The net write-offs for the fourth quarter and full year 2008 include write-offs of \$341 million resulting from the change from 360 days past due to 180 days past due. The net write-off rate excludes the \$341 million. However, this amount is reflected as a write-off reducing the reserve balance in the fourth quarter and full year 2008 reserve roll-forward. Including the \$341 million, the net write-off rate was 11.0% and 5.4% for the fourth quarter 2008 and year 2008, respectively. The net write off rate, reflecting write-offs of principal only, has been presented beginning with the first quarter of 2008. The Company is evaluating when International Card Services and Global Commercial Services will be converted to this method.

- (B) "Owned," a GAAP basis measurement, reflects only cardmember loans included in the Company's Consolidated Balance Sheets.
- (C) Loan balances used to calculate average loans for all periods presented have been revised in connection with the Company's conversion to a bank holding company. Specifically, deferred card fees net of deferred direct acquisition costs for cardmember loans were reclassified from other liabilities to cardmember loans for all periods.
- (D) See Appendix VII for discussion of Net interest yield on cardmember loans.
- (E) Includes on-balance sheet cardmember loans and off-balance sheet securitized cardmember loans. The difference between the "owned basis" (GAAP) information and "managed basis" information is attributable to the effects of securitization activities. Refer to the information set forth under U.S. Card Services Selected Financial Information for further discussion of the managed basis presentation.

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(Preliminary)

AMERICAN EXPRESS COMPANY
CONSOLIDATED STATEMENTS OF INCOME

(Millions)

<Table> <Caption>

	~ 11 11 11 11 11 11 11 11 11 11 11 11 11					
	December 31, 2008	September 30, 2008	June 30, 2008	March 31, 2008	December 31, 2007	
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	
Revenues						
Discount revenue	\$3,468	\$3,848	\$3,991	\$3,718	\$3,912	
Net card fees	536	541	542	531	508	
Travel commissions and fees	444	499	573	494	514	
Other commissions and fees	522	573	590	622	650	
Securitization income, net	199	200	227	444	326	
Other	566 	553 	578 	460	496	
Total other revenues	5 <b>,</b> 735	6,214	6,501	6,269	6,406	
Interest income						
Interest and fees on loans	1,364	1,560	1,564	1,671	1,735	
Interest and dividends on investment securities	168	200	217	186	181	
Deposits with banks and other	36 	74	76 	85 	93	
Total interest income	1,568	1,834	1,857	1,942	2,009	
Interest expense						
Deposits	99	126	132	161	170	
Short-term borrowings	77	118	141	161	147	
Long-term debt	604	608	603	624	738	
Other	17	32	27	25	36	
Total interest expense	797 	884	903	971 	1,091	
Net interest income	771	950	954	971	918	
Total revenues net of interest expense	6,506	7,164	7,455	7,240	7,324	
Provisions for losses						
Charge card	426	351	241	345	419	
Cardmember lending	927	958	1,537	809	970	
Other	51	50	46	57	61	

Total	1,404	1,359	1,824	1,211	1,450
Total revenues net of interest expense after					
provision for losses	5,102	5,805	5,631	6,029	5,874
Expenses					
Marketing and promotion	524	649	663	594	804
Cardmember rewards	1,088	1,132	1,129	1,040	1,778
Cardmember services	140	148	132	122	137
Salaries and employee benefits	1,660	1,465	1,495	1,470	1,437
Professional services	649	608	606	550	646
Occupancy and equipment	456	398	412	375	382
Communications	118	118	115	115	119
Other, net	307	209	305	302	(587)
Total	4,942	4,727	4,857	4,568	4,716
Pretax income from continuing operations	160	1,078	774	1,461	1,158
Income tax (benefit) provision	(78)	217	114	417	300
Income from continuing operations	238	861	660	1,044	858
Loss from discontinued operations, net of tax	(66)	(46)	(7)	(53)	(27)
Net income	\$ 172	\$ 815	 \$ 653	 \$ 991	\$ 831
	=====	=====	=====	=====	======

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(Preliminary)

# AMERICAN EXPRESS COMPANY FINANCIAL SUMMARY

(Millions)

<Table> <Caption>

	December 31, 2008	September 30, 2008	June 30, 2008	March 31, 2008	December 31, 2007
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
TOTAL REVENUES NET OF INTEREST EXPENSE					
U.S. Card Services	\$3,223	\$3,459	\$3,593	\$3,722	\$3,709
International Card Services	1,098	1,232	1,256	1,195	1,189
Global Commercial Services	1,044	1,200	1,308	1,144	1,128
Global Network & Merchant Services	945	1,071	1,083	1,003	1,041
Corporate & Other,	6,310	6,962	7,240	7,064	7,067
including adjustments and eliminations	196	202	215	176	257
CONSOLIDATED TOTAL REVENUES NET OF INTEREST EXPENSE	\$6,506	\$7 <b>,</b> 164	\$7 <b>,</b> 455	\$7,240	\$7 <b>,</b> 324
	=====	=====	=====	=====	=====
PRETAX INCOME (LOSS) FROM CONTINUING OPERATIONS					
U.S. Card Services	\$ (48)	\$ 364	\$ (63)	\$ 791	\$ (40)
International Card Services	(38)	1	73	117	(181)
Global Commercial Services	(59)	191	326	218	144
Global Network & Merchant Services	303	397	455	335	379
	158	953	791	1,461	302
Corporate & Other	2	125	(17)	-	856
PRETAX INCOME FROM CONTINUING OPERATIONS	\$ 160	\$1,078	\$ 774	\$1,461	\$1,158
	=====	=====	=====	=====	=====
NET INCOME (LOSS)					
U.S. Card Services	\$ 4	\$ 244	\$ 21	\$ 523	\$ 7
International Card Services	36	67	115	133	(68)
Global Commercial Services	(18)	134	227	151	110
Global Network & Merchant Services	215	258	299	223	254
	237	703	662	1,030	303
Corporate & Other	1	158	(2)	14	555

861 660 1,044 Income from continuing operations 238 858 (66) Loss from discontinued operations, net of tax (46) (53) (27) (7) NET INCOME \$ 172 \$ 815 \$ 653 \$ 991 \$ 831 ===== ===== ===== ===== ===== </Table>

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(Preliminary)

### AMERICAN EXPRESS COMPANY FINANCIAL SUMMARY (CONTINUED)

<Table> <Caption>

	Quarters	Ended

	December 31, 2008	September 30, 2008	June 30, 2008	March 31, 2008	December 31, 2007
<s> EARNINGS PER COMMON SHARE</s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
BASIC					
Income from continuing operations Loss from discontinued operations	\$ 0.21 (0.06)	\$ 0.75 (0.04)	\$ 0.57 -	\$ 0.91 (0.05)	\$ 0.74 (0.02)
Net income	\$ 0.15	\$ 0.71	\$ 0.57	\$ 0.86	\$ 0.72
Average common shares outstanding (millions)	1,155 =====	1,154 =====	1,154 =====	1,153	1,157 =====
DILUTED					
Income from continuing operations Loss from discontinued operations	\$ 0.21 (0.06)	\$ 0.74 (0.04)	\$ 0.57 (0.01)	\$ 0.90 (0.05)	\$ 0.73 (0.02)
Net income	\$ 0.15 =====	\$ 0.70 =====	\$ 0.56 =====	\$ 0.85 =====	\$ 0.71 =====
Average common shares outstanding (millions)	1,155 =====	1,158 =====	1,163 =====	1,163 =====	1,178 =====
Cash dividends declared per common share	\$ 0.18 =====	\$ 0.18 =====	\$ 0.18 =====	\$ 0.18 =====	\$ 0.18 =====

  |  |  |  |  |SELECTED STATISTICAL INFORMATION

<Table> <Caption>

Quarters Ended

	December 31,	September 30,	June 30,	March 31,	December 31,
	2008	2008	2008	2008	2007
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Return on average equity (A)	21.7%	27.8%	31.1%	35.9%	37.3%
Return on average tangible equity (A)	27.4%	34.4%	37.7%	42.7%	44.0%
Common shares outstanding (millions)	1,160	1,160	1,159	1,158	1,158
Book value per common share	\$10.15	\$10.79	\$10.58	\$ 9.94	\$ 9.53
Shareholders' equity (billions)	\$ 11.8	\$ 12.5	\$ 12.3	\$ 11.5	\$ 11.0

(A) Refer to Appendix I for components of return on average equity and return on average tangible equity.

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(Preliminary)

AMERICAN EXPRESS COMPANY
SELECTED STATISTICAL INFORMATION

(Billions, except percentages and where indicated)

<Table> <Caption>

<S>

December 31,	September 30,	June 30,	March 31,	December 31,
2008	2008	2008	2008	2007
<c></c>	<c></c>	<c></c>	<c></c>	<c></c>

Card billed business (A):					
United States	\$112.7	\$120.3	\$123.5	\$114.6	\$123.0
Outside the United States	47.8	55.2	57.4	51.8	54.5
	01.60 5	2175 5	2100 0	01.66.4	
Total	\$160.5	\$175.5	\$180.9	\$166.4	\$177.5
Total cards-in-force (millions) (B):	=====	=====	=====	=====	=====
United States	54.0	54.3	53.5	52.9	52.3
Outside the United States	38.4	37.8	36.6	35.1	34.1
Total	92.4	92.1	90.1	88.0	86.4
	=====	=====	=====	=====	=====
Basic cards-in-force (millions) (B):					
United States	42.0	42.3	41.9	41.4	40.9
Outside the United States	33.4	32.8	31.6	30.2	29.2
Total	75.4	75.1	73.5	71.6	70.1
	=====	=====	=====	=====	=====
Average discount rate (C)	2.53%	2.56%	2.56%	2.57%	2.54%
Average basic cardmember spending (dollars) (D)	\$2 <b>,</b> 792	\$3,049	\$3,199	\$2,984	\$3,228
Average fee per card (dollars) (D)	\$ 34	\$ 34	\$ 34	\$ 34	\$ 33
Average fee per card adjusted (dollars) (D)					

 \$ 38 | \$ 39 | \$ 39 | \$ 39 | \$ 37 |

- (A) Card billed business includes activities (including cash advances) related to proprietary cards, cards issued under network partnership agreements, and certain insurance fees charged on proprietary cards. Card billed business is reflected in the United States or outside the United States based on where the cardmember is domiciled.
- (B) Total cards-in-force represents the number of cards that are issued and outstanding. Proprietary basic consumer cards-in-force includes basic cards issued to the primary account owner and does not include additional supplemental cards issued on that account. Proprietary basic small business and corporate cards-in-force include basic and supplemental cards issued to employee cardmembers. Non-proprietary basic cards-in-force includes all cards that are issued and outstanding under network partnership agreements.
- (C) This calculation is designed to approximate merchant pricing. It represents the percentage of billed business (both proprietary and Global Network Services) retained by the Company from merchants it acquires, prior to payments to third parties unrelated to merchant acceptance.
- (D) Average basis cardmember spending and average fee per card are computed from proprietary card activities only. Average fee per card is computed based on net card fees, including the amortization of deferred direct acquisition costs, plus card fees included in interest and fees on loans (including related amortization of deferred direct acquisition costs), divided by average worldwide proprietary cards-in-force. The card fees related to cardmember loans included in interest and fees on loans were \$41 million for the quarter ended December 31, 2008, \$35 million for the quarter ended September 30, 2008, \$34 million for the quarter ended June 30, 2008, \$36 million for the quarter ended March 31, 2008, and \$35 million for the quarter ended December 31, 2007, respectively. The adjusted average fee per card is computed in the same manner, but excludes amortization of deferred direct acquisition costs (a portion of which is charge card related and included in net card fees and a portion of which is lending related and included in interest and fees on loans). The amount of amortization excluded for these periods was \$76 million for the quarter ended December 31, 2008, \$84 million for the quarter ended September 30, 2008, \$82 million for the quarter ended June 30, 2008, \$77 million for the quarter ended March 31, 2008, and \$74 million for the quarter ended December 31, 2007, respectively. The Company presents adjusted average fee per card because management believes that this metric presents a better picture of card fee pricing across a range of its proprietary card products.

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(Preliminary)

AMERICAN EXPRESS COMPANY
SELECTED STATISTICAL INFORMATION (CONTINUED)

(Billions, except percentages and where indicated)

<Table>

December 31,	September 30,	June 30,	March 31,	December 31,
2008	2008	2008	2008	2007

<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Worldwide cardmember receivables:					
Total receivables	\$ 33.0	\$ 37.6	\$ 39.9	\$ 39.0	\$ 40.1
Loss reserves (millions):					
Beginning balance	\$1,134	\$ 1,146	\$1,221	\$1,149	\$ 998
Provision	426	351	241	345	419
Net write offs (A)	(669)	(333)	(293)	(257)	(249)
Other	(81)	(30)	(23)	(16)	(19)
Ending balance	\$ 810	\$ 1,134	\$1,146	\$1,221	\$1,149
	=====	======	=====	=====	======
% of receivables	2.5%	3.0%	2.9%	3.1%	2.9%
Net write-off rate - USCS (A)	3.5%	3.4%	3.9%	3.6%	N/A
30 days past due as a % of total - USCS	3.7%	3.6%	3.4%	3.3%	N/A
Net loss ratio as a % of charge volume - ICS	0.30%	0.25%	0.22%	0.21%	0.21%
90 days past due as a % of total - ICS	3.1%	2.7%	2.4%	2.2%	1.8%
Net loss ratio as a % of charge volume - GCS	0.14%	0.15%	0.10%	0.12%	0.12%
90 days past due as a % of total - GCS	2.7%	1.8%	1.6%	1.7%	2.1%
30 days past due as a % of total - GCS	2.10	1.00	1.00	1.70	2.10
Worldwide cardmember lending - owned basis (B):					
Total loans (C)	\$ 42.2	\$ 45.7	\$ 49.6	\$ 49.4	\$ 54.4
30 days past due loans as a % of total	4.4%	3.7%	3.4%	3.3%	2.8%
Loss reserves (millions):	*0 640	4 0 504	44 040	** ***	** ***
Beginning balance	\$2,640	\$ 2,594	\$1,919	\$1,831	\$1,469
Provision	897	927	1,506	776	924
Net write-offs - principal	(702)	(697)	(678)	(566)	(474)
Write-offs - interest and fees	(143)	(161)	(149)	(127)	(105)
Other	(122)	(23)	(4)	5	17
Ending balance	\$2 <b>,</b> 570	\$ 2,640	\$2 <b>,</b> 594	\$1 <b>,</b> 919	\$1 <b>,</b> 831
	=====	======	=====	=====	=====
% of loans	6.1%	5.8%	5.2%	3.9%	3.4%
% of past due	137%	154%	155%	118%	119%
Average loans (C)	\$ 43.0	\$ 47.7	\$ 49.6	\$ 50.7	\$ 51.6
Net write-off rate	6.5%	5.8%	5.5%	4.5%	3.7%
Net interest yield on cardmember loans (D)	8.8%	8.9%	8.5%	8.9%	8.5%
Worldwide cardmember lending - managed basis (E):					
Total loans (C)	\$ 72.0	\$ 75.5	\$ 76.5	\$ 75.1	\$ 77.1
30 days past due loans as a % of total	4.6%	3.8%	3.3%	3.2%	2.8%
Loss reserves (millions):					
Beginning balance	\$4,268	\$ 3,984	\$2,811	\$2,581	\$1,991
Provision	1,621	1,643	2,368	1,231	1,387
Net write-offs - principal	(1,181)	(1,090)	(974)	(820)	(662)
Write-offs - interest and fees	(241)	(245)	(217)	(187)	(151)
Other	(123)	(24)	(4)	6	16
Ochci	(123)	(24)			
Ending balance	\$4,344	\$ 4,268	\$3,984	\$2,811	\$2,581
Ending Datance	======	======	=====	=====	92 <b>,</b> 301
% of loans	6.0%	5.7%	5.2%	3.8%	3.4%
% of past due	132%	148%	159%	117%	121%
Average loans (C)	\$ 72.8	\$ 76.1	\$ 75.8	\$ 75.7	\$ 74.0
Net write-off rate	6.5%	5.7%	5.1%	4.3%	3.6%
Net interest yield on cardmember loans (D)	8.9%	9.2%	9.0%	9.6%	8.8%

(A) In the fourth quarter 2008, the Company revised the time period in which past due cardmember receivables in U.S. Card Services are written off. Receivables are now written off when 180 days past due. Previously, receivables were written off when 360 days past due. The net write-offs for the fourth quarter 2008 include write-offs of \$341 million resulting from the change from 360 days past due to 180 days past due. The net write-off rate excludes the \$341 million. However, this amount is reflected as a write-off reducing the reserve balance in the fourth quarter 2008 reserve roll-forward. Including the \$341 million, the net write-off rate was 11.0% for the fourth quarter 2008. The net write off rate, reflecting write-offs of principal only, has been presented beginning with the first quarter of 2008. The Company is currently evaluating when International Card Services and Global Commercial Services will be converted to this method.

</Table>

- (B) "Owned," a GAAP basis measurement, reflects only cardmember loans included in the Company's Consolidated Balance Sheets.
- (C) Loan balances used to calculate average loans for all periods presented have been revised in connection with the Company's conversion to a bank holding company. Specifically, deferred card fees net of deferred direct acquisition costs for cardmember loans were reclassified from other liabilities to cardmember loans for all periods.
- (D) See Appendix VII for discussion of Net increase yield on cardmember loans.
- (E) Includes on-balance sheet cardmember loans and off-balance sheet securitized cardmember loans. The difference between the "owned basis" (GAAP) information and "managed basis" information is attributable to the effects of

securitization activities. Refer to the information set forth under U.S. Card Services Selected Financial Information for further discussion of the managed basis presentation.

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<Page>

(Preliminary)

# U.S. CARD SERVICES SELECTED INCOME STATEMENT DATA

(Millions)

<Table> <Caption>

<caption></caption>						
	Quarters Ended December 31,		Percentage	Years Ended December 31,		Percentage
	2008	2007	Inc/(Dec)	2008	2007	Inc/(Dec)
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Revenues						
Discount revenue, net card fees and other	\$2,465	\$2,720	(9)%	\$10 <b>,</b> 357	\$10,243	1%
Securitization income, net	199	326	(39)	1,070	1,507	(29)
Interest income	1,049	1,402	(25)	4,736	5,125	(8)
Interest expense	490	739	(34)	2,166	2,653	(18)
Net interest income	559	663	(16)	2 <b>,</b> 570	2,472	4
Total revenues net of interest expense	3,223	3,709	(13)	13,997	14,222	(2)
Provisions for losses	1,051	1,139	(8)	4,389	2,998	46
Total revenues net of interest expense after						
provisions for losses	2,172	2 <b>,</b> 570	(15)	9,608	11,224	(14)
Expenses						
Marketing, promotion, rewards						
and cardmember services	1,208	1,739	(31)	4,837	5,140	(6)
Salaries and employee benefits						
and other operating expenses	1,012	871	16	3,727	3,354	11
Total	2,220	2,610	(15)	8,564	8,494	1
Pretax segment (loss) income	(48)	(40)	20	1,044	2,730	(62)
Income tax (benefit) provision	(52)	(47)	11	252	907	(72)
Segment income	\$ 4	\$ 7	(43)	\$ 792	\$ 1,823	(57)
	=====	=====		======	======	

</Table>

# - Denotes a variance of more than 100%.

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(Preliminary)

U.S. CARD SERVICES
SELECTED FINANCIAL INFORMATION
MANAGED BASIS PRESENTATION

(Millions)

<Table> <Caption>

Caption	Quarter Decemb			Years Decem	Danasahana	
	2008	2007	Percentage Inc/(Dec)	2008	2007	Percentage Inc/(Dec)
<s> Income Statement Data</s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Discount revenue, net card fees and other: Reported for the period (GAAP) Securitization adjustments	\$2,465 110	\$2,720 76	(9)% 45	\$10,357 400	\$10,243 310	1% 29
Managed discount revenue, net card fees and other	\$2 <b>,</b> 575	\$2,796 	(8)	\$10,757 	\$10,553 	2
Interest income: Reported for the period (GAAP)	\$1,049	\$1,402	(25)	\$ 4,736	\$ 5,125	(8)

Securitization adjustments	902	828	9	3,512	3,130	12
Managed interest income	\$1,951 		(13)	\$ 8,248		-
Securitization income, net:						
Reported for the period (GAAP) Securitization adjustments	\$ 199 (199)	\$ 326 (326)	(39) (39)		\$ 1,507 (1,507)	(29) (29)
Managed securitization income, net	\$ - 	\$ - 	-	\$ - 	\$ - 	-
Interest expense:						
Reported for the period (GAAP) Securitization adjustments	\$ 490 230	\$ 739 287	(34) (20)		1,136	(18) (27)
Managed interest expense	\$ 720 	\$1,026 	(30)	\$ 2,996 	\$ 3,789 	(21)
Provisions for losses:						
Reported for the period (GAAP) Securitization adjustments	\$1,051 577	\$1,139 263	(8)	-,	871	46 #
Managed provisions for losses	\$1,628 	\$1,402 	16	\$ 6,391 	\$ 3,869 	65

# - Denotes a variance of more than 100%.

For U.S. Card Services, the managed basis presentation assumes that there have been no off-balance sheet securitization transactions, i.e., all securitized cardmember loans and related income effects are reflected as if they were in the Company's balance sheets and income statements, respectively. For the managed basis presentation, revenue and expenses related to securitized cardmember loans are reflected in other commissions and fees (included above in discount revenue, net card fees and other), interest income, interest expense, and provisions for losses. On a managed basis, there is no securitization income, net as the managed basis presentation assumes no securitization transactions have occurred.

The Company presents U.S. Card Services information on a managed basis because that is the way the Company's management views and manages the business. Management believes that a full picture of trends in the Company's cardmember lending business can only be derived by evaluating the performance of both securitized and non-securitized cardmember loans. Management also believes that use of a managed basis presentation presents a more accurate picture of the key dynamics of the cardmember lending business. Irrespective of the on and off-balance sheet funding mix, it is important for management and investors to see metrics for the entire cardmember lending portfolio because they are more representative of the economics of the aggregate cardmember relationships and ongoing business performance and trends over time. It is also important for investors to see the overall growth of cardmember loans and related revenue in order to evaluate market share. These metrics are significant in evaluating the Company's performance and can only be properly assessed when all non-securitized and securitized cardmember loans are viewed together on a managed basis. The Company does not currently securitize international loans.

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(Preliminary)

# U.S. CARD SERVICES SELECTED STATISTICAL INFORMATION

(Billions, except percentages and where indicated)

<Table> <Caption>

	Quarters Ended December 31,			Years Decemb		
	2008	2007	Percentage Inc/(Dec)	2008	2007	Percentage Inc/(Dec)
<s></s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Card billed business	\$ 92.0	\$101.2	(9)%	\$ 382.0	\$ 375.2	2%
Total cards-in-force (millions)	44.2	43.3	2%	44.2	43.3	2%
Basic cards-in-force (millions)	32.9	32.3	2%	32.9	32.3	2%
Average basic cardmember spending (dollars)	\$2,758	\$3,161	(13)%	\$11,594	\$12,011	(3)%
U.S. Consumer Travel:						
Travel sales (millions)	\$ 655	\$ 707	(7)%	\$ 3,113	\$ 2,975	5%
Travel commissions and fees/sales	7.8%	8.2%		8.2%	8.0%	

Total segment assets	\$ 77.8	\$ 82.3	(5)%	\$ 77.8	\$ 82.3	(5)%
Segment capital (millions) (A)	\$4,755	\$4,454	7%	\$ 4,755	\$ 4,454	7%
Return on average segment capital (B)	16.8%	40.2%		16.8%	40.2%	
Return on average tangible segment capital (B)	17.7%	41.8%		17.7%	41.8%	
Cardmember receivables:						
Total receivables	\$ 17.8	\$ 21.4	(17)%	\$ 17.8	\$ 21.4	(17)%
30 days past due receivables as a% of total	3.7%	N/A		3.7%	N/A	
Average receivables	\$ 18.1	\$ 20.2	(10)%	\$ 19.2	\$ 19.7	(3)%
Net write-off rate (C)	3.5%	N/A		3.6%	N/A	
Cardmember lending - owned basis (D):						
Total loans (E)	\$ 32.7	\$ 43.3	(24)%	\$ 32.7	\$ 43.3	(24)%
30 days past due loans as a% of total	4.7%	2.8%		4.7%	2.8%	
Average loans (E)	\$ 33.2	\$ 40.8	(19)%	\$ 36.7	\$ 37.1	(1)%
Net write-off rate	7.0%	3.5%		5.8%	3.1%	
Net interest yield on cardmember loans (F)	8.5%	8.4%		8.5%	8.9%	
Cardmember lending - managed basis (G):						
Total loans (E)	\$ 62.4	\$ 65.9	(5)%	\$ 62.4	\$ 65.9	(5)%
30 days past due loans as a% of total	4.7%	2.8%		4.7%	2.8%	
Average loans (E)	\$ 63.0	\$ 63.2	-%	\$ 64.0	\$ 58.2	10%
Net write-off rate	6.7%	3.4%		5.5%	3.1%	
Net interest yield on cardmember loans (F)	8.7%	8.8%		9.1%	9.1%	

  |  |  |  |  |  |

- (A) Segment capital represents capital allocated to a segment based upon specific business operational needs, risk measures, and regulatory capital requirements.
- (B) Refer to Appendix I for components of return on average segment capital and return on average tangible segment capital.
- (C) In the fourth quarter 2008, the Company revised the time period in which past due cardmember receivables in U.S. Card Services are written off. Receivables are now written off when 180 days past due. Previously, receivables were written off when 360 days past due. The net write-offs for the fourth quarter and year 2008 include write-offs of \$341 million resulting from the change from 360 days past due to 180 days past due. The net write-off rate excludes the \$341 million. However, this amount is reflected as a write-off reducing the reserve balance in the fourth quarter and full year 2008 reserve roll-forward. Including the \$341 million, the net write-off rate was 11.0% and 5.4% for the fourth quarter 2008 and full year 2008, respectively. The net write-off rate, reflecting write-offs of principal only, has been presented beginning with the first quarter of 2008.
- (D) "Owned," a GAAP basis measurement, reflects only cardmember loans included in the Company's Consolidated Balance Sheets.
- (E) Loan balances used to calculate average loans for all periods presented have been revised in connection with the Company's conversion to a bank holding company. Specifically, deferred card fees net of deferred direct acquisition costs for cardmember loans were reclassified from other liabilities to cardmember loans for all periods.
- (F) See Appendix VIII for discussion of Net interest yield on cardmember loans.
- (G) Includes on-balance sheet cardmember loans and off-balance sheet securitized cardmember loans. The difference between the "owned basis" (GAAP) information and "managed basis" information is attributable to the effects of securitization activities. Refer to the information set forth under U.S. Card Services Selected Financial Information for further discussion of the managed basis presentation.

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(Preliminary)

U.S. CARD SERVICES
SELECTED INCOME STATEMENT DATA

(Millions)

<Table> <Caption>

<S>

December 31, 2008	September 30, 2008	June 30, 2008	March 31, 2008	December 31, 2007
<c></c>	<c></c>	<c></c>	<c></c>	<c></c>

Revenues					
Discount revenue, net card fees and other	\$2,465	\$2 <b>,</b> 597	\$2,716	\$2 <b>,</b> 579	\$2,720
Securitization income, net	199	200	227	444	326
Interest income	1,049	1,190	1,189	1,308	1,402
Interest expense	490	528	539	609	739
Net interest income	559	662	650	699	663
Total revenues net of interest expense	3,223	3,459	3,593	3 <b>,</b> 722	3,709
Provisions for losses	1,051	941	1,516	881	1,139
Total revenues net of interest expense after					
provisions for losses	2,172	2,518	2,077	2,841	2,570
Expenses					
Marketing, promotion, rewards					
and cardmember services	1,208	1,245	1,240	1,144	1,739
Salaries and employee benefits					
and other operating expenses	1,012	909	900	906	871
Total	2,220	2,154	2,140	2,050	2,610
Pretax segment income (loss)	(48)	364	(63)	791	(40)
Income tax (benefit) provision	(52)	120	(84)	268	(47)
Segment income	S 4	\$ 244	\$ 21	\$ 523	 \$ 7
	=====	=====	=====	=====	=====

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(Preliminary)

U.S. CARD SERVICES SELECTED FINANCIAL INFORMATION MANAGED BASIS PRESENTATION

(Millions)

<Table> <Caption>

Quarters Ended

	December 31, 2008	September 30, 2008	June 30, 2008	March 31, 2008	December 31, 2007
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
INCOME STATEMENT DATA					
Discount revenue, net card fees and other:					
Reported for the period (GAAP)	\$2,465	\$2 <b>,</b> 597	\$2,716	\$2 <b>,</b> 579	\$2,720
Securitization adjustments	110	122	95	73	76 
Managed discount revenue, net card fees					
and other	\$2,575 	\$2,719 	\$2,811 	\$2,652 	\$2 <b>,</b> 796
Interest income:					
Reported for the period (GAAP)	\$1,049	\$1,190	\$1,189	\$1,308	\$1,402
Securitization adjustments	902	883	824	903	828
Securitarian dajabananos					
Managed interest income	\$1,951 	\$2 <b>,</b> 073	\$2,013	\$2,211	\$2,230
Securitization income, net:	\$ 199	\$ 200	\$ 227	\$ 444	\$ 326
Reported for the period (GAAP)	Ş 199 (199)	(200)	(227)	·	
Securitization adjustments	(199)	(200)	(227)	(444)	(326)
Managed securitization income, net	\$ -	\$ -	\$ -	\$ -	\$ -
Interest expense:					
Reported for the period (GAAP)	\$ 490	\$ 528	\$ 539	\$ 609	\$ 739
Securitization adjustments	230	196	184	220	287
Managed interest expense	\$ 720	\$ 724	\$ 723	\$ 829	\$1,026
Provisions for losses:					
Reported for the period (GAAP)	\$1,051	\$ 941	\$1,516	\$ 881	\$1,139
Securitization adjustments	577 	629	409	387	263
Managed provisions for losses	\$1,628	\$1 <b>,</b> 570	\$1 <b>,</b> 925	\$1 <b>,</b> 268	\$1,402

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</Table>

See page 21 for discussion of managed basis presentation.

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<Page>

(Preliminary)

### U.S. CARD SERVICES SELECTED STATISTICAL INFORMATION

(Billions, except percentages and where indicated)

<Table> <Caption>

</Table>

<caption></caption>					
			Quarters Ended		
	December 31, 2008	September 30, 2008			
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Card billed business	\$ 92.0	\$ 97.9	\$100.0	\$ 92.1	\$101.2
Total cards-in-force (millions)	44.2	44.7	44.2	43.8	43.3
Basic cards-in-force (millions)	32.9	33.4	33.0	32.7	32.3
Average basic cardmember spending (dollars)	\$2 <b>,</b> 758	\$2,950	\$3,047	\$2,838	\$3,161
U.S. Consumer Travel:					
Travel sales	\$ 0.7	\$ 0.8	\$ 0.9	\$ 0.8	\$ 0.7
Travel commissions and fees/sales	7.8%	8.2%	9.0%	7.7%	8.2%
Total segment assets	\$ 77.8	\$ 80.5	\$ 83.5	\$ 81.9	\$ 82.3
Segment capital (A)	\$ 4.8	\$ 5.1	\$ 4.9	\$ 4.5	\$ 4.5
Return on average segment capital (B)	16.8%	17.0%	25.0%	37.9%	40.2%
Return on average tangible segment capital (B)	17.7%	17.7%	26.1%	39.4%	41.8%
Cardmember receivables:					
Total receivables	\$ 17.8	\$ 18.8	\$ 19.8	\$ 19.2	\$ 21.4
30 days past due receivables as a % of total	3.7%	3.6%	3.4%	3.3%	N/A
Average receivables	\$ 18.1	\$ 19.3	\$ 19.6	\$ 19.7	\$ 20.2
Net write-off rate (C)	3.5%	3.4%	3.9%	3.6%	N/A
Cardmember lending - owned basis (D):					
Total loans (E)	\$ 32.7	\$ 34.6	\$ 37.8	\$ 38.0	\$ 43.3
30 days past due loans as a % of total	4.7%	3.9%	3.5%	3.4%	2.8%
Average loans (E)	\$ 33.2	\$ 36.3			\$ 40.8
Net write-off rate	7.0%	6.1%	5.8%	4.5%	3.5%
Net interest yield on cardmember loans (F)	8.5%	8.6%	8.2%	8.7%	8.4%
Cardmember lending - managed basis (G):					
Total loans (E)	\$ 62.4	\$ 64.3	\$ 64.7	\$ 63.6	\$ 65.9
30 days past due loans as a % of total	4.7%	3.9%	3.3%	3.2%	2.8%
Average loans (E)	\$ 63.0			\$ 64.5	\$ 63.2
Net write-off rate	6.7%	5.9%	5.3%	4.3%	3.4%
Net interest yield on cardmember loans (F)	8.7%	9.1%	8.9%	9.6%	8.8%

- (A) Segment capital represents capital allocated to a segment based upon specific business operational needs, risk measures, and regulatory capital requirements.
- (B) Refer to Appendix I for components of return on average segment capital and return on average tangible segment capital.
- (C) In the fourth quarter 2008, the Company revised the time period in which past due cardmember receivables in U.S. Card Services are written off. Receivables are now written off when 180 days past due. Previously, receivables were written off when 360 days past due. The net write-offs for the fourth quarter 2008 include write-offs of \$341 million resulting from the change from 360 days past due to 180 days past due. The net write-off rate excludes the \$341 million. However, this amount is reflected as a write-off reducing the reserve balance in the fourth quarter 2008 reserve roll-forward. Including the \$341 million, the net write-off rate was 11.0% for the fourth quarter 2008. The net write-off rate, reflecting write-offs of principal only, has been presented beginning with the first quarter of 2008.
- (D) "Owned," a GAAP basis measurement, reflects only cardmember loans included in the Company's Consolidated Balance Sheets.
- (E) Loan balances used to calculate average loans for all periods presented have been revised in connection with the Company's conversion to a bank holding company. Specifically, deferred card fees net of deferred direct acquisition costs for cardmember loans were reclassified from other

liabilities to cardmember loans for all periods.

(F) See Appendix VIII for discussion of Net interest yield on cardmember loans.

(G) Includes on-balance sheet cardmember loans and off-balance sheet securitized cardmember loans. The difference between the "owned basis" (GAAP) information and "managed basis" information is attributable to the effects of securitization activities. Refer to the information set forth under U.S. Card Services Selected Financial Information for further discussion of the managed basis presentation.

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<Page>

(Preliminary)

### INTERNATIONAL CARD SERVICES SELECTED INCOME STATEMENT DATA

(Millions)

<Table> <Caption>

	Quarters Ended December 31,		D	Years Ended December 31,		Dorgontono
	2008	2007	Percentage Inc/(Dec)	2008	2007	Percentage Inc/(Dec)
<s></s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Revenues						
Discount revenue, net card fees and other	\$ 864 	\$ 967 	(11)%	\$3 <b>,</b> 758	\$3 <b>,</b> 499	7%
Interest income	427	478	(11)	1,984	1,741	14
Interest expense	193	256	(25)	961	909	6
Net interest income	234	222	5	1,023	832	23
Total revenues net of interest expense	1,098	1,189	(8)	4,781	4,331	10
Provisions for losses	243	220	10	1,030	812	27
Total revenues net of interest expense after						
provisions for losses	855	969	(12)	3,751	3,519	7
Expenses						
Marketing, promotion, rewards and cardmember services	303	638	(53)	1,453	1,566	(7)
Salaries and employee benefits and other	303	030	(55)	1,433	1,500	(7)
operating expenses	590	512	15	2,145	1,836	17
Total	893	1,150	(22)	3,598	3,402	6
Pretax segment (loss) income	(38)	(181)	(79)	153	117	31
Income tax benefit	(74)	(113)	(35)	(198)	(174)	14
Segment income (loss)	\$ 36 =====	\$ (68) =====	#	\$ 351 =====	\$ 291 =====	21

</Table>

# - Denotes variance of more than 100%.

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<Page>

(Preliminary)

### INTERNATIONAL CARD SERVICES SELECTED STATISTICAL INFORMATION

(Billions, except percentages and where indicated)

<Table> <Caption>

	~	Quarters Ended December 31,			Years Ended December 31,		
	2008	2007	Percentage Inc/(Dec)	2008	2007	Percentage Inc/(Dec)	
<s></s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	
Card billed business	\$ 24.2	\$ 28.2	(14)%	\$106.1	\$ 98.0	8%	
Total cards-in-force (millions)	16.3	16.0	2%	16.3	16.0	2%	
Basic cards-in-force (millions)	11.4	11.3	1%	11.4	11.3	1%	

Average basic cardmember spending (dollars)	\$2,109	\$2,515	(16)%	\$9,292	\$8,772	6%
International Consumer Travel:						
Travel sales (millions)	\$ 266	\$ 310	(14)%	\$1,267	\$1,113	14%
Travel commissions and fees/sales	7.5%	8.7%		8.1%	8.6%	
Total segment assets	\$ 20.4	\$ 21.4	(5)%	\$ 20.4	\$ 21.4	(5)%
Segment capital (millions) (A)	\$1,985	\$2,062	(4)%	\$1,985	\$2,062	(4)%
Return on average segment capital (B)	16.7%	15.3%		16.7%	15.3%	
Return on average tangible segment capital (B)	22.6%	21.4%		22.6%	21.4%	
Cardmember receivables:						
Total receivables	\$ 5.6	\$ 6.6	(15)%	\$ 5.6	\$ 6.6	(15)%
90 days past due as a % of total	3.1%	1.8%		3.1%	1.8%	
Net loss ratio as a % of charge volume	0.30%	0.21%		0.24%	0.26%	
Cardmember lending:						
Total loans (C)	\$ 9.5	\$ 11.2	(15)%	\$ 9.5	\$ 11.2	(15)%
30 days past due loans as a % of total	3.6%	2.8%		3.6%	2.8%	
Average loans (C)	\$ 9.8	\$ 10.8	(9)%	\$ 10.9	\$ 10.0	9%
Net write-off rate	5.1%	4.4%		4.8%	4.9%	
Net interest yield on cardmember loans (D)	9.8%	8.7%		9.8%	8.9%	

  |  |  |  |  |  |

- (A) Segment capital represents capital allocated to a segment based upon specific business operational needs, risk measures, and regulatory capital requirements.
- (B) Refer to Appendix I for components of return on average segment capital and return on average tangible segment capital.
- (C) Loan balances used to calculate average loans for all periods presented have been revised in connection with the Company's conversion to a bank holding company. Specifically, deferred card fees net of deferred direct acquisition costs for cardmember loans were reclassified from other liabilities to cardmember loans for all periods.
- (D) See Appendix VIII for discussion of Net interest yield on cardmember loans.

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(Preliminary)

INTERNATIONAL CARD SERVICES SELECTED INCOME STATEMENT DATA

(Millions)

<Table> <Caption>

	December 31, 2008	2008	2008	2008	2007
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Revenues					
Discount revenue, net card fees and other	\$ 864	\$ 965 	\$ 992 	\$ 937 	\$ 967 
Interest income	427	523	524	510	478
Interest expense	193	256 	260	252	256
Net interest income	234	267	264	258	222
Total revenues net of interest expense	1,098	1,232	1,256	1,195	1,189
Provisions for losses	243	316	242	229	220
Total revenues net of interest expense after provisions for losses	855	916	1,014	966	969
Expenses					
Marketing, promotion, rewards and cardmember services	303	388	404	358	638
Salaries and employee benefits and other operating expenses	590	527	537	491	512
Total	893	915	941	849	1,150
Pretax segment (loss) income	(38)	1	73	117	(181)
Income tax benefit	(74)	(66)	(42)	(16)	(113)

Segment income (loss) \$ 36 \$ 67 \$ 115 \$ 133 \$ (68)

</Table>

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(Preliminary)

### INTERNATIONAL CARD SERVICES SELECTED STATISTICAL INFORMATION

(Billions, except percentages and where indicated)

<Table> <Caption>

Quarters Ended

		<u>,</u>	Quarters Ended		
	December 31, 2008	September 30, 2008	June 30, 2008	March 31, 2008	December 31, 2007
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Card billed business	\$ 24.2	\$ 27.5	\$ 28.3	\$ 26.1	\$ 28.2
Total cards-in-force (millions)	16.3	16.4	16.3	16.1	16.0
Basic cards-in-force (millions)	11.4	11.5	11.5	11.4	11.3
Average basic cardmember spending (dollars)	\$2,109	\$2,393	\$2,476	\$2,309	\$2 <b>,</b> 515
International Consumer Travel:					
Travel sales	\$ 0.3	\$ 0.3	\$ 0.4	\$ 0.3	\$ 0.3
Travel commissions and fees/sales	7.5%	8.4%	8.1%	8.4%	8.7%
Total segment assets	\$ 20.4	\$ 22.6	\$ 22.7	\$ 21.3	\$ 21.4
Segment capital (A)	\$ 2.0	\$ 2.3	\$ 2.2	\$ 2.0	\$ 2.1
Return on average segment capital (B)	16.7%	11.8%	15.8%	16.4%	15.3%
Return on average tangible segment capital (B)	22.6%	15.9%	21.5%	22.6%	21.4%
Cardmember receivables:					
Total receivables (C)	\$ 5.6	\$ 6.1	\$ 6.6	\$ 6.3	\$ 6.6
90 days past due as a % of total	3.1%	2.7%	2.4%	2.2%	1.8%
Net loss ratio as a % of charge volume	0.30%	0.25%	0.22%	0.21%	0.21%
Cardmember lending:					
Total loans (C) (D)	\$ 9.5	\$ 11.1	\$ 11.8	\$ 11.4	\$ 11.2
30 days past due loans as a % of total	3.6%	3.3%	3.1%	3.0%	2.8%
Average loans (D)	\$ 9.8	\$ 11.4	\$ 11.6	\$ 11.2	\$ 10.8
Net write-off rate	5.1%	5.1%	4.5%	4.4%	4.4%
Net interest yield on cardmember loans (E) $Table>$	9.8%	9.7%	9.6%	9.6%	8.7%

- (A) Segment capital represents capital allocated to a segment based upon specific business operational needs, risk measures, and regulatory capital requirements.
- (B) Refer to Appendix I for components of return on average segment capital and return on average tangible segment capital.
- (C) The March 31, 2008 balance reflects a reclassification of \$393\$ million from cardmember receivables to cardmember lending for charge card products with lending features.
- (D) Loan balances used to calculate average loans for all periods presented have been revised in connection with the Company's conversion to a bank holding company. Specifically, deferred card fees net of deferred direct acquisition costs for cardmember loans were reclassified from other liabilities to cardmember loans for all periods.
- (E) See Appendix VIII for discussion of Net interest yield on cardmember loans.

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(Preliminary)

GLOBAL COMMERCIAL SERVICES
SELECTED INCOME STATEMENT DATA

(Millions)

<Table> <Caption>

Quarters Ended December 31,

Percentage

Years Ended December 31,

Percentage

	2008	2007	Inc/(Dec)	2008	2007	Inc/(Dec)
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Revenues						
Discount revenue, net card fees and other	\$1 <b>,</b> 150	\$1,245	(8)%	\$5,081	\$4,697	8%
Interest income	30	49	(39)	168	187	(10)
Interest expense	136	166	(18)	553	615	(10)
Net interest income	(106)	(117)	(9)	(385)	(428)	(10)
Total revenues net of interest expense	1,044	1,128	(7)	4,696	4,269	10
Provisions for losses	69	55	25	231	163	42
Total revenues net of interest expense						
after provisions for losses	975	1,073	(9)	4,465	4,106	9
Expenses						
Marketing, promotion, rewards and cardmember						
services	79	135	(41)	377	387	(3)
Salaries and employee benefits and other operating expenses	955	794	20	3,412	2,975	15
Total	1,034	929	11	3,789	3,362	13
Pretax segment (loss) income	(59)	144	#	676	744	(9)
Income tax (benefit) provision	(41)	34	#	182	208	(13)
Segment (loss) income	\$ (18)	\$ 110	#	\$ 494	\$ 536	(8)
	=====	=====			=====	

# - Denotes variance of more than 100%.

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(Preliminary)

GLOBAL COMMERCIAL SERVICES
SELECTED STATISTICAL INFORMATION

(Billions, except percentages and where indicated)

<Table> <Caption>

	Quarters Ended December 31,			Years E	Danasakana	
	2008	2007	Percentage Inc/(Dec)	2008		Percentage Inc/(Dec)
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Card billed business	\$ 28.7	\$ 32.2	(11)%	\$ 129.2	\$ 122.1	6%
Total cards-in-force (millions)	7.1	6.8	4%	7.1	6.8	4%
Basic cards-in-force (millions)	7.1	6.8	4%	7.1	6.8	4%
Average basic cardmember spending (dollars)	\$4,070	\$4,695	(13)%	\$18,527	\$18,017	3%
Global Corporate Travel:						
Travel sales	\$ 4.3	\$ 5.5	(22)%	\$ 21.0	\$ 20.5	2%
Travel commissions and fees/sales	8.4%	7.8%		7.8%	7.7%	
Total segment assets	\$ 25.1	\$ 21.1	19%	\$ 25.1	\$ 21.1	19%
Segment capital (millions) (A)	\$3,539	\$2,239	58%	\$ 3,539	\$ 2,239	58%
Return on average segment capital (B)	15.4%	25.3%		15.4%	25.3%	
Return on average tangible segment capital (B)	33.4%	43.3%		33.4%	43.3%	
Cardmember receivables:						
Total receivables	\$ 9.4	\$ 11.4	(18)%	\$ 9.4	\$ 11.4	(18)%
90 days past due as a % of total	2.7%	2.1%		2.7%	2.1%	
Net loss ratio as a % of charge volume						

 0.14% | 0.12% |  | 0.13% | 0.10% |  |

- $(\mbox{\tt A})$  Segment capital represents capital allocated to a segment based upon specific business operational needs, risk measures, and regulatory capital requirements.
- (B) Refer to Appendix I for components of return on average segment capital and return on average tangible segment capital.

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(Preliminary)

### GLOBAL COMMERCIAL SERVICES SELECTED INCOME STATEMENT DATA

(Millions)

<Table> <Caption>

Quarters Ended

	December 31, 2008	September 30, 2008	June 30, 2008	March 31, 2008	December 31, 2007
<s></s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Revenues					
Discount revenue, net card fees and other	\$1,150 	\$1,291 	\$1,405	\$1,235 	\$1,245 
Interest income	30	43	49	46	49
Interest expense	136	134	146	137	166
Net interest income	(106)	(91)	(97)	(91)	(117)
Total revenues net of interest expense	1,044	1,200	1,308	1,144	1,128
Provisions for losses	69	60	40	62	55
Total revenues net of interest expense after provisions for losses	975	1,140	1,268	1,082	1,073
Expenses					
Marketing, promotion, rewards and cardmember services Salaries and employee benefits and other	79	113	99	86	135
operating expenses	955	836	843	778	794
Total	1,034	949	942	864	929
Pretax segment (loss) income	(59)	191	326	218	144
Income tax (benefit) provision	(41)	57	99	67	34
Segment (loss) income	\$ (18) =====	\$ 134 =====	\$ 227 =====	\$ 151 =====	\$ 110 =====

</Table>

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(Preliminary)

# GLOBAL COMMERCIAL SERVICES SELECTED STATISTICAL INFORMATION

(Billions, except percentages and where indicated)

<Table> <Caption>

	December 31, 2008	September 30, 2008	June 30, 2008	March 31, 2008	December 31, 2007
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Card billed business	\$ 28.7	\$ 32.3	\$ 35.4	\$ 32.8	\$ 32.2
Total cards-in-force (millions)	7.1	7.0	7.0	6.9	6.8
Basic cards-in-force (millions)	7.1	7.0	7.0	6.9	6.8
Average basic cardmember spending (dollars)	\$4,070	\$4,611	\$5,083	\$4,770	\$4,695
Global Corporate Travel:					
Travel sales	\$ 4.3	\$ 5.1	\$ 6.2	\$ 5.4	\$ 5.5
Travel commissions and fees/sales	8.4%	8.0%	7.5%	7.4%	7.8%
Total segment assets	\$ 25.1	\$ 23.6	\$ 25.8	\$ 28.4	\$ 21.1
Segment capital (A)	\$ 3.5	\$ 3.6	\$ 3.3	\$ 3.4	\$ 2.2
Return on average segment capital (B)	15.4%	21.2%	23.6%	23.2%	25.3%
Return on average tangible segment capital (B	33.4%	43.9%	46.7%	42.4%	43.3%
Cardmember receivables:					
Total receivables	\$ 9.4	\$ 12.5	\$ 13.4	\$ 12.8	\$ 11.4
90 days past due as a % of total	2.7%	1.8%	1.6%	1.7%	2.1%
Net loss ratio as a % of charge volume					

 0.14% | 0.15% | 0.10% | 0.12% | 0.12% |<sup>(</sup>A) Segment capital represents capital allocated to a segment based upon specific business operational needs, risk measures, and regulatory capital

requirements.

(B) Refer to Appendix I for components of return on average segment capital and return on average tangible segment capital.

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(Preliminary)

# GLOBAL NETWORK & MERCHANT SERVICES SELECTED INCOME STATEMENT DATA

(Millions)

<Table> <Caption>

	Quarters Ended December 31,		Domanhous	Years Ended December 31,		Percentage
	2008	2007	Percentage Inc/(Dec)	2008	2007	Inc/(Dec)
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Revenues						
Discount revenue, fees and other	\$893 	\$ 961 	(7)%	\$3,875 	\$3,549 	9%
Interest income	1	1	_	5	3	67
Interest expense	(51)	(79)	(35)	(222)	(312)	(29)
Net interest income	52	80	(35)	227	315	(28)
Total revenues net of interest expense	945	1,041	(9)	4,102	3,864	6
Provisions for losses	36	28	29	127	103	23
Total revenues net of interest expense after provision for losses	909	1,013	(10)	3 <b>,</b> 975	3,761	6
Expenses						
Marketing and promotion Salaries and employee benefits and other	118	165	(28)	553	595	(7)
operating expenses	488	469	4	1,932	1,606	20
Total	606	634	(4)	2,485	2,201	13
Pretax segment income	303	379	(20)	1,490	1,560	(4)
Income tax provision	88	125	(30)	495	538	(8)
Segment income	\$215	\$ 254 =====	(15)	\$ 995	\$1,022 =====	(3)

  |  |  |  |  |  |34

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(Preliminary)

# GLOBAL NETWORK & MERCHANT SERVICES SELECTED STATISTICAL INFORMATION

(Billions, except percentages and where indicated)

<Table> <Caption>

	~	rs Ended mber 31,			Years Ended December 31,	
	2008	2007	Percentage Inc/(Dec)	2008	2007	Percentage Inc/(Dec)
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Global Card billed business (A)	\$160.5	\$177.5	(10)%	\$683.3	\$647.3	6%
Global Network & Merchant Services:						
Total segment assets	\$ 7.0	\$ 6.5	8%	\$ 7.0	\$ 6.5	8%
Segment capital (millions) (B)	\$1,441	\$1,170	23%	\$1,441	\$1,170	23%
Return on average segment capital (C)	75.5%	90.7%		75.5%	90.7%	
Return on average tangible segment capital (C)	77.6%	93.4%		77.6%	93.4%	
Global Network Services:						
Card billed business	\$ 16.0	\$ 16.0	-%	67.4	\$ 52.9	27%
Total cards-in-force (millions)	24.8	20.3	22%	24.8	20.3	22%

  |  |  |  |  |  | $\hbox{(A) Global Card billed business includes activities (including cash advances)}\\$ 

related to proprietary cards, cards issued under network partnership agreements, and certain insurance fees charged on proprietary cards.

- (B) Segment capital represents capital allocated to a segment based upon specific business operational needs, risk measures, and regulatory capital requirements.
- (C) Refer to Appendix I for components of return on average segment capital and return on average tangible segment capital.

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(Preliminary)

GLOBAL NETWORK & MERCHANT SERVICES SELECTED INCOME STATEMENT DATA

(Millions)

<Table> <Caption>

	Quarters Ended							
	2008	September 30, 2008	2008	2008	2007			
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>			
Revenues								
Discount revenue, fees and other	\$893	\$1,015 	\$1,025 	\$ 942	\$ 961 			
Interest income	1	2	1	1	1			
Interest expense	(51)	(54)	(57)	(60)	(79)			
Net interest income	52	56	58	61	80			
Total revenues net of interest expense	945	1,071	1,083	1,003	1,041			
Provisions for losses	36	34	26	31	28			
Total revenues net of interest expense after								
provision for losses	909	1,037	1,057	972	1,013			
Expenses								
Marketing and promotion Salaries and employee benefits and other	118	150	149	136	165			
operating expenses	488	490	453	501	469			
Total	606	640	602	637	634			
Pretax segment income	303	397	455	335	379			
Income tax provision	88	139	156	112	125			
Segment income	\$215	\$ 258	\$ 299	\$ 223	\$ 254			

 ==== | ===== | ===== | ===== | ===== |36

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(Preliminary)

GLOBAL NETWORK & MERCHANT SERVICES SELECTED STATISTICAL INFORMATION

(Billions, except percentages and where indicated)

<Table> <Caption>

Quarters Ended

	December 31, 2008	September 30, 2008	June 30, 2008	March 31, 2008	December 31, 2007		
<s> Global Card billed business (A)</s>	<c> \$160.5</c>	<c> \$175.5</c>	<c> \$180.9</c>	<c> \$166.4</c>	<c> \$177.5</c>		
Global Network & Merchant Services: Total segment assets Segment capital (B)	\$ 7.0 \$ 1.4	\$ 8.0 \$ 1.4	\$ 7.2 \$ 1.4	\$ 6.8 \$ 1.2	\$ 6.5 \$ 1.2		
Return on average segment capital (C) Return on average tangible segment capital (C)	75.5%	82.4% 84.7%	88.1% 90.7%	91.3% 94.2%	90.7% 93.4%		

Global Network Services:

Card billed business \$ 16.0 \$ 18.2 \$ 17.5 \$ 15.7 \$ 16.0 Total cards-in-force (millions) 24.8 24.0 22.6 21.2 20.3

- (A) Global Card billed business includes activities (including cash advances) related to proprietary cards, cards issued under network partnership agreements, and certain insurance fees charged on proprietary cards.
- (B) Segment capital represents capital allocated to a segment based upon specific business operational needs, risk measures, and regulatory capital requirements.
- (C) Refer to Appendix I for components of return on average segment capital and return on average tangible segment capital.

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(Preliminary)

AMERICAN EXPRESS COMPANY

COMPONENTS OF RETURN ON AVERAGE EQUITY, RETURN ON AVERAGE TANGIBLE EQUITY,

RETURN ON AVERAGE SEGMENT CAPITAL, AND RETURN ON

AVERAGE TANGIBLE SEGMENT CAPITAL

APPENDIX I

(Millions)

<Table> <Caption>

	Quarters Ended						
	December 31, 2008	September 30, 2008	June 30, 2008	March 31, 2008	December 31, 2007		
<\$>	<c></c>		<c></c>		<c></c>		
CONSOLIDATED							
Total net income		\$ 3,290					
Average shareholders' equity	12,121	11,833	11,396	10,977			
Average goodwill and other intangibles	2 <b>,</b> 533	2,264		1,745 			
Average tangible shareholders' equity	\$ 9,588	\$ 9,569	\$ 9,390		\$ 9,108		
Return on average equity (A)	21.7%				37.3% 44.0%		
Return on average tangible equity (A)	27.4%	34.4%	37.7%	42.7%	44.0%		
U.S. CARD SERVICES							
Total segment income	\$ 792	\$ 795	\$ 1,143	\$ 1,702	\$ 1,823		
Average segment capital	4,728	4,672	4,567	4,496			
Average goodwill and other intangibles	243	188	182	176 	170 		
Average tangible segment capital	\$ 4,485	\$ 4,484		\$ 4,320	\$ 4,361		
Return on average segment capital (A)	16.8%	17.0%	25.0%				
Return on average tangible segment capital (A)				39.4%			
INTERNATIONAL CARD SERVICES							
Total segment income	\$ 351	\$ 247	\$ 321	\$ 322	\$ 291		
Average segment capital	2,105			1,964			
Average goodwill and other intangibles	550	544	538	538	539		
Average tangible segment capital	\$ 1,555	\$ 1,558	\$ 1,494	\$ 1,426	\$ 1,361		
Return on average segment capital (A)	16.7%	11.8%	15.8%	16.4%	15.3%		
Return on average tangible segment capital (A)		15.9%	21.5%		21.4%		
GLOBAL COMMERCIAL SERVICES							
Total segment income	\$ 494	\$ 622	\$ 623	\$ 558	\$ 536		
Average segment capital	3,198	2,933					
Average goodwill and other intangibles	1,721	1,515	1,303	1,092	881		
Average tangible segment capital	\$ 1,477	\$ 1,418			\$ 1,237		
Return on average segment capital (A)	15 4%	21.2%	23.6%	23.2%	 25.3%		
Return on average tangible segment capital (A)		43.9%	46.7%	42.4%	43.3%		
GLOBAL NETWORK & MERCHANT SERVICES							
Total segment income	\$ 995	\$ 1,034	\$ 1,042	\$ 1,009	\$ 1,022		
Average segment capital	1,318						
Average goodwill and other intangibles	35	1,255 34			33		
Average tangible segment capital	\$ 1,283		 \$ 1.149		\$ 1,094		
iverage cangible beginere capital		\$ 1,221 					
Return on average segment capital (A)	75.5%	82.4%	88.1%	91.3%	90.7%		

(A) Return on average equity and return on average segment capital are calculated by dividing one year period net income/segment income by one year average total shareholders' equity/average segment capital, respectively. Return on average tangible equity and return on average tangible segment capital is computed in the same manner as return on average equity and return on average segment capital except the computation of average tangible shareholders' equity and average tangible segment capital excludes average goodwill and other intangibles. The Company believes that return on average tangible equity and return on average tangible segment capital is a useful measure of the profitability of its business growth.

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(Preliminary)

# AMERICAN EXPRESS COMPANY CONSOLIDATED STATEMENTS OF INCOME APPENDIX II

(Millions)

<Table> <Caption>

	December 31, 2007	September 30, 2007	June 30, 2007	March 31, 2007	December 31, 2007
<\$>	<c></c>		<c></c>		<c></c>
Revenues					
Discount revenue	\$3,912	\$3 <b>,</b> 659	\$3,670	\$3 <b>,</b> 355	\$14,596
Net card fees	508	488	469	454	1,919
Travel commissions and fees	514	484	491	437	1,926
Other commissions and fees	650	644	587	536	2,417
Securitization income, net	326	392	332	457	1,507
Other	496	443	424	388	1,751
Total other revenues	6,406	6,110	5,973	5,627	24,116
Interest income					
Interest and fees on loans	1,735	1,633	1,561	1,422	6 <b>,</b> 351
Interest and dividends on investment					
securities	181	171	167	154	673
Deposits with banks and other	93	90	130	87 	400
Total interest income	2,009	1,894	1,858	1,663	7,424
Interest expense					
Deposits	170	141	145	133	589
Short-term borrowings	147	192	202	192	733
Long-term debt	738	684	591	552	2,565
Other	36	31	26	1	94
Total interest expense	1,091	1,048	964	878	3,981
Net interest income	918	846	 894	 785	3,443
Total revenues net of interest expense	7,324	6 <b>,</b> 956	6,867 	6,412 	27 <b>,</b> 559
Provisions for losses					
Charge card	419	279	233	209	1,140
Cardmember lending	970	579	638	574	2,761
Other	61	42	38	61	202
Total	1,450	900	909	844	4,103
Total revenues net of interest expense after					
provisions for losses	5,874 	6,056 	5,958 	5,568 	23,456 
Expenses					
Marketing and promotion	804	646	660	452	2,562
Cardmember rewards	1,778	1,039	1,049	911	4,777
Cardmember services	137	125	117	99	478
Salaries and employee benefits	1,437	1,366	1,334	1,301	5,438
Professional services	646	539	578	517	2,280
Occupancy and equipment	382	374	352	328	1,436
Communications	119	118	112	112	461
Other, net	(587)	344	341	232	330
ounci, nec	(367)	344	341	232	

Ouarters Ended

Year Ended

Total	4,716	4,551	4,543	3,952	17,762
Pretax income from continuing operations Income tax provision	1,158 300	1,505 383	1,415 369	1,616 516	5,694 1,568
Income from continuing operations (Loss) income from discontinued operations,	858	1,122	1,046	1,100	4,126
net of tax	(27)	(55)	11	(43)	(114)
Net income	\$ 831	\$1,067	\$1,057	\$1,057	\$ 4,012

</Table>

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(Preliminary)

# U.S. CARD SERVICES SELECTED INCOME STATEMENT DATA APPENDIX III

(Millions)

<Table> <Caption>

<caption></caption>		Year Ended			
	December 31, 2007	September 30,	June 30, 2007	March 31, 2007	December 31, 2007
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Revenues					
Discount revenue, net card fees and other	\$2,720	\$2,602	\$2,567	\$2,354	\$10,243
Securitization income, net	326	392	332	457	1,507
Interest income	1,402	1,293	1,285	1,145	5,125
Interest expense	739	698	624	592	2 <b>,</b> 653
Net interest income	663	595	661	553	2,472
Total revenues net of interest expense	3,709	3,589	3,560	3,364	14,222
Provisions for losses	1,139	638	640	581	2,998
Total revenues net of interest expense after provisions for losses	2,570	2,951	2,920	2,783	11,224
Expenses  Marketing, promotion, rewards and cardmember services	1,739	1,191	1,266	944	5,140
Salaries and employee benefits and other	1,739	1,191	1,200	244	3,140
operating expenses	871	848	827	808	3,354
Total	2,610	2,039	2,093	1,752	8,494
Pretax segment (loss) income	(40)	912	 827	1,031	2,730
Income tax (benefit) provision	(47)	320	247	387	907
Segment income	\$ 7 =====	\$ 592 =====	\$ 580 =====	\$ 644 =====	\$ 1,823 ======

</Table>

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(Preliminary)

INTERNATIONAL CARD SERVICES
SELECTED INCOME STATEMENT DATA
APPENDIX IV

(Millions)

<Table>

<Caption>

	Quarters Ended				Year Ended	
	December 31, 2007	September 30,	June 30, 2007	March 31, 2007	December 31, 2007	
<s> Revenues</s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	
Discount revenue, net card fees and other	\$ 967	\$ 895	\$ 846	\$791	\$3,499	

Interest income Interest expense	478 256	452 233	433 230	378 190	1,741 909
Net interest income	222	 219	203	188	832
Total revenues net of interest expense	1,189	 1,114	1,049	 979	4,331
Provisions for losses	220	 197	211	184	812
Total revenues net of interest expense after					
provisions for losses	969 	917	838 	795 	3,519 
Expenses					
Marketing, promotion, rewards and cardmember services	638	354	293	281	1,566
Salaries and employee benefits and other operating expenses	512	453	453	418	1,836
Total	1,150	807	746	699	3,402
Pretax segment income (loss)	(181)	110	92	96	117
Income tax benefit	(113)	(30)	(25)	(6)	(174)
Segment income	\$ (68) =====	\$ 140 =====	\$ 117 =====	\$102 ====	\$ 291 =====

</Table>

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(Preliminary)

GLOBAL COMMERCIAL SERVICES
SELECTED INCOME STATEMENT DATA
APPENDIX V

(Millions)

<Table> <Caption>

<caption></caption>		Quarter	rs Ended		Year Ended
	December 31, 2007	September 30, 2007		March 31, 2007	December 31, 2007
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Revenues					
Discount revenue, net card fees and other	\$1,245	\$1 <b>,</b> 167	\$1,190 	\$1,095 	\$4,697 
Interest income	49	49	59	30	187
Interest expense	166	152	166	131	615
Net interest income	(117)	(103)	(107)	(101)	(428)
Total revenues net of interest expense	1,128	1,064	1,083	994	4,269
Provisions for losses	55	42	36	30	163
Total revenues net of interest expense after					
provisions for losses	1,073	1,022	1,047	964	4,106
Expenses					
Marketing, promotion, rewards and cardmember					
services	135	86	83	83	387
Salaries and employee benefits and other					
operating expenses	794	749	746	686	2 <b>,</b> 975
Total	929	835	829	769	3,362
Pretax segment income	144	187	218	195	744
Income tax provision	34	52	56	66	208
•					
Segment income	\$ 110	\$ 135	\$ 162	\$ 129	\$ 536
	=====	=====	=====	=====	=====

</Table>

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(Preliminary)

GLOBAL NETWORK & MERCHANT SERVICES
SELECTED INCOME STATEMENT DATA
APPENDIX VI

<Table> <Caption>

<caption></caption>		Year Ended			
	December 31, 2007	September 30, 2007	June 30, 2007	March 31, 2007	December 31, 2007
<\$>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
Revenues					
Discount revenue, fees and other	\$ 961	\$902 	\$886	\$800	\$3,549
Interest income	1	1		1	3
Interest expense	(79)	(77)	(80)	(76)	(312)
Net interest income	80	 78	80	77	315
Total revenues net of interest expense	1,041	980	966	877	3,864
Provisions for losses	28	18	15 	42	103
Total revenues net of interest expense after					
provision for losses	1,013	962	951	835	3,761
Expenses					
Marketing and promotion	165	151	150	129	595
Salaries and employee benefits and other operating expenses	469	422	383	332	1,606
Total	634	573	533	461	2,201
Pretax segment income	379	389	418	374	1,560
Income tax provision	125	123	152	138	538
Segment income	\$ 254	 \$266	 \$266	 \$236	\$1,022
	=====	====	====	====	=====

</Table>

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<Page>

(Preliminary)

# AMERICAN EXPRESS COMPANY NET INTEREST YIELD ON CARDMEMBER LOANS APPENDIX VII

(millions)

<Table> <Caption>

Quarters Ended Years Ended December 31, September 30, June 30, March 31, December 31, December 31, 2008 2008 2008 2007 2008 <C> <C> <C> <C> <C> <C> <C> <S> Owned Basis: \$ 771 \$ 950 \$ 954 \$ 971 \$ 918 \$3,646 \$ 43.0 \$ 47.7 \$ 49.6 \$ 50.7 \$ 51.6 \$ 47.6 \$ 951 \$1,068 \$1,056 \$1,124 \$1,103 \$4,199 \$ 43.1 \$ 47.8 \$ 49.7 \$ 50.9 \$ 51.7 \$ 47.7 \$3,443 \$ 47.1 Net interest income Average loans (billions) (A) Adjusted net interest income (B) \$4,182 \$ 47.2 Adjusted average loans (billions) (C) 8.8% 8.9% 8.5% 8.9% 8.5% 8.8% 8.9% Net interest yield on cardmember loans (D) Managed Basis (E): \$5,437 \$1,443 \$1,637 \$1,594 \$1,654 \$1,459 \$6,328 \$72.8 \$76.1 \$75.8 \$75.7 \$74.0 \$75.0 \$1,622 \$1,756 \$1,695 \$1,808 \$1,643 \$6,881 \$72.9 \$76.2 \$76.0 \$75.8 \$74.1 \$75.0 8.9% 9.2% 9.0% 9.6% 8.8% 9.2% Net interest income (F) Average loans (billions) (A) \$ 68.2 \$6,176 Adjusted net interest income (G) Adjusted average loans (billions) (H) \$ 68.3 Net interest yield on cardmember loans (I) 9.0% </Table>

<sup>(</sup>A) Loan balances used to calculate average loans for all periods presented have been revised in connection with the Company's conversion to a bank holding company. Specifically, deferred card fees net of deferred direct acquisition costs for cardmember loans were reclassified from other liabilities to cardmember loans for all periods.

<sup>(</sup>B) Represents net interest income allocable to the Company's cardmember lending portfolio, which excludes the impact of card fees on loans and balance transfer fees attributable to the Company's cardmember lending portfolio.

- (C) Represents average loans excluding the impact of deferred card fees net of deferred direct acquisition costs for cardmember loans.
- (D) Net interest yield on cardmember loans represents the net spread earned on cardmember loans. Net interest yield on cardmember loans is computed by dividing adjusted net interest income by adjusted average loans, computed on an annualized basis. The Company believes net interest yield on owned cardmember loans on a consolidated and segment basis is useful to investors because it provides a measure of profitability of the Company's cardmember lending portfolio. Reserves and net write-offs related to interest and fees are recorded through provisions for losses cardmember lending, and therefore are not included in the net interest yield calculation.
- (E) Includes on-balance sheet cardmember loans and off-balance sheet securitized cardmember loans. Refer to the information set forth under U.S. Card Services Selected Financial Information for further discussion of the managed basis presentation.
- (F) Includes the securitization adjustment to interest income and interest expense as set forth under U.S. Card Services Selected Financial Information managed basis presentation.
- (G) Represents net interest income allocable to the Company's managed cardmember lending portfolio, which excludes the impact of card fees on managed loans and balance transfer fees attributable to the Company's managed cardmember lending portfolio.
- (H) Represents average managed loans excluding the impact of deferred card fees net of deferred direct acquisition costs for managed cardmember loans.
- (I) Net interest yield on managed cardmember loans represents the net spread earned on managed cardmember loans. Net interest yield on managed cardmember loans is computed by dividing adjusted net interest income by adjusted average loans, computed on an annualized basis. The Company believes net interest yield on managed cardmember loans on a consolidated and segment basis is useful to investors because it provides a measure of profitability of the Company's managed cardmember lending portfolio. Reserves and net write-offs related to interest and fees are recorded through provisions for losses cardmember lending, and therefore are not included in the net interest yield calculation.

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(Preliminary)

U. S. CARD SERVICES AND INTERNATIONAL CARD SERVICES

NET INTEREST YIELD ON CARDMEMBER LOANS

APPENDIX VIII

(millions)

<Table>

Quarters Ended Years Ended December 31, September 30, June 30, March 31, December 31, December 31, December 31, 2007 2008 2008 2008 2008 2007 2008 <C> <C> <C> <C> <S> <C> <C> USCS Owned Basis: \$ 662 \$ 650 \$ 650 \$ 36.3 \$ 37.9 \$ 39.6 \$ 40.8 \$ 50.7 \$ 787 \$ 776 \$ 855 \$ 864 \$3,127 \$ 36.3 \$ 38.0 \$ 39.6 \$ 40.9 \$ 36.8 \$ 68 8.2% 8.7% 8.4% 8.5% \$ 559 Net interest income Average loans (billions) (A) \$ 33.2 \$ 37.1 Adjusted net interest income (B) \$ 709 \$3,293 \$ 37.1 Adjusted average loans (billions) (C) \$ 33.3 8.5% Net interest yield on cardmember loans (D) 8.5% 8.9% USCS Managed Basis (E): \$1,349 \$1,290 \$1,382 \$1,204 \$5,252 \$ 64.6 \$ 64.2 \$ 64.5 \$ 63.2 \$ 64.0 \$1,475 \$1,416 \$1,538 \$1,404 \$5,809 \$ 64.7 \$ 64.2 \$ 64.6 \$ 63.2 \$ 64.1 Net interest income (F) \$1.231 \$4.466 Average loans (billions) (A) Adjusted net interest income (G) \$ 63.0 \$ 58.2 \$1,380 \$5,286 Adjusted average loans (billions) (H) \$ 63.1 \$ 58.3 9.1% 8.8% Net interest yield on cardmember loans (I) 8.7% 8.9% 9.6% 9.1% 9.1% \$ 267 \$ 264 \$ 258 \$ 222 \$1,023 \$ 11.4 \$ 11.6 \$ 11.2 \$ 10.8 \$ 10.9 \$ 281 \$ 280 \$ 269 \$ 239 \$1,072 \$ 11.5 \$ 11.7 \$ 11.3 \$ 10.9 \$ 10.0 ICS: \$ 234 \$ 832 \$ 10.0 \$ 889 Net interest income Adjusted net interest income (B) Average loans (billions) (A) \$ 9.8 \$ 242 Adjusted Net Interest Income (B) \$ 242
Adjusted average loans (billions) (C) \$ 9.8 \$ 11.3 \$ 10.9 \$ 10.9 9.6% 8.7% 9.8% \$ 10.0 Net interest yield on cardmember loans (D) 9.7% 9.8% 8.9% </Table>

(A) Loan balances used to calculate average loans for all periods presented

have been revised in connection with the Company's conversion to a bank holding company. Specifically, deferred card fees net of deferred direct acquisition costs for cardmember loans were reclassified from other liabilities to cardmember loans for all periods.

- (B) Represents net interest income allocable to the Company's cardmember lending portfolio, which excludes the impact of card fees on loans and balance transfer fees attributable to the Company's cardmember lending portfolio.
- (C) Represents average loans excluding the impact of deferred card fees net of deferred direct acquisition costs for cardmember loans.
- (D) Net interest yield on cardmember loans represents the net spread earned on cardmember loans. Net interest yield on cardmember loans is computed by dividing adjusted net interest income by adjusted average loans, computed on an annualized basis. The Company believes net interest yield on owned cardmember loans on a consolidated and segment basis is useful to investors because it provides a measure of profitability of the Company's cardmember lending portfolio. Reserves and net write-offs related to interest and fees are recorded through provisions for losses cardmember lending, and therefore are not included in the net interest yield calculation.
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- (F) Includes the securitization adjustment to interest income and interest expense as set forth under U.S. Card Services Selected Financial Information managed basis presentation.
- (G) Represents net interest income allocable to the Company's managed cardmember lending portfolio, which excludes the impact of card fees on managed loans and balance transfer fees attributable to the Company's managed cardmember lending portfolio.
- (H) Represents average managed loans excluding the impact of deferred card fees net of deferred direct acquisition costs for managed cardmember loans.
- (I) Net interest yield on managed cardmember loans represents the net spread earned on managed cardmember loans. Net interest yield on managed cardmember loans is computed by dividing adjusted net interest income by adjusted average loans, computed on an annualized basis. The Company believes net interest yield on managed cardmember loans on a consolidated and segment basis is useful to investors because it provides a measure of profitability of the Company's managed cardmember lending portfolio. Reserves and net write-offs related to interest and fees are recorded through provisions for losses cardmember lending, and therefore are not included in the net interest yield calculation.

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[LOGO OF AMERICAN EXPRESS COMPANY]

2008 Fourth Quarter/Full Year Earnings Supplement

The enclosed summary should be read in conjunction with the text and statistical tables included in American Express Company's (the "Company" or "AXP") Fourth Quarter/Full Year 2008 Earnings Release.

This presentation contains certain forward-looking statements that are subject to risks and uncertainties and speak only as of the date on which they are made. Important factors that could cause actual results to differ materially from these forward-looking statements, including the Company's financial and other goals, are set forth on page 37 of this Supplement, pages 63-64 in the Company's 2007 Annual Report to Shareholders and in its 2007 Annual Report on Form 10-K, and other reports, on file with the Securities and Exchange Commission.

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#### AMERICAN EXPRESS COMPANY FOURTH QUARTER 2008 OVERVIEW CONSOLIDATED

#### FINANCIAL RESULTS

- o Fourth quarter diluted EPS from continuing operations of \$0.21 decreased 71% versus \$0.73 last year. Total revenues net of interest expense decreased 11%. Return on average equity (ROE) was 22% and return on average tangible equity (ROTE), which excludes goodwill and intangibles, was 27%.\*
- 4Q '08 Income from continuing operations included:
  - -- \$421MM (\$273MM after-tax) of total reengineering costs, primarily reflecting a restructuring charge related to the Company's previously announced reengineering initiatives, as discussed further on page 4; and
  - -- A \$106MM (\$66MM after-tax) charge reflecting an increase in the Company's Membership Rewards(R) ("MR") balance sheet reserve, in connection with the extension of its partnership arrangements with Delta Air Lines ("Delta"), as discussed further on page 4.
- 4Q '07 Income from continuing operations included:
  - -- A \$1.13B (\$700MM after-tax) initial payment as part of the Visa litigation settlement, as discussed further on page 4, and in light of the settlement:
    - \$143MM (\$89MM after-tax) of incremental business-building costs;
    - \$74MM (\$46MM after-tax) of Visa litigation-related costs; and
    - A \$50MM (\$31MM after-tax) contribution to the American Express Charitable Fund.
  - -- A \$685MM (\$430MM after-tax) charge to increase the MR liability, to incorporate an actuarial based approach which increased the global ultimate redemption rate assumption for current program participants to approximately 90 percent;
  - -- A \$438MM (\$274MM after-tax) credit-related charge to increase the worldwide lending reserve coverage ratio to reflect deterioration of credit indicators in the latter part of 2007;

#### and

- -- \$16MM (\$10MM after-tax) of reengineering costs, primarily related to the International Card Services ("ICS"), Global Commercial Services ("GCS") and Global Network & Merchant Services ("GNMS") segments.
- The discontinued operations line in the Consolidated Financial Statements contains the results of operations, assets and liabilities related to various business sales. This primarily includes the results from American Express Bank, Ltd. ("AEB"), which was sold to Standard Chartered PLC ("Standard Chartered") in 1Q '08, as well as American Express International Deposit Company, ("AEIDC"), which is subject to a put/call agreement in August 2009, as discussed further on page 5.
  - -- 4Q '08 results included \$66MM of losses from discontinued operations versus \$27MM of losses last year. This primarily reflected losses of \$97MM (\$63MM after-tax) and \$24MM (\$16MM after-tax) in each respective period, for mark-to-market adjustments and sales within the AEIDC investment portfolio.
- Including discontinued operations, diluted EPS on a net income basis of \$0.15 decreased 79% versus \$0.71 last year.

#### BUSINESS METRICS

- o Compared with the fourth quarter of 2007:
- Worldwide billed business of \$160.5B decreased 10% as the negative impact of the global economic slowdown was evident within a lower level of proprietary card spending and a flat level of network partner-related card spending. A comparatively stronger U.S. dollar resulted in a 5% greater decline versus last year within the reported worldwide growth rate.
- Worldwide total cards-in-force of 92.4MM increased 7%, up 6.0MM from last year and 300K during 4Q '08.
- Worldwide average spending per proprietary basic card-in-force decreased 14% versus last year reflecting the impact of a weaker economic environment in both the U.S. and international markets. A comparatively stronger U.S. dollar resulted in a 4% greater decline versus last year within the reported worldwide growth rate.
- Worldwide lending balances of \$42.2B on an owned basis decreased 22% and on a managed basis declined 7% to \$72.0B. This decrease reflected the lower spending levels and credit-related actions in the U.S. and certain international markets.

#### FINANCIAL HIGHLIGHTS

- o In conjunction with the Company becoming a bank holding company ("BHC") on November 14, 2008, as discussed further on page 4, the Company has made various changes to its financial reporting.\*\*
  - P&L REVISIONS: The former P&L lines of "cardmember lending finance revenue," "other interest income," "cardmember lending interest expense" and "charge card and other interest expense" are now reflected within new categories in the "total interest income" and "total interest expense" lines, respectively. Additionally, provisions for losses are now reflected as a component of "revenue net of interest expense after provisions for losses," where previously it was shown below expenses. Lastly, certain fees associated with the Company's lending products have been reclassified from "net card fees" to "interest and fees on loans" and certain other provisions related to GNMS were reclassified to "other, net expense."
  - \* Please refer to Appendix I of the Fourth Quarter/Full Year 2008 Earnings Release for the components of ROE and ROTE on both a consolidated and segment basis.
  - \*\* Please refer to Appendix II-VI of the Fourth Quarter/Full Year 2008
    Earnings Release, American Express Company Selected Statistical Information
    pages, for P&I revisions for the historical quarters ended March 31, 2007
    through December 31, 2007 and for the year ended December 31, 2007.
    Revised P&Ls for the respective quarters ended December 31, 2007 through
    December 31, 2008 are included within the Fourth Quarter/Full Year 2008
    Earnings Release, American Express Company Selected Statistical
    Information pages.

The Company has also made several changes to its presentation of expenses. Specifically, "marketing, promotion, rewards & cardmember services expense" are now shown on three separate lines, "marketing and promotion", "cardmember rewards" and "cardmember services," respectively. Additionally, "human resources" has been renamed "salaries and employee benefits."

CREDIT METRICS: In 4Q '08, consistent with applicable regulatory guidance, the Company modified its reporting of the U.S. consumer and small business charge card receivables portfolio within the U.S. Card Services ("USCS") segment to write-off cardmember receivables within a 180 days past due period. Previously, the Company's write-off methodology for the charge card portfolio was 360 days past due. The Company plans to conform to this methodology within the corporate card receivables portfolio in GCS, as well as the international consumer and small business charge card receivables portfolio in ICS in a future period.

In addition, certain non-credit-related reserves were reclassified from cardmember receivable and lending loss reserves to a contra-asset within "cardmember receivables" and "loans" prospectively beginning 4Q '08.

These modifications do not result in a change in management's view of the Company's underlying credit quality or risk profile for its charge card portfolio, and do not impact the method in which the Company assesses the adequacy of its reserves.

- o SECURITIZATION INCOME, NET: Decreased 39% primarily due to a lower excess spread, net, driven by increased write-offs which were partially offset by higher finance charges and fees due to a greater average balance of securitized loans, lower interest expense due to lower rates paid on investor certificates and a \$54MM credit-related charge to the fair value of the I/O Strip in 4Q '07. Securitization income, net represents the non-credit provision components of the gains from securitization activities within the USCS segment, fair value changes of the related I/O Strip and excess spread related to securitized loans and servicing income, net of related discounts or fees. As of December 31, the fair market value of the I/O Strip was \$32MM, versus \$223MM as of December 31, 2007.
- O TOTAL INTEREST INCOME: Decreased 22% primarily due to lower interest and fees on loans, reflecting a lower average owned loan balance and a lower cardmember portfolio yield driven by the impact of reduced market interest rates on variably priced assets, as well as lower yields on investment securities and deposits, partially offset by a higher average balance of liquidity-related investments.
- o TOTAL INTEREST EXPENSE: Decreased 27%, reflecting a lower cost of funds, due to the benefit of lower market interest rates on variable-rate long-term and short-term debt, which more than offset the cost of higher funding levels related to increased cash amounts and other liquidity resources.
- o TOTAL PROVISIONS FOR LOSSES: Decreased 3% primarily reflecting the \$384MM credit-related charge in 4Q '07 and lower average owned loans, business volumes and receivables, which more than offset the impact of increased loss and delinquency rates in 4Q '08.
- o MARKETING AND PROMOTION EXPENSES: Decreased 35%, reflecting generally lower investment spending in 4Q '08 and the non-recurrence of incremental business-building costs in 4Q '07.
- O CARDMEMBER REWARDS EXPENSE: Decreased 39%, reflecting the 4Q '07 increase to the MR liability as well as lower volume-driven rewards costs in 4Q '08, partially offset by the 4Q '08 increase in the MR balance sheet reserve in connection with the Company's extension of its partnership arrangements with Delta.
- o SALARIES AND EMPLOYEE BENEFITS EXPENSE: Increased 16% as the 4Q '08 restructuring charge related to the Company's reengineering initiatives and higher salaries expense more than offset a reduction in employee-related incentive costs.
- Compared with last year, the total employee count from continuing operations of 66,000 increased by 1,200 employees, or 2%. Compared with last quarter, the employee count declined by 500 employees, reflecting the initial impact of the 4Q '08 reengineering activities.

CAPITAL

- TARP (SUBSEQUENT EVENT): On December 23, 2008, the Company announced that the U.S. Department of Treasury (the "Treasury") provided preliminary approval for the Company to participate in its Troubled Asset Relief ("TARP") Capital Purchase Program ("CPP"). Under this program the Company issued to the Treasury \$3.39B of preferred stock on January 9, 2009, as well as warrants to purchase shares of common stock for up to 15% of that amount, or 24.3MM shares at a per share exercise price of \$20.95. The preferred shares will pay dividends at a rate of 5% annually for five years, and 9% thereafter. Under the terms of the program, the Company may not redeem the preferred shares in whole or in part until after the third anniversary of the date of the investment, except with proceeds from a qualified equity offering. Additionally, as long as the preferred shares are outstanding, dividends cannot exceed \$0.18 per share in any quarter, and share repurchases, except those related to employee compensation programs, are not permitted, unless approved by the Treasury. The warrants are immediately exercisable and have a 10 year term.
- o CAPITAL DISTRIBUTION TO SHAREHOLDERS: During 4Q '08, approximately 100% of capital generated was distributed to shareholders through our quarterly dividend, as earnings were suppressed by the previously discussed charges to net income and the weakened economic environment. On a cumulative basis, since 1994 we have distributed 69% of capital generated through share repurchases and dividends.

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#### AMERICAN EXPRESS COMPANY FOURTH QUARTER 2008 OVERVIEW CONSOLIDATED

SHARE REPURCHASES: During 4Q '08 and 3Q '08 no shares were repurchased, versus 14MM shares in 4Q '07. Share repurchases were suspended during 1Q `08 in light of the uncertain U.S. economic environment. Since the inception of repurchase programs in December 1994, 670MM shares have been acquired under cumulative Board authorizations to repurchase up to 770MM shares.

<TABLE> <CAPTION>

	<del></del>	Mill:	ions of Sh	nares
		4Q '08	3Q '08	4Q '07
<\$>	Shares outstanding - beginning of period Repurchase of common shares Employee benefit plans, compensation and other	<c> 1,160</c>	<c> 1,159 1</c>	<c> 1,169 (14) 3</c>
	Shares outstanding - end of period	1,160 =====	1,160 =====	1,158 =====

</TABLE>

o CAPITAL RATIOS: \* As of December 31, 2008 the Company's key consolidated capital ratios, both on a reported basis, as well as on a pro forma basis assuming the \$3.39B of TARP proceeds were received on December 31, 2008, were:

<TABLE>

	(\$ in B)	Tier 1 Capital	Total Average Assets	Tier 1 Leverage Ratio	Risk Weighted Assets	Tier 1 Risk-Based Capital Ratio	Tier 2 Capital	Total Risk-Based Capital Ratio
<s></s>		<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
	Reported	\$10.0	\$132.1	7.6%	\$107.0	9.4%	\$1.6	10.8%
	Pro Forma	\$13.4	\$132.8	10.1%	\$105.9	12.7%	\$1.6	14.2%
<td>Pro Forma</td> <td>\$13.4</td> <td>\$132.8</td> <td>10.1%</td> <td>\$105.9</td> <td>12.7%</td> <td>\$1.6</td> <td>14.2%</td>	Pro Forma	\$13.4	\$132.8	10.1%	\$105.9	12.7%	\$1.6	14.2%

<sup>\*</sup> These ratios represent a preliminary estimate as of the date of this earnings supplement and may be revised in the Company's 2008 Annual Report on Form 10K.

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Additionally, the Company also believes its ratios of Total Capital to Total Managed Assets and Total Tangible Capital to Total Managed Assets, where capital is defined as shareholders' equity plus a portion of its subordinated debt that has equity characteristics of \$563MM, and Total Tangible Capital excludes goodwill and intangibles, provide further insight into its capital position. As of December 31, 2008, on a consolidated reported basis, these ratios were 7.9% and 6.0%,

respectively, and on a pro forma basis assuming the receipt of the TARP proceeds, with 25% of these proceeds deemed to be capital due to their characteristics, were 8.3% and 6.4%, respectively.\*\*

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\*\* Based upon common shareholders' equity of \$11.8B, goodwill and intangibles of \$3.0B, total assets of \$126.1B and total managed assets of \$155.9B, as of December 31, 2008. On a GAAP asset basis, Total Capital to Total Assets and Total Tangible Capital to Total Assets were 9.8% and 7.4% respectively. On a proforma basis, including 25% of TARP proceeds, these o owned ratios were 10.2% and 7.8%, respectively.

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#### FUNDING AND LIQUIDITY

- o FUNDING ACTIVITIES: Notwithstanding the difficult conditions in the financial markets during 4Q '08 the Company raised amounts in excess of its requirements in the quarter by accessing a variety of funding sources.
- DEPOSITS. The Company raised \$6.2B of deposits within its brokered retail certificate of deposit ("CD") program, launched in October 2008, through its American Express Centurion Bank ("AECB") and American Express Bank, FSB ("AEBFSB") subsidiaries (collectively, the "Banks"), with an average rate of 3.3% and an average duration of 20 months. In addition to the brokered retail CD program, the Banks also offer FDIC-insured deposits (up to a \$250,000 balance) to sweep account holders at selected broker-dealer networks. As of December 31, 2008, the Company had accumulated \$7.1B of deposits primarily through this program. \$3.2B of these deposits were raised during 4Q '08.
  - TIGP: AEBFSB issued an aggregate of \$5.9B of unsecured debt through its access to the Federal Deposit Insurance Corporation's ("FDIC") Temporary Liquidity Guarantee Program ("TLGP"). The issuance was comprised of three tranches of debt: \$750MM with a 2-year maturity and a rate of 85 basis points over 1-month LIBOR, \$1.65B with a 3-year maturity and a rate of 98 basis points over 1-month LIBOR, and \$3.5B with a 3-year maturity and a fixed rate of 3.15%. The Company believes that the Banks, as FDIC depository institutions, could issue up to \$13.3B of senior unsecured debt that would be guaranteed under the TLGP, which is currently scheduled to expire June 30, 2009.

As a result of these funding activities and the issuance of \$23B of term debt during the first nine months of the year, the term funding the Company raised substantially exceeded its 2008 funding needs. It has increased the amount of cash and readily-marketable securities holdings so that they exceeded short-term debt outstanding as of December 31, 2008.

o FUNDING REQUIREMENTS: The maturities of the Company's long-term debt and debt issued in connection with off-balance sheet securitizations for 2009 are as follows:

<TABLE> <CAPTION>

Debt Maturities, in billions

	<c></c>	<c></c>	<c></c>	
Quarter Ending:	Long-Term	Off-Balance Sheet	Total	
March 31, 2009	\$2.3	\$1.5	\$3.8	
June 30, 2009	7.2	0.6	7.8	
September 30, 2009	2.7	2.7	5.4	
December 31, 2009	2.9	-	2.9	
			610.0	
	\$15.1	\$4.8	\$19.9	

</TABLE>

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### AMERICAN EXPRESS COMPANY FOURTH QUARTER 2008 OVERVIEW CONSOLIDATED

The Company's current funding targets for 2009 are expected to be lower than these debt maturities, primarily reflecting the impact of anticipated continuation of spending-related pressures and credit-related strategies on the Company's cardmember receivables and loans outstanding. The Company believes that through its cash and readily-marketable securities, its ability to access its additional capacity under the TLGP program and its potential to further grow its deposit base, it will satisfy all maturing obligations and fund normal business operations for in excess of a 12-month period in the event that access to the secured

and unsecured fixed income capital markets remains unavailable. In addition, there are various other liquidity resources that the Company can draw upon.

- TARP. The \$3.39B of CPP proceeds received January 9, 2009.
- DISCOUNT WINDOW. The Banks are insured depository institutions that have the capability of borrowing from the Federal Reserve Bank of San Francisco (i.e., access to the Federal Reserve Bank discount window), subject to the amount of qualifying collateral that they pledge. The Federal Reserve has indicated that both credit and charge card receivables are a form of qualifying collateral for secured borrowings made through the discount window or its Term Auction Facility (TAF) program.
- BANK LINES. At December 31, 2008, the Company maintained committed bank lines of credit totaling \$11.2B, of which \$2.5B was drawn as part of the Company's normal non-U.S. funding activities. The committed facilities have \$2.0B of expirations in 2010; \$3.2B in 2011 with the remainder in 2012.
- COMMERCIAL PAPER: The Company had continuous access to the commercial paper market throughout the quarter. In addition, the Commercial Paper Financing Facility ("CPFF") became operational on October 27, 2008, and is currently set to expire on April 30, 2009. Through its subsidiary, American Express Credit Corporation ("Credco") the Company is eligible to have up to \$14.7B of commercial paper outstanding through the CPFF. At December 31, 2008 the Company had \$7.3B commercial paper outstanding, including \$4.5B issued under the CPFF.
- CONDUIT. The Company maintains an undrawn committed facility to purchase certificates backed by securitized credit card receivables up to \$5B.

#### OTHER ITEMS OF NOTE

- DELTA AIR LINES PARTNERSHIP EXTENSION: On December 9, 2008, the Company announced that it had agreed to a 7 year extension of its exclusive co-brand credit card partnerships with Delta, as well as other partnership arrangements, including MR, merchant acceptance and travel. As part of this agreement, the Company agreed to purchase \$1B in Delta SkyMiles points, which will be used for future point needs under its MR and Co-brand agreements. This was recorded within "other assets" on the Company's Consolidated Balance Sheet. In connection with this announcement, in 4Q '08 the Company recorded a charge of \$106MM (\$66MM after-tax). This reflects an increase in the Company's MR balance sheet reserve to reflect the estimated impact of an increase in the cost per point that the Company will pay to Delta for previously-earned MR points that are expected to be transferred to Delta SkyMiles. This charge was reflected on the "cardmember rewards" expense line within the USCS and GCS segments.
- DBANK HOLDING COMPANY: On November 10, 2008, the U.S. Federal Reserve approved the application of the Company, and the Company's subsidiary, American Express Travel Related Services Company, Inc. ("TRS"), to each become a BHC and, as a result, to be regulated by the Federal Reserve. As part of this process, the Company and TRS also each elected to become a financial holding company, a type of BHC that is authorized to engage in additional activities. On November 14, 2008, AECB, a Utah industrial loan company, took the necessary steps to become a "bank" for purposes of the Bank Holding Company Act, thus consummating the Company's and TRS's transition to BHC status. The Company believes that the BHC structure provides it with greater flexibility in a challenging economic environment. It aligns American Express' regulatory status with other companies in the financial services industry, further diversifies the Company's funding sources and access to capital, and further enhances its ability to expand its deposit-taking capabilities.
- RESTRUCTURING PLAN: On October 30, 2008, the Company announced various reengineering initiatives which are expected to produce cost benefits of approximately \$1.8B in 2009, which represent reductions from previously anticipated 2009 spending levels. The reengineering plan includes: reducing staffing levels and compensation expenses (expected benefit of \$700MM in 2009), cutting operating costs (expected benefit of \$125MM in 2009) and scaling back investment spending (expected benefit of \$1B in 2009). The Company began the execution and implementation of this plan in 4Q '08, and as such, recorded a restructuring charge of \$404MM (\$262MM after-tax), primarily associated with severance and other costs related to the elimination of approximately 7,000 jobs or about 10 percent of the Company's worldwide workforce. This charge, in addition to other reengineering costs of \$17MM (\$11MM after-tax), are reflected within various operating expense lines, with \$30MM recorded in USCS, \$84MM in ICS, \$136MM in GCS, \$28MM in GNMS and \$143MM in Corporate & Other.
- VISA AND MASTERCARD LITIGATION SETTLEMENTS: In November of 2004 the

Company filed suit against Visa Inc., Visa USA and Visa International (collectively "Visa"), MasterCard Inc ("MasterCard") and certain of their member banks to seek monetary damages for the lost business opportunity that resulted from the illegal conspiracy to boycott American Express from partnering with U.S. credit card issuing banks. The Company announced that it had reached an agreement with Visa on November 7, 2007 and with MasterCard on June 25, 2008. All defendants have been removed and the case is now dismissed.

Under the terms of the settlement agreements, the Company will receive aggregate maximum payments of up to \$2.25B from Visa and \$1.8B from MasterCard. The total of more than \$4.0B represents the largest antitrust settlement in U.S. history. The settlement with Visa is comprised of an initial payment of \$1.13B (\$700MM after-tax) that was recorded in 4Q '07 and received in March 2008, and quarterly payments of up to \$70MM (\$43MM after-tax) for four years from 1Q '08 through 4Q '11. The settlement with MasterCard is comprised of quarterly payments of up to \$150MM (\$93MM after-tax) for three years from 3Q '08 through 2Q '11. The Company has recognized \$70MM from Visa in each of the four quarters of 2008 and \$150MM from MasterCard in both 3Q '08 and 4Q '08 pursuant to these agreements.

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#### AMERICAN EXPRESS COMPANY FOURTH QUARTER 2008 OVERVIEW CONSOLIDATED

The installment payments from both parties are subject to the Company achieving certain quarterly performance criteria in the Global Network Services ("GNS") business within the U.S., which the Company believes it is positioned to meet. Payments earned through December 2008 have been recorded as a reduction to the "other, net" expense line within the Corporate & Other segment.

ACQUISITION OF CPS: On March 28, 2008, the Company completed its purchase of GE's commercial card and corporate purchasing business unit, CPS, for \$1.1B in cash and the repayment of \$1.2B in CPS debt. The purchase included card relationships with GE as well as more than 300 large corporate clients, which cumulatively generated over \$14B in global purchase volume in 2007. The Company believes that this acquisition will be additive to revenue growth, and will have a minor dilutive impact on both EPS and ROE in the early years following the transaction. This dilution estimate assumes the cash used for the purchase price would otherwise have been used for the repurchase of American Express common shares.

In 1Q '08 the cash payment, total receivables of \$1.3B and goodwill and other intangible assets of \$1.0B related to the transaction were reflected on the Consolidated Balance Sheet. As of December 31, 2008 receivables have been recorded within the "other receivables" (\$885MM) and "other loans" (\$0.1B) lines. As underlying cardmember relationships migrate to AXP products in the future, the associated receivables will be reflected in the "cardmember receivables" and "cardmember lending" lines. As the receivables are related to commercial card relationships, they are reflected within GCS, while the loans related to small business relationships are reflected within the USCS segment. The goodwill and intangible assets are recorded in the other assets line on the Consolidated Balance Sheet, and have been allocated to the GCS (\$1.0B) and USCS (\$200K) segments, respectively.

AEB AND AEIDC: On September 18, 2007, the Company announced that it entered into an agreement to sell AEB, its international banking subsidiary, and AEIDC, a subsidiary that issues investment certificates to AEB's customers, to Standard Chartered. On February 29, 2008, Standard Chartered completed its purchase of the AEB portion of this transaction. In 2Q '08, the Company and Standard Chartered agreed on the final purchase price of \$796MM, equaling the final net asset value of the businesses that were sold plus \$300MM. The AEIDC portion of the transaction is expected to be transferred to Standard Chartered through a put/call agreement in 3Q '09.

As a result of the agreement, beginning with 3Q '07 and for all prior periods, AEB results, assets and liabilities (except for certain components of the business which were not sold) were removed from the Corporate & Other segment and reported within Discontinued Operations on the Company's Consolidated Financial Statements. Beginning with 3Q '08 and for all prior periods, AEIDC results, assets and liabilities were removed from the Corporate & Other segment and are also reported within Discontinued Operations on the Company's Consolidated Financial Statements.

EXPANDED PRODUCTS AND SERVICES

- During the quarter, American Express continued to invest in growth opportunities through expanded products and services.
  - In our proprietary issuing and network business we:
- With Delta, announced a multiyear extension of our exclusive Co-brand Credit Card and other partnership arrangements including American Express MR, merchant acceptance and travel.
- Reopened My WishList, a cyber-storefront famous for making once-in-a-lifetime experiences, such as luxurious travel and other experiential packages, as well as high-end products, including consumer electronics and fashion, available and affordable for Cardmembers.
- Launched a section on the economy for business owners on OPENForum.com, an education and networking resource designed to provide practical, actionable information from business experts,
- celebrity business owners and best-in-class bloggers and news outlets. Announced our premiere partnership with The GRAMMY Museum (SM) as part of our longstanding relationship with AEG, one of the leading sports and entertainment presenters in the world and a wholly owned subsidiary of the Anschutz Company.
- Introduced Business Logo Gift Cards which offers businesses a custom gift option that recipients can redeem as they wish, and an opportunity to celebrate and promote their brand.
- Were named the Official Card Partner of the San Francisco Convention & Visitors Bureau.

#### In the GNS business we:

- Partnered with GE Consumer Finance and American Airlines to launch the first American Express airline cobrand card in Japan.
- Partnered with Fidelity Investments to launch an innovative card that gives Cardmembers the opportunity to turn 2% of purchases into a contribution for their Fidelity IRA.
- Partnered with Credit Saison and Takashimaya Credit to add the American Express brand to the department store's credit card portfolio in Japan.
- Announced a partnership with Bank of Georgia through which the bank will issue American Express branded Cards and acquire merchants onto the American Express network.
- Joined with a new partner, Banco Nacional Ultramarino, to launch the first American Express card in Macau in its local currency.
- Expanded our partnership with Mitsubishi UFJ NICOS (MUN) to launch a Korean Air cobrand card, our first cobrand card with MUN.
- Selected Golomt Bank of Mongolia as the exclusive merchant acquirer and processor of American Express transactions in this country.

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### AMERICAN EXPRESS COMPANY FOURTH QUARTER 2008 OVERVIEW CONSOLIDATED

<TABLE> <CAPTION> (Preliminary)

# Statements of Income (GAAP basis)

(Millions, except per share amounts)	Quarte: Dece	Percentage Inc/(Dec)	
	2008	2007	
<\$>	<c></c>	<c></c>	<c></c>
Revenues			
Discount revenue	\$3,468	\$3,912	(11%)
Net card fees	536	508	6
Travel commissions and fees	444	514	(14)
Other commissions and fees	522	650	(20)
Securitization income, net	199	326	(39)
Other	566	496	14
Total other revenues	5 <b>,</b> 735	6,406	(10)
Interest income			
Interest and fees on loans	1,364	1,735	(21)
Interest and dividends on investment securities	168	181	(7)
Deposits with banks and other	36	93	(61)
Total interest income	1,568	2,009	(22)
Interest expense			
Deposits	99	170	(42)

Short-term borrowings	77	147	(48)
Long-term debt	604	738	(18)
Other	17 	36 	(53)
Total interest expense	797 	1,091	(27)
Net interest income	771	918	(16)
Total revenues net of interest expense	 6 <b>,</b> 506	 7,324	(11)
Provisions for losses			
Charge card	426	419	2
Cardmember lending	927	970	(4)
Other	51 	61	(16)
Total	1,404	1,450	(3)
	-,		(-,
Total revenues net of interest expense after			
provisions for losses	5,102	5,874	(13)
•			
European			
Expenses Marketing and promotion	524	804	(35)
Cardmember rewards	1,088	1,778	(33)
Cardmember rewards Cardmember services	140	137	
Salaries and employee benefits	140	137	2
Salaries and employee benefics	1,660	1,437	16
Professional services	649	646	_
	456	382	19
Occupancy and equipment			
Communications	118	119	(1)
Other, net	307	(587) 	#
Total	4,942	4,716	5
IOCAI	4, 542		J
Pretax income from continuing operations	160	1,158	(86)
Income tax (benefit) provision	(78)	300	#
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Income from continuing operations	238	858	(72)
Loss from discontinued operations, net of tax	(66)	(27)	#
• ,			
Net income	\$172	\$831	(79)
EPS-Basic			
Income from continuing operations	\$0.21	\$0.74	(72)
income from continuing operations	=====	=====	(,2)
Loss from discontinued operations	(0.06)	(0.02)	(#)
	=====	=====	
Net Income	\$0.15	\$0.72	(79)
	=====	====	
EPS-Diluted			
Income from continuing operations	\$0.21	\$0.73	(71)
, , , , , , , , , , , , , , , , , , ,	=====	=====	, ,
Loss from discontinued operations	(0.06)	(0.02)	#
	=====	=====	
Net Income	\$0.15	\$0.71	(79)
	=====	====	
Two was Change Out at and in a			
Average Shares Outstanding Basic	1 155	1 157	
₽ao±U	1,155 =====	1,157 =====	_

# Denotes variance of more than 100%.

Diluted

</TABLE>

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#### AMERICAN EXPRESS COMPANY FOURTH QUARTER 2008 OVERVIEW CONSOLIDATED

O CONSOLIDATED TOTAL REVENUES NET OF INTEREST EXPENSE: Consolidated total revenues net of interest expense decreased 11%, reflecting decreases versus last year of 13% in USCS, 8% in ICS, 7% in GCS and 9% in GNMS. Total revenues net of interest expense decreased due to lower discount revenues, lower total interest income, reduced other commissions and fees, lower securitization income, net and reduced travel commissions and fees, partially offset by lower total interest expense, higher other revenues and increased net card fees. Translation of foreign currency reduced the total revenues net of interest expense growth rate by

1,155

=====

1,178

(2)

- O CONSOLIDATED PROVISIONS FOR LOSSES: Consolidated provisions for losses decreased 3% versus last year, reflecting a decrease of 8% in USCS, and increases of 10% in ICS, 25% in GCS and 29% in GNMS. Provisions decreased primarily due to the non-recurrence of the 4Q '07 credit related charge and the reduction in average owned loans, business volumes and receivables versus last year, which more than offset the impact of increased write-off and delinquency rates in 4Q '08. Translation of foreign currency reduced the provision growth rate by approximately 2%.
- O CONSOLIDATED EXPENSES: Consolidated expenses increased 5%, reflecting decreases of 15% in USCS, 22% in ICS, and 4% in GNMS, which were more than offset by an 11% increase in GCS and a more than 100% increase in Corporate & Other, primarily due to last year's VISA settlement. The total expense growth reflected higher other, net expenses, greater salaries and employee benefits expense, increased occupancy and equipment and greater cardmember services expenses, which were partially offset by reduced cardmember rewards and lower marketing and promotion expenses. Translation of foreign currency reduced the expense growth rate by approximately 4%.
- o PRE-TAX MARGIN: Was 2.5% in 4Q '08 compared with 15.8% in 4Q '07.
- o EFFECTIVE TAX RATE: Was (49%) in 4Q '08, reflecting a tax benefit of \$78MM versus a rate of 26% and tax expense of \$300MM in 4Q '07. Although each of these periods reflect a generally consistent level of recurring permanent tax benefits, the 4Q '08 tax rate reflects the impact of the benefits on lower pre-tax income, as well as a benefit related to the finalization of state tax returns.
- o DISCOUNT REVENUE: Decreased 11% on a 10% decrease in billed business. The greater revenue versus billed business decline reflects the relatively faster growth in billed business related to GNS, where we share discount revenue with our card issuing partners, and higher cash-back rewards costs
- The average discount rate\* was 2.53% in 4Q '08 versus 2.56% in 3Q '08 and 2.54% in 4Q '07. The decline in the rate versus 3Q '08 reflects the normal seasonal impact of a higher level of retail-related business volumes. As indicated in prior quarters, selective repricing initiatives, changes in the mix of business and volume-related pricing discounts will likely result in some erosion of the average discount rate over time.

<TABLE> <CAPTION>

		Quarters Ended December 31,		Percentage Inc/(Dec)
		2008	2007	
<\$>		<c></c>	<c></c>	<c></c>
C	Card billed business* (billions):			
	United States	\$112.7	\$123.0	(8%)
	Outside the United States	47.8	54.5	(12)
	Total	\$160.5	\$177.5	(10)
		=====	=====	
T	Cotal cards-in-force (millions):			
	United States	54.0	52.3	3
	Outside the United States	38.4	34.1	13
	Total	92.4	86.4	7
Е	Basic cards-in-force (millions):	=====	=====	
	United States	42.0	40.9	3
	Outside the United States	33.4	29.2	14
	Total	75.4	70.1	8
		=====	=====	
A	Average basic cardmember spending**			
	United States	\$2,948	\$3,352	(12)
	Outside the United States	\$2,397	\$2,914	(18)

 Total | \$2**,**792 | \$3,228 | (14) |<sup>\*</sup> For additional information about billed business and discount rate calculations, please refer to the Fourth Quarter/Full Year 2008 Earnings Release, American Express Company Selected Statistical Information pages.

<sup>\*\*</sup> Proprietary card activity only.

#### AMERICAN EXPRESS COMPANY FULL YEAR 2008 OVERVIEW CONSOLIDATED

WORLDWIDE BILLED BUSINESS: The 10% decrease in worldwide billed business reflected decreases of 9% in USCS, 14% in ICS, 11% in GCS and a flat level of GNS volume. The table below summarizes selected billed business related statistics for 4Q '08:

<TABLE>

		Percentage Increase/(Decrease)	Increase/(Decrease) Assuming No Changes in Foreign Exchange Rates
<s></s>		<c></c>	<c></c>
	WORLDWIDE*		
	Total billed business	(10%)	(5%)
	Proprietary billed business	(11)	(7)
	GNS	_	11
	Average spending per proprietary basic card	(14)	(10)
	Basic cards-in-force	8	
	U.S.*		
	Billed business	(8)	
	Average spending per proprietary basic card	(12)	
	Basic cards-in-force	3	
	Proprietary consumer card billed business**	(12)	
	Proprietary small business billed business**	(3)	
	Proprietary Corporate Services billed business***	(6)	
	OUTSIDE THE U.S.*		
	Billed business	(12)	3
	Average spending per proprietary basic card		
		(18)	(4)
	Basic cards-in-force	14	
	Proprietary consumer and small business billed		
	business****	(14)	1
	Proprietary Corporate Services billed business***	(18)	(3)

  |  |  |Percentage

- - \* Captions not designated as "proprietary" include both proprietary and GNS data.
  - \*\* Included in USCS.
  - \*\*\* Included in GCS.
  - \*\*\*\* Included in ICS.
- -- U.S. non-T&E-related volume categories (which represented approximately 74% of total U.S. billed business) declined 6%, while T&E volumes declined 10%.
  - U.S. airline-related volume, which represented approximately 8% of total U.S. volumes during the quarter, decreased 10% due to a 9% decrease in the average airline charge and a 1% decline in airline transactions.
  - Worldwide airline volumes, which represented approximately 9% of total volumes during the quarter, decreased 18% due to a 16% decrease in the average airline charge and a 2% decline in airline transactions.
  - Assuming no changes in foreign exchange rates: Total billed business outside the U.S. reflected proprietary growth in the mid-single digits in Latin America and in the low-single digits in Canada, and declines in the low-single digits in Europe and Asia Pacific.
- TOTAL CARDS-IN-FORCE: Rose 7% worldwide due to an increase of 2% in both USCS and in ICS, a 4% increase in GCS and a 22% increase in GNS. The slower proprietary card growth reflects more modest card acquisition activities and the effect of certain credit-related actions, including the cancellation of approximately 300K inactive cards within our U.S. small business activities.
  - -- 600K net cards were added during the quarter in the non-U.S. businesses, while net cards in the U.S. declined by 300K.
- o NET CARD FEES: Increased 6% primarily due to a higher average fee per proprietary card.
- o TRAVEL COMMISSIONS AND FEES: Decreased 14%, primarily reflecting a 19% decrease in worldwide travel sales.
- O OTHER COMMISSIONS AND FEES: Decreased 20% on a lower level of fees

related to reduced cardmember spending volumes and average owned loans and a reclass to other revenues in USCS of certain card service-related fees, beginning in 1Q '08.

SECURITIZATION INCOME, NET: Decreased 39% primarily due to a lower excess spread, net, driven by increased write-offs which were partially offset by higher finance charges and fees due to a greater average balance of securitized loans, lower interest expense due to lower rates paid on investor certificates and the credit-related charge to the fair value of the I/O Strip in 4Q '07. Securitization income, net represents the non-credit provision components of the gains from securitization activities within the USCS segment, fair value changes of the related I/O Strip and excess spread related to securitized loans and servicing income, net of related discounts or fees.

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#### AMERICAN EXPRESS COMPANY FULL YEAR 2008 OVERVIEW CONSOLIDATED

# <TABLE>

<CAPTION>

- Components of Securitization Income, Net:

•		Quarters Ended December 31,		Percentage Inc/(Dec)	
		2008	2007		
<s> (millions)</s>		<c></c>	<c></c>	<c></c>	
	Excess spread, net*	\$54	\$204	(74)%	
	Servicing fees	145	114	27	
	Gain on sales from securitizations**	_	8	#	
	Total securitization income, net	\$199	\$326	(39)	

#### </TABLE>

- # Denotes variance of more than 100%.
- \* Excess spread, net is the net cash flow from interest and fee collections allocated to the investors' interests after deducting the interest paid on investor certificates, credit losses, contractual servicing fees, other expenses and changes in the fair value of the I/O Strip.
- \*\* Excludes a \$29MM gain from cardmember loan sales in 4Q '07, reflected in the provisions for losses. There were no sales in 4Q 108.
- The average balance of Cardmember lending securitizations was \$29.0B in 4Q'08 compared with \$22.7B in 4Q '07.
- OTHER REVENUES: Increased 14%, primarily reflecting the impact of the CPS acquisition, the reclassification from other commissions and fees within USCS and higher network partner-related revenues.
- TOTAL INTEREST INCOME: Decreased 22%.
  - INTEREST AND FEES ON LOANS: Decreased 21%, primarily reflecting a lower average owned loan balance and a lower portfolio yield, due to the impact of reduced market interest rates on variably priced assets.
  - INTEREST AND DIVIDENDS ON INVESTMENT SECURITIES: Decreased 7%, primarily reflecting reduced investment yields which more than offset increased liquidity-related investment levels.
- DEPOSITS WITH BANKS AND OTHERS: Decreased 61% primarily due to significantly lower yields.
- TOTAL INTEREST EXPENSE: Decreased 27%.
  - DEPOSITS: Decreased 42% due to a lower cost of funds which more than offset increased balances.
  - SHORT-TERM BORROWINGS: Decreased 48% due to a decrease in short-term debt levels and a lower cost of funds.
  - LONG-TERM DEBT: Decreased 18%, primarily reflecting a lower cost of funds driven by reduced market rates on variably priced debt, partially offset by a slight increase in average long-term debt outstanding.

- OTHER: Decreased \$19MM.
- O CHARGE CARD PROVISION FOR LOSSES: Increased 2% as the impact of higher loss and delinquency rates versus last year were partially offset by the 4Q '07 credit-related charge and lower business volume and receivable levels in 4Q '08.
- WORLDWIDE CHARGE CARD:\*
- -- The write-off and past due rates increased versus last year and last quarter.
  <TABLE>
  <CAPTION>

		12/08	9/08	12/07
<\$>		<c></c>	<c></c>	
	USCS Net write-off rate+	3.5%	3.4%	N/A
	ICS Net loss ratio as a % of charge volume	0.30%	0.25%	0.21%
	GCS Net loss ratio as a % of charge volume	0.14%	0.15%	0.12%
	USCS 30 days past due as a % of total	3.7%	3.6%	N/A
	ICS 90 days past due as a % of total	3.1%	2.7%	1.8%
	GCS 90 days past due as a % of total	2.7%	1.8%	2.1%
	Worldwide Receivables (billions)	\$33.0	\$37.6	\$40.1
	Reserves (millions)	\$810	\$1,134	\$1,149
	% of receivables	2.5%	3.0%	2.9%

</TABLE>

- \* There are no off-balance sheet Charge Card securitizations.

  Therefore, all credit quality statistics for the Charge Card portfolio are on an "Owned Basis."
- + In 4Q '08, the Company revised the time period in which past due U.S. Cardmember receivables are written off. These receivables are now written off when they are 180 days past due, when previously, they were written off when they were 360 days past due. The net write-off rate, reflecting write-offs of principal only, has been presented beginning with 1Q '08 and does not reflect the write off of \$341MM incurred upon adopting the 180 day past due write-off policy in 4Q '08. However, this amount is reflected as a write-off reducing the reserve balance in the 4Q '08 reserve roll-forward.

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#### AMERICAN EXPRESS COMPANY FULL YEAR 2008 OVERVIEW CONSOLIDATED

- O CARDMEMBER LENDING PROVISION FOR LOSSES: Decreased 4% as the 4Q '07 credit-related charge and a lower average loan balance versus last year were partially offset by higher write-off and delinquency rates in 4Q '08.
- WORLDWIDE LENDING:\*
  - -- The write-off and past due rates increased versus last year and last quarter.

<TABLE> <CAPTION>

CAPITON>		12/08	9/08	12/07
<s></s>		<c></c>	<c></c>	<c></c>
	Net write-off rate	6.5%	5.8%	3.7%
	30 days past due as a % of loans	4.4%	3.7%	2.8%
	Total Loans (billions)	\$42.2	\$45.7	\$54.4
	Reserves (millions)	\$2,570	\$2,640	\$1,831
	% of total loans	6.1%	5.8%	3.4%
	% of 30 days past due accounts	137%	154%	119%

</TABLE>

<sup>\*</sup> All lending statistics are presented here on a GAAP or "Owned Basis". "Managed Basis" credit quality statistics are available in the Fourth Quarter/Full Year 2008 Earnings Release, American Express Company Consolidated Selected Statistical Information pages.

- O OTHER PROVISION FOR LOSSES: Decreased \$10MM versus last year.
- o MARKETING AND PROMOTION EXPENSES: Decreased 35%, reflecting lower investment spending in 4Q '08 and the incremental business-building costs in 4Q '07.
- O CARDMEMBER REWARDS EXPENSE: Decreased 39%, reflecting the 4Q '07 MR-related charge as well as lower volume-driven rewards costs in 4Q '08, partially offset by the 4Q '08 Delta-related charge to the MR balance sheet reserve.
- o CARDMEMBER SERVICES EXPENSES: Increased 2%.
- o SALARIES AND EMPLOYEE BENEFITS EXPENSE: Increased 16% as \$347MM of the 4Q '08 restructuring charge related to the Company's reengineering initiatives and higher salaries expense more than offset a reduction in employee-related incentive costs.
- o PROFESSIONAL SERVICES EXPENSE: Was flat versus the prior year.
- o OCCUPANCY AND EQUIPMENT EXPENSE: Rose 19% reflecting the 4Q '08 reengineering costs and higher technology-related servicing costs.
- o COMMUNICATIONS EXPENSE: Decreased 1% versus the prior year.
- o OTHER, NET EXPENSE: Increased more than 100% primarily due to the initial Visa litigation settlement payment in 4Q '07, net of litigation expenses and the related contribution to the American Express Charitable Fund, as well as the 4Q '08 expenses related to the CPS acquisition. These were partially offset by the 4Q '08 settlement payments from MasterCard and Visa.

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#### AMERICAN EXPRESS COMPANY FULL YEAR 2008 OVERVIEW CONSOLIDATED

SUPPLEMENTAL INFORMATION - TANGIBLE COMMON EQUITY AND TOTAL ADJUSTED ASSETS

During the third quarter of 2006, the Company issued \$750MM of 6.80% Subordinated Debentures due 2036 ("Subordinated Debentures"), which are automatically extendable until 2066 unless certain events occur prior to that date. In connection with the Subordinated Debentures, the Company has undertaken to disclose on a quarterly basis the amount of its "tangible common equity" and "total adjusted assets", as defined in the Subordinated Debentures. The Company's consolidated "tangible common equity" amount as of the end of any fiscal quarter means the total shareholders' equity, excluding preferred stock, of the Company as reflected on its consolidated balance sheet prepared in accordance with GAAP as of such fiscal quarter end minus (i) intangible assets and goodwill and (ii) deferred acquisition costs, as determined in accordance with GAAP and reflected in such consolidated balance sheet. The Company's "total adjusted assets" as of the end of any fiscal quarter is calculated as the sum of (i) total consolidated assets as reflected on the Company's balance sheet minus (ii) non-securitized Cardmember lending receivables (without deduction for reserves), which are set forth on the Company's balance sheet, plus (iii) managed (i.e., securitized and non-securitized) worldwide Cardmember lending receivables as reported by the Company for such fiscal quarter. As of December 31, 2008, the Company's "tangible common equity" was \$9B and its "total adjusted assets" as defined in the Subordinated Debentures, were \$156B. As of December 31, 2008, the consolidated assets as reflected on the Company's balance sheet were \$126B.

#### CORPORATE & OTHER

- o Net income was \$1MM in 4Q '08 compared with \$158MM in 3Q '08 and \$555MM in 4O '07.
  - 4Q '08 included:
    - -- \$93MM and \$43MM of after-tax income related to the MasterCard and Visa litigation settlements, respectively; and
    - -- \$93MM of after-tax expense related to the Company's reengineering initiatives.
  - 3Q '08 included:
    - -- \$93MM and \$43MM of after-tax income related to the MasterCard and Visa litigation settlements, respectively;
    - -- \$56MM in tax benefits primarily due to the revision of the Company's estimated annual effective tax rate; and
    - -- \$4MM of after-tax expense for reengineering costs.

- 40 '07 included:
  - -- \$700MM of after-tax income due to the initial payment of the Visa litigation settlement;
  - -- \$46MM of after-tax expense for litigation-related costs;
  - $--\ \$31 \text{MM}$  of after-tax expense for the contribution to the American Express Charitable Fund; and
  - -- \$4MM of after-tax cost for incremental business-building initiatives.

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#### AMERICAN EXPRESS COMPANY FOURTH QUARTER 2008 OVERVIEW U.S. CARD SERVICES

# CONDENSED STATEMENTS OF INCOME (GAAP BASIS)

<Table> <Caption> (Preliminary) Quarters Ended Inc/(Dec) December 31. \_\_\_\_\_ -----2008 2007 (millions) <S> <C> <C> <C> Revenues Discount revenue, net card fees and other \$2,465 \$2,720 (9%) Securitization income, net 199 326 (39) 1,049 1,402 (25)Interest income Interest expense 490 739 (34)663 Net interest income 559 (16)Total revenues net of interest expense 3,223 3,709 (13)----------1,139 1,051 Provisions for losses (8) Total revenues net of interest expense after provisions for losses 2,172 2,570 (15)Expenses Marketing, promotion, rewards and cardmember services 1,208 1,739 (31)871 Salaries and employee benefits and other operating expenses 1,012 16 -----2,220 2,610 Total (15)\_\_\_\_\_ -----Pretax segment loss (48) (40) 20 Income tax benefit (52) (47) 11 -----\$4 \$7 (43) Segment Income

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STATISTICAL INFORMATION

	Quarters Ended December 31,		Percentage Inc/(Dec)	
	2008	2007		
<\$>	<c></c>	<c></c>	<c></c>	
Card billed business (billions)	\$92.0	\$101.2	(9%)	
Total cards-in-force (millions)	44.2	43.3	2	
Basic cards-in-force (millions)	32.9	32.3	2	
Average basic cardmember spending* (dollars)	\$2 <b>,</b> 758	\$3,161	(13)	
Segment capital (millions) **	\$4,755	\$4,454	7	
Return on average segment capital**	16.8%	40.2%		
Return on average tangible segment capital**				

 17.7% | 41.8% |  |

- \* Proprietary cards only.
- \*\* Segment capital includes an allocation attributable to goodwill and other intangibles. Please refer to Appendix I of the Fourth Quarter/Full Year 2008 Earnings Release for the components of ROE and ROTE.
- BILLED BUSINESS: The 9% decrease in billed business reflects a 13% decrease in average spending per proprietary basic card partially offset by the 2% increase in basic cards-in-force.

- -- Within the U.S. consumer business, billed business decreased 12%; small business volumes declined by 3%.
- TOTAL CARDS-IN-FORCE: Increased by 0.9MM, or 2%, versus last year as more modest card acquisition spending was partially offset by the suppressing effect of credit-related actions, including the cancellation of approximately 300K inactive small business cards.

#### P&L DISCUSSION:

- SEGMENT INCOME: Decreased to \$4MM as total revenues net of interest expense declined 13%, provisions for losses were 8% lower and expenses decreased by 15%.
  - 4Q '08 included:
    - -- \$96MM (\$60MM after-tax) of the Delta-related charge to the MR balance sheet reserve; and
    - -- \$30MM (\$20MM after-tax) of the costs related to the Company's reengineering initiatives.
  - 4Q '07 included:
    - -- The \$438MM (\$274MM after-tax) credit-related charge;
    - -- \$408MM (\$253MM after-tax) of the MR-related charge; and
    - -- \$84MM (\$52MM after-tax) of the incremental business-building costs.
- PRE-TAX MARGIN: Was (1.5%) in 4Q '08 compared with (1.1%) in 4Q '07.
- EFFECTIVE TAX RATE: Was 108% in 4Q '08 compared with 118% in 4Q '07. The high rates in both periods reflect the impact of allocated tax benefits on pre-tax losses, including the 4Q '08 benefit related to the finalization of state tax returns.

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- DISCOUNT REVENUE, NET CARD FEES AND OTHER: Decreased 9% due to lower billed business volumes and lower commissions and fees partially offset by higher net card fees.
- SECURITIZATION INCOME, NET: Decreased 39% primarily due to a lower excess spread, net, driven by increased write-offs which were partially offset by higher finance charges and fees due to a greater average balance of securitized loans, lower interest expense due to lower rates paid on investor certificates and the credit-related charge to the fair value of the I/O Strip in 4Q '07. Securitization income, net represents the non-credit provision components of the gains from securitization activities within the USCS segment, fair value changes of the related I/O Strip and excess spread related to securitized loans and servicing income, net of related discounts or fees.
- INTEREST INCOME: Decreased 25% due to a decrease of 19% in the average owned lending balance and lower market interest rate-driven yields.
- INTEREST EXPENSE: Decreased 34% due to a lower market interest rate-driven cost of funds and lower average owned cardmember lending and receivable balances.
- PROVISIONS FOR LOSSES: Decreased 8% due to the 4Q '07 credit-related charge and reduced loan and business volumes in 4Q '08, partially offset by higher write-off and delinquency rates this year.
- CHARGE CARD: \* +
  - -- The write-off and past due rates increased versus last year and last quarter.

# <Table>

_		12/08	9/08	12/07
<s></s>		<c></c>	<c></c>	<c></c>
	Total Receivables (billions)	\$17.8	\$18.8	\$21.4
	Net write-off rate	3.5%	3.4%	N/A
	30 days past due as a % of total	3.7%	3.6%	N/A

</Table>

- CARDMEMBER LENDING: \*\*
  - -- The write-off and past due rates increased versus last year and last quarter.

<Table>

_		12/08	9/08	12/07
<s></s>		<c></c>	<c></c>	<c></c>
	Total Loans (billions)	\$32.7	\$34.6	\$43.3
	Net write-off rate	7.0%	6.1%	3.5%
	30 days past due as a % of total	4.7%	3.9%	2.8%

</Table>

- \* There are no off-balance sheet Charge Card securitizations. Therefore, all credit quality statistics for the Charge Card portfolio are on an "Owned Basis."
- \*\*Owned basis. See pages 14-15 for "Managed Basis" Cardmember lending information.
- +In 4Q '08, the Company revised the time period in which past due U.S. Cardmember receivables are written off. These receivables are now written off when they are 180 days past due, when previously, they were written off when they were 360 days past due. The net write-off rate, reflecting write-offs of principal only, has been presented beginning with 1Q '08 and does not reflect the write-offs of \$341MM incurred upon adopting the 180 day past due write-off policy in 4Q '08.
- MARKETING, PROMOTION, REWARDS AND CARDMEMBER SERVICES EXPENSES: Decreased 31% primarily due to the MR-related charge and incremental business-building expenses in 4Q '07 as well as lower marketing and promotion expenses in 4Q '08, partially offset by the 4Q '08 Delta-related charge to the MR balance sheet reserve.
- SALARIES AND EMPLOYEE BENEFITS AND OTHER OPERATING EXPENSES: Increased 16% primarily due to the costs related to the Company's reengineering initiatives and higher technology-related investments.

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#### AMERICAN EXPRESS COMPANY FOURTH QUARTER 2008 OVERVIEW U.S. CARD SERVICES

#### MANAGED BASTS

For USCS, the managed basis presentation assumes that there have been no off-balance sheet securitization transactions, i.e., all securitized cardmember loans and related income effects are reflected as if they were in the Company's balance sheets and income statements, respectively. For the managed basis presentation, revenue and expenses related to securitized cardmember loans are reflected in other commissions and fees (included in discount revenue, net card fees and other), cardmember interest income, cardmember interest expense and provisions for losses. On a managed basis, there is no securitization income, net, as the managed basis presentation assumes no securitization transactions have occurred.

The Company presents USCS information on a managed basis because that is the way the Company's management views and manages the business. Management believes that a full picture of trends in the Company's cardmember lending business can only be derived by evaluating the performance of both securitized and non-securitized cardmember loans. Management also believes that use of a managed basis presentation presents a more accurate picture of the key dynamics of the cardmember lending business. Irrespective of the on- and off-balance sheet funding mix, it is important for management and investors to see metrics for the entire cardmember lending portfolio because they are more representative of the economics of the aggregate cardmember relationships and ongoing business performance and trends over time. It is also important for investors to see the overall growth of cardmember loans and related revenue in order to evaluate market share. These metrics are significant in evaluating the Company's performance and can only be properly assessed when all non-securitized and securitized cardmember loans are viewed together on a managed basis. The Company does not currently securitize international loans.

On a GAAP basis, revenue and expenses from securitized cardmember loans are reflected in the Company's income statements in securitization income, net, fees and commissions, and provisions for losses for cardmember lending. At the time of a securitization transaction, the securitized cardmember loans are removed from the Company's balance sheet, and the resulting gain on sale is reflected in securitization income, net as well as an impact to provision for losses (credit reserves are no longer recorded for the cardmember loans once sold). Over the life of a securitization transaction, the Company recognizes servicing fees and other net revenues (referred to as "excess spread") related to the interests sold to investors (i.e. the investors' interests). These amounts, in addition to changes in the fair value of the interest-only strips, are reflected in securitization income, net, and fees and commissions. The Company also recognizes cardmember interest income over the life of the securitization transaction related to the interest it retains (i.e. the seller's interest). At

the maturity of a securitization transaction, cardmember loans on the balance sheet increase, and the impact of the incremental required loss reserves is recorded in provisions for losses.

As presented, in aggregate over the life of a securitization transaction, the pretax income impact to the Company is the same whether or not the Company had securitized cardmember loans or funded these loans through other financing activities (assuming the same financing costs). The income statement classifications, however, of specific items will differ.

The following information reconciles the GAAP basis presentation for certain USCS income statement line items to the managed basis presentation, where different:

<Table> <Caption>

<capt:< th=""><th>.on&gt;</th><th colspan="2">Quarters Ended December 31,</th><th colspan="2">Percentage Inc/(Dec)</th></capt:<>	.on>	Quarters Ended December 31,		Percentage Inc/(Dec)	
	(millions)	2008	2007		
<s></s>	DISCOUNT REVENUE, NET CARD FEES AND OTHER:	<c></c>	<c></c>	<c></c>	
	Reported for the period (GAAP) Securitization adjustments	\$2,465 110	\$2,720 76	(9%) 45	
	Managed discount revenue, net card fees and other	\$2,575 =====	\$2,796 =====	(8)	
-	INTEREST INCOME:				
	Reported for the period (GAAP) Securitization adjustments	\$1,049 902	\$1,402 828	(25) 9	
	Managed interest income	\$1,951 =====	\$2,230 =====	(13)	
-	SECURITIZATION INCOME, NET:				
	Reported for the period (GAAP) Securitization adjustments	\$199 (199)	\$326 (326)	(39) (39)	
	Managed securitization income, net	\$ - =====	\$ - =====	-	
-	INTEREST EXPENSE:				
	Reported for the period (GAAP) Securitization adjustments	\$490 230	\$739 287	(34) (20)	
	Managed interest expense	\$720 =====	\$1,026 =====	(30)	
-	PROVISIONS FOR LOSSES:				
	Reported for the period (GAAP) Securitization adjustments	\$1,051 577	\$1,139 263	(8) #	
	Managed provisions for losses	\$1,628 =====	\$1,402 =====	16	

<sup>#</sup> Denotes variance of more than 100%.
</Table>

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## MANAGED P&L DISCUSSION

- DISCOUNT REVENUE, NET CARD FEES AND OTHER: Decreased 8% largely due to lower billed business volumes and lower commissions and fees partially offset by higher net card fees.
- INTEREST INCOME: Decreased 13% primarily due to lower market interest rate-driven yields.
- INTEREST EXPENSE: Decreased 30% due to a lower market interest rate-driven cost of funds and a lower average managed cardmember receivable balance.
- PROVISIONS FOR LOSSES: Increased 16% due to higher write-off and

delinquency rates this year partially offset by the 4Q '07 credit-related charge and reduced loan and business volumes in 4Q '08.

- CARDMEMBER LENDING: \*
  - -- The write-off and past due rates increased versus last year and last quarter.

<Table> <Caption>

Сарстопу		12/08	9/08	12/07
<s></s>		<c></c>	<c></c>	<c></c>
	Total Loans (billions)	\$62.4	\$64.3	\$65.9
	Net write-off rate	6.7%	5.9%	3.4%
	30 days past due as a % of total	4.7%	3.9%	2.8%

</Table>

\* Managed basis. There are no off-balance sheet Charge Card securitizations. Therefore, all credit quality statistics for the Charge Card portfolio are on an "Owned Basis."

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# CONDENSED STATEMENTS OF INCOME (GAAP BASIS)

<TABLE>

(Preliminary)	Quarters Ended December 31,		Percentage Inc/(Dec)
(millions)	2008	2007	
<\$>	<c></c>	<c></c>	<c></c>
Revenues			
Discount revenue, net card fees and other	\$864	\$967	(11%)
Interest income	427	478	(11)
Interest expense	193	256	(25)
Net interest income	234	222	5
Total revenues net of interest expense	1,098	1,189	(8)
Provisions for losses	243	220	10
Total revenues net of interest expense after provisions for losses	855	969	(12)
Expenses			
Marketing, promotion, rewards and cardmember services	303	638	(53)
Salaries and employee benefits and other operating expenses	590	512	15
Total	893	1,150	(22)
Pretax segment loss	(38)	(181)	(79)
Income tax benefit	(74)	(113)	(35)
Segment income (loss)	\$36	(\$68)	#

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 $\mbox{\#}$  Denotes a variance of more than 100%.

STATISTICAL INFORMATION <Table> <Caption>

Quarters Ended Percentage December 31, Inc/(Dec) \_\_\_\_\_ 2007 2008 <C> \$28.2 16.0 11.3 \_\_\_\_\_ <C> \$24.2 16.3 11.4 (14%) Card billed business (billions) 2 Total cards-in-force (millions) 11.3 \$2,515 \$2,062 15.3% Basic cards-in-force (millions) \$2,109 \$1,985 16.7% Average basic cardmember spending\* (dollars) (16) (4) Return on average segment capital\*\* Segment capital (millions) \*\* 15.3% 21.4% Return on average tangible segment capital\*\* 22.6% </Table>

<sup>\*</sup>Proprietary cards only.

- \*\*Segment capital includes an allocation attributable to goodwill and other intangibles. Please refer to Appendix I of the Fourth Quarter/Full Year 2008 Earnings Release for the components of ROE and ROTE.
  - BILLED BUSINESS: The 14% decrease in billed business reflects a 16% decrease in average spending per proprietary basic card partially offset by a 1% increase in basic cards-in-force.
    - -- Adjusting for the impacts of foreign exchange translation, billed business increased 1% and average spending per proprietary basic card-in-force decreased 2%. Volume changes within the major geographic regions ranged from a flat level to single-digit growth.
  - TOTAL CARDS-IN-FORCE: Increased by 300K, or 2%, versus last year.

#### P&L DISCUSSION

- SEGMENT RESULTS: Reflected income of \$36MM this year versus a loss of \$68MM last year. Total revenues net of interest expense decreased 8%, provisions for losses increased 10% and expenses declined by 22%. Both the revenue and expense declines were inflated by the translation of foreign currency.
  - 4Q '08 included \$84MM (\$55MM after-tax) of costs related to the Company's reengineering initiatives.
  - 4Q '07 included:
    - -- \$216MM (\$138MM after-tax) of the MR-related charge;
    - -- \$20MM (\$12MM after-tax) of the incremental business-building costs: and
    - -- \$9MM (\$6MM after-tax) of reengineering costs.
- PRE-TAX MARGIN: Was (3.5%) in 4Q '08 compared with (15.2%) in 4Q '07.

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#### AMERICAN EXPRESS COMPANY FOURTH QUARTER 2008 OVERVIEW INTERNATIONAL CARD SERVICES

- EFFECTIVE TAX RATE: Was 195% in 4Q '08 compared with 62% in 4Q '07. The high rates in both periods reflect the impact of allocated tax benefits (\$74MM in 4Q '08 and \$113MM in 4Q '07) on pre-tax losses. As indicated in previous quarters, this segment reflects an overall tax benefit which will likely continue going forward since our internal tax allocation process provides ICS with the consolidated benefit related to its ongoing funding activities outside the U.S.
- DISCOUNT REVENUE, NET CARD FEES AND OTHER: Decreased 11% driven primarily by the lower level of card spending, decreased other commissions and fees and lower travel commissions and fees, partially offset by higher other revenues.
- INTEREST INCOME: Decreased 11% on a 9% reduction in average loans and lower interest on bank and other deposits, partially offset by a higher cardmember loan portfolio yield.
- INTEREST EXPENSE: Decreased 25% on lower volumes and average receivable balances and a decreased cost of funds.
- PROVISIONS FOR LOSSES: Increased 10% primarily due to higher delinquency and write-off rates partially offset by the lower loan and business volumes.
  - CHARGE CARD: \*
    - -- The loss ratio and past due rates increased versus last year and last quarter.

# <Table> <Caption>

		12/08	9/08	12/07
<s></s>		<c></c>	<c></c>	<c></c>
	Total Receivables (billions)	\$5.6	\$6.1	\$6.6
	Net loss ratio as a % of charge volume	0.30%	0.25%	0.21%
	90 days past due as a % of total	3.1%	2.7%	1.8%

  |  |  |  |

#### - CARDMEMBER LENDING: \*

-- The write-off and past due rates increased versus last year.

Compared to last quarter the write-off rate was flat while the

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-		12/08	9/08	12/07
<s></s>		<c></c>	<c></c>	<c></c>
	Cardmember Loans (billions)	\$9.5	\$11.1	\$11.2
	Net write-off rate	5.1%	5.1%	4.4%
	30 days past due as a % of total	3.6%	3.3%	2.8%

</Table>

- \*There are no off-balance sheet charge card and currently no off-balance sheet international lending securitizations.

  Therefore, all credit quality statistics for the charge card and lending portfolio are on an "Owned Basis."
- MARKETING, PROMOTION, REWARDS AND CARDMEMBER SERVICES EXPENSES: Decreased 53% reflecting the 4Q '07 MR-related charge and incremental business-building costs and lower marketing and promotion spending in 4Q '08.
- SALARIES AND EMPLOYEE BENEFITS AND OTHER OPERATING EXPENSES: Increased 15% primarily due to higher salaries and employee benefits expense and other operating expense, reflecting the 4Q '08 restructuring charge related to the Company's reengineering initiatives, as well as increased other operating expenses.

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AMERICAN EXPRESS COMPANY FOURTH QUARTER 2008 OVERVIEW GLOBAL COMMERCIAL SERVICES

CONDENSED STATEMENTS OF INCOME (GAAP BASIS)

<Caption> (Preliminary) Ouarters Ended Percentage December 31, Inc/(Dec) (millions) 2008 2007 <S> <C> <C> <C> Revenues Discount revenue, net card fees and other \$1,150 \$1,245 (8%) 49 Interest income (39) Interest expense 136 166 (18) (106) Net interest income (117) (9) ----------Total revenues net of interest expense 1,044 1,128 (7) \_\_\_\_\_ -----Provisions for losses 69 55 25 -----Total revenues net of interest expense after provisions for losses 975 1,073 (9) Expenses Marketing, promotion, rewards and cardmember services 79 135 (41) Salaries and employee benefits and other operating expenses 955 794 20 ---------1,034 929 11 -----Pretax segment (loss) income (59) 144 Income tax (benefit) provision (41) 34 # -----\_\_\_\_ Segment (loss) income (\$18) \$110 ===== =====

</Table>

# Denotes a variance of more than 100%.

STATISTICAL INFORMATION <Table> <Caption>

2008	2007	
Quarter: Decembe		Percentage Inc/(Dec)

<\$>	<c></c>	<c></c>	<c></c>
Card billed business (billions)	\$28.7	\$32.2	(11%)
Total cards-in-force (millions)	7.1	6.8	4
Basic cards-in-force (millions)	7.1	6.8	4
Average basic cardmember spending* (dollars)	\$4,070	\$4,695	(13)
Segment capital (millions) **	\$3 <b>,</b> 539	\$2,239	58
Return on average segment capital**	15.4%	25.3%	
Return on average tangible segment capital**	33.4%	43.3%	

  |  |  |

- \* Proprietary cards only.
- \*\* Segment capital includes an allocation attributable to goodwill and other intangibles. Please refer to Appendix I of the Fourth Quarter/Full Year 2008 Earnings Release for the components of ROE and ROTE.
  - BILLED BUSINESS: The 11% decrease in billed business reflects a 13% decline in average spending per proprietary basic card partially offset by a 4% increase in basic cards-in-force.
    - -- Adjusting for the impacts of foreign exchange translation, billed business and average spending per proprietary basic card-in-force decreased 5% and 8%, respectively. Volume decreases of 6% within the U.S. compared to results within other major geographic regions ranging from a mid-single digit decline to growth of 9%.
  - TOTAL CARDS-IN-FORCE: Increased by 300K, or 4%, versus last year.

#### P&L DISCUSSION

- SEGMENT RESULTS: Reflected a loss of \$18MM this year versus income of \$110MM last year. Total revenues net of interest expense decreased 7%, provisions for losses increased 25% and expenses rose by 11%. Both the revenues and expenses reflect the translation impact of a comparatively stronger dollar, as well as the inclusion of the CPS acquisition this year.
  - 4Q '08 included:
    - -- \$136MM (\$88MM after-tax) of the costs related to the Company's reengineering initiatives; and
    - -- \$10MM (\$6MM after-tax) of the Delta-related charge to the balance sheet reserve.
  - 4Q '07 included:
    - -- \$61MM (\$39MM after-tax) of the MR-related charge; and
    - -- \$5MM (\$3MM after-tax) of reengineering costs.
  - PRE-TAX MARGIN: Was (5.7%) in 4Q '08 compared with 12.8% in 4Q '07.

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#### AMERICAN EXPRESS COMPANY FOURTH QUARTER 2008 OVERVIEW GLOBAL COMMERCIAL SERVICES

- EFFECTIVE TAX RATE: Was 69% in 4Q '08 compared with 24% in 4Q '07. The 4Q '08 rate reflects the impact of allocated tax benefits on a pre-tax loss, including the benefit related to the finalization of state tax returns.
- DISCOUNT REVENUE, NET CARD FEES AND OTHER: Decreased 8% driven primarily by the lower level of card spending, as well as lower travel commissions and fees and other commissions and fees partially offset by higher other revenues from the CPS acquisition.
- INTEREST INCOME: Decreased 39% driven by lower deposit-related income.
- INTEREST EXPENSE: Decreased 18% due to lower average receivables partially offset by the cost of funding the CPS acquisition.
- PROVISIONS FOR LOSSES: Increased 25%, primarily reflecting higher loss and past due rates partially offset by lower business volumes.
- CHARGE CARD: \*
  - -- The loss ratio increased versus last year but decreased versus last quarter. The past due rate increased versus last year and last quarter.

<Table> <Caption>

		12/08	9/08	12/07
<s></s>		<c></c>	<c></c>	<c></c>
	Total Receivables (billions)	\$9.4	\$12.5	\$11.4
	Net loss ratio as a % of charge volume	0.14%	0.15%	0.12%
	90 days past due as a % of total	2.7%	1.8%	2.1%

</Table>

- \* There are no off-balance sheet charge card securitizations.

  Therefore, all credit quality statistics for the charge card portfolio are on an "Owned Basis."
- MARKETING, PROMOTION, REWARDS AND CARDMEMBER SERVICES EXPENSES: Decreased 41%, reflecting the 4Q '07 MR-related charge, partially offset by the Delta-related charge to the MR balance sheet reserve this year.
- SALARIES AND EMPLOYEE BENEFITS AND OTHER OPERATING EXPENSES: Increased 20% primarily due to greater salaries and employee benefits expense and increased other operating expenses, reflecting the restructuring charge related to the Company's reengineering initiatives and operating expenses related to the CPS acquisition.

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### AMERICAN EXPRESS COMPANY FOURTH QUARTER 2008 OVERVIEW GLOBAL NETWORK & MERCHANT SERVICES

# CONDENSED STATEMENTS OF INCOME (GAAP BASIS)

<table></table>			
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(Preliminary)	Qu	Percentage	
		December 31,	Inc/(Dec)
(millions)	2008	2007	
<\$>	<c></c>	<c></c>	<c></c>
Revenues			
Discount revenue, fees and other	\$893 	\$961 	(7%)
Interest income	1	1	-
Interest expense	(51)	(79)	(35)
Net interest income	52	80	(35)
Total revenues net of interest expense	945	1,041	(9)
Provisions for losses	36		29
110/1010/10 101 100000			2,5
Total revenues net of interest expense after provisions for losses	909	1,013	(10)
Expenses			
Marketing and promotion	118	165	(28)
Salaries and employee benefits and other operating expenses	488	469	4
Total	606	634	(4)
Pretax segment income	303	379	(20)
Income tax provision	88	125	(30)
Segment income	\$215		(15)
	======	======	

STATISTICAL INFORMATION	Quarters Ended December 31,		Inc/(Dec)			
	2008	2007				
<\$>						
Global card billed business\* (billions)	\$160.5		(10%)			
Segment capital (millions)\*\*	\$1,441		23			
Return on average segment capital\*\*	75.5%		25			
Return on average tangible segment capital\*\*	77.6%					
Global Network Services:						
Global Network Services: Card billed business (billions)	\$16.0	\$16.0	\_			
Cara Dirica Dadinedo (Dirirono)	¥±0.0	Y±0.0				

- \* Includes activities related to proprietary cards (including cash advances), cards issued under network partnership agreements, and certain insurance fees charged on proprietary cards.
- \*\* Segment capital includes an allocation attributable to goodwill and other intangibles. Please refer to Appendix I of the Fourth Quarter/Full Year 2008 Earnings Release for the components of ROE and ROTE.

#### P&L DISCUSSION

- SEGMENT INCOME: Decreased 15% as total revenues net of interest expense declined 9%, provisions for losses increased by \$8MM and expenses decreased by 4%. Both the revenue and expense declines were inflated by the translation impact of a comparatively stronger dollar.
  - 4Q '08 included \$28MM (\$17MM after-tax) of the costs related to the Company's reengineering initiatives.
  - 4Q '07 included:
    - -- \$33MM (\$20MM after-tax) of the incremental business-building costs; and
    - -- \$2MM (\$1MM after-tax) of reengineering costs.
  - PRE-TAX MARGIN: Was 32.1% in 4Q '08 compared with 36.4% in 4Q '07.
- EFFECTIVE TAX RATE: Was 29% in 4Q '08 compared with 33% in 4Q '07. The 4Q '08 rate includes the allocated benefit related to the finalization of state tax returns.
- DISCOUNT REVENUE, FEES AND OTHER REVENUE: Decreased 7%, reflecting a
  decline in merchant-related revenues, primarily from the 10% decrease in
  global card billed business, partially offset by higher GNS-related
  revenues.
- INTEREST INCOME: Was flat versus the prior year.
- INTEREST EXPENSE: The expense credit decreased 35% due to a lower rate-driven interest credit, primarily in the U.S., related to internal transfer pricing which recognizes the merchant services' accounts payable-related funding benefit as well as lower volumes.
- PROVISIONS FOR LOSSES: Increased \$8MM.

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- MARKETING AND PROMOTION EXPENSES: Decreased 28% reflecting the incremental business-building costs in 4Q '07 and lower brand-related marketing and promotion expenses in 4Q '08.
- SALARIES AND EMPLOYEE BENEFITS AND OTHER OPERATING EXPENSES: Increased 4% primarily due to greater salaries and employee benefits expense and other operating expenses which reflect the 4Q '08 restructuring charge related to the Company's reengineering initiatives, partially offset by lower professional services expenses.

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AMERICAN EXPRESS COMPANY
FULL YEAR QUARTER 2008 OVERVIEW
CONSOLIDATED

(Preliminary)

STATEMENTS OF INCOME (GAAP BASIS)

<Table>

(Millions, except per share amounts)	Years Ended December 31,		Percentage Inc/(Dec)	
	2008	2007		
<\$>	<c></c>	<c></c>	<c></c>	
Revenues				
Discount revenue	\$15,025	\$14,596	3%	
Net card fees	2,150	1,919	12	
Travel commissions and fees	2,010	1,926	4	
Other commissions and fees	2,307	2,417	(5)	
Securitization income, net	1,070	1,507	(29)	

Other	2,157 	1,751 	23
Total other revenues	24,719	24,116	3
Interest income			
Interest and fees on loans	6,159	6,351	(3)
Interest and dividends on investment securities	771	673	15
Deposits with banks and other	271	400	(32)
Total interest income	7,201	7,424	(3)
Interest expense			
Deposits	518	589	(12)
Short-term borrowings	497	733	(32)
Long-term debt	2,439	2,565	(5)
Other	101	94	7
Total interest expense	3,555	3,981	(11)
100d1 1m001000 diiponoo			(==)
Net interest income	3,646	3,443	6
Total revenues net of interest expense	28,365	27,559	3
Provisions for losses			
Charge card	1,363	1,140	20
Cardmember lending	4,231	2,761	53
Other	204	202	1
Total	5 <b>,</b> 798	4,103	41
Total revenues net of interest expense after provisions for			
losses	22,567	23,456	(4)
Expenses			
Marketing and promotion	2,430	2,562	(5)
Cardmember rewards	4,389	4,777	(8)
Cardmember services	542	478	13
Salaries and employee benefits	6,090	5,438	12
Professional services Occupancy and equipment	2,413 1,641	2,280 1,436	6 14
Communications	466	461	1
Other, net	1,123	330	#
m 1	10.004	17.760	7
Total	19,094	17,762 	7
Pretax income from continuing operations	3,473	5,694	(39)
Income tax provision	670	1,568	(57)
•			
Income from continuing operations	2,803	4,126	(32)
Loss from discontinued operations, net of tax Net income	(172) \$2 <b>,</b> 631	(114) \$4,012	51 (34)
NCC INCOME	======	======	(34)
EPS-Basic Income from continuing operations	\$2.43	\$3.52	(31)
	======	======	
Loss from discontinued operations	(0.15)	(0.10)	50
Net Income	\$2.28	\$3.42	(33)
	======	======	
EPS-Diluted			
Income from continuing operations	\$2.42 ======	\$3.45 ======	(30)
Loss from discontinued operations	(0.15)	(0.09)	67
Not Income	====== \$2, 27	====== \$2.26	(22)
Net Income	\$2.27 ======	\$3.36 =====	(32)
Average Shares Outstanding Basic	1 154	1 170	(2)
Dasic	1,154 ======	1,173 ======	(2)
Diluted	1,157	1,196	(3)

 ====== | ====== |  || \/ I (ID) I (C) |  |  |  |
# Denotes variance of more than 100%

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OVERVIEW

- 2008 Income from continuing operations included:
  - A \$600MM (\$374MM after-tax) addition to lending credit reserves in 2Q '08;
  - \$449MM (\$291MM after-tax) of total reengineering costs, primarily reflecting the restructuring charge related to the Company's reengineering initiatives in 4Q '08;
  - A \$220MM (\$138MM after-tax) reduction to the fair market value of the Company's I/O Strip; and
  - A \$106MM (\$66MM after-tax) charge in 4Q '08 reflecting an increase in the Company's MR balance sheet reserve, in connection with the Company's extension of its partnership arrangements with Delta.
- 2007 Income from continuing operations included:
  - A \$1.13B (\$700MM after-tax) initial payment in 4Q '07 as part of the Visa litigation settlement, and in light of the settlement:
    - -- \$143MM (\$89MM after-tax) of incremental business-building costs;
    - -- \$74MM (\$46MM after-tax) of Visa litigation-related costs; and
    - -- A \$50MM (\$31MM after-tax) contribution to the American Express Charitable Fund.
  - An \$80MM (\$50MM after-tax) net benefit in 1Q '07 from the initial adoption of a new accounting standard, SFAS No. 155, that required the Company to record changes in the fair market value of the I/O Strip in the income statement;
  - A \$63MM (\$39MM after-tax) gain in 1Q '07 relating to amendments to the Company's U.S. pension plans that reduced projected pension obligations to participants;
  - A \$685MM (\$430MM after-tax) charge in 4Q '07 to increase the MR liability to incorporate an actuarial based approach which increased the global ultimate redemption rate assumption for current program participants to approximately 90 percent;
  - A \$438MM (\$274MM after-tax) credit-related charge in 4Q '07 to increase the worldwide lending reserve coverage ratio to reflect deterioration of credit indicators in the latter part of 2007;
  - \$68MM (\$42MM after-tax) of increased marketing and promotion expenditures in 2Q '07, above the level originally planned for that quarter; and
  - \$66MM (\$43MM after-tax) of reengineering costs.
- Including discontinued operations, diluted EPS on a net income basis of \$2.27 decreased 32% versus last year. 2008 results reflected \$172MM of losses from discontinued operations versus \$114MM of losses last year, primarily reflecting mark-to-market adjustments and sales within the AEIDC investment portfolio for each respective period.
- CAPITAL DISTRIBUTED TO SHAREHOLDERS: During 2008 we distributed 35% of capital generated to shareholders through quarterly dividends and share repurchases. On a cumulative basis, since 1994, we have distributed 69% of capital generated through share repurchases and dividends.
  - SHARE REPURCHASES: 5MM shares were repurchased in 2008 versus 60MM shares in 2007. Share repurchases were suspended during 1Q '08 in light of the uncertain U.S. economic environment.

# <Table> <Caption>

_		Millions of Shares	
<s></s>		<c></c>	<c></c>
-	ACTUAL SHARE ACTIVITY:	2008	2007
	Shares outstanding - beginning of period	1,158	1,199
	Repurchase of common shares	(5)	(60)
	Employee benefit plans, compensation and other	7	19
	Shares outstanding - end of period	1,160	1,158
		=====	=====

#### </Table>

### FINANCIAL RESULTS

- CONSOLIDATED TOTAL REVENUES NET OF INTEREST EXPENSE: Consolidated total revenues net of interest expense increased 3%, reflecting a decrease versus last year of 2% in USCS, and increases of 10% in ICS, 10% in GCS and 6% in GNMS. Total revenues net of interest expense increased due to greater discount revenues, lower total interest expense, higher other revenues, increased net card fees and greater travel commissions and fees, partially offset by lower securitization income, net, decreased interest income and lower other commissions and fees. Translation of foreign currency had a minimal impact on the total revenues net of interest expense growth rate.
- CONSOLIDATED PROVISIONS FOR LOSSES: Consolidated provisions for losses increased 41% versus last year, reflecting increases of 46% in USCS, 27% in

ICS, 42% in GCS and 23% in GNMS. Provisions rose primarily due to the difficult credit environment, which led to increased write-off and delinquency rates versus last year. Translation of foreign currency had a minimal impact on the provision growth rate.

- CONSOLIDATED EXPENSES: Consolidated expenses increased 7%, reflecting increases of 1% in USCS, 6% in ICS, and 13% in both GCS and in GNMS. The total expense growth reflected higher other, net expense, greater salaries and employee benefits expense, higher occupancy and equipment expense, increased professional services costs and greater cardmember services expense, partially offset by decreased cardmember rewards expense and lower marketing and promotion expense. Translation of foreign currency had a minimal impact on the expense growth rate.
- PRE-TAX MARGIN: Was 12.2% in 2008 compared with 20.7% in 2007.

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- EFFECTIVE TAX RATE: Was 19% in 2008 compared with 28% in 2007. The rates for each of these years reflect tax benefits related to the resolution of certain prior years' tax items and in 2008 a relatively lower level of pre-tax income.
- DISCOUNT REVENUE: Rose 3% on a 6% increase in billed business. The slower revenue versus billed business growth reflects the relatively faster growth in billed business related to GNS, where we share discount revenue with our card issuing partners, and higher cash-back rewards costs.
- The average discount rate\* was 2.55% in 2008 versus 2.56% in 2007.  $\mbox{\scriptsize CAPTION>}$

		Years Ended December 31,	
	2008	2007	
<\$>	<c></c>	<c></c>	<c></c>
Card billed business* (billions):			
United States	\$471.1	\$459.3	3%
Outside the United States	212.2	188.0	13
Total	\$683.3	\$647.3	6
	=====	=====	
Average basic cardmember spending**			
United States	\$12 <b>,</b> 495	\$12,856	(3)
Outside the United States	\$10 <b>,</b> 837	\$10 <b>,</b> 251	6
Total	\$12,025	\$12,106	(1)

  |  |  |

## </Table>

- \* For additional information about billed business and discount rate calculations, please refer to the Fourth Quarter/Full Year 2008 Earnings Release, American Express Company Selected Statistical Information pages.
- \*\* Proprietary card activity only.
- WORLDWIDE BILLED BUSINESS: The 6% increase in worldwide billed business reflected increases of 2% in USCS, 8% in ICS, 6% in GCS and 27% in GNS volume. The table below summarizes selected billed business related statistics for 2008:

<Table> <Caption>

		Percentage Increase/(Decrease)	Assuming No Changes in Foreign Exchange Rates
<\$>		<c></c>	<c></c>
	WORLDWIDE*		
	Total billed business	6%	5%
	Proprietary billed business	4	3
	GNS	27	27
	Average spending per proprietary basic card	(1)	(1)
	U.S.*		
	Billed business	3	
	Average spending per proprietary basic card	(3)	
	Proprietary consumer card billed business**	(1)	
	Proprietary small business billed business**	7	
	Proprietary Corporate Services billed business*** OUTSIDE THE U.S.*	4	

Percentage Increase/(Decrease)

Billed business	13	12
Average spending per proprietary basic card	6	4
Proprietary consumer and small business billed	8	7
business****		
Proprietary Corporate Services billed business***	9	8

#### </Table>

- \* Captions not designated as "proprietary" include both proprietary and GNS data.
- \*\* Included in USCS.
- \*\*\* Included in GCS.
- \*\*\*\* Included in ICS.
- -- U.S. non-T&E-related volume categories (which represented approximately 70% of total U.S. billed business) grew 5%, while T&E volumes rose 2%.
- -- U.S. airline-related volume, which represented approximately 9% of total U.S. volumes during the year, increased 5% due to a 5% increase in the average airline charge while transactions were flat.
- -- Worldwide airline volumes, which represented approximately 11% of total volumes during the year, increased 3% on 2% growth in transactions and a 1% increase in the average airline charge.
- -- Assuming no changes in foreign exchange rates: Total billed business outside the U.S. reflected proprietary growth in Asia Pacific, Canada and Europe in the mid single-digits, and growth in Latin America in the low double-digits.
- NET CARD FEES: Increased 12% primarily reflecting a higher average fee per proprietary card.
- TRAVEL COMMISSIONS AND FEES: Increased 4%, primarily reflecting a 3% increase in worldwide travel sales.

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- OTHER COMMISSIONS AND FEES: Decreased 5% due to the reclass to other revenues in USCS of certain card service-related fees beginning in 1Q '08, and a lower level of fees related to a lower average balance of owned loans, which were partially offset by increased assessment revenues.
- SECURITIZATION INCOME, NET: Decreased 29% primarily due to a lower excess spread, net, driven by increased write-offs, charges to the fair value of the I/O Strip and a net loss on sales compared to net gains in the prior year. These impacts were partially offset by higher finance charges and fees due to a greater average balance of securitized loans and lower interest expense due to lower rates paid on investor certificates.
  - Components of Securitization Income, Net:

### <Table> <Caption>

	Years Ended December 31,		Percentage Inc/(Dec)	
	2008	2007		
<\$>	<c></c>	<c></c>	<c></c>	
(millions)				
Excess spread, net*	\$544	\$1,025	(47%)	
Servicing fees	543	425	28	
(Losses) Gains on sales from securitizations**	(17)	57	#	
Total securitization income, net	\$1,070	\$1,507	(29)	
	=====	======		

#### </Table>

- # Denotes variance of more than 100%.
- \* Excess spread, net is the net cash flow from interest and fee collections allocated to the investors' interests after deducting the interest paid on investor certificates, credit losses, contractual servicing fees, other expenses and changes in the fair value of the I/O Strip.
- \*\* Excludes \$446MM and (\$177MM) of impact from cardmember loan sales and maturities in 2008, respectively, as well as \$144MM and (\$84MM) of impact from cardmember loan sales and maturities in 2007, respectively, reflected in the provisions for losses.
- The average balance of Cardmember lending securitizations was \$27.1B in 2008 compared with \$21.2B in 2007.
- OTHER REVENUES: Increased 23%, primarily reflecting the benefits of the CPS acquisition, higher network and partner-related revenues, a

reclassification from other commissions and fees within USCS beginning in 10 '08 and greater foreign exchange-related revenues.

- TOTAL INTEREST INCOME: Decreased 3%.
  - INTEREST AND FEES ON LOANS: Decreased 3% primarily reflecting a lower portfolio yield, due to the impact of reduced market interest rates on variably priced assets, partially offset by a slightly higher average owned loan balance.
  - INTEREST AND DIVIDENDS ON INVESTMENT SECURITIES: Increased 15%, primarily reflecting higher liquidity-related investment levels which more than offset the impact of reduced investment yields.
  - DEPOSITS WITH BANKS AND OTHER: Decreased 32%, as lower yields more than offset higher deposit balances.
- TOTAL INTEREST EXPENSE: Decreased 11%.
  - DEPOSITS: Decreased 12%, primarily due to a lower cost of funds which more than offset increased balances.
  - SHORT-TERM BORROWINGS: Decreased 32%, primarily due to a lower cost of funds and a decrease in average short-term debt.
  - LONG-TERM DEBT: Decreased 5%, primarily reflecting a lower cost of funds driven by reduced market rates on variably priced debt, partially offset by an increase in average long-term debt outstanding.
  - OTHER: Increased 7%.
- CHARGE CARD PROVISION FOR LOSSES: Increased 20% primarily due to higher loss and delinquency rates versus last year, partially offset by the 4Q '07 credit-related charge.
- CARDMEMBER LENDING PROVISION FOR LOSSES: Increased 53% due to higher write-off and delinquency rates and higher average owned loan balances.
  - The lending net write-off rate was 5.5% in 2008 versus 3.5% in 2007.\*

    \* All lending statistics are presented here on a GAAP or "Owned Basis". "Managed Basis" credit quality statistics are available in the Fourth Quarter/Full Year 2008 Earnings Release, American Express Company Consolidated Selected Statistical Information pages.
- OTHER PROVISION FOR LOSSES: Increased 1%.
- MARKETING AND PROMOTION EXPENSES: Decreased 5%, reflecting decreased investments versus 2007 which included the incremental business-building costs in 2Q '07 and 4Q '07.
- CARDMEMBER REWARDS EXPENSE: Decreased 8%, reflecting the 4Q '07 MR-related charge, which was partially offset by the 4Q '08 Delta-related charge to the MR balance sheet reserve and higher volume-driven rewards costs.

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- CARDMEMBER SERVICES EXPENSES: Increased 13%.
- SALARIES AND EMPLOYEE BENEFITS EXPENSE: Increased 12% reflecting the 4Q '08 restructuring charge related to the Company's reengineering initiatives, an increase in average headcount, greater merit and salesforce-related incentive costs and the 1Q '07 pension-related gain.
- PROFESSIONAL SERVICES EXPENSE: Increased 6% primarily due to higher technology-related consulting and credit and collection expenses.
- OCCUPANCY AND EQUIPMENT EXPENSE: Rose 14% on higher technology-related costs and rent and lease expenses reflecting the 4Q '08 reengineering costs.
- COMMUNICATIONS EXPENSE: Increased 1%.
- OTHER, NET EXPENSE: Increased more than 100% primarily due to the initial Visa litigation settlement payment in 4Q '07, net of litigation expenses, the related contribution to the American Express Charitable Fund and the 2008 expenses related to the CPS acquisition. These impacts were partially offset by the 2008 settlement payments from MasterCard and Visa.

#### CORPORATE & OTHER

- Net income was \$171MM in 2008 compared with \$454MM in 2007.

- 2008 included:
  - -- \$186MM and \$172MM of after-tax income related to the MasterCard and Visa litigation settlements, respectively;
  - -- \$108MM of after-tax expense, primarily reflecting the restructuring charge related to the Company's reengineering initiatives; and
  - -- A \$19MM after-tax charge (including \$5MM of the reengineering costs above) related to the exit of certain AEB operations not sold.
- 2007 included:
  - $--\ \$700\mbox{MM}$  of after-tax income due to the initial payment of the Visa litigation settlement;
  - -- \$46MM of after-tax expense for litigation-related costs;
  - -- \$31MM of after-tax expense for the contribution to the American Express Charitable Fund;
  - -- \$4MM of after-tax expense for incremental business-building costs; and
  - -- \$4MM of after-tax expense for reengineering costs.

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<Table>

### AMERICAN EXPRESS COMPANY FULL YEAR 2008 OVERVIEW U.S. CARD SERVICES

# CONDENSED STATEMENTS OF INCOME (GAAP BASIS)

<caption></caption>			
(Preliminary)	Yea: Dece	Percentage Inc/(Dec)	
(millions)	2008	2007	
<\$>	 <c></c>	 <c></c>	<c></c>
Revenues			
Discount revenue, net card fees and other	\$10,357	\$10,243	1%
Securitization income, net	1,070	1,507	(29)
Interest income	4,736	5,125	(8)
Interest expense	2,166	2,653	(18)
Net interest income	2,570	2,472	4
Total revenues net of interest expense	13 <b>,</b> 997	'	(2)
Provisions for losses	4,389	2,998	46
Total revenues net of interest expense after provisions for losses	9,608	11,224	(14)
Expenses			
Marketing, promotion, rewards and cardmember services	4,837	5,140	(6)
Salaries and employee benefits and other operating expenses	3,727	3,354	11
Total	8,564	8,494	1
Pretax segment income	1,044	2,730	(62)
Income tax provision	252	907	(72)
Segment Income	\$792	\$1,823	(57)

 ==== | ===== |  |</Table>

STATISTICAL INFORMATION <Table> <Caption>

		rs Ended ember 31,	Percentage Inc/(Dec)	
	2008	2007		
<\$>	<c></c>	<c></c>	<c></c>	
Card billed business (billions)	\$382.0	\$375.2	2%	
Average basic cardmember spending* (dollars)	\$11,594	\$12,011	(3)	

<sup>\*</sup> Proprietary cards only.

<sup>-</sup> BILLED BUSINESS: The 2% increase in billed business primarily reflects the 2% increase in basic cards-in-force, offset by a 3% decline in average basic cardmember spending.

-- Within the U.S. consumer business, billed business declined 1%; small business volumes rose 7%.

#### P&I DISCUSSION:

- SEGMENT INCOME: Decreased 57% as total revenues net of interest expense decreased 2%, provisions for losses increased 46% and expenses increased 1%.
  - 2008 included:
    - -- The \$600MM (\$374MM after-tax) addition to lending credit reserves in 20 '08;
    - -- The \$220MM (\$138M MM after-tax) reduction to the fair market value of the I/O strip;
    - -- \$96MM (\$60MM after-tax) of the 4Q '08 Delta-related charge to the Company's MR balance sheet reserve; and
    - -- \$30MM (\$20MM after-tax) of total reengineering costs, primarily reflecting the Company's 4Q '08 reengineering initiatives.
  - 2007 included:
    - -- An \$80MM (\$50MM after-tax) benefit from the initial adoption of SFAS No. 155 in 10 '07;
    - -- \$36MM (\$22MM after-tax) of the 1Q '07 pension-related gain;
    - -- The \$438MM (\$274MM after-tax) credit-related charge in 4Q '07;
    - -- \$408MM (\$253MM after-tax) of the 4Q '07 MR-related charge;
    - -- \$131MM (\$81MM after-tax) of the incremental business-building costs in 20 '07 and 40 '07; and
    - -- \$13MM (\$8MM after-tax) of reengineering expenses.
  - PRE-TAX MARGIN: Was 7.5% in 2008 compared with 19.2% in 2007.
  - EFFECTIVE TAX RATE: Was 24% in 2008 compared with 33% in 2007. The tax rates in both years reflect benefits related to the resolution of certain prior years' tax items.
- DISCOUNT REVENUE, NET CARD FEES AND OTHER: Increased 1% due to greater net card fees, higher other revenue, increased travel commission and fees and higher discount revenue, which were partially offset by lower commissions and fees.

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- SECURITIZATION INCOME, NET: Decreased 29% primarily due to a lower excess spread, net, driven by increased write-offs, charges to the fair value of the I/O Strip and a net loss on sales compared to net gains in the prior year. These impacts were partially offset by higher finance charges and fees due to a greater average balance of securitized loans and lower interest expense due to lower rates paid on investor certificates.
- INTEREST INCOME: Decreased 8% due to lower market interest rate-driven yields and a slight decrease in average owned lending balances.
- INTEREST EXPENSE: Decreased 18% primarily due to a lower cost of funds.
- PROVISIONS FOR LOSSES: Increased 46% due to higher write-off and delinquency rates in the lending and charge portfolios reflecting the challenging U.S. credit environment.
  - CREDIT QUALITY:
    - -- The charge card net write-off rate was 3.6%.\*  $^{+}$
    - -- The lending net write-off rate for 2008 was 5.8% versus 3.1% for 2007.\*\*
      - \* There are no off-balance sheet Charge Card securitizations.

        Therefore, all credit quality statistics for the Charge Card
        portfolio are on an "Owned Basis."
      - \*\* Owned basis. See pages 29-30 for "Managed Basis" Cardmember lending information.
      - + In 4Q '08, the Company revised the time period in which past due U.S. Cardmember receivables are written off. These receivables are now written off when they are 180 days past due, when previously, they were written off when they were 360 days past due. The net write-off rate, reflecting write-offs of principal only, has been presented beginning with 1Q '08 and does not reflect the write-offs of \$341MM incurred upon adopting the 180 day past due write-off policy in 4Q '08.
- MARKETING, PROMOTION, REWARDS AND CARDMEMBER SERVICES EXPENSES: Decreased 6% due to the 4Q '07 MR-related charge, the incremental business-building

expenses in 2Q '07 and 4Q '07 compared to lower marketing and promotion expenses in 2008, partially offset by the 4Q '08 Delta-related charge to the MR balance sheet reserve and higher volume-related rewards costs.

- SALARIES AND EMPLOYEE BENEFITS AND OTHER OPERATING EXPENSES: Increased 11% primarily due to higher software, operations, technologies and credit and collection costs, the 1Q '07 pension-related gain and 4Q '08 costs related to the Company's reengineering initiatives.

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AMERICAN EXPRESS COMPANY FIRST QUARTER 2008 OVERVIEW INTERNATIONAL CARD SERVICES

#### MANAGED BASIS

For USCS, the managed basis presentation assumes that there have been no off-balance sheet securitization transactions, i.e., all securitized cardmember loans and related income effects are reflected as if they were in the Company's balance sheets and income statements, respectively. For the managed basis presentation, revenue and expenses related to securitized cardmember loans are reflected in other commissions and fees (included in discount revenue, net card fees and other), cardmember interest income, cardmember interest expense and provisions for losses. On a managed basis, there is no securitization income, net, as the managed basis presentation assumes no securitization transactions have occurred.

The Company presents USCS information on a managed basis because that is the way the Company's management views and manages the business. Management believes that a full picture of trends in the Company's cardmember lending business can only be derived by evaluating the performance of both securitized and non-securitized cardmember loans. Management also believes that use of a managed basis presentation presents a more accurate picture of the key dynamics of the cardmember lending business. Irrespective of the on- and off-balance sheet funding mix, it is important for management and investors to see metrics for the entire cardmember lending portfolio because they are more representative of the economics of the aggregate cardmember relationships and ongoing business performance and trends over time. It is also important for investors to see the overall growth of cardmember loans and related revenue in order to evaluate market share. These metrics are significant in evaluating the Company's performance and can only be properly assessed when all non-securitized and securitized cardmember loans are viewed together on a managed basis. The Company does not currently securitize international loans.

On a GAAP basis, revenue and expenses from securitized cardmember loans are reflected in the Company's income statements in securitization income, net, fees and commissions, and provisions for losses for cardmember lending. At the time of a securitization transaction, the securitized cardmember loans are removed from the Company's balance sheet, and the resulting gain on sale is reflected in securitization income, net as well as an impact to provision for losses (credit reserves are no longer recorded for the cardmember loans once sold). Over the life of a securitization transaction, the Company recognizes servicing fees and other net revenues (referred to as "excess spread") related to the interests sold to investors (i.e. the investors' interests). These amounts, in addition to changes in the fair value of the interest-only strips, are reflected in securitization income, net, and fees and commissions. The Company also recognizes cardmember interest income over the life of the securitization transaction related to the interest it retains (i.e. the seller's interest). At the maturity of a securitization transaction, cardmember loans on the balance sheet increase, and the impact of the incremental required loss reserves is recorded in provisions for losses.

As presented, in aggregate over the life of a securitization transaction, the pretax income impact to the Company is the same whether or not the Company had securitized cardmember loans or funded these loans through other financing activities (assuming the same financing costs). The income statement classifications, however, of specific items will differ.

The following information reconciles the GAAP basis presentation for certain USCS income statement line items to the managed basis presentation, where different:

<Table> <Caption>

-	DISCOUNT REVENUE, NET CARD FEES AND OTHER:			
	Reported for the period (GAAP)	\$10 <b>,</b> 357	\$10,243	1%
	Securitization adjustments	400	310	29
	Managed discount revenue, net card fees and			
	other	\$10 <b>,</b> 757	\$10,553	2
		======	======	
_	INTEREST INCOME:			
	Reported for the period (GAAP)	\$4,736	\$5,125	(8)
	Securitization adjustments	3,512	3,130	12
	Managed interest income	\$8,248	\$8,255	_
		=====	=====	
_	SECURITIZATION INCOME, NET:			
	Reported for the period (GAAP)	\$1,070	\$1,507	(29)
	Securitization adjustments	(1,070)	(1,507)	(29)
	bookiroria dajabomento			(23)
	Managed securitization income, net	S -	\$ -	_
	nanagoa boodifeffacion income, nec	===	===	
_	INTEREST EXPENSE:			
	Reported for the period (GAAP)	\$2,166	\$2,653	(18)
	Securitization adjustments	830	1,136	(27)
	-			
	Managed interest expense	\$2 <b>,</b> 996	\$3 <b>,</b> 789	(21)
		=====	=====	
_	PROVISIONS FOR LOSSES:			
	Reported for the period (GAAP)	\$4,389	\$2,998	46
	Securitization adjustments	2,002	871	#
	Managed provisions for losses	\$6,391	\$3 <b>,</b> 869	65

=====

</Table>

# Denotes variance of more than 100%.

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AMERICAN EXPRESS COMPANY FULL YEAR 2008 OVERVIEW U.S. CARD SERVICES

### MANAGED P&L DISCUSSION

- o DISCOUNT REVENUE, NET CARD FEES AND OTHER: Increased 2% largely due to higher net card fees, greater other revenues, higher travel commissions and fees, and increased discount revenues, which were partially offset by lower other commissions and fees.
- o INTEREST INCOME: Remained flat as lower market interest rate-driven yields more than offset the 10% growth in average managed lending balances.
- o INTEREST EXPENSE: Decreased 21% due to a lower market interest rate-driven cost of funds which more than offset higher average managed receivable balances.
- o PROVISIONS FOR LOSSES: Increased 65% due to higher write-off and delinquency rates and higher average managed loan balances, partially offset by the credit-related charge in 4Q '07.
  - CARDMEMBER LENDING: \*
    - -- The lending net write-off rate for 2008 was 5.5% versus 3.1% for 2007.
  - \* Managed basis. There are no off-balance sheet Charge Card securitizations. Therefore, all credit quality statistics for the Charge Card portfolio are on an "Owned Basis."

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AMERICAN EXPRESS COMPANY FULL YEAR 2008 OVERVIEW INTERNATIONAL CARD SERVICES

CONDENSED STATEMENTS OF INCOME (GAAP BASIS)

<TABLE>

(Preliminary)	Yea Dec	Percentage Inc/(Dec)	
(millions)	2008	2007	
<s></s>	<c></c>	<c></c>	<c></c>
Revenues Discount revenue, net card fees and other	\$3 <b>,</b> 758	\$3 <b>,</b> 499	7
Interest income	1,984	1,741	14
Interest expense	961	909	6
Net interest income	1,023	832	23
Total revenues net of interest expense	4,781	4,331	10
Provisions for losses	1,030	812	27
Total revenues net of interest expense after provisions for losses		3,519	7
Expenses  Marketing, promotion, rewards and cardmember services	1,453	1,566	(7)
Salaries and employee benefits and other operating expenses	2,145	1,836	17
Total	3 <b>,</b> 598	3,402	6
Pretax segment income (loss) Income tax benefit	153 (198)	117 (174)	31 14
Segment income	\$351 ======	\$291 ======	21

	Years Ended December 31,		Percentage Inc/(Dec)			
	2008	2007				
``` Card billed business (billions) Average basic cardmember spending* (dollars) ```	\$106.1 \$9,292	\$98.0 \$8,772	8% 6			

- \* Proprietary cards only.
- BILLED BUSINESS: The 8% increase in billed business reflects a 6% increase in average spending per proprietary basic card and a 1% increase in basic cards-in-force.
  - -- Adjusting for the impacts of foreign exchange translation, billed business and average spending per proprietary basic card-in-force increased 7% and 5%, respectively. Volume growth within the major geographic regions ranged from growth in the mid to high single-digits.

## P&L DISCUSSION

</TABLE>

- o SEGMENT INCOME: Increased 21% versus last year as total revenues net of interest expense increased 10%, provisions for losses increased 27% and expenses rose by 6%.
  - 2008 included \$83MM (\$54MM after-tax) of total reengineering costs, primarily reflecting the Company's 4Q '08 reengineering initiatives.
  - 2007 included:
    - -- \$2MM (\$1MM after-tax) of the 1Q '07 pension-related gain;
    - -- \$216MM (\$138MM after-tax) of the 4Q '07 increase to the MR reserve;
    - -- \$26MM (\$16MM after-tax) of the incremental business-building costs in 2Q '07 and 4Q '07; and
    - -- \$16MM (\$11MM after-tax) of reengineering costs.
- PRE-TAX MARGIN: Was 3.2% in 2008 compared with 2.7% in 2007.
- EFFECTIVE TAX RATE: Was (129%), reflecting a tax benefit of \$198MM, compared with a rate of (149%) and a tax benefit of \$174MM in 2007.

As indicated in previous quarters, this segment reflects an overall tax benefit which will likely continue going forward since our internal tax allocation process provides ICS with the consolidated benefit related to its ongoing funding activities outside the U.S. Additionally, the tax rates in 2008 and 2007 reflected various tax benefits related to the resolution of certain prior years' tax items.

O DISCOUNT REVENUE, NET CARD FEES AND OTHER: Increased 7% driven primarily by higher discount revenue, greater net card fees and increased other revenue.

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### AMERICAN EXPRESS COMPANY FULL YEAR 2008 OVERVIEW INTERNATIONAL CARD SERVICES

- o INTEREST INCOME: Increased 14% on 9% growth in average loans and a higher cardmember portfolio yield.
- o INTEREST EXPENSE: Increased 6% primarily due to higher loan and business volumes.
- o PROVISIONS FOR LOSSES: Increased 27% due to increased reserve levels due to the challenging economic environment and loan and business volume growth.
  - CREDIT QUALITY: \*
    - -- The charge card loss ratio was 0.24% in 2008 versus 0.26% in 2007.
    - -- The lending write-off rate was 4.8% versus 4.9% last year.
    - \* There are no off-balance sheet charge card and currently no off-balance sheet international lending securitizations. Therefore, all credit quality statistics for the charge card and lending portfolio are on an "Owned Basis."
- o MARKETING, PROMOTION, REWARDS AND CARDMEMBER SERVICES EXPENSES: Decreased 7% due to the 4Q '07 MR-related charge and the incremental business-building costs in 2Q '07 and 4Q '07, which more than offset higher marketing and promotion expenses, other operating expenses and volume-related rewards costs in 2008.
- O SALARIES AND EMPLOYEE BENEFITS AND OTHER OPERATING EXPENSES: Increased 17% primarily due to higher salaries and employee benefits expense and increased other operating expenses, which reflect the costs related to the Company's reengineering initiatives in 4Q '08, as well as greater professional services expense.

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AMERICAN EXPRESS COMPANY FULL YEAR 2008 OVERVIEW GLOBAL COMMERCIAL SERVICES

<TABLE>

# CONDENSED STATEMENTS OF INCOME (GAAP BASIS)

(Preliminary)

	Years Ended December 31,		Percentage Inc/(Dec)	
(millions)	2008	2007		
<\$>	<c></c>	<c></c>	<c></c>	
Revenues				
Discount revenue, net card fees and other	\$5,081	\$4 <b>,</b> 697	8%	
Interest income	168	187	(10)	
Interest expense	553	615	(10)	
Net interest income	(385)	(428)	(10)	
Total revenues net of interest expense	4,696	4,269	10	
Provisions for losses	231	163	42	
Total revenues net of interest expense after provisions for losses Expenses	4,465	4,106	9	

Marketing, promotion, rewards and cardmember services	377	387	(3)
Salaries and employee benefits and other operating expenses	3,412	2 <b>,</b> 975	15
Total	3,789	3,362	13
Pretax segment income	676	744	(9)
Income tax provision	182	208	(13)
Segment income	\$494	\$536	(8)

</TABLE> <TABLE> <CAPTION>

STATISTICAL INFORMATION Years Ended Percentage December 31, Inc/(Dec) 2007 2008 ----

<C> Card billed business (billions) 6% Average basic cardmember spending\* (dollars) \$18,017 </TABLE>

- Proprietary cards only.
- BILLED BUSINESS: The 6% increase in billed business reflects a 3% increase in average spending per proprietary basic card and a 4% increase in basic cards-in-force.
  - Adjusting for the impacts of foreign exchange translation, billed business and average spending per proprietary basic card-in-force increased 5% and 2%, respectively. Volume growth of 4% within the U.S. compared to growth within the Company's other major geographic regions ranging from the mid single-digits in Europe and Asia Pacific, to the low double-digits in Canada and the high teens in Latin America.

#### P&L DISCUSSION

- SEGMENT INCOME: Decreased 8% versus last year as total revenues net of interest expense increased 10%, provisions for losses increased 42% and expenses rose by 13%. Both revenue and expense growth rates reflect the inclusion of the CPS acquisition this year.
- 2008 included:
  - -- \$138MM (\$89MM after-tax) of total reengineering costs, primarily reflecting the Company's 4Q '08 reengineering initiatives; and
  - -- \$10MM (\$6MM after-tax) of the 4Q '08 Delta-related charge to the MR balance sheet reserve.
- 2007 included:

  - -- \$19MM (\$12MM after-tax) of the 1Q '07 pension-related gain; -- \$61MM (\$39MM after-tax) of the 4Q '07 MR-related charge; and
  - -- \$25MM (\$16MM after-tax) of reengineering costs.
- PRE-TAX MARGIN: Was 14.4% in 2008 compared with 17.4% in 2007.
- EFFECTIVE TAX RATE: Was 27% in 2008 compared with 28% in 2007. The rates for each of these periods reflect tax benefits related to the resolution of certain prior years' tax items.
- o DISCOUNT REVENUE, NET CARD FEES AND OTHER: Increased 8% primarily due to higher other revenues, driven partially by the CPS acquisition and greater discount and travel revenues.
- o INTEREST INCOME: Decreased 10% driven by lower deposit-related income.
- o INTEREST EXPENSE: Decreased 10% due to a lower cost of funds, primarily within the U.S., partially offset by the cost of funding the CPS acquisition.

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AMERICAN EXPRESS COMPANY FULL YEAR 2008 OVERVIEW GLOBAL COMMERCIAL SERVICES

- o PROVISIONS FOR LOSSES: Increased 42%, primarily reflecting higher loss and past due rates due to the challenging economic environment.
  - CREDIT QUALITY:\*
    - -- The charge card loss ratio was 0.13% versus 0.10% last year.
    - \* There are no off-balance sheet charge card securitizations. Therefore, all credit quality statistics for the charge card portfolio are on an "Owned Basis."

- o MARKETING, PROMOTION, REWARDS AND CARDMEMBER SERVICES EXPENSES: Decreased 3%, primarily reflecting the 4Q '07 MR-related charge, which more than offset higher volume-related rewards costs and the 4Q '08 Delta-related charge to the MR balance sheet reserve.
- o SALARIES AND EMPLOYEE BENEFITS AND OTHER OPERATING EXPENSES: Increased 15% primarily due to higher other, operating expense and greater salaries and employee benefits expense, which reflect the impacts of the CPS acquisition, as well as the costs related to the Company's reengineering initiatives in 4Q '08 and the pension-related gain in 1Q '07.

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# AMERICAN EXPRESS COMPANY FULL YEAR 2008 OVERVIEW GLOBAL NETWORK & MERCHANT SERVICES

<TABLE>

# CONDENSED STATEMENTS OF INCOME (GAAP BASIS)

(Preliminary)			
	Year Dece	Percentage Inc/(Dec)	
(millions)	2008	2007	
<\$>	<c></c>	<c></c>	<c></c>
Revenues			
Discount revenue, fees and other	\$3 <b>,</b> 875	\$3 <b>,</b> 549	9%
Interest Income	5	3	67
Interest expense	(222)	(312)	(29)
Net interest income	227	315	(28)
Total revenues net of interest expense	4,102	3,864	6
Provisions for losses	127	103	23
Total revenues net of interest expense after provisions for losses	3,975	3,761	6
Expenses			
Marketing and promotion	553	595	(7)
	1,932	1,606	20
Total	2,485	2,201	13
etax segment income	1,490	1,560	(4)
Income tax provision	495	538	(8)
Segment income			

 \$995 | \$1,022 | (3) ||  |  |  |  |
STATISTICAL INFORMATION	Years Ended December 31,		Percentage Inc/(Dec)
	2008	2007	
<\$>			
Global card billed business\* (billions) Global Network Services:	\$683.3	\$647.3	6%
Card billed business (billions)	\$67.4	\$52.9	27%
\*Includes activities related to proprietary cards (including cash advances), cards issued under network partnership agreements, and certain insurance fees charged on proprietary cards.

#### P&L DISCUSSION

- o SEGMENT INCOME: Decreased 3% as total revenues net of interest expense grew 6%, provisions for losses increased 23% and expenses rose 13%.
  - 2008 included \$31MM (\$20MM after-tax) of total reengineering costs, primarily reflecting the Company's 4Q '08 reengineering initiatives.
  - 2007 included:
    - -- \$27MM (\$18MM after-tax) of gains related to the sale of our merchant-related operations in Russia in 2Q  $\mbox{'07;}$
    - -- \$5MM (\$3MM after-tax) of the 1Q '07 pension-related gain;

- -- \$43MM (\$26MM after-tax) of the incremental business-building costs in 2Q '07 and 4Q '07; and
- -- \$6MM (\$4MM after-tax) of reengineering costs.
- PRE-TAX MARGIN: Was 36.3% in 2008 versus 40.4% in 2007.
- EFFECTIVE TAX RATE: Was 33% in 2008 compared with 34% in 2007.
- o DISCOUNT REVENUE, FEES AND OTHER REVENUE: Increased 9%, reflecting growth in merchant-related revenues, due to the 6% increase in global card billed business and higher GNS-related revenues.
- o INTEREST INCOME: Increased \$2MM.
- o INTEREST EXPENSE: The expense credit decreased 29% due to a lower rate-driven interest credit, primarily in the U.S., related to internal transfer pricing which recognizes the merchant services' accounts payable-related funding benefit.
- o PROVISIONS FOR LOSSES: Increased \$24MM.
- o MARKETING AND PROMOTION EXPENSES: Decreased 7%, reflecting lower brand and other marketing and promotion expenses this year versus the incremental business-building costs in 2Q '07 and 4Q '07.

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o SALARIES AND EMPLOYEE BENEFITS AND OTHER OPERATING EXPENSES: Increased 20% primarily due to increased merchant-related reserves due to the challenging economic environment, last year's gains related to the sale of our merchant-related operations in Russia, greater salaries and employee benefits expense, which reflected an expansion of the merchant sales force and the costs related to the Company's reengineering initiatives in 40 '08 and higher volume-related expenses.

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#### INFORMATION RELATED TO FORWARD-LOOKING STATEMENTS

This release includes forward-looking statements, which are subject to risks and uncertainties. The forward-looking statements, which address the Company's expected business and financial performance, among other matters, contain words such as "believe," "expect," "anticipate," "optimistic," "intend," "plan," "aim," "will," "may," "should," "could," "would," "likely," and similar expressions. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. The Company undertakes no obligation to update or revise any forward-looking statements. Factors that could cause actual results to differ materially from these forward-looking statements include, but are not limited to, the following: consumer and business spending on the Company's credit and charge card products and Travelers Cheques and other prepaid products and growth in card lending balances, which depend in part on the economic environment, and the ability to issue new and enhanced card and prepaid products, services and rewards programs, and increase revenues from such products, attract new Cardmembers, reduce Cardmember attrition, capture a greater share of existing Cardmembers' spending, and sustain premium discount rates on its card products in light of regulatory and market pressures, increase merchant coverage, retain Cardmembers after low introductory lending rates have expired, and expand the Global Network Services business; the Company's ability to manage credit risk related to consumer debt, business loans, merchants and other credit trends, which will depend in part on the economic environment, including, among other things, the housing market, the rates of bankruptcies and unemployment, which can affect spending on card products, debt payments by individual and corporate customers and businesses that accept the Company's card products, and on the effectiveness of the Company's credit models; the impact of the Company's efforts to deal with delinquent Cardmembers in the current challenging economic environment, which may affect payment patterns of Cardmembers, the Company's near-term write-off rates, including during the first half of 2009, and the volumes of the Company's loan balances in 2009; the write-off and delinquency rates in the medium- to long-term of Cardmembers added by the Company during the past few years, which could impact their profitability to the Company; the Company's ability to effectively implement changes in the pricing of certain of its products and services; fluctuations in interest rates (including fluctuations in benchmarks, such as LIBOR and other benchmark rates, and credit spreads), which impact the Company's borrowing costs, return on lending products and the value of the Company's investments; the Company's ability to meet its ROE target range of 33 to 36 percent on average and over time, which will depend

revenue growth and achieve sufficient margins, fluctuations in the capital required to support its businesses, the mix of the Company's financings, and fluctuations in the level of the Company's shareholders' equity due to share repurchases, dividends, changes in accumulated other comprehensive income and accounting changes, among other things; the actual amount to be spent by the Company on marketing, promotion, rewards and Cardmember services based on management's assessment of competitive opportunities and other factors affecting its judgment; the ability to control and manage operating, infrastructure, advertising and promotion expenses as business expands or changes, including the ability to accurately estimate the provision for the cost of the Membership Rewards program; fluctuations in foreign currency exchange rates; the Company's ability to grow its business, generate excess capital and, over time, meet or exceed its return on shareholders' equity target by reinvesting approximately 35 percent of annually-generated capital, and returning approximately 65 percent of such capital to shareholders which will depend on the Company's ability to manage its capital needs and the effect of business mix, acquisitions and rating agency requirements; the success of the Global Network Services business in partnering with banks in the United States, which will depend in part on the extent to which such business further enhances the Company's brand, allows the Company to leverage its significant processing scale, expands merchant coverage of the network, provides Global Network Services' bank partners in the United States the benefits of greater Cardmember loyalty and higher spend per customer, and merchant benefits such as greater transaction volume and additional higher spending customers; the ability of the Global Network Services business to meet the performance requirements called for by the Company's recent settlements with MasterCard and Visa; trends in travel and entertainment spending and the overall level of consumer confidence; the uncertainties associated with business acquisitions, including, among others, the failure to realize anticipated business retention, growth and cost savings, as well as the ability to effectively integrate the acquired business into the Company's existing operations; the underlying assumptions and expectations related to the February 2008 sale of the American Express Bank Ltd. businesses and the transaction's impact on the Company's earnings proving to be inaccurate or unrealized; the success, timeliness and financial impact (including costs, cost savings, and other benefits, including increased revenues), and beneficial effect on the Company's operating expense to revenue ratio, both in the short-term (including during 2009) and over time, of reengineering initiatives being implemented or considered by the Company, including cost management, structural and strategic measures such as vendor, process, facilities and operations consolidation, outsourcing (including, among others, technologies operations), relocating certain functions to lower-cost overseas locations, moving internal and external functions to the internet to save costs, and planned staff reductions relating to certain of such reengineering actions; the Company's ability to reinvest the benefits arising from such reengineering actions in its businesses; bankruptcies, restructurings, consolidations or similar events (including, among others, the Delta Airlines/Northwest Airlines merger) affecting the airline or any other industry representing a significant portion of the Company's billed business, including any potential negative effect on particular card products and services and billed business generally that could result from the actual or perceived weakness of key business partners in such industries; the triggering of obligations to make payments to certain co-brand partners, merchants, vendors and customers under contractual arrangements with such parties under certain circumstances; a downturn in the Company's businesses and/or negative changes in the Company's and its subsidiaries' credit ratings, which could result in contingent payments under contracts, decreased liquidity and higher borrowing costs; the ability of the Company to satisfy its liquidity needs and execute on its funding plans, which will depend on, among other things, the Company's future business growth, its credit ratings, market capacity and demand for securities offered by the Company, performance by the Company's counterparties under its bank credit facilities and other lending facilities, regulatory changes, including changes to the policies, rules and regulations of the Board of Governors of the Federal Reserve System and the Federal Reserve Bank of San Francisco, the Company's ability to securitize and sell receivables and the performance of receivables previously sold in securitization transactions and the Company's ability to meet the criteria for participation in certain liquidity facilities and other funding programs, including the Commercial Paper Funding Facility and the Temporary Liquidity Guarantee Program, being made available through the Federal Reserve Bank of New York, the Federal Deposit Insurance Corporation and other federal departments and agencies; the Company's ability to redeem or otherwise access in a timely manner up to \$500 million invested in the Primary Reserve Fund, from which redemptions have been currently suspended; accuracy of estimates for the fair value of the assets in the Company's investment portfolio and, in particular, those investments that are not readily marketable, including the valuation of the interest-only strip relating to the Company's lending securitizations; the Company's ability to invest in technology advances across all areas of its business to stay on the leading edge of technologies applicable to the payments industry; the Company's ability to protect its intellectual property rights (IP) and avoid infringing the IP of other parties; the potential negative effect on the Company's businesses and

in part on factors such as the Company's ability to generate sufficient

infrastructure, including information technology, of terrorist attacks, natural disasters or other catastrophic events in the future; political or economic instability in certain regions or countries, which could affect lending and other commercial activities, among other businesses, or restrictions on convertibility of certain currencies; changes in laws or government regulations; the potential impact of regulations adopted by federal bank regulators relating to certain credit and charge card practices, including, among others, the imposition by card issuers of interest rate increases on outstanding balances and the allocation of payments in respect of outstanding balances with different interest rates, which could have an adverse impact on the Company's net income; accounting changes; outcomes and costs associated with litigation and compliance and regulatory matters; and competitive pressures in all of the Company's major businesses. A further description of these and other risks and uncertainties can be found in the Company's Annual Report on Form 10-K for the year ended December 31, 2007, Item 1A of Part 2 in the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2008, and the Company's other reports filed with