

SECURITIES AND EXCHANGE COMMISSION

FORM 8-K

Current report filing

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FILER

TIFFANY & CO

CIK:[98246](#) | IRS No.: **133228013** | State of Incorporation: **DE** | Fiscal Year End: **0131**
Type: **8-K** | Act: **34** | File No.: [001-09494](#) | Film No.: **13851824**
SIC: **5944** Jewelry stores

Mailing Address
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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K
CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report: May 16, 2013

TIFFANY & CO.

(Exact name of Registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

1-9494
(Commission
File Number)

13-3228013
(I.R.S. Employer Identification No.)

New York
727 Fifth Avenue, New York,
(Address of principal executive
offices)

10022
(Zip Code)

Registrant's telephone number, including area code: (212) 755-8000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other Events.

On May 16, 2013, Registrant issued a press release announcing that its Board of Directors has declared a 6% increase in the quarterly dividend rate on its Common Stock. This action increases the rate from \$0.32 per share to a new rate of \$0.34 per share, effective with the next payment on July 10, 2013.

A copy of the May 16, 2013 press release is attached hereto as Exhibit 99.1 to this Form 8-K.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release dated May 16, 2013.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TIFFANY & CO.

BY: /s/ Patrick B. Dorsey
Patrick B. Dorsey
Senior Vice President, Secretary and
General Counsel

Date: May 16, 2013

EXHIBIT INDEX

Exhibit No.	Description
99.1	Press Release dated May 16, 2013.

TIFFANY & CO.
NEWS RELEASE

Fifth Avenue & 57th Street
New York, N.Y. 10022

Contact:
Mark L. Aaron
212-230-5301

TIFFANY INCREASES QUARTERLY DIVIDEND

New York, May 16, 2013 –Tiffany & Co. (NYSE – TIF) today announced that its Board of Directors declared a quarterly dividend of \$0.34 per share of Common Stock, reflecting a 6% increase in the quarterly rate. This action increases the quarterly dividend from \$0.32 per share (or \$1.28 annually) to a new rate of \$0.34 per share (or \$1.36 per share annually).

Michael J. Kowalski, chairman and chief executive officer, announced the increase at the Company’s Annual Meeting of Stockholders and said, “Today’s increase acknowledges our Board of Director’s confidence in Tiffany’s growth prospects. It also represents the 12th dividend increase in the past 11 years.”

The dividend declared today will be paid on July 10, 2013 to stockholders of record on June 20, 2013. Future dividends are subject to declaration by the directors.

Company Description

Tiffany & Co. operates jewelry stores and manufactures products through its subsidiary corporations. Its principal subsidiary is Tiffany and Company. The Company operates TIFFANY & CO. retail stores in the Americas, Asia-Pacific, Japan, Europe and the United Arab Emirates, and also engages in direct selling through Internet, catalog and business gift operations. For additional information, visit www.tiffany.com or call the shareholder information line at 800-TIF-0110.

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