

# SECURITIES AND EXCHANGE COMMISSION

## FORM 8-K

Current report filing

Filing Date: **1994-01-19** | Period of Report: **1994-01-19**  
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### FILER

#### **BALLY MANUFACTURING CORP**

CIK: **9435** | IRS No.: **362512405** | State of Incorporation: **DE** | Fiscal Year End: **1231**  
Type: **8-K** | Act: **34** | File No.: **001-07244** | Film No.: **94501936**  
SIC: **7990** Miscellaneous amusement & recreation

Business Address  
8700 W BRYN MAWR AVE  
CHICAGO IL 60631-3547  
3123991300

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): December 29, 1993

Commission file number 1-7244

BALLY MANUFACTURING CORPORATION

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of  
incorporation or organization)

36-2512405

(I.R.S. Employer  
Identification No.)

8700 West Bryn Mawr Avenue, Chicago, Illinois 60631  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (312) 399-1300

BALLY MANUFACTURING CORPORATION  
FORM 8-K  
Current Report

Item 5. Other Events.

Bally's Park Place, Inc. (a Delaware corporation), an indirect wholly owned subsidiary of Bally Manufacturing Corporation, which owns and operates the Bally's Park Place Casino Hotel in Atlantic City, New Jersey intends to offer to the public First Mortgage Notes due 2004 (the "Notes"). The Notes will be issued by a wholly owned subsidiary of Bally's Park Place, Inc. ("Bally's Park Place") and unconditionally guaranteed by Bally's Park Place. The Notes will be secured by certain collateral, including the Bally's Park Place Casino Hotel. Bally's Park Place intends to use most of the proceeds from the offering to refinance its existing public debt and the remaining proceeds will be used to declare and pay a dividend to Bally's Casino Holdings, Inc., the parent of Bally's Park Place, and to pay the costs of the offering. Merrill Lynch & Co. and Jefferies & Company, Inc. are the underwriters with respect to the offering of the Notes. Copies of a written prospectus relating to the offering may be obtained from either Merrill Lynch & Co. at One World Financial Center, 250 Vesey Street, North Tower, New York, New York 10281-1201, or Jefferies & Company, Inc. at 11100 Santa Monica Boulevard, Los Angeles, California 90025.

A registration statement relating to the Notes has been filed with the Securities and Exchange Commission but has not yet become effective. The Notes may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the Notes in any state in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state.

In addition, on January 14, 1994, Bally's Grand, Inc., a corporation in which Bally Manufacturing Corporation owns a controlling interest, issued the press release attached hereto as Exhibit 99.1, which press release is incorporated herein by reference.

Also, on January 18, 1994, the Registrant issued the press release attached hereto as Exhibit 99.2, which press release is incorporated herein by reference.

Item 7. Financial Statements and Exhibits

c. Exhibits.

99.1 News Release of Registrant dated January 14, 1994

99.2 News Release of Registrant dated January 18, 1994

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, hereunto duly authorized.

BALLY MANUFACTURING CORPORATION

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Registrant

/s/ John W. Dwyer

Date: January 19, 1994

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Vice President and Corporate Controller  
(Chief Accounting Officer)

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FROM: BALLY'S GRAND, INC.  
BALLY'S LAS VEGAS CASINO RESORT  
3645 Las Vegas Boulevard South  
Las Vegas, NV 89109-4307

MWW/Strategic Communications, Inc.  
Public Relations - Tel. (201) 342-9500  
Contact: Laurie Terry / Michael W. Kempner

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BALLY'S GRAND, INC. SUCCESSFULLY COMPLETES DEBT REFINANCING

Las Vegas, NV, January 14, 1994 -- Bally's Grand, Inc., the owner and operator of the casino resort known as "Bally's Las Vegas" announced that on January 12, 1994, it successfully completed the redemption of the entire \$252.5 million principal amount of its 12% First Mortgage Notes due 2001. This redemption was financed using a portion of the proceeds from Bally's Grand's issuance of \$315.0 million principal amount of its 10-3/8% First Mortgage Notes due 2003.

# # #

FROM: BALLY MANUFACTURING CORPORATION  
8700 West Bryn Mawr Avenue  
Chicago, IL 60631

MWW/Strategic Communications, Inc.  
Public Relations - Tel. (201) 342-9500  
Contact: Laurie Terry / Michael W. Kempner

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BALLY MANUFACTURING CORPORATION ANNOUNCES STRONG RESULTS FROM 1ST 30 DAYS OF NEW TUNICA, MISSISSIPPI CASINO OPERATIONS

Chicago, IL, January 18, 1994 -- Arthur M. Goldberg, Chairman, President and Chief Executive Officer of Bally Manufacturing Corporation (NYSE:BLY), announced today that the first 30 days of operations of Bally's Saloon & Gambling Hall in Tunica, Mississippi, located 35 miles south of Memphis, were "much stronger than our expectations".

Mr. Goldberg stated, "We are extremely pleased with the results of our first 30 days of operations as we consistently achieved or exceeded our aggressive attendance, revenue and margin goals. We expect to see the property's cash flow continue to steadily improve as our marketing program reaches a wider audience."

Mr. Goldberg continued, "Our win numbers exceeded our seasonally adjusted plan by approximately 15 percent. These initial results combined with the margins we think we can achieve at this facility, make us very enthusiastic about our prospects. Our estimates of cash flows from operations indicate that we have already returned approximately nine percent of our projected investment in the first 30 days of operations."

Mr. Goldberg added, "Through our recent discussions with the developers of the Mhoon's Landing site, we have learned that their plans for adding hotel rooms and additional non-casino entertainment

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at the site are now moving ahead. We believe these additions will add to the excitement at our location at Mhoon's Landing, attracting even greater numbers of customers to the area."

Bally's Saloon & Gambling Hall is owned by Bally's Casino Holdings, Inc., a wholly owned subsidiary of Bally Manufacturing Corporation.

Bally's also owns and operates three world-class casino hotel and resorts in Atlantic City and Las Vegas.

Bally Manufacturing Corporation is one of the world's foremost operators of casino hotel resorts and fitness centers.

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