

SECURITIES AND EXCHANGE COMMISSION

FORM SC 13D/A

Schedule filed to report acquisition of beneficial ownership of 5% or more of a class of equity securities [amend]

Filing Date: **1994-01-12**
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SUBJECT COMPANY

JOHNSON WORLDWIDE ASSOCIATES INC

CIK: **788329** | IRS No.: **391536083** | State of Incorpor.: **WI** | Fiscal Year End: **0930**
Type: **SC 13D/A** | Act: **34** | File No.: **005-39084** | Film No.: **94501207**
SIC: **3949** Sporting & athletic goods, nec

Business Address
222 MAIN ST, SUITE 400
RACINE WI 53403
4146312100

FILED BY

SCHROEDER JOHN M

CIK: **917515** | State of Incorpor.: **WI** | Fiscal Year End: **1231**
Type: **SC 13D/A**

Mailing Address
FOLEY & LARDNER
777 EAST WISCONSIN
AVENUE
MILWAUKEE WI 53202

Business Address
4041 NORTH MAIN STREET
C/O J/K MANAGEMENT
SERVICES INC
RACINE WI 53402
4146312503

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934
(Amendment No. 1)*

JOHNSON WORLDWIDE ASSOCIATES, INC.
(Name of Issuer)

Class A Common Stock, \$.05 par value
(Title of Class of Securities)

479254 10 4
(CUSIP Number)

John M. Schroeder, 4041 North Main Street, Racine, Wisconsin 53402 -
(414) 631-2503

(Name, Address and Telephone Number of Person Authorized to Receive
Notices and Communications)

December 30, 1993
(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(b)(3) or (4), check the following box / /.

Check the following box if a fee is being paid with the statement / /.
(A fee is not required only if the reporting person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7.)

Note: Six copies of this statement, including all exhibits, should be filed with the Commission. See Rule 13d-1(a) for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that Section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 479254 10 4

Page 2 of _____ Pages

1 NAME OF REPORTING PERSON

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

John M. Schroeder

###-##-####

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) / /

(b) / /

Not Applicable

3 SEC USE ONLY

4 SOURCE OF FUNDS*

Not Applicable

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)

/ /

Not Applicable

6 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

7 SOLE VOTING POWER

NUMBER OF

6,324(1)

SHARES

8 SHARED VOTING POWER

BENEFICIALLY

0

OWNED BY

9 SOLE DISPOSITIVE POWER

EACH

6,324(1)

REPORTING

PERSON

10 SHARED DISPOSITIVE POWER

WITH

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

6,324(1)

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES* / /

Not Applicable

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

Less than 1%

14 TYPE OF REPORTING PERSON*

IN

*SEE INSTRUCTIONS BEFORE FILLING OUT!

(1) Takes into account shares of Class B Common Stock beneficially owned by the reporting person which are convertible into Class A Common Stock on a one share-for-one share basis.

Item 1. Security and Issuer

Class A Common Stock, \$.05 par value
Johnson Worldwide Associates, Inc.
222 Main Street
Racine, Wisconsin 53403

Item 2. Identity and Background

This statement is being filed by John M. Schroeder. Certain information regarding the foregoing person is set forth below.

(a)-(b) Name and Business Address

John M. Schroeder
4041 North Main Street
Racine, Wisconsin 53404

(c) Principal Occupation and Employment

Vice President of S. C. Johnson & Son, Inc.

Principal Business/Name, Address and Principal Business of Employer

S. C. Johnson & Son, Inc.
1525 Howe Street
Racine, Wisconsin 53403

Manufacturer of household maintenance and industrial products.

(d)-(e) During the last five years, the reporting person has not been convicted in a criminal proceeding or been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violation of, or prohibiting or mandating activities subject to federal or state securities laws or finding any violation with respect to such laws.

(f) Citizenship

United States

Item 3. Source and Amount of Funds or Other Consideration.

Not Applicable. See Item 4.

Item 4. Purpose of Transaction.

The reporting person no longer has voting or investment power over shares of Class A and Class B Common Stock held by the Samuel C. Johnson Family Trust ("Family Trust") of which he was a co-trustee until December 31, 1993. The reporting person has no plans or proposals which relate to or would result in:

(a) The acquisition by any person of additional securities of the Issuer, or the disposition of securities of the Issuer;

(b) An extraordinary corporate transaction, such as a merger, reorganization or liquidation, involving the Issuer or any of its subsidiaries;

(c) A sale or transfer of a material amount of assets of

the Issuer or any of its subsidiaries;

(d) Any change in the present board of directors or management of the Issuer, including any plans or proposals to change the number or term of directors or to fill any existing vacancies on the board;

(e) Any material change in the present capitalization or dividend policy of the Issuer;

(f) Any other material change in the Issuer's business or corporate structure;

(g) Changes in the Issuer's charter, bylaws or instruments corresponding thereto or other actions which may impede the acquisition of control of the Issuer by any other person;

(h) Causing a class of securities of the Issuer to be delisted from a national securities exchange or to cease to be authorized to be quoted in an inter-dealer quotation system of a registered national securities association;

(i) A class of equity securities of the Issuer becoming eligible for termination of registration pursuant to Section 12(g)(4) of the Act; or

(j) Any action similar to any of those enumerated above.

Item 5. Interest in Securities of the Issuer.

(a)-(b) Information concerning the amount and percentage of shares of Class A common Stock beneficially owned by the reporting person is set forth below.

Reporting Person	Sole Voting and Dispositive Power	Shared Voting and Dispositive Power	Aggregate Beneficial Ownership	Percentage of Outstanding Shares of Class A Common Stock
John M. Schroeder	6,324 (1)	0	6,324 (1)	(2)

(1) Includes shares of Class B Common Stock which are convertible at any time on a one-for-one basis into shares of Class A Common Stock.

(2) Less than 1%.

(c) On December 30, 1993, the Samuel C. Johnson Family Trust ("Family Trust"), of which Mr. Schroeder served as a co-trustee, deposited

763,736 shares of Class B Common Stock into the Johnson Worldwide Associates, Inc. Class B Common Stock Voting Trust ("Voting Trust") directly and indirectly as the sole shareholder of a corporation. The Voting Trust holds 1,029,000 shares of Class B Common Stock for the benefit of Samuel C. Johnson and members of his family. Mr. Schroeder's term as a co-trustee of the Family Trust terminated on December 31, 1993. Accordingly, Mr. Schroeder no longer has voting or investment power over any of the shares of Class B Common Stock held by the Family Trust in the Voting Trust.

(d) Not applicable.

(e) Mr. Schroeder ceased to be a beneficial owner of more than 5% of the Class A Common Stock on December 31, 1993.

Item 6. Contracts, Arrangements, Understandings or Relationships With Respect to Securities of the Issuer.

Not applicable.

Item 7. Material to be Filed as Exhibits.

Not applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date

January 7, 1994

Date

/s/ John M. Schroeder

Signature

John M. Schroeder

Name/Title