

# SECURITIES AND EXCHANGE COMMISSION

## FORM 497J

Certification of no change in definitive materials under paragraph (j) of Securities Act Rule 497

Filing Date: **2005-05-02**  
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### FILER

#### **ALLSTATE FINANCIAL ADVISORS SEPARATE ACCOUNT I**

CIK: **1085612** | IRS No.: **000000000** | State of Incorporation: **IL** | Fiscal Year End: **1231**  
Type: **497J** | Act: **33** | File No.: **333-121691** | Film No.: **05789885**

Business Address  
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55B  
NORTHBROOK IL 60062  
8474025000

ALLSTATE LIFE INSURANCE COMPANY  
LAW AND REGULATION DEPARTMENT  
3100 Sanders Road, J5B  
Northbrook, Illinois 60062

Direct Dial Number (847) 402-9237  
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Angela M. King  
Associate Counsel

May 2, 2005

BY EDGAR

Securities and Exchange Commission  
450 Fifth Street, N.W.  
Washington, D.C. 20549

Re: Allstate Financial Advisors Separate Account I ("Registrant")  
Post-Effective Amendment No. 1 to Form N-4 Registration Statement  
File Nos. 333-121691 and 811-09327  
CIK No. 0001085612  
Rule 497 Filing

Commissioners:

On behalf of Allstate Life Insurance Company ("the Company"), and Allstate Financial Advisors Separate Account I ("the Account"), we are transmitting for filing a certification pursuant to paragraph (j) of Rule 497 under the Securities Act of 1933. In this regard, we certify that the form of the Prospectuses and Statements of Additional Information for the variable annuity contracts offered by the Company through the Account that would have been filed under paragraph (c) of Rule 497 would not have differed from that contained in the above-referenced registration statement for the Account. That registration statement was filed electronically with the Commission as of April 21, 2005.

Please direct any question or comment to me at the number above.

Very truly yours,

/s/ ANGELA M. KING

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Angela M. King